

Yingxiao Ouyang

Product Designer

Portfolio <http://yingxiao-oy.com>

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Work Experience

Walmart Labs | Product Designer

Aug, 2019 -Present | Bentonville, AR

Design a data vis platform for associates in Distribution Center to bring visuability into supply chain; Designed a MVP for development team to speed up product launch process (launched).

Tencent | UX Design Intern

May, 2018 - Aug, 2018 | Shenzhen, China

Designed and tested a gamified red pocket for users under 18 years old. The feature was selected by the product team to launch in 2020 Spring Festival.

Electrolux | Product Designer

May, 2018 - Aug, 2018 | Charlotte, NC

Created the design specification for one model of Electrolux 8.0 cu. ft. Front Load Perfect Steam Electric Dryer with LuxCare Dryer; Assisted researchers with usability testing.

DataVibe | Web Design Intern

Aug, 2019 -Present | Atlanta, GA

Designed the company's first mascot, Drake the Owl, using Illustrator; Designed marketing images and two E-books for social networking feeds using Adobe Creative Suites to boost brand awareness.

Education

Georgia Institute of Technology

Aug, 2019 -Present

MS Human-Computer Interaction;
MS Industrial Design

South China University of Technology

Aug, 2019 -Present

BE of Industrial Design

Skills and Tools

User Research

Interviews, Affinity Diagram, Survey, Focus Group; In-field Research; Competitor Analysis

Design and Prototype

Sketch, Adobe Creative Suites, Principle;

User Testing

AB Testing; User Reviews; Expert Reviews;

Awards

Collegiate Cup | People's Choice Award

Jan, 2019

Social Networking | Hackathon Bronze Award

May, 2018

Featured Project | SCUT

May, 2018