Farmer School of Business Committees: AY2023-2024

*(Dates indicate term expiration on June 30 of year shown*)

***Standing Committees***

**Academic Appeals Committee**

**Chair:** EJ Ume (ECO) (2025)

**Members:**

Geoff Zoeckler (ESP) (2026)

David Gempesaw (FIN) (2025)

Michael Gowins (ISA) (2026)

Peter Nguyen (MKT) (2025)

Bill Moser (ACC) (2026)

**Dean’s Liaison:** Chanelle White

**Alternates:**  Sydney Shu (ACC) (2026)

Nam Vu (ECO) (2025)

Chris Sutter (ESP) (2026)

Tyler Henry (FIN) (2025)

Vivian Chen (ISA) (2026)

Darryl Rice (MGT) (2025)

Eric Stenstrom (MKT) (2025)

**Committee Charge:**

1. Consider academic grievances as outlined in the *Student Handbook.*
2. The Committee will meet to address its annual charge. Meeting minutes will be taken.
3. The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Business Honors and Scholars Committee**

**Chair:**  Jan Taylor, Director Honors & Scholars Program (MKT)

**Members:** Jon Pyzoha (ACC) (2024)

Greg Niemesh (ECO) (2024)

Michael Conger (ESP) (2026)

Anthony Webster (FIN) (2026)

Ozge Surer (ISA) (2024)

Tom Bussen (MGT) (2026)

Michelle Thomas (Director of Student Organizations & Diversity*, ex officio*)

Anne Bonanno (Assistant Director of Academic Advising, *ex officio)*

**Dean’s Liaison:** Drew Reffett

**Committee Charge:**

1. Provide oversight and guidance of the Business Honors program and the Farmer School of Business (FSB)

Scholars Program.

1. Assist the Honors Director in managing the FSB Honors Program**.**
2. The Committee will meet to address its annual charge. Meeting minutes will be taken.
3. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Committee of Advisers**

**Chair and**

**Dean’s Liaison:** Chanelle White

**Members:** Jan Eighme (ACC)

Steve Elliott (ECO)

Jim Friedman (ESP)

Kelly Brunarski (FIN)

Jeff Merhout (ISA)

Tom Farnbacher (MGT)

Kathy Martin (MKT)

Jake Matig (FYIC)

**Committee Charge:**

1. Review undergraduate student petitions.
2. Consider ways to improve the advising process at both divisional and departmental levels.
3. The Committee will meet to address its annual charge. Meeting minutes will be taken.
4. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Diversity, Equity and Inclusion Committee**

**Co-Chairs:** Eric Marinich (ACC) 2024

Michelle Thomas (Director of Student Organizations & Diversity, *ex officio*)

**Members:** Carla Nietfeld (2024)

Beth Troy (ESP) (2024)

Feifei Wang (FIN) (2024)

Doug Havelka (ISA) (2026)

Darryl Rice (MGT) (2024)

Hannah Lee (MKT) (2024)

Gillian Oakenfull (MKT) (ex officio)

Virginia Agee Deaton (Senior Academic Advisor, ex officio)

**Dean’s Liaison:** Melissa Thomasson

**Committee Charge:**

1. Review on-going FSB diversity, equity and inclusion initiatives in context of the FSB strategic plan and

consultation with the Dean.

1. Recommend strategies that will foster and nurture a community that is welcoming to, and inclusive of

students, faculty and staff with different backgrounds talents, and skills, and identify ways to encourage faculty, students and staff to engage productively with diversity issues.

1. Review and refine the metrics related to the division’s diversity-related strategic initiatives.
2. Recommend strategies that will foster and nurture a community that is welcoming and inclusive of

international students.

1. Review undergraduate petitions related to the FSB diversity requirement in accordance with the agreed upon

committee procedure.

1. The Committee will meet to address its annual charge. Meeting minutes will be taken.
2. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Divisional Promotion and Tenure Committee**

**Chair and**

**Dean’s Liaison:**  Melissa Thomasson

**Members:** Dan Heitger (ACC) (2025)

Gerald Granderson (ECO) (2024)

Brett Smith (ESP) (2026)

Tom Boulton (FIN) (2026)

Allison Jones-Farmer (ISA) (2026)

Joe Rode (MGT) (2024)

Bob Dahlstrom (MKT) (2026)

**Committee Charge:**

1. Serve as Advisory Committee to Dean for Divisional P&T.
2. Provide periodic reviews of Endowed Chairs and Professors and forward recommendations to the Dean.
3. Review applications for the Endres Associate Professor Fellowships and forward recommendations to the Dean.
4. The Committee will meet to address its annual charge.

**TCPL Promotion Committee**

**Chair and**

**Dean’s Liaison:** Melissa Thomasson

**Members:** Jan Eighme (ACC) (2025)

Janice Kinghorn (ECO) (2025)

Jim Friedman (ESP) (2025)

Carol McGuire (ISA) (2026)

Cindy Oakenfull (MGT) (2026)

Jan Taylor (MKT) (2025)

Chelsea Green (FIN) (2026)

**Committee Charge:**

1. The committee meets in February and advises the dean.
2. The Dean’s decision is communicated to the candidate by March 1, by which time applications receiving a positive recommendation from either the Chair or Dean are forwarded to the Provost.
3. The Provost’s decision is made by the end of April.

**Executive Committee**

**Chair:**  Jenny Darroch, Dean

**Members:** Skip Benamati (Chair, ISA)

Kirk Bogard (Associate VP of Development & External Relations)

Becky Crews (Director FYIC)

Annie Farrell, (Interim Chair, ACC)

Joel Harper (Chair, FIN)

Tim Holcomb (Chair & Director of Altman Institute of Entrepreneurship)

Xiaowen Huang (Chair, MGT)

Jenny Minier, (Chair, ECO)

Drew Reffett (Associate Dean for Educational Excellence)

Michelle Thomas (Director of Student Organizations & Diversity)

Melissa Thomasson (Associate Dean for Faculty Excellence)

Chanelle White (Assistant Dean)

Zhi Yong Yang (Chair, MKT)

**Committee Charge:** Serve as an advisory group to the dean.

**Faculty Committee for the Evaluation of Administrators**

***Note: Members of this committee are elected within department by faculty.***

**Chair:** Greg Niemesh (ECO) (2023) (Elected by Committee Members) Elected

**Members:** Bill Moser (ACC) (2024)

David Eyman (ESP) (2026)

Terry Nixon (FIN) (2024)

Xiang Fang (ISA) (2024)

Joe Rode (MGT) (2026)

Tim Greenlee (MKT) (2026)

**Dean’s Liaison:** Melissa Thomasson

**Committee Charge:**

1. Conduct reviews and issue reports for Department Chairs, and Associate and Assistant Deans seeking

continuation or reappointment in years, respectively, three and five of a five-year appointment, and in year three of a three-year appointment, in accordance with university and divisional governance.

1. Conduct reviews and issue reports for Directors of school-wide academic programs seeking re-appointment

in year three of their administrative assignment at the discretion of the Dean or the Committee, in accordance with university and divisional governance.

1. The Committee will meet to address its annual charge. Meeting minutes will be taken.
2. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Graduate Studies Committee**

**Chair:** Dale Stoel (Director, Masters in Accountancy)

**Members:** Janice Kinghorn (ECO) (2025)

Jonathan Wolff (ECO) (2025)

Brenda Homan (ESP) (2026)

Tyler Henry (FIN) (2025)

Maciej Rysz (ISA) (2026)

Pete Salzarulo (MGT) (2025)

Devon DelVecchio (MKT) (2024)

Cory Duchesneau (Assistant Director of Academic Advising, ex officio)

**Dean’s Liaison:**  Drew Reffett

**Committee Charge:**

1. Review graduate curriculum change proposals for all FSB graduate courses and programs.
2. Assist the Program Director and Associate Deans in developing curricula or policies as required. As part of

this process, monitor the assessment process for the MBA and MSiM programs, and identify needed program and curricula updates and changes.

1. Assist the Program Director and Associate Deans in identifying appropriate MBA and MSiM faculty.
2. The Committee will meet to address its annual charge. Meeting minutes will be taken.
3. The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**International Studies Committee**

**Chair:** Hannah Lee (MKT) (2024)

**Members:** Tim Eaton (ACC) (2025)

Jonathan Wolff (ECO) (2024)

Anna-Katharina Lenz (ESP) (2025)

Haim Kassa (FIN) (2024)

Zafer Ozdemir (ISA) (2024)

John Ni (MGT) (2024)

Bill Holmes (Director, Global Business Programs, *ex officio*)

Marcia Smith (Associate Director of Academic Advising, *ex officio*)

**Dean’s Liaison:**  Drew Reffett

**Committee Charge:**

1. Define academic program expectations for the students and faculty on FSB Study Abroad Programs.
2. Monitor BUS international curricula and make recommendations for changes as needed. Ensure all Study

Abroad Programs and workshops meet instructional policy compliance.

1. Review and approve proposals for FSB Study Abroad Programs and other workshops that run through

University Global Initiatives.

1. The Committee will meet to address its annual charge. Meeting minutes will be taken.
2. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Learning Outcomes Assessment Committee**

**Chair**: Janice Kinghorn (ECO) Assessment Director

**Members:** James Zhang (ACC) (2024)

Brad Reitz (BUS 284) (2024)

Ling Shao (ECO) (2025)

Jim Johnson (ESP) (2026)

Tom Boulton (FIN) (2025)

Waldyn Martinez (ISA) (2024)

John Ni (MGT) (2026)

Kathy Martin (MKT) (2025)

Rebecca Crews (Director of FYIC *ex officio*)

**Dean’s Liaison:**  Drew Reffett

**Committee Charge:**

1. Review and support the division’s Assessment Program. Assist the Director of Assessment and the

Associate Dean for Curriculum in ensuring successful assessment planning and execution of all aspects of FSB assessment for compliance with AACSB and HLC accreditation.

1. The Committee will oversee assessment in programs without departmental homes, e.g. Interdisciplinary

Business Management.

1. The Committee will meet to address its annual charge. Meeting minutes will be taken.
2. The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Research Committee**

**Chair:** Xi Liu (FIN) (2025)

**Members:** Jon Grenier (ACC) (2024)

Kimberly Berg (ECO) (2025)

Michael Conger (ESP) (2025)

Maria Weese (ISA) (2026)

Peng Wang (MGT) (2024)

Eric Stenstrom (MKT) (2026)

**Dean’s Liaison :** Melissa Thomasson

**Committee Charge:**

1. Determine Summer Research Grant recipients.
2. Determine FSB annual research award winners.
3. The Committee will develop a “checks and balances” process to ensure that all faculty nominated for grants

and research awards are contacted regarding their nomination.

1. Promote scholarly activity within the FSB.
2. The Committee will meet to address its annual charge. Meeting minutes will be taken.
3. The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Teaching Effectiveness Committee**

**Chair:** Greg Fisher (MKT) (2024)

**Members:** Matt Wieland (ACC) (2026)

Chuck Moul (ECO) (2025)

Mark Lacker (ESP) (2026)

Karen Meyers (FIN) (2025)

Chad Anderson (ISA) (2025)

Megan Gerhardt (MGT) (2025)

Kerrie Carsey (FYIC) (2026)

**Dean’s Liaison:**  Drew Reffett

**Committee Charge:**

1. Determine FSB annual Teaching Effectiveness Award winners. The Committee will develop a “checks and

balances” process to ensure that all faculty nominated for the Teaching Effectiveness Award are contacted regarding their nomination.

1. Be available to consult with FSB teaching award winners on Teaching Workshop.
2. Review and revise eligibility criterion for awards, as relevant.
3. Promote innovation and excellence in teaching.
4. The Committee will meet to address its annual charge. Meeting minutes will be taken.
5. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Technology Policies Committee**

**Chair:**  Arthur Carvalho (ISA) (2025)

**Members:**  Po-Chang Chen (ACC) (2024)

Greg Niemesh (ECO) (2026)

Mark Lacker (ESP) (2025)

Brad Goldie (FIN) (2024)  
 Matt Schwieterman (MGT) (2025)

**Dean’s Liaison:**  Melissa Thomasson

**Committee Charge:**

1. Review and make recommendations on divisional technology-related issues regarding software, hardware, training and support needs for making sure our faculty, staff, and students are equipped with all the necessary tools, not just for today, but for five years and even later.
2. Brainstorm the future technology needs for our faculty, staff, and students so that we may be offering the most appropriate education for our students in a quickly changing technology environment.
3. Brainstorm how the FSB can continue to transform digitally.
4. Review student tech-fee proposals on behalf of the FSB.
5. The Committee will meet to address its annual charge. Meeting minutes will be taken.
6. The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Undergraduate Studies Committee**

**Chair:** Terri Barr (MKT) (2026)

**Members:** Billy Brink (ACC) (2026)

Ling Shao (ECO) (2025)

Chris Sutter (ESP) (2026)

Chelsea Green (FIN) (2025)

Gabe Lee (ISA) (2026)

Henry Jin (MGT) (2026)

Ashley Jarvis (Senior Academic Advisor, ex officio)

Julie Alexander (FYIC) (2026)

**Dean’s Liaison:**  Drew Reffett

**Committee Charge:**

1. Review and make recommendations to faculty on undergraduate-level course and curricular change

proposals.

1. Review recommendations from other Committees, as they relate to undergraduate curricula or program

changes.

1. Review divisional proposals pertaining to Liberal Education.
2. Review courses that meet FSB diversity requirements.
3. The Committee will meet to address its annual charge. Meeting minutes will be taken.
4. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Dean’s Faculty Advisory Committee (elected membership)**

**Chair:** Devon DelVecchio, Professor (2024)

Members: Debbie Coleman, Associate Lecturer (2025)

Elizabeth Killy, Senior Clinical Lecturer (2025)

Michael Conger, Associate Professor (2023)

Monique Murfield, Associate Professor (2023)

Riley Acton, Assistant Professor (2025)

Terry Nixon, Professor (2025)

Cindy Oakenfull, Associate Lecturer (2024)

Maria Weese, Associate Professor (2025)

Chris Welter, Assistant Professor (2023)

David Yin, Assistant Professor (2024)

**Dean’s Liaison:** Melissa Thomasson

**Committee Charge:**

Serve as an advisory body to the FSB Dean on matters affecting faculty.

1. The Committee will be composed of three faculty groups:
   1. Five tenured faculty members, elected from all tenured faculty in FSB. There shall be at least two full professors, and two associate professors in this group.
   2. Three tenure-eligible faculty members, elected from all tenure-eligible faculty in FSB.
   3. Three TCPL faculty members, elected from all TCPL faculty in FSB.
2. Committee Chair shall be elected by members of the DFAC committee from among its members, and shall be a tenured faculty member.
3. Committee of the Whole will meet with the Dean a minimum of once per semester to advise on initiatives, policies and practices, and to discuss issues of concern broadly applicable to all faculty.

Each faculty group will meet with the Dean a minimum of once per semester to advise on initiatives, policies and practices, and to discuss issues of concern particular to its faculty classification.

**Dean’s Staff Advisory Committee(elected membership)**

**Chair:** Amanda Pyzoha, EY Professional Development Advisor (2024) (Elected by Committee Members)

**Members:** Bethany Allen, Assistant Director, John W. Altman Institute for Entrepreneurship (2024)

Belinda Cross, Administrative Assistant (2024)

Mike Edwards, FSB IT, Sr. Systems Administrator (2024)

Tara Hoppe, Assistant Director, John W. Altman Institute for Entrepreneurship (2024)

Joe Koontz, Director of Information Technology (2024)

Lisa Raatz, Assistant to the Dean (2024)

Marcia Smith, Associate Director of Academic Advising (2024)

**Dean’s Liaison:** Melissa Thomasson

**Committee Charge:**

1. Serve as an advisory body to the FSB Dean on issues of concern to FSB staff.
2. Will be composed of representatives as described above, elected from their appropriate professional areas. For a three-year term.
3. Committee Chair shall be elected by members of the DSAC committee.
4. Will meet with the Dean a minimum of once per semester.

***Ad Hoc Committees***

**FSB Committee on Societal Impact**

**Chair:** Bob Dahlstrom (MKT)

**Members:** Qing Burke (ACC)

Janice Kinghorn (ECO)

Chris Sutter (ESP)

Brad Goldie (FIN)

Fadel Megahed (ISA)

Lisa Ellram (MGT)

**Dean’s Liaison:** Melissa Thomasson

**Committee Charge:**

Using the AACSB standard as a guide, identify the activities and initiatives engaged in by the Farmer School of Business that have social impact. Propose a 5-year strategic plan to develop aspirational metrics in the area of societal impact, and provide a means of measuring progress towards these metrics.

**Career Services Committee**

**Chair:** Monique Murfield (MGT) (2026)

**Members:** Qing Burke (ACC) (2025)

John Bowblis (ECO) (2026)

Gina Dutro (MKT/FYIC) (2024)

Mark Lacker (ESP) (2026)

AJ Jarachovic (FIN) (2026)

Jordan Tait (ISA) (2024)

Jan Taylor (MKT/FSB Honors) (2026)

Tim Greenlee (MKT) (2025)

Michelle Chevalier (Director of Industry Partnerships) (2024)

Amanda Pyzoha (Ernst & Young Professional Development Advisor)

Michael Webb (Schweinfurth Director of Career Development (2025)

**Dean’s Liaison:** Kirk Bogard

**Committee Charge:**

Work with the Director of Professional Development:

1. Educate faculty and students about the Office of Career Services policies and services.
2. Strategically expand the number of on-campus recruiting firms.
3. Improve student placement (internship/employment) outcomes.
4. Better understand and meet the unique needs of our diverse students (major; international; etc.).
5. Monitor the use of and student outcomes related to the BUS 340 Professional Practice workshop.
6. Improve communication of divisional career-related services through FSB web-presence.
7. Develop a comprehensive, four-year career education strategy.

The Committee will meet to address its annual charge. Meeting minutes will be taken.

The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Committee on the Selection of Commencement and Anderson Series Speakers**

**Chair:**  Tim Eaton (ACC) (2025)

**Members:** Josh Ederington (ECO) (2026)

Tim Holcomb (ESP) (2026)

Tyler Wiggers (FIN) (2026)

Yicheng Kang (ISA) (2025)

Megan Gerhardt (MGT) (2025)

Sanjay Puligadda (MKT) (2024)

Joy Usner (Academic Advisor, *ex-officio*)

BSAC (Student Representative)

**Dean’s Liaison:**  Kirk Bogard

**Committee Charge**:

1. To nominate, for the Dean’s consideration, the student speaker and the keynote speaker for the FSB

commencement ceremony.

1. Recommendations for student speaker should focus on FSB graduating students with the highest academic and leadership credentials and accomplishments, from across all FSB programs. The Committee will provide the Dean with 2-4 finalist nominations.
2. Recommendations for commencement speaker should focus on high profile individuals, particularly alumni, who can make a positive impact on graduates as they move forward in their lives and careers.
3. To nominate, for the Dean’s consideration, the speaker for the Anderson Distinguished Lecture Series, and

other high-profile speakers coming to the Farmer School. Recommendations for the Anderson Series should be based on the MOA with the Anderson family, keeping in mind potential budget constraints.

1. In making speaker recommendations, the Committee should consider scholarly or professional achievement, outstanding service to society, unique contribution to businesses or economies, social, technological or entrepreneurial innovation, and such other characteristics as the Committee shall consider worthy.
2. All recommendations should consider that high profile speakers are often linked with controversial subjects, and while the purpose of these speakers is not to agitate members of the campus community, open dialogue on meaningful issues is at the heart of the university mission.
3. The Committee will meet to address its annual charge. Meeting minutes will be taken.

**FSB Educational Experience Committee**

The FSB Educational Experience Committee will collaborate with the Associate Dean for Educational Excellence to develop, evaluate and work with the FSB academic departments to implement initiatives for enhancing the educational experience we provide to our students.

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**Chair and**

**Dean’s Liaison:** Drew Reffett

**Members:** Po-Chang Chen (ACC)

Chuck Moul (ECO)

Jim Friedman (ESP)

Karen Meyers (FIN)

Becky Crews (FYIC)

Allison Jones-Farmer (ISA)

Megan Gerhardt (MGT)

Tim Greenlee (MKT)

Chanelle White (Assistant Dean & Director of Divisional Advising)

**Committee Charge:**

Each department representative on the committee will convey committee recommended plans to their home departments, receive and convey departmental feedback to the committee, and work with home departments to implement finalized plans for enhancing the educational experience we provide to our students.

1. Provide annual report by major.
2. The Committee will meet to address its annual charge. Meeting minutes will be taken.
3. Committee will provide a summative year-end report of Committee activities to the Associate Dean for

Educational Excellence. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**eLearning Committee**

**Chair:** Sina Esteky (MKT) (2024)

**Members:** Sydney Shu (ACC) (2025)

Carla Nietfeld (ECO) (2024)

Michael Conger (ESP) (2024)

Andrew Jarachovic (FIN) (2025)

Jay Shan (ISA) (2024)

Peng Wang (MGT) (2024)

Josh Ferris (FYIC) (2026)

**Dean’s Liaison:** Drew Reffett

**Committee Charge:**

1. Develop hybrid and online learning design standards. Create assurance that digital learning id s being used

to enhance FSB courses/initiatives/infrastructure.

1. Work with FSB Dean on ongoing digital transformation initiatives, as appropriate.
2. Assess courses (as appropriate) for their pedagogical reliability for hybrid or online delivery.
3. The Committee will meet to address its annual charge. Meeting minutes will be taken.
4. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Faculty Service Excellence Award Committee**

**Chair:** Joel Harper (FIN)

**Members:** Beth Killy (ACC)

Tim Holcomb (ESP)

Debbie Coleman (MKT)

**Dean’s Liaison:** Melissa Thomasson

**Committee Charge:**

1. Determine annual Faculty Service Excellence Award recipient.
2. The Committee will meet to address its annual charge. Meeting minutes will be taken.
3. The Committee Chair will provide a summative year-end report of Committee activities to the Associate

Dean for Curriculum. This report will be added as a consent item to the agenda of the first faculty meeting of the following academic year.

**Financial Oversight Committee**

**Chair:** Jenny Darroch, Dean

**Members:** William Brink (ACC)

Michele Frank (ACC)

Dan Heitger (ACC)

Brad Goldie (FIN)

Lee Biggerstaff (FIN)

Annika Fourman (Office of the Dean)

Melissa Thomasson (Office of the Dean)

Andrew Reffett (Office of the Dean)

**Committee Charge:**

1. To serve as an advisory committee to the Dean and Dean’s staff (as appropriate) on decisions related to FSB financials.
2. This could include, but not limited to, university, divisional and/or departmental financial reporting, allocation of revenue and expenses, budgeting, and of account balances.

**Marketing Advisory Committee**

**Chair:**  Jenny Darroch, Dean

**Members:** Tim Holcomb (ESP)

Jake Matig (FYIC)

Justin McGlothin (FYIC)

Glenn Platt (MKT)

Kirk Bogard (Office of Dean)

Addie Rosenthal (Office of Dean)

**Committee Charge:**

1. To serve as an advisory committee to the Dean and Dean’s staff (as appropriate) on decisions related to FSB Marketing.
2. This could include, but is not limited to, university, divisional and/or departmental marketing efforts, the FSB brand, Program marketing, recruitment and admission marketing, the range of marketing and communication tools available to the school to use.

**Quantitative Literacy Committee**

**Chair:** Jon Pyzoha (ACC)

**Members:** Jing Li (ECO)

Jim Friedman (ESP)

Corey Shank (FIN)

Allison Jones-Farmer (ISA)

John Ni (MGT)

Peter Nguyen (MKT)

Alan Clift (Office of Dean)

**Dean’s Liaison:**  Drew Reffett

**Committee Charge:** To determine the content of a quantitative literacy course to be required of all FSB majors. Currently this requirement is fulfilled by first-years calculus (MTH 151 or 141, or equivalent transfer).

1. The committee should consider what knowledge this course should provide to best prepare FSB students for success in their chosen majors and in their careers after graduation.

**Miami MBA Steering Committee**

**Chair:**  Brian Ballou (Miami MBA Fac Director)

**Members:** Tom Boulton (Finance and MU MBA Fac)

Michelle Chevalier (FSB Director of Industry Partnerships)

Lisa Ellram (Management-Supply Chain and MBA Fac at other Schools)

Michele Frank (Accounting and MU MBA Fac)

Kris Reid (Assoc Director FSB Graduate Programs)

Sandy Steiger (Director of Analytics at Pet and MU MBA Fac)

Alex Tosolini (MU MBA FAC and SDA Bocconi Advisory Board)

**Alumni & Students:** Bethany Allen (FSB Asst Director Entrepreneurship and Current In-Person Student)

Chris Cardinal (Groupe Connect SVP Group Account Director [SF] and Current Online Student)

Kate Ward (Kroger President – Personal Finance and In-Person MBA Alum)

**Dean’s Liaison:** Drew Reffett

**Committee Charge:**

1. Serve a special role separate from the Graduate Studies Committee to ensure that the Miami MBA program (in-person and online) continually adapts to the dynamic competitive environment for MBA programs targeted for experienced professionals.
2. Develop strategy for evolving the Miami MBA program (in-person and online) to enable the program to successfully differentiate itself in the local and online marketplace focused on the same quality education experience as the undergraduate program.
3. Assist the Program Director and Associate Deans in developing curricula for the MBA program (in-person and online) and work with the Graduate Studies Program for moving forward proposed courses and changes to existing courses (or key learning objectives).
4. Assist the Program Director and Associate Deans in identifying appropriate MBA faculty and external instructors to ensure sufficient quality of instruction in place regardless of program demand.
5. The Committee will meet as needed on an ongoing basis to ensure progress in addressing its charge.
6. The Committee Chair will provide a summative year-end report of Committee activities to the Associate Dean for Curriculum.