# Website Development Proposal

Client: Dr. Kushani Premachandra

Developer: [Your Name / Company Name]

Project Duration: 8 Weeks

Date: [Insert Date]

## 1. Project Overview

This proposal outlines the development of two separate websites aimed at enhancing the online presence, customer engagement, and operational efficiency of Dr. Kushani Premachandra’s business ventures:  
  
1. Event Planning & Wedding Attire Shop Website – a vibrant, interactive platform showcasing services, bridal wear collections, and event planning packages.  
2. Aluminium Workshop Static Website – a clean, professional website to highlight aluminium fabrication services, completed projects, and contact information.  
  
Each website will be developed with a strong emphasis on aesthetics, responsiveness, and user experience while ensuring optimal performance and easy maintenance.

## 2. Project Objectives

### Website 1: Event Planning & Wedding Attire Shop

- Present a modern and elegant design reflecting sophistication and creativity.  
- Display event planning packages, bridal collections, and accessories through categorized galleries.  
- Include booking and inquiry forms for seamless client communication.  
- Integrate social media links, Google Maps, and customer testimonials.  
- Option for future e-commerce expansion (payment gateway integration and product catalog).

### Website 2: Aluminium Workshop

- Provide a static, professional website focused on service presentation and brand credibility.  
- Feature service listings, past project showcases, and contact details.  
- Ensure quick load times, optimized SEO, and responsive layout for all devices.  
- Minimalistic visual identity emphasizing reliability and craftsmanship.

## 3. Scope of Work

Common Development Features:  
- Responsive Design  
- SEO Optimization  
- CMS Platform  
- Hosting & Domain Setup  
- Performance Optimization  
- Basic Training

## 4. Project Timeline

Phase 1: Planning (Week 1–2)  
- Requirement gathering and design briefing  
- Sitemap and wireframe  
  
Phase 2: Design & Development (Week 3–6)  
- Frontend design and integration  
  
Phase 3: Testing & Feedback (Week 7)  
- Cross-browser testing and revisions  
  
Phase 4: Deployment & Training (Week 8)  
- Migration to live hosting environment and final handover

## 5. Deliverables

Event Planning & Wedding Attire Shop:  
- Home Page, About Us, Services, Gallery, Booking Form, Contact Page  
  
Aluminium Workshop:  
- Home Page, About Us, Services, Projects Gallery, Contact Page

## 6. Cost Estimate

Event Planning & Wedding Attire Shop Website: LKR [ ]  
Aluminium Workshop Static Website: LKR [ ]  
Total: LKR [ ]  
  
Payment Terms:  
- 50% advance upon project initiation  
- 30% upon completion of development phase  
- 20% after final deployment and client approval  
  
Optional Add-ons:  
- Domain & Hosting (Yearly): LKR [ ]  
- Maintenance & Updates (Monthly): LKR [ ]

## 7. Technical Stack

- Frontend: HTML5, CSS3, JavaScript, Bootstrap / Tailwind  
- CMS: WordPress (Elementor / Custom Theme)  
- Hosting: cPanel / Cloud Hosting  
- Security: SSL Certificate, Anti-Spam Contact Forms  
- SEO Tools: Yoast SEO, Google Analytics Integration

## 8. Terms & Conditions

- Revisions limited to two rounds per design phase.  
- Any additional features beyond the agreed scope will be quoted separately.  
- Client to provide all necessary content (text, images, logo) before Week 2.  
- Hosting and domain renewal to be managed by the client after handover unless included in a maintenance plan.

## 9. Acceptance

By signing below, both parties agree to the terms and scope of this proposal.

|  |  |
| --- | --- |
| Client (Dr. Kushani Premachandra) | Developer ([Your Name / Company]) |
| Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |