

You Xu

Graphic/ Communication Design

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About Me:

Hi, my name is You Xu and I am really passionate about helping the business do branding, font, layout design especially web site visual design.



Education:

Parsons the School of Design

BFA Communication/ GPA 3.85

Expected Graduation year 2022

Studio Arts College International

ARTS271 Beginning Ceramics/ ARTS(F)400 Fresco Painting
2019



Experience:

Website design & development assistant volunteer

/ The Artist Forum 2019

- Designed the style and layout of Internet
- Supported to develop the website with the team
- Helped to design the layout and graphic elements in the printed booklets

Marketing Researcher/ Spoint INC 2018

- Analyzed the tendency of the fridge design
- Researched on-line and off-line about the fridge outlook
- Searched the differences between the design and promotion points of each brands of fridge

Shop Manager/school business fair 2015----2016

- Prepared and developed the products
- Planned strategy for promotion
- Awarded 'most profitable' from school

Graphic Designer/school yearbook 2016----2017

- Illustrated the cover of yearbook
- Designed the layouts inside the yearbook
- Made the electronic illustration inside the book

Main Organizer & graphic designer/school business fair 2017

- Leded the whole promotion group
- Designed all the slogan, brand image and promotion posters
- Made decisions and strategies of 2017 business fair
- Organized school business fair

Graphic Designer

/ Olympic game of dryland hockey for special people 2016

- Designed the entry card

Volunteering teaching, booklet designer/ Wangmo, China 2019

- Taught the kids drawing skill and creativity
- Photographed the teaching experience for the whole team
- Designed and write the visualized journal of the volunteer teaching team



Skill:



Potoshop



Indesign



After Effect



Microsoft Word



Javascript



Digital illustration



Mac OS



Illustrator



Premiere



Microsoft Word



HTML, CSS



LOGO and Layout Design



Animation and Motion Graphic



Windows



Other Information:

Personal Website

http://teaching.synopticooffice.com/course/s20_pucd_2125g/projects/xuyou/portfolio/index.html

LinkedIn

<https://www.linkedin.com/in/xu-you-11b284118/>

Indeed

<https://my.indeed.com/p/irenex-m4gf1m3>