**JULISSA HASH**

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LinkedIn:<https://www.linkedin.com/in/julissa-hash-6a06024a/> | GitHub: <https://git.io/Jgvh1>

GitHub Portfolio:<https://git.io/JgvpK> | Deployed Portfolio: <https://yoyachi.github.io/react-portfolio/>

**Bi-Lingual Fluent Spanish & English**. Front-end web developer leveraging background in design and marketing to provide unique perspectives on how users interact with websites and software platforms. Talented at capturing end-user problems, bringing a diagnosis and providing comprehensive solutions. Highly creative and detail-oriented with a neat and organized visual design style. Earned a certificate in Full Stack Web Development from the University of Texas of Austin Coding Boot Camp. Innovative problem-solver who is passionate about design, developing apps with a focus on UI/UX mobile-first development. Strengths in creativity, teamwork, and building projects from innovation, solution, to execution.

**TECHNICAL SKILLS**

**Languages:** JavaScript ES6+, CSS3, HTML5, SQL, NoSQL

**Applications:** GitHub, MongoDB, MySQL

**Tools:** Express, React, Node, Handlebars, jQuery, Bootstrap, Figma, Command Line, Git, GitHub, VS Code,

**PROJECTS**

**App Now Playing | GitHub link:** [**https://github.com/drewvena/now-playing**](https://github.com/drewvena/now-playing) **| Link to deployed project:** [**https://nowplayingapp.herokuapp.com/**](https://nowplayingapp.herokuapp.com/)

* Summary: Social media application that allows users to share and discover new songs and genres. Allows interaction with other users to create, like, and comment on posts. Responsibilities included front-end design.
* Tools: HTML, CSS, Bootstrap, Font Awesome, Express-handlebars, MySql2, Sequelize, Node.js, Express.js, Bcrypt package, Dotenv package.

**Flambot Corp | GitHub link:** [**https://github.com/drewvena/flambot-corp**](https://github.com/drewvena/flambot-corp) **| Link to deployed project:** [**https://flambot-corp.herokuapp.com/**](https://flambot-corp.herokuapp.com/)

* Summary: React Global State e-commerce application. Users can shop and filter by gender for t-shirts as well as create accounts and make purchases through Stripe. Responsibilities included front-end development on UI/UX design.
* Tools: React.js, JavaScript, Semantic-UI CSS, Apollo, GraphQL,IndexedDB, Web-vitals, Jest, Heroku, Node.js, Apollo, Stripe.js, Mongoose, Jsonwebtoken, Express, Bcrypt,

**Budget Tracker App** | **GitHub link:** [**https://github.com/yoyachi/budget-tracker**](https://github.com/yoyachi/budget-tracker)| **Link to deployed project:** [**https://always-budget-tracker.herokuapp.com/**](https://always-budget-tracker.herokuapp.com/)

* Summary: An application that lets users track their budgets adding and subtracting transactions. It will show a chart that fluctuates according to expenses and deposits already generated. Responsible for full-stack development.
* Tools: Express.js, JavaScript, MongoDB, Node.js, Idb, Mongoose, Heroku, MongoDB, Atlas, HTML, CSS, Bootstrap

**EXPERIENCE**

**Entrepreneur Julissa Hash Sole-Proprietor 2011-2021**

**Self-employed Austin, TX**

Created and managed a family business, including customer acquisition, service delivery, billing and collections. We provide household management and concierge services, on a recurring weekly basis, to high-end professional clientele who travel frequently.

Key Accomplishments:

* Grew the business from 0 to 25 unique recurring clients, with a staff of five. 10% Annual Growth was achieved via high quality service delivery and referral marketing.
* Coordinated all operational logistics including staffing, scheduling, and client feedback.
* Developed all Processes and Managed all P&L responsibilities for this enterprise.
* Implemented new services recognizing and innovating upon common client needs.

**PRIOR INTERNATIONAL EXPERIENCE**

**Graphic’s Integral Communication Lima, Peru**

**Co-Owner & Office Manager**

Launched and grew this international publicity and advertising company, selling primarily to fortune-500 companies. Services included creative design work from logos, brochures, video storyboards, and campaign management. Managed all customer, vendor, and employee relationships -- from client acquisition, to ideation, requirements, production, and client satisfaction.

Key Accomplishments:

* Grew business from 0 to around 30 rotating clients, having some of them under temporary contracts, and some others with long term agreements. The incrementation of income and services would happen at 25% per year. Success was based on quality of design and integral support such as follow-up on 3rd party production on prints and video editions.
* Implemented new client techniques to support campaigns, such as brochure distribution, advertisement in public transportation,
* Personalized campaigns based on market studies, identifying consumers' profiles such as age, general culture, environment, preferences etc.

**EDUCATION**

**Certificate, Full Stack Web Development** (2021)

University of Texas, Austin, TX

**Certificate, Intensive English as a Second Language (ESL)**

Austin Community College Austin, TX

**Post-Secondary Diploma, Administrative Management and Marketing**

British Academy, Lima Peru