

Website Development Proposal

Client: Dr. Kushani Premachandra

Developer: Youwan Peter

Company: Si Media Labs

Project Duration: 8 Weeks

Date: 13/10/2025

1. Project Overview

This proposal outlines the development of two separate websites aimed at enhancing the online presence, customer engagement, and operational efficiency of Dr. Kushani Premachandra's business ventures:

1. **Event Planning & Wedding Attire Shop Website** – a vibrant, interactive platform showcasing services, bridal wear collections, and event planning packages.
2. **Aluminium Workshop Static Website** – a clean, professional website to highlight aluminium fabrication services, completed projects, and contact information.

Each website will be developed with a strong emphasis on aesthetics, responsiveness, and user experience while ensuring optimal performance and easy maintenance.

2. Project Objectives

Website 1: Event Planning & Wedding Attire Shop

- Present a modern and elegant design reflecting sophistication and creativity.
- Display event planning packages, bridal collections, and accessories through categorized galleries.
- Include booking and inquiry forms for seamless client communication.
- Integrate social media links, Google Maps, and customer testimonials.
- Option for **future** e-commerce expansion (payment gateway integration and product catalog).

Website 2: Aluminium Workshop

- Provide a static, professional website focused on service presentation and brand credibility.
- Feature service listings, past project showcases, and contact details.
- Ensure quick load times, optimized SEO, and responsive layout for all devices.
- Minimalistic visual identity emphasizing reliability and craftsmanship.

3. Scope of Work

Common Development Features:

- Responsive Design
- SEO Optimization
- CMS Platform
- Hosting & Domain Setup
- Performance Optimization
- Basic Training

4. Project Timeline

Phase 1: Planning (Week 1–2)

- Requirement gathering and design briefing
- Sitemap and wireframe

Phase 2: Design & Development (Week 3–6)

- Frontend design and integration

Phase 3: Testing & Feedback (Week 7)

- Cross-browser testing and revisions

Phase 4: Deployment & Training (Week 8)

- Migration to live hosting environment and final handover

5. Deliverables

Event Planning & Wedding Attire Shop:

- Home Page, About Us, Services, Gallery, Booking Form, Contact Page

Aluminium Workshop:

- Home Page, About Us, Services, Projects Gallery, Contact Page

6. Cost Estimate

Event Planning & Wedding Attire Shop Website: **LKR 130,000**

Aluminium Workshop Static Website: **LKR 80,000**

Total: **LKR 210,000**

Payment Terms:

- 50% advance upon project initiation
- 30% upon completion of development phase
- 20% after final deployment and client approval

Optional Add-ons:

- Domain & Hosting (Yearly): **LKR 40,000**
- Maintenance & Updates (Monthly): **First 3 months Free**

7. Technical Stack

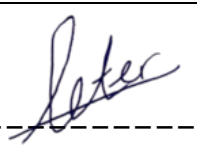
- Frontend: HTML5, CSS3, JavaScript, Bootstrap / Tailwind
- CMS: WordPress (Elementor / Custom Theme)
- Hosting: cPanel / Cloud Hosting
- Security: SSL Certificate, Anti-Spam Contact Forms
- SEO Tools: Yoast SEO, Google Analytics Integration

8. Terms & Conditions

- Revisions limited to two rounds per design phase.
- Any additional features beyond the agreed scope will be quoted separately.
- Client to provide all necessary content (text, images, logo) before Week 2.
- Hosting and domain renewal to be managed by the client after handover unless included in a maintenance plan.

9. Acceptance

By signing below, both parties agree to the terms and scope of this proposal.

Client (Dr. Kushani Premachandra)	Developer (Youwan Peter)(Si Media Labs)
Signature: _____	Signature: _____ 
Date: _____	Date__13/10/2025_____