



# Evyatar Mor

Product Designer · [evyatarmor.com](http://evyatarmor.com)

Pixel perfect product designer for ~4 years in the global tech industry, passionate about creating delightful experience and drive business impact.

## EXPERIENCE



### Product Designer

Mar 2020 - Present

GlassesUSA.com · Tel Aviv, Israel

Leading Site Redesign since Jan 2021

Working with Product Managers on key product features, at a large startup with 200+ employees, and over 3 million monthly users. As part of my job I built and maintained a Design System, conducted UX research, and led the redesign of key features and pages.



### Visual & Product Designer

Jan 2017 - Mar 2020

Freelancer · Jerusalem Area, Israel

Working with dozens of clients - from small business owners and startups, to large companies. Designing for various products and platforms such as Web, iOS and Android.

## SKILLS

- Mobile & web UI
- UX research
- Design system management
- Micro-interactions design
- Conversion rate optimization (CRO)
- Front-end development

## CONTACT INFO



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