

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Photography and videography channels

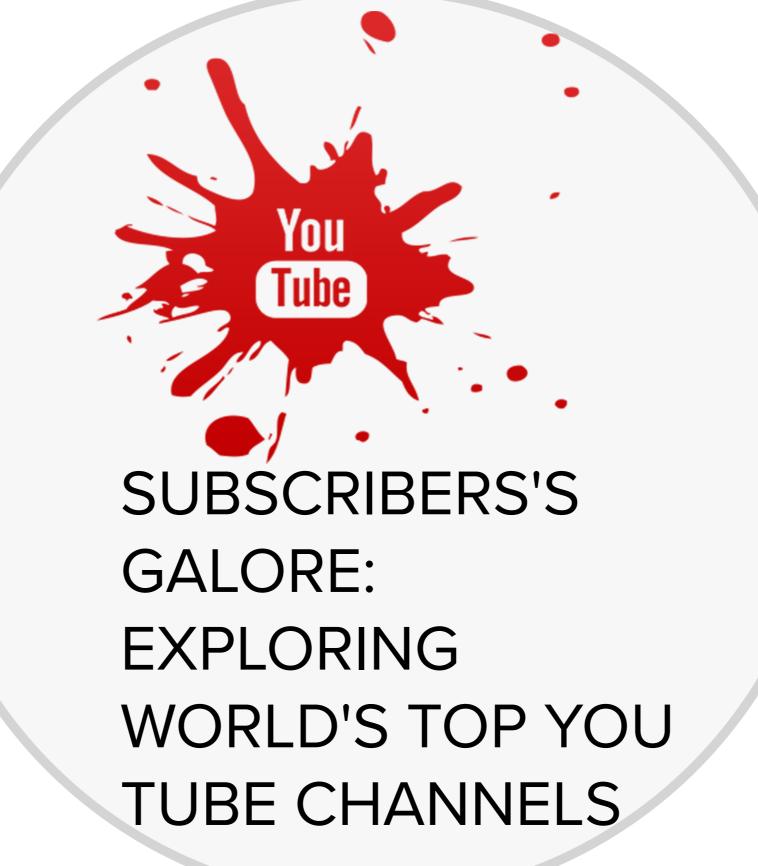
Vlogging channels

Educational channels

Gaming channels

Tech channels Fitness channels

Thinks



Comedy channels

Toy reviews channels

Experiment channels

Political satire/
News
Channels

Food vlogging

Travelling vlogging

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



