

YOVANA LANZ

162 NE 62nd Blvd., Miami, FL 33137
954-736-8494 – yovanalanz@gmail.com

EDUCATION

MIAMI INTERNATIONAL UNIVERSITY OF ART& DESIGN PRESENT
Bachelor of Advertising, Graphic Design

SANTA FE COLLEGE SPRING 2014 - SPRING 2016
Associates, Journalism

FLORIDA INTERNATIONAL UNIVERSITY FALL 2014
Bachelor of Arts, Communication Arts

EXPERIENCE

APPEN SEPTEMBER 2015 - PRESENT
• Social media evaluator
• Tested effectiveness of ads based on usefulness, relevance, entertainment and deception

PH.D. DEVELOPMENT LLC JUNE - DECEMBER 2014
• Implemented an effective filing system
• Facilitated communication between tenants and company
• Provided assistance to other staff members on various tasks

COMMUNITY SERVICE

EMERITUS AT SPRING TREE NURSING HOME JUNE 2013 - DECEMBER 2014
• Assisted elders in the Alzheimer Care Center
• In charge of activities such as exercising, swimming, dancing and playing games to stimulate their neurological system

ST. KATHERINE DREXEL SUMMER 2010, 2011, 2012
• Directed daily activities for a group of kids, ages 6-10
• Provided them a better understanding of Catholicism and the Bible
• Engaged their imagination and creativity through various activities

SKILLS

- Linguistic skills: English (fluent), Spanish (fluent)
- Technical skills: Microsoft Office, Pages, Adobe Illustrator, Adobe Photoshop
- Self motivated
- Organized
- Eager to learn