GOOGLE SEARCH APPLIANCE PRESENTATION

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WHAT IS THE GOOGLE SEARCH APPLIANCE(GSA)?

- A physical machine with an operating system based on CentOS

- Also comes with a T-shirt

- Brings the power of Google Search to our business

- Provides intuitive accurate search results across intranets, portals, file shares, databases, CRM&CMS systems etc.

- Can index more than 220 file types

- Intuitive and customizable interface

- Integration and security

- Google calls this **Universal search**

WHAT IS UNIVERSAL SEARCH?

- Search all content in a company through a single search box

Google Search Appliance

HOW THE GSA WORKS?

- Three main processes:

1. Acquire content (crawl)
2. Cache content and build an index for fast lookup
3. Serve results to users