

GOOGLE SEARCH APPLIANCE PRESENTATION



By Marius Palade

WHAT IS THE GOOGLE SEARCH APPLIANCE(GSA)?

- A physical machine with an operating system based on CentOS
- Also comes with a T-shirt
- Brings the power of Google Search to our business
- Provides intuitive accurate search results across intranets, portals, file shares, databases, CRM&CMS systems etc.
- Can index more than 220 file types
- Google calls this **Universal search**



WHAT IS UNIVERSAL SEARCH?

- Search all content in a company through a single search box



HOW THE GSA WORKS?

- Three main processes:

1. Acquire content (crawl)
2. Cache content and build an index for fast lookup
3. Serve results to users

