

# 張悠然 Daisy Yu-Jan Chang

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## EDUCATION

<b>National Taiwan University</b>	<b>Taipei, Taiwan</b>
<i>Bachelor of Science, major in Bio-industry communication and development</i>	Expected June, 2014
<ul style="list-style-type: none"><li>• <b>Cumulative GPA:</b> 3.83</li><li>• <b>Relevant Coursework:</b> Marketing/Economics/Sociology /Research Methods for Social Sciences/Creative thinking /Service design</li><li>• <b>Communication program:</b> Communication studies/Advertisement/ Integrated Marketing Communication</li></ul>	

## WORK EXPERIENCE

<b>GIGABYTE — Product Specialist</b>	<b>2014.10 — 2015.03</b>
<ul style="list-style-type: none"><li>• In charge of gaming laptop program executing, cost control, product kick off meeting to EOL issues</li><li>• Managed Product forecast tracking and fulfillment plan</li><li>• Coordinated with Marketing team to fine tune Marketing materials</li></ul>	
<b>NTU Career Center — art designer / Campaign Executive (Part-time)</b>	<b>2013.02 — 2014.06</b>
<ul style="list-style-type: none"><li>• Poster design for Career Center speeches, NTU vision2014 Job exposition visual design</li><li>• Assisted in excel/word files for NTU Etiquette Class and speeches</li></ul>	
<b>McCann World Group — Summer program intern</b>	<b>2013.07 — 2013.09</b>
<ul style="list-style-type: none"><li>• Participated in creative conferences to discuss advertising strategies of new products (FMCG field)</li><li>• Maintained daily records and compiled new CFs in Rainmaker XKM</li><li>• Participated in CF shooting and product sound recording (FMCG field)</li></ul>	

## EXTRA CURRICULUM EXPERIENCE

<b>6th Veterinarian Festival opening ceremony</b>	
<b>Opening video producing project Executive (with other 3 members)</b>	<b>2013.10 — 2014.02</b>
<ul style="list-style-type: none"><li>• Interviewed with several veterinarians, Taipei zoo keeper, NTU professors to talk about Vet field issues</li><li>• Compiled and edited opening ceremony video by Adobe Premiere</li></ul>	
<b>NTU international service learning program — Activities planner</b>	<b>2012.09 — 2013.02</b>
<ul style="list-style-type: none"><li>• Hosted Future Career Camp which is about medical, business, service industry for local students</li><li>• Held Scientific Education Camp in Chung Hsing junior high school in Chiang Rai</li><li>• Cleaned garbage with Mae Fah Luang university (Thai) students at aboriginal village and promoted Recycling knowledge to the local</li></ul>	
<b>18th NTU Art Fest — Friday night parties planner</b>	<b>2011.09 — 2012.06</b>
<ul style="list-style-type: none"><li>• Prepared Art Fest opening ceremony, which attracted more than 500 audiences to participate in</li><li>• Served as a receptionist to contact with opening ceremony bands and singers</li><li>• Arranged Fashion show model training and fashion show party activities</li></ul>	

## SKILLS, OTHER EXPERIENCES

### Special activities:

Working holiday in Okayama, Japan	2014.02
Outsider factory in Taipei—art intern	2013.04—2013.06
UC Berkeley summer session class	2012.07—2012.08

### Languages:

Native speaker of Chinese/Fluent in English (TOEIC 840)/Basic in Japanese (JLPT N2)

**Computer Skills:** Microsoft Office, Adobe Illustrator, Photoshop, Google AdWords certification