



JEFFRY J. WAINWRIGHT | UI DEVELOPER, DESIGNER, MANAGER

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CAREER TRACK

OUTLOOK AMUSEMENTS

FRONT END DEVELOPER/DEVELOPER
BURBANK, CA | MAR 2011-MAY 2014

- Built a New Responsive Conversion Site with Bootstrap on top of the Sitecore CMS in Visual Studio to offer our customers more usability and better performance
HTML, CSS, JS, Sitecore, .NET
- Maintained the Model View Controller (MVC) Adaptive Site in Visual Studio which offered our customers a better better mobile experience
HTML, CSS, JS, .NET
- Worked with a team developing office web applications for our Customer Support using .NET and Visual Studio creating more ways to track data, monitor money flows and gain opportunities to optimize our service
HTML, JS, .NET
- Developed a responsive email templating framework increasing user clicks by over 50%
Photoshop, Sublime Text, HTML, CSS, JADE, SASS, StrongMail

• Managed, tested and executed email campaigns for 2 million+ customers using StrongMail and ReturnPath and a deep knowledge of email service provider (ESP) nuances and best practices for high inbox

• **While working with Outlook, through email and web projects the company grew over 10% year over year**

AMERICAN BAR ASSOC | GRAD SCHOOL USA

CONSULTANT
WASHINGTON, DC | JAN-FEB 2012

- Font-end developer/content management; I worked on transferring both companies to a new Content Management Systems (CMS)
Photoshop, Notepad++, Sitecore, CQ5

NASDAQ.COM

FRONT END DEVELOPER, UI/UX
ROCKVILLE, MD | JAN 2011-JAN 2012

- Consolidated and wrote code associated with layout, faster page load speed and quicker transfer of data for NASDAQ.com with Visual Source Safe (VSS)
HTML, CSS, JS, VSS, .NET
 - Planned the interface and User Experience (UX) on new and updated sections of NASDAQ.com while developing and optimizing the site's living style guide
Photoshop, Notepad++, HTML, CSS, JS, VSS, .NET
 - Developed .NET master pages, controls, include files for new navigation and user flow catering to faster production time, SEO, site-wide optimization
Photoshop, Notepad++, HTML, HTML 5, CSS, JS, VSS, .NET
- **Results prior to leaving: +300K daily unique users, +1k global ranking, x4 increased production time**

• **BLKDV WEB DESIGN** DEVELOPMENT, ADVISOR CHICAGO, IL | JUNE 2010-SEPT 2011

• **GUTTERSUPPLY.COM** GRAPHIC/WEB DESIGN LAKE BLUFF, IL | FEB 2008-JAN 2010

• **ILIAC VISUAL COMMUNICATION** CHICAGO, IL | OCT 2006 - JUNE 2009

• **FEDEX GROUND SERVICE MANAGER 2** HARRISBURG, PA | JUNE 2001 - AUG 2006

• **UW-MADISON ART** MADISON, WI | SEPT 1999 - JAN 2003

EDUCATION

B.F.A. VISUAL COMMUNICATIONS

THE ILLINOIS INSTITUTE OF ART CHICAGO
CHICAGO, IL 2009

B.S. FINE ART

THE UNIVERSITY OF WISCONSIN - MADISON
MADISON, WI 2003

TECH SKILL

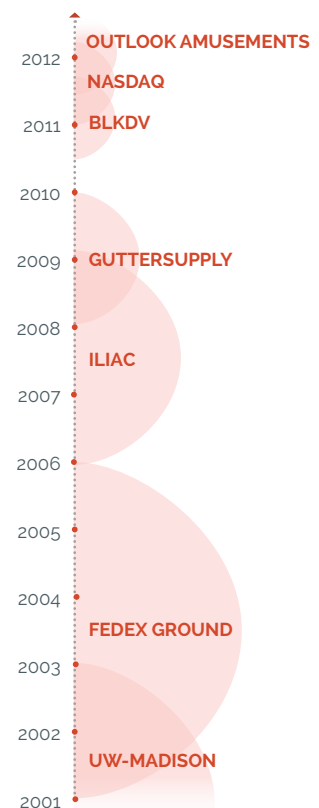
CODE

HTML JADE/HAML
CSS LESS/SASS
JS JQUERY/ANGULAR
.NET FRONT/MID LAYER
PHP CMS/EDITING
GIT JEKYLL/RUBY/PROJECTS

SOFTWARE

SUBLIME TEXT
ILLUSTRATOR
INDESIGN
PHOTOSHOP
VISUAL STUDIO
VISUAL SOURCE
SAFE
TERMINAL

PROFESSIONAL TIMELINE



FOOTPRINT (WHERE I'VE LIVED)

