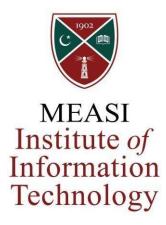
MEASI INSTITUTE OF INFORMATION TECHNOLOGY

(Approved by AICTE & Affiliated to University of Madras) CHENNAI – 600 014



MASTER OF COMPUTER APPLICATIONS

ACADEMIC YEAR 2025-2026 SEMESTER – I

Practical Record

Data Engineering and Management Lab (435E1D)

REG. NO	:			
NAME	:			
BATCH	:			

MEASI INSTITUTE OF INFORMATION TECHNOLOGY

(Approved by AICTE & Affiliated to University of Madras) CHENNAI- 600 014

MCA PRACTICAL

Data Engineering and Management Lab (435E1D)

Academic Year 2025-2026 Semester - I

NAME	:	CLASS	:
REG-NO	:	ВАТСН	:
This is t	o certify that this is th	ne bonafide record of work done in the C	omputer
Science Laborate	ory of MEASI Institut	te of Information Technology, submitte	ed for the
University of	Madras Practical Ex	amination held on at	MEASI
Institute of In	formation Technolo	gy, Chennai-600 014.	
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INDEX

S.No.	Date	Program	Page No.	Signature
1		To customize your application using Zoho CRM		
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3		Write a MongoDB script to perform query operations		
4		Write a MongoDB Script to perform update operations		
5		Write a MongoDB Script to update documents with aggregation pipeline		
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8		Design a Data Model for MongoDB using DbVisualizer		
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10		Create a Zoho CRM account and organize your Tasks, Meetings and Deals		
11		Create and maintain a project using Zoho CRM features		

Ex.No: 1 To customize your application using Zoho CRM

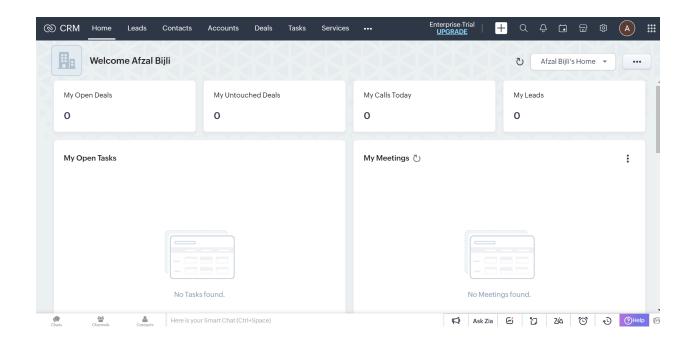
Date:

Aim

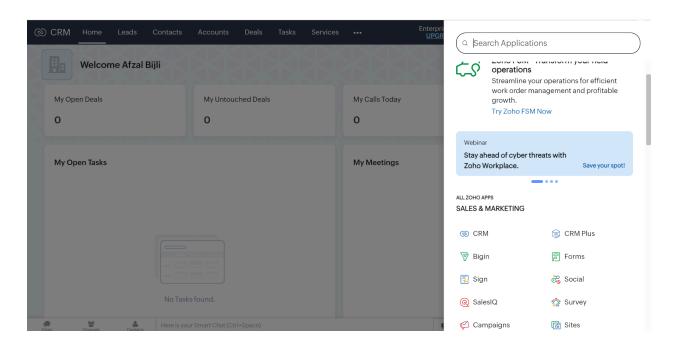
To customize your application using Zoho CRM

Algorithm

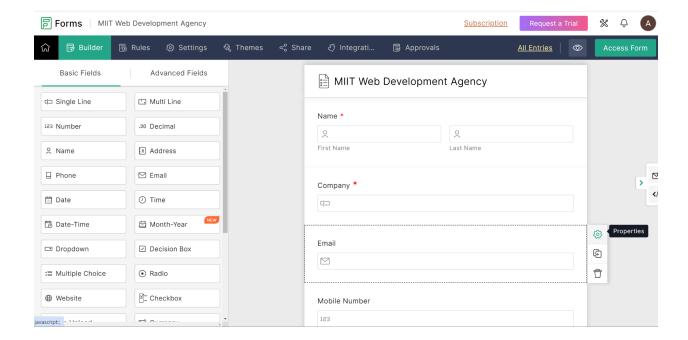
Step 1: Goto https://www.zoho.com/en-in/crm/ and signup for a new account



Step 2 : Select the Apps menu -> Sales & Marketing -> Forms -> New Form



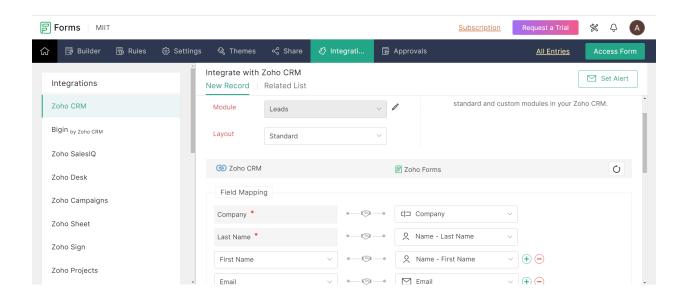
Step 3: Create a form using drag and drop elements with various fields such as Name, Company, Email id, Mobile Number & Services offered using dropdown menu



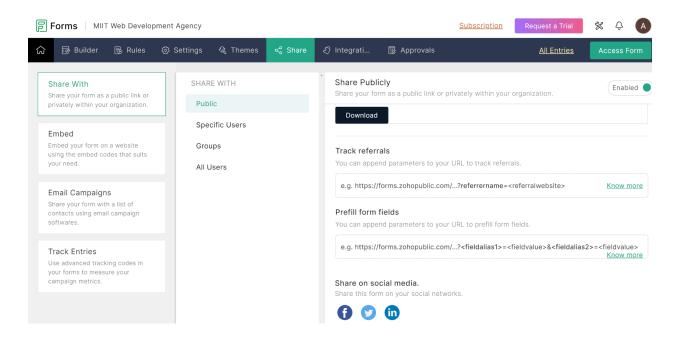
Step 4: Click on preview form & select the theme



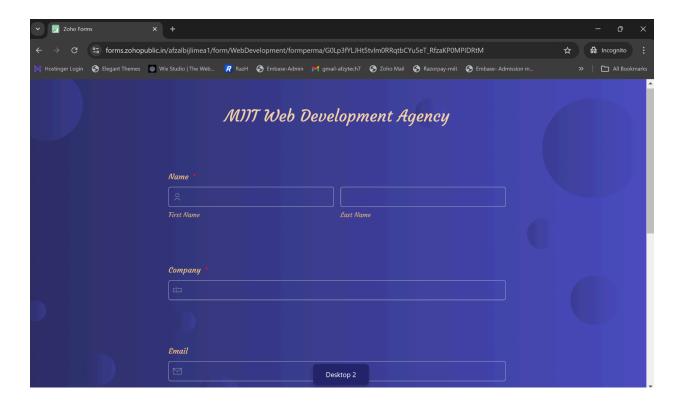
Step 5: Click on integrate and do field mapping to successfully integrate the form into the lead module of Zoho CRM



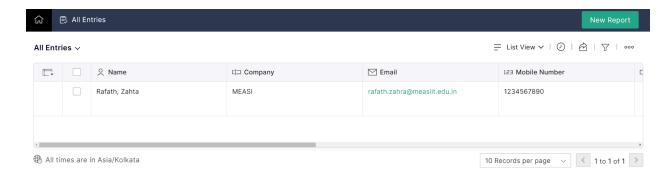
Step 6: Click on the Share form & copy link



Step 7: Open the link in another browser or in incognito mode and fill the form



Step 8: Once form is filled by the client, you get the details into form entry



Result:

The customization of the application using Zoho CRM is successfully implemented.

Ex.No: 2 Write a script to create a MongoDB database and perform insert operation Date:

Aim

To write a script to create a MongoDB database and perform insert operation

Algorithm

- **Step 1**: Open cmd prompt & type "mongosh" to connect with mongo db server
- **Step 2:** Create a database & Collections
- **Step 3:** Perform the insert operation
- **Step 4 :** Display the output

Scripts Execution (Program)

1.To view databases

test> show dbs

```
admin> show dbs
admin 132.00 KiB
books 56.00 KiB
coll 296.00 KiB
```

2.Create New Database

test> use school

```
admin> use school
switched to db school
school>
```

3.Create Collection

```
school> db.createCollection("students")
{ ok: 1 }
school>
```

4.Show Collection Names

school> db.getCollectionNames()

```
school> db.getCollectionNames()
[ 'students' ]
school> |
```

5.Get the details of content in collection

school> db.getCollectionInfos()

```
school> db.getCollectionInfos()
[
    name: 'students',
    type: 'collection',
    options: {},
    info: {
       readOnly: false,
       uuid: UUID('9b0c2043-5fff-4fd4-92a9-c14eaa9de9ca')
    },
    idIndex: { v: 2, key: { _id: 1 }, name: '_id_' }
}
school>
```

6.Insert the one document into the collection

school> db.students.insertOne({name:"afzal",age:20,gpa:8.9})

```
school> db.students.insertOne({name:"afzal",age:20,gpa:8.9})
{
   acknowledged: true,
   insertedId: ObjectId('67166cb7a48b3743a22710bf')
}
school>
```

7. Fetch the details from the collection

school> db.students.find()

8.Insert more than one document into the collection

school>db.students.insertMany([{name:"karthik",age:20,gpa:3.4},{name:"rafaz",age:23,gpa:3.4,marks:77},{name:"kareem",age:24,gpa:3.4}])

```
school> db.students.insertMany([{name: "karthik", age:20, gpa:3.4}, {name: "rafaz", age:23, gpa:3.4, marks:77}, {name: "kareem", age:24, gpa:3.4}])
{
   acknowledged: true,
   insertedIds: {
      '0': ObjectId('67166d7fa48b3743a22710c0'),
      '1': ObjectId('67166d7fa48b3743a22710c1'),
      '2': ObjectId('67166d7fa48b3743a22710c2')
}
}
school>
```

9. Fetch the details from the collection

school> db.students.find()

Result

The Script to create a MongoDB database and perform insert operation is successfully implemented.

Ex.No: 3 Write a MongoDB script to perform query operations

Date:

Aim

To write a MongoDB script to perform query operations

Algorithm

Step 1: Open cmd prompt & type "mongosh" to connect with mongo db server

Step 2: Create a database & Collections

Step 3: Perform the query operations

Step 4 : Display the output

Commands to remember

- **show dbs** To view the available database
- use databasename To go into a database
- use test to come to the main
- use newdatbasename To go into a database which was not created before
- **show collections** To show the collections inside a Database
- **db.collectionname.find()** to view documents
- **db.collectionname.insertOne**({}) To insert a Document
- **db.collectionname.insertMany**([{},{},{}]) To insert many documents in the collection

Scripts Execution (Program)

Note:

Here from the previous program let's assume we have already created a database named "school", a collection named "students" & inserted four documents into it.

1. Filtering/Querying

• db.collectionname.find({key:value, key:value})

• db.collectionname.find({key:value, key:value},{key:1})

(Gives you only the details what you ask for in the second argument and not all the details after filtering based on the first argument)

```
school> db.students.find({age:20}, {name:1})
[
    { _id: ObjectId('67166cb7a48b3743a22710bf'), name: 'afzal' },
    { _id: ObjectId('67166d7fa48b3743a22710c0'), name: 'karthik' }
]
```

• **db.collectionname.find(**{},{**key:1**}) (Gives you the only the details what you ask for and not all the details without any filter)

• db.collectionname.findOne({key:value})

```
school> db.students.findOne({name:"rafaz"})
{
   _id: ObjectId('67166d7fa48b3743a22710c1'),
   name: 'rafaz',
   age: 23,
   gpa: 3.4,
   marks: 77
}
```

2. Method Chaining

(Following one method after another)

db.collectionname.find().count()

```
school> db.students.find().count()
4
```

3. Sorting (Ascending & Descending)

• **db.collectionname.find().sort({key:1})** - Ascending

• **db.collectionname.find().sort({key:-1})** - Descending

4. Operators in Mongo DB

4.1 Comparison Operators

Name	Description
\$eq	Matches values that are equal to a specified value.
\$gt	Matches values that are greater than a specified value.
\$gte	Matches values that are greater than or equal to a specified value.
\$in	Matches any of the values specified in an array.
\$lt	Matches values that are less than a specified value.
\$lte	Matches values that are less than or equal to a specified value.
\$ne	Matches all values that are not equal to a specified value.
\$nin	Matches none of the values specified in an array.

• Example - Greater than operator (\$gt):

4.2 Logical Operators

Logical

Name	Description
\$and	Joins query clauses with a logical AND returns all documents that match the conditions of both clauses.
\$not	Inverts the effect of a query expression and returns documents that do not match the query expression.
\$nor	Joins query clauses with a logical NOR returns all documents that fail to match both clauses.
\$or	Joins query clauses with a logical OR returns all documents that match the conditions of either clause.

• Example - OR operator (\$or):

```
school> db.students.find({$or: [{age:20},{age:23}]})
[
    __id: ObjectId('67166cb7a48b3743a22710bf'),
    name: 'afzal',
    age: 20,
    gpa: 8.9
},
{
    __id: ObjectId('67166d7fa48b3743a22710c0'),
    name: 'karthik',
    age: 20,
    gpa: 3.4
},
{
    __id: ObjectId('67166d7fa48b3743a22710c1'),
    name: 'rafaz',
    age: 23,
    gpa: 3.4,
    marks: 77
}
```

Result:

The MongoDB script to perform query operations is successfully executed

Ex.No: 4 Write a MongoDB Script to perform update operations

Date:

Aim

To Write a MongoDB Script to perform update operations

Algorithm

- Step 1 : Open MongoDB Compass
- **Step 2:** Create a database & Collections
- Step 3: Insert the documents into it using "Add Data" option
- **Step 4:** Open cmd prompt & type "mongosh" to connect with mongo db server
- **Step 5:** Select the database which you created in compass
- **Step 6:** Perform the update operations
- **Step 7:** Display the output

Scripts Execution (Program)

MongoDB Compass - Data Insertion

Insert

MongoDB Shell Commands

1. Select Database

admin > use college

```
admin> use college
switched to db college
```

college> show collections

```
college> show collections
students
college> db.students.find()
[
    { _id: 1, name: 'person1', age: 20, gpa: 8.9, fulltime: false },
    { _id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
    { _id: 3, name: 'person3', age: 25, gpa: 9.5, fulltime: false }
]
```

college> db.students.find()

```
college> db.students.find()
[
    { _id: 1, name: 'person1', age: 20, gpa: 8.9, fulltime: false },
    { _id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
    { _id: 3, name: 'person3', age: 25, gpa: 9.5, fulltime: false }
]
```

2.Update one value using \$set operator, here we are setting fulltime to true

college> db.students.updateOne({name:"person1"},{\$set:{fulltime:true}})

```
college> db.students.updateOne({name:"person1"},{$set:{fulltime:true}})
{
   acknowledged: true,
   insertedId: null,
   matchedCount: 1,
   modifiedCount: 1,
   upsertedCount: 0
}
```

```
college> db.students.find({name:"person1"})
```

3.Update one value using \$set operator, here we are setting fulltime to false again db.students.updateOne({_id:1},{\$set:{fulltime:false}})

```
college> db.students.updateOne({_id:1},{$set:{fulltime:false}})
{
   acknowledged: true,
   insertedId: null,
   matchedCount: 1,
   upsertedCount: 0
}

college> db.students.find()
[
   {_id: 1, name: 'person1', age: 20, gpa: 8.9, fulltime: false },
   {_id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
   {_id: 3, name: 'person3', age: 25, gpa: 9.5, fulltime: false }
]
```

3.Update one value using \$unset operator, here we are unsetting fulltime field from id:1 college> db.students.updateOne({_id:1},{\$unset:{fulltime:""}})

```
college> db.students.updateOne({_id:1}, {$unset:{fulltime:""}})
{
   acknowledged: true,
   insertedId: null,
   matchedCount: 1,
   modifiedCount: 1,
   upsertedCount: 0
}
```

```
college> db.students.find()
[
    { _id: 1, name: 'person1', age: 20, gpa: 8.9 },
    { _id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
    { _id: 3, name: 'person3', age: 25, gpa: 9.5, fulltime: false }
]
```

4.Update Many values using \$set operator, here we are setting fulltime field as false for all the documents

college> db.students.updateMany({},{\$set:{fulltime:false}})

```
college> db.students.updateMany({},{$set:{fulltime:false}})
{
   acknowledged: true,
   insertedId: null,
   matchedCount: 3,
   modifiedCount: 1,
   upsertedCount: 0
}
```

```
college> db.students.find()
[
    { _id: 1, name: 'person1', age: 20, gpa: 8.9, fulltime: false },
    { _id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
    { _id: 3, name: 'person3', age: 25, gpa: 9.5, fulltime: false }
]
```

5. Here in id: 3, we are unsetting the fulltime field

college> db.students.updateOne({ id:3},{\$unset:{fulltime:""}})

```
college> db.students.updateOne({_id:3},{$unset:{fulltime:""}})
{
   acknowledged: true,
   insertedId: null,
   matchedCount: 1,
   modifiedCount: 1,
   upsertedCount: 0
}
```

```
college> db.students.find()
[
    { _id: 1, name: 'person1', age: 20, gpa: 8.9, fulltime: false },
    { _id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
    { _id: 3, name: 'person3', age: 25, gpa: 9.5 }
]
```

6.Here we use \$exists:false operator to check if value exists or not, wherever the value is not found it sets fulltime to true using \$set operator

college> db.students.updateMany({fulltime:{\$exists:false}},{\$set:{fulltime:true}})

```
college> db.students.updateMany({fulltime:{$exists:false}},{$set:{fulltime:true}})
{
   acknowledged: true,
   insertedId: null,
   matchedCount: 1,
   modifiedCount: 1,
   upsertedCount: 0
}
college> db.students.find()
[
   { _id: 1, name: 'person1', age: 20, gpa: 8.9, fulltime: false },
   { _id: 2, name: 'person2', age: 22, gpa: 9, fulltime: false },
   { _id: 3, name: 'person3', age: 25, gpa: 9.5, fulltime: true }
]
```

Result:

The MongoDB Script to perform update operations is successfully implemented.

Ex.No: 5 Write a MongoDB Script to Update Documents with Aggregation Pipeline Date:

Aim

To update documents with aggregation pipeline

Algorithm

- Step 1: Use insertMany() to add multiple student documents
- **Step 2:** Start an aggregation pipeline on the students collection.
- **Step 3:** Use \$addFields to create a new field called totalScore by adding the math and science scores for each student.
- Step 4: Use \$set to add a new field called averageScore.
- **Step 5:** Use \$project to include only the name, totalScore, and averageScore in the output documents.
- **Step 6:** Execute the aggregation pipeline to update and view student documents with calculated scores.

Script to Execute:

```
db.students.insertMany([
{
   _id: 1,
   name: 'Alice',
   maths: 85,
   science: 90,
   address: 'Kingfield'
},
```

```
_id: 2,
name: 'Bob',
maths: 75,
science: 80,
address: 'Levay'
},
_id: 3,
name: 'Charlie',
maths: 95,
science: 85,
address: 'Borovil'
}
])
db.students.aggregate([
{
$addFields: {
totalScore: { $add: ["$maths", "$science"] }
}
},
{
```

```
$set: {
averageScore: { $divide: ["$totalScore", 2] }
}
},
{
$project: {
name: 1,
totalScore: 1,
averageScore: 1
}
}
```

Output:

```
record> db.students.aggregate([
... {
... $addFields: {
... totalScore: { $add: ["$maths", "$science"] }
... }
... {
... $set: {
... averageScore: { $divide: ["$totalScore", 2] }
... }
... {
... $project: {
... name: 1,
... totalScore: 1,
... averageScore: 1
... }
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```

Result:

The MongoDB Script to perform updates using the aggregation pipeline is successfully executed.

Ex.No: 6 Write a MongoDB Script to Delete Single and Multiple Documents Date:

Aim

To write a MongoDB Script to delete single and multiple documents.

Algorithm

- **Step1:** Use insertMany to add six employee documents to the employees collection with fields like id, name, age, and designation.
- **Step 2:** Call deleteOne to remove one employee document with the designation "Manager".
- **Step 3:** Execute find() to display the current state of the employees collection after the deletion.
- **Step 4:** Use deleteMany to remove all employee documents with the designation "Programmer".
- **Step 5:** Execute find() again to show the final state of the employees collection after the bulk deletion.

Script to Execute:

//Deletes one document with the designation as manager

```
db.employees.deleteOne({designation:"Manager"})

//To view the output after deleteone

db.employees.find()

//Deletes all the documents with designation as programmer

db.employees.deleteMany({designation:"Programmer"})

//To view the output after deleteMany

db.employees.find()
```

Output:

```
record> db.employees.insertMany([
... { _id: 1, name: "Kumar", age: 35, designation: "Manager" },
... { _id: 2, name: "Ram", age: 35, designation: "Manager" },
... { _id: 3, name: "Stephen", age: 25, designation: "Programmer" },
... { _id: 4, name: "Subbu", age: 35, designation: "Programmer" },
... { _id: 5, name: "Anbu", age: 22, designation: "Programmer" },
... { _id: 6, name: "Veena", age: 22, designation: "Manager" }
... ])
{
    acknowledged: true,
    insertedIds: { '0': 1, '1': 2, '2': 3, '3': 4, '4': 5, '5': 6 }
}
```

Result:

The MongoDB Script to delete single and multiple documents is successfully executed.

Ex.No: 7 Write a MongoDB Script to Perform String Aggregation Operations Date:

Aim

To write a MongoDB Script to perform string aggregation operations.

Algorithm

- **Step1:** Select the database.
- **Step 2:** Create the collection (if it doesn't exist).
- **Step 3:** Insert multiple documents into the collection using insertMany.
- **Step 4:** Perform aggregation on the collection using the aggregate method.
- **Step 5:** Use the \$project stage to apply various transformations (e.g., \$concat, \$split, \$strcasecmp, \$substr, \$toLower, \$toUpper).
- **Step 6:** View the aggregated results to verify the output.

Script to Execute:

```
//Concatenate a String
    greeting: { $concat: ["Hello, ", "$fullName", "!"] },

// Split Full Name
    nameParts: { $split: ["$fullName", " "] },

// Compare FullName with Alice Johnson
    nameComparison: { $strcasecmp: ["$fullName", "ALICE JOHNSON"] },

// Create a substring with first 5 letters
    nameSubstring: { $substr: ["$fullName", 0, 5] },

// Print Lower Case
    lowerCaseName: { $toLower: "$fullName" },

// Print Upper Case
    upperCaseName: { $toUpper: "$fullName" }

}

}

])
```

Output:

```
record> db.people.insertMany([{ "_id": 1, "fullName": "Alice Johnson", "age": 25 }, { "_id": 2, "fullName": "Bob
Smith",
   "age": 30 }, { "_id": 3, "fullName": "Charlie Brown", "age": 35 }] )
{ acknowledged: true, insertedIds: { '0': 1, '1': 2, '2': 3 } }
```

```
record> db.people.find()
[
    { _id: 1, fullName: 'Alice Johnson', age: 25 },
    { _id: 2, fullName: 'Bob Smith', age: 30 },
    { _id: 3, fullName: 'Charlie Brown', age: 35 }
]
```

```
record> db.people.aggregate([
        $project: {
         _id: 0,
          fullName: 1,
          greeting: {

            $concat: ["Hello, ", "$fullName", "!"]
          nameParts: {
            $split: ["$fullName", " "]
          nameComparison: {
            $strcasecmp: ["$fullName", "ALICE JOHNSON"]
          },
          nameSubstring: {
            $substr: ["$fullName", 0, 5]
          lowerCaseName: {
            $toLower: "$fullName"
          upperCaseName: {
            $toUpper: "$fullName"
```

```
fullName: 'Alice Johnson',
  greeting: 'Hello, Alice Johnson!',
  nameParts: [ 'Alice', 'Johnson' ],
  nameComparison: 0,
  nameSubstring: 'Alice',
  lowerCaseName: 'alice johnson',
  upperCaseName: 'ALICE JOHNSON'
کر ہر
ا
  fullName: 'Bob Smith',
greeting: 'Hello, Bob Smith!',
  nameParts: [ 'Bob', 'Smith' ],
  nameComparison: 1,
  nameSubstring: 'Bob S',
  lowerCaseName: 'bob smith',
  upperCaseName: 'BOB SMITH'
۲,
بر
  fullName: 'Charlie Brown',
greeting: 'Hello, Charlie Brown!',
  nameParts: [ 'Charlie', 'Brown' ],
  nameComparison: 1,
  nameSubstring: 'Charl',
  lowerCaseName: 'charlie brown',
  upperCaseName: 'CHARLIE BROWN'
```

Result:

The MongoDB script to perform string aggregation operation is successfully executed.

Ex.No: 8 Design a Data Model for MongoDB using DbVisualizer

Date:

Aim

To design a data model for MongoDB using DbVisualizer

Algorithm

Step 1: Create a user account to connect with DBvisualizer

- Open mongodb shell
- Choose admin database
 - use admin
- Create user (Note: set any username and password of your choice)

```
db.createUser({
  user: "myuser",
  pwd: "mypassword",
  roles: [{ role: "readWrite", db: "mydatabase" }]
})
```

- Step 2: Open the DBVisualizer & Click to add new database connection
- **Step 3 :** Choose the mongodb driver from the dropdown menu
- **Step 4 :** Enter the the user name & password that was created in **step 1** to connect with mongoDB server
- **Step 5 :** Once the connection is established successfully, open the New Sql Commander from the top menu in the DBVisualizer & execute the mongoBD commands

Scripts Execution in DBVisualizer (Program)

1.Create Database

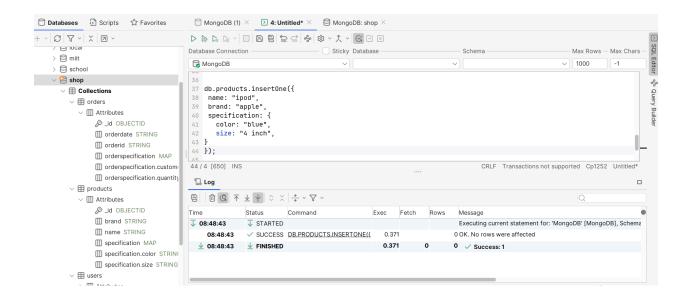
use shop

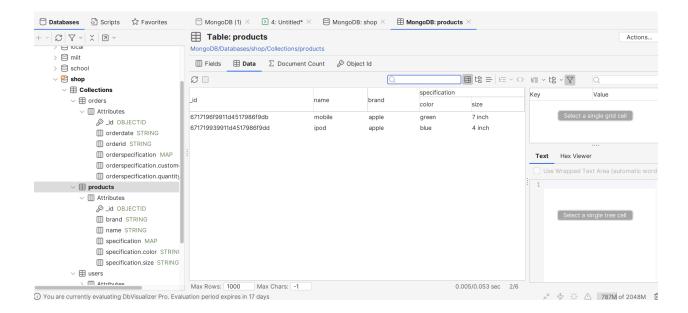
2. Create collections

```
db.createCollection("users")
db.createCollection("products")
db.createCollection("orders")
```

3.Insert Values into the Collections

```
db.users.insertOne({
name: "John Doe",
email: "john.doe@example.com",
address: {
street: "123 Main St",
 city: "Anytown",
 state: "CA",
 zip: "12345"
});
db.products.insertOne({
name: "mobile",
brand: "apple",
specification: {
color: "green",
 size: "7 inch",
}
});
db.orders.insertOne({
orderid: "123",
orderdate: "12 june",
orderspecification: {
 quantity: "10",
 customername: "karthick",
}
});
db.products.insertOne({
name: "ipod",
brand: "apple",
specification: {
 color: "blue",
 size: "4 inch",
});
```





Result:

The design of Data Model for MongoDB using DbVisualizer is successfully implemented.

Ex.No: 9 Perform CRUD operations using DbVisualizer

Date:

Aim

To perform CRUD operations using DbVisualizer

Algorithm

Step 1: Create a user account to connect with DBvisualizer

- Open mongodb shell
- Choose admin database
 - use admin
- Create user (Note: set any username and password of your choice)

```
db.createUser({
  user: "myuser",
  pwd: "mypassword",
  roles: [{ role: "readWrite", db: "mydatabase" }]
})
```

- Step 2: Open the DBVisualizer & Click to add new database connection
- **Step 3 :** Choose the mongodb driver from the dropdown menu
- **Step 4 :** Enter the the user name & password that was created in **step 1** to connect with mongoDB server
- **Step 5 :** Once the connection is established successfully, open the New Sql Commander from the top menu in the DBVisualizer & execute the mongoBD commands

Scripts Execution in DBVisualizer (Program)

1.Create Database

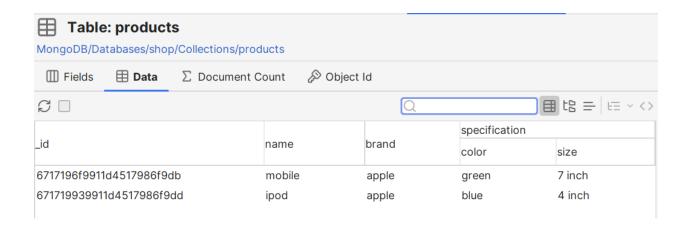
use shop

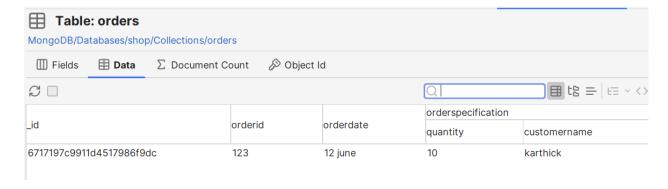
2. Create collections

```
db.createCollection("users")
db.createCollection("products")
db.createCollection("orders")
```

3.Insert Values into the Collections

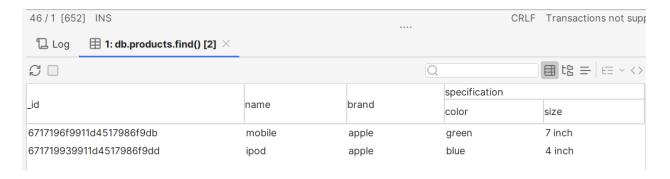
```
db.users.insertOne({
name: "John Doe",
email: "john.doe@example.com",
address: {
street: "123 Main St",
 city: "Anytown",
 state: "CA",
 zip: "12345"
});
db.products.insertOne({
name: "mobile",
brand: "apple",
specification: {
color: "green",
 size: "7 inch",
}
});
db.orders.insertOne({
orderid: "123",
orderdate: "12 june",
orderspecification: {
 quantity: "10",
 customername: "karthick",
}
});
db.products.insertOne({
name: "ipod",
brand: "apple",
specification: {
 color: "blue",
 size: "4 inch",
});
```





4.Read Operation

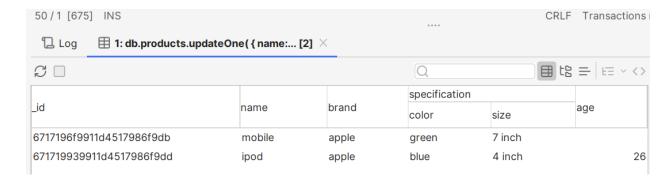
db.products.find();



5. Update Operation

```
db.products.updateOne(
{ name: "ipod" },
  { $set: { age: 26 } }
)
```

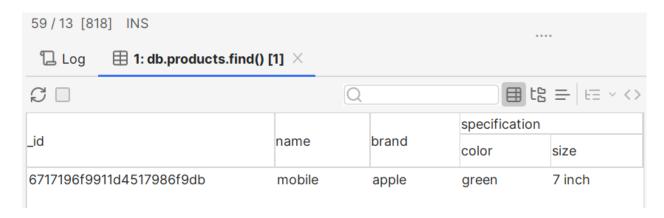
db.products.find();



7. Delete Operation

db.products.deleteOne({name: "ipod"});

db.products.find();



Result:

The CRUD operations using DbVisualizer is successfully implemented.

Ex.No: 10 Create a Zoho CRM account and organize your Tasks, Meetings and Deals Date:

Aim

To create a Zoho CRM account and organize Tasks, Meetings and Deals

Algorithm

Step 1: Visit Zoho CRM Website

Step 2: Create a Zoho CRM Account:

- Click on the "Sign Up" button.
- Fill in the required details (name, email, etc.) and complete the registration Process.

Step 3: Login to Zoho CRM:

-Once registered, log in to your Zoho CRM account using your credentials.

Step 4: Set Up Your Organization:

-Define your organization's details in the CRM, such as the company name and other relevant information.

Step 5: Organize Tasks:

- From the dashboard, go to the "Tasks" module.
- Click on "Create Task" and enter the details (title, description, due date, etc.).
- Assign the task to team members or yourself and set reminders if needed.

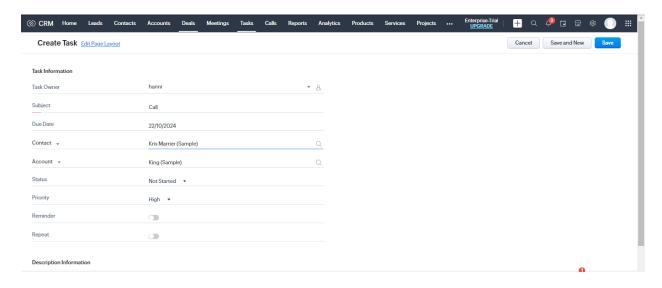
Step 6: Organize Meetings:

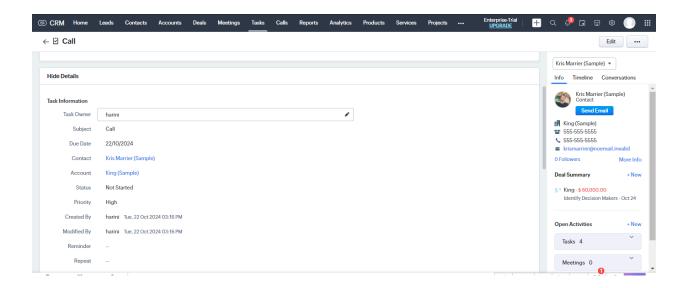
- In the CRM dashboard, go to the "Meetings" module (or "Events").
- -Schedule a new meeting by entering the meeting title, time, location, and invitees.
- -Add reminders and attach relevant documents or links if necessary.

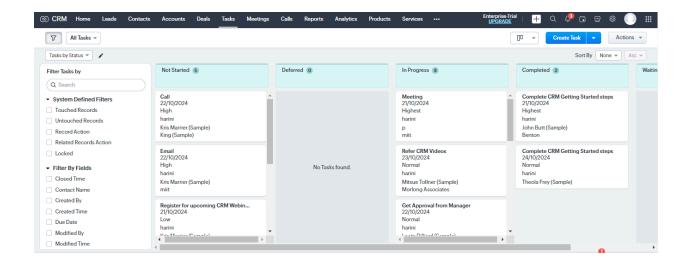
Step 7: Organize Deals:

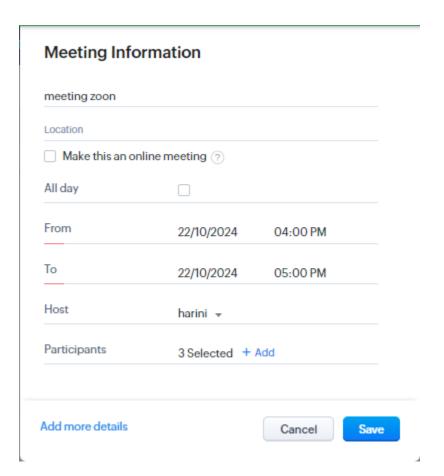
- Go to the "Deals" module.
- Click "Add New Deal" and fill in the deal details (deal name, amount, expected closing date, etc.).
- Assign the deal to a team member and associate it with the relevant contacts or accounts.

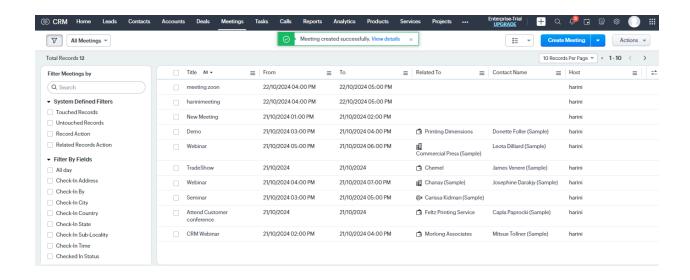
Output:

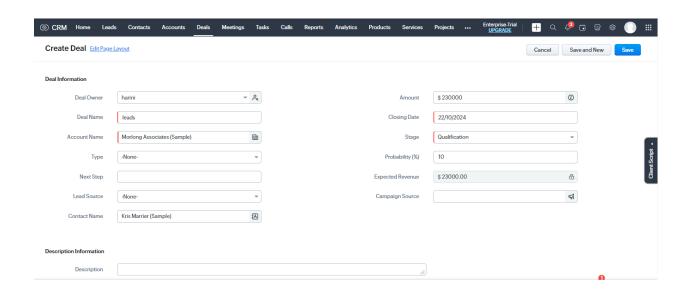


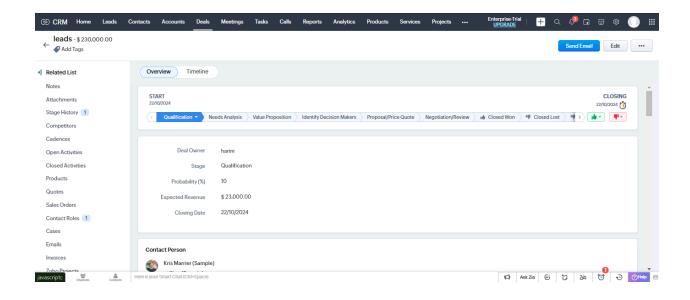


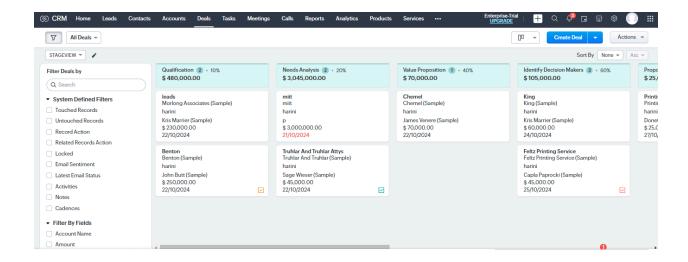












Result:

The Zoho CRM account was created and the organization of Tasks, Meeting and Deals is successfully implemented.

Ex.No: 11 Create and Maintain a Project using Zoho CRM Features

Date:

Aim

To create and maintain a project using Zoho CRM feature.

Algorithm

- **Step 1**: Log in to Zoho CRM
- Step 2: Navigate to Projects Module
- Step 3: Create a New Project
 - Click on the Create New button .
 - Fill in the required details such as:

Project Name

Project Description

Start Date

End Date

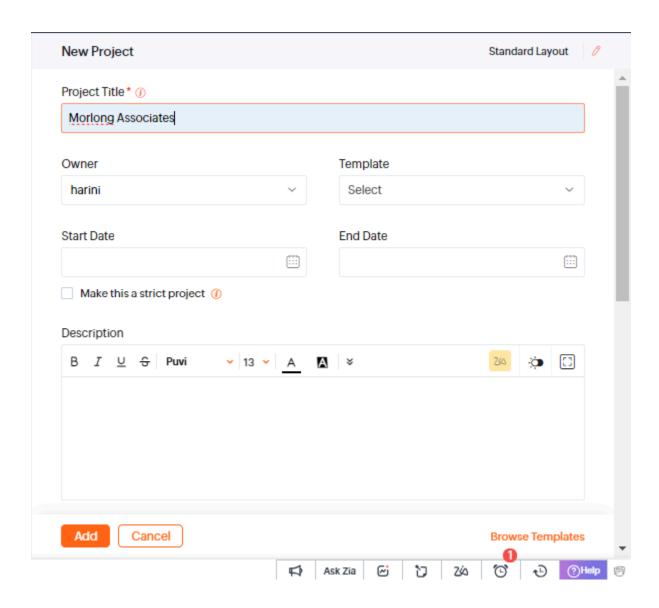
Owner.

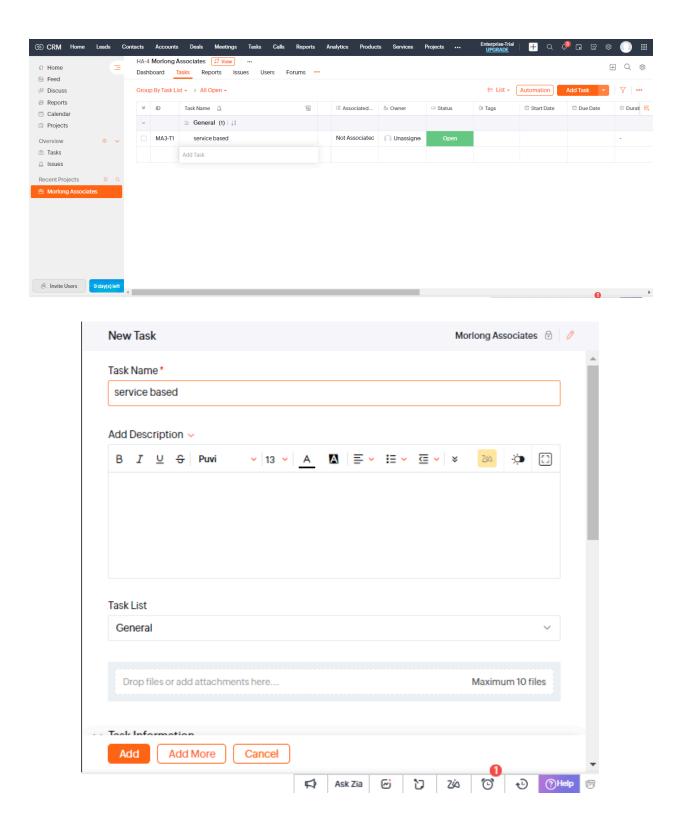
Step 4: Save the Project

- **Step 5**: Add Tasks to the Project
 - Navigate to the Tasks section within the project you just created.
 - Click on Add Task or New Task.
 - Fill in the task details:
 - Task Name.
 - Task Description.
 - Due Date.
 - Priority.
 - Assign To.

Step 6: Save the task for maintaining the project.

Output





Result

The creation of project and maintenance using Zoho CRM features is successfully implemented.