

# Yingxiao Ouyang

Product Designer

Portfolio <http://yingxiao-oy.com>

Email [lunaatlgt@gmail.com](mailto:lunaatlgt@gmail.com)

Phone (404) 476-1819

## Work Experience

### Walmart Labs | Product Designer

Aug, 2019 - Present | Bentonville, AR

Designing a data vis dashboard product for leadership roles in Distribution Center to bring visibility (launched); Designed an MVP for Supply Chain development teams to speed up the product launch process (launched).

### Tencent | UX Design Intern

May, 2018 - Aug, 2018 | Shenzhen, China

Researched and redesigned the table components in the QQ Red Pocket Admin System (launched); Designed a gamified social payment feature, which was selected to launch in the 2020 Spring Festival.

### Electrolux | UX Design Intern

Jan, 2017 - May, 2017 | Charlotte, NC

Created the design specification for the Electrolux 8.0 cu. ft. Front Load Perfect Steam Electric Dryer; Assisted 2 summative user testings.

### DataVibe | Web Design Intern

Aug, 2016 - Dec, 2016 | Atlanta, GA

Designed the company's first mascot, Drake the Owl; Designed marketing images and two E-books for social media feeds to boost the company's brand awareness.

## Education

### Georgia Institute of Technology

2015 - 2019

M.S. Human-Computer Interaction (4.0/4.0)

M.S. Industrial Design (3.68/4.0)

### South China University of Technology

2011 - 2015

B.E. Industrial Design

## Skills and Tools

### User Research

Interviews, affinity diagram, survey, focus group, in-field research, competitor analysis

### Design and Prototype

Sketch, Adobe Creative Suites, Principle

### User Testing

AB Testing, benchmark tasks, user reviews

## Awards

### Collegiate Cup | People's Choice Award

Jan, 2019

### Social Networking | Hackathon Bronze Award

May, 2018

### Featured Project | SCUT

May, 2015