

Super Mario Bros. Wonder

Nintendo

High Concept

New adventure, new location, and your favorite characters! With the magical Wonder Flowers turning every level upside down, you and your friends will have the best game night ever with Super Mario Bros. Wonder!

Features

- Choose Your Characters: Players can choose the OG characters, like Mario, Luigi, Peach, Daisy, and Toad, or play as Yoshi and Nabbit with new special powers.
- Create more Chaos: Multiplayer gameplay is supported in the game, players can enjoy the game with friends and family. Work together or disturb others during the level completion.
- Search For Surprise: There are lots of hidden areas and secret triggers in the game level, find them and turn your level upside down.
- Dynamic Power-Ups: The new power-ups are released! Elephant Fruit, Bubble Flower, and Drill Hat are now here to assist players to overcome challenges in the levels.
- Wonder Powers: When a Wonder Flower is activated, everything goes crazy! Everything, like the platforms, characters and everything can be upside down, players have to be survived from the level wonder transformation.

Player Motivation

Players are motivated by the challenge of completing all the levels and unlocking the whole map in the game. Also, the hidden Wonder Flower twist and the multiplayer gameplay make players engaged in the game.

Genre

Super Mario Bros. Wonder is a side-scrolling platform game for single-player or multiplayer gameplay.

Target Customer

Fans of the Super Mario Bros series who own Nintendo Switch consoles.

Competition

Cuphead, Hollow Knight, Streets of Rage 4, Mega Man 11

Unique Selling Points

- Supports single-player or multiplayer
- Wonder Flower twist (which is a hidden trigger making the level “go crazy”)
- New power-ups never be shown in the previous series, like the Elephant Fruit, turning characters into an elephant form with special abilities

- Earn badges throughout the game that unlock new abilities and skills for characters

Target Hardware

Nintendo Switch

Design Goals

Simple: Easy platforming mechanics that every fan of Super Mario Bros knows.

Friends/ Family-oriented: The multiplayer gameplay allows players to play the game with friends or family to have fun as leisure activity.

Eye-catching: Colorful, dramatic and lively animations catch players' eyes with fast-paced progress within the levels.

Characters

In 12 playable characters, most of them have the same attributes with basic movements, but Yoshis and Nabbit have their own special abilities additionally.

Mario:

Mario is a plumber, and he owns a plumbing company with his twin brother, Luigi.

Luigi:

Luigi is also a plumber and he works for Mario, his twin brother, in the plumbing company.

Peach:

Peach is the princess of the Mushroom Kingdom.

Daisy:

Daisy is the princess of Sarasaland.

Toads:

There are Yellow Toad, Blue Toad and Toadette (Toad girl), they are both residents of Mushroom Kingdom.

Yoshis: There are Yoshi, Red Yoshi, Yellow Yoshi and Light Blue Yoshi. They can be ridden by other characters in multiplayer gameplay. In addition, Yoshis can do Flutter Jump, eat and spit out enemies for attack.

Nabbits: When Nabbits meet enemies or obstacles, he won't flinch.

Taste Map

			Fantasy							Skilled		
Builds						Not Work						
					Explores							Work
		Realism						Less Skilled				
			Coop							Multiplayed		
Mechanics						Calm						
					Context							Thrill
		Combat							Solo			