



STREAVENT

We build customizable **event-platforms** for
virtual & hybrid events



Felix Schwenke, CEO & Co-Founder



Next generation of sustainable &
effective antibacterial agents for killing
harmful bacteria



Giorgi Khubua, COO & Co-Founder

GUEST LECTURE – ENTREPRENEURIAL PERSONALITY

Part of the lecture „Introduction to Entrepreneurship“ by Prof. Holger Patzelt, 19.10.2022

“

**WHO THE HELL ARE
STREAVENT & MEDEA
BIOPHARMA AND
WHAT ARE YOU DOING ?**

”



STREAVENT

We build customizable platforms for virtual & hybrid events

Pitch

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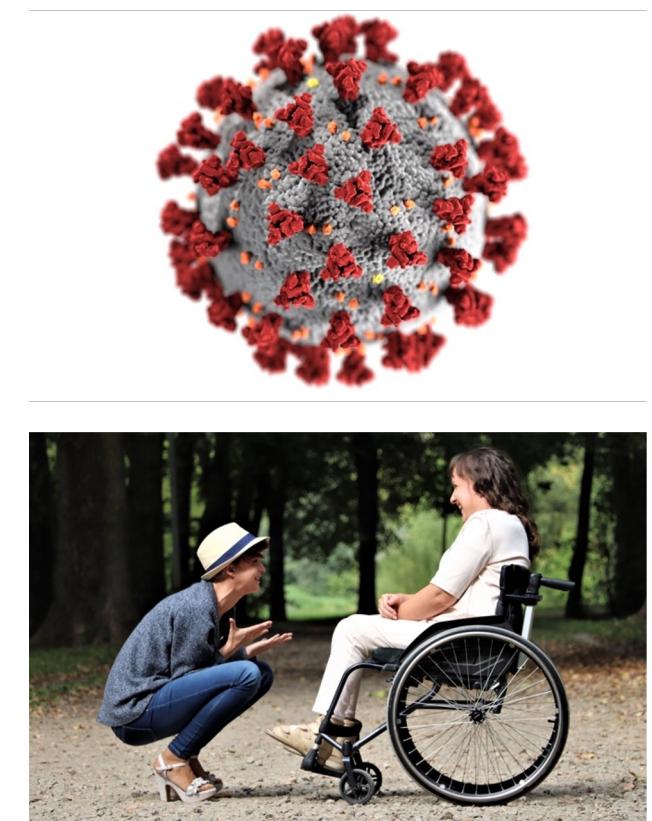
www.streavent.de

THE PROBLEM WITH ANALOG EVENTS

Why do we need virtual events?



DUE TO VARIOUS
CHALLENGES PEOPLE
CANNOT PARTICIPATE
IN REAL EVENTS.



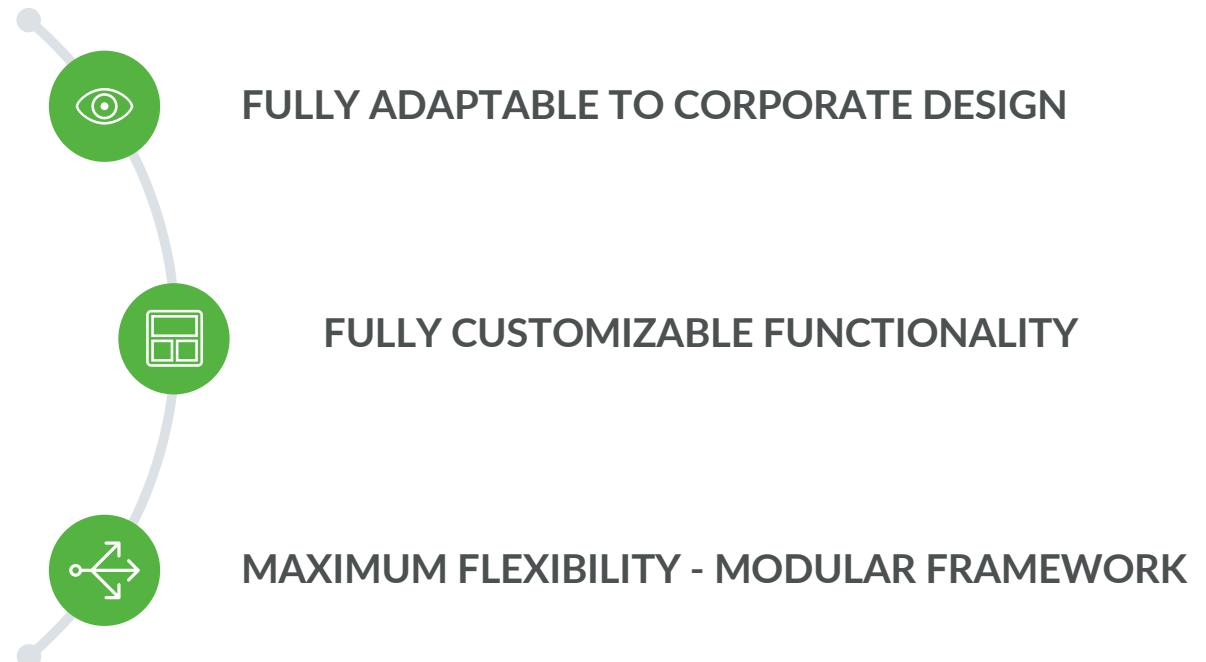
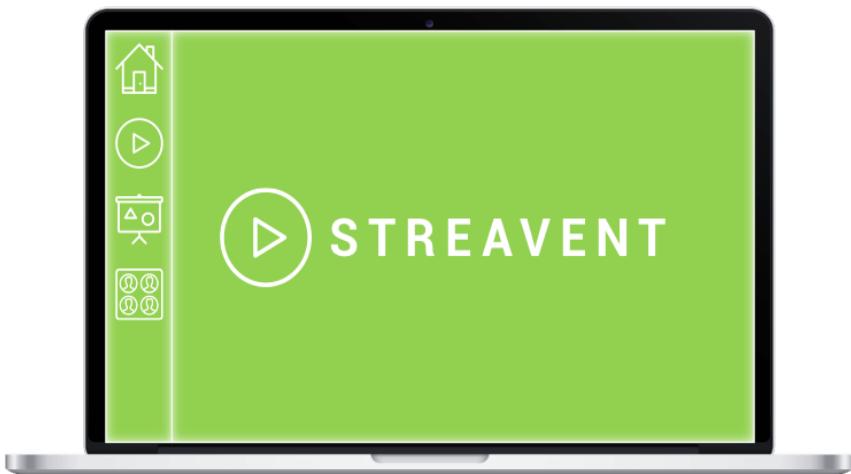
THE PROBLEM OF EVENT HOSTS WITH VIRTUAL EVENTS

Expectation from professional event hosts and reality differ a lot. They need better and customized solutions.



OUR VALUE PROPOSITION

We offer software solutions for virtual and hybrid events that can be fully adapted to the required functionality and design.



SOLUTION – TÜV VERBAND

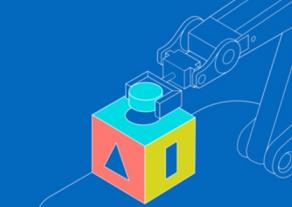
**Herzlich Willkommen
zur TÜV AI Conference!**



0:00 / 3:53

Mit freundlicher Unterstützung:

Bundesamt für Sicherheit in der Informationstechnik  Lernende Systeme  STREAMENT  INGENIEUR-DIGITALISIERUNG & KI BACKGROUND  TÜV NORD  TÜVRheinland  Genau. Richtig. TÜV SAARLAND  TÜV SÜD  TÜV THÜRINGEN 



12.30 Uhr
Welcome

Dr. Dirk Stenkamp
Präsident VdTÜV und CEO TÜV NORD

12.45 Uhr
Panel discussion: #KI-Standort Europa

 Björn Böhning Staatssekretär im Bundesarbeitsministerium	 Vanessa Cann KI-Bundesverband
 Alexandra Geese MdEP	 Dr. Markus Richter Staatssekretär im Bundesinnenministerium
 Dr. Dirk Stenkamp Präsident VdTÜV und CEO TÜV NORD	 Elisabeth Winkelmeier-Becker Staatssekretärin im Bundeswirtschaftsministerium

14.00 Uhr
MeetUp: KI und Nachhaltigkeit

 Damian Boeselager MdEP	 PD Dr. Jessica Heesen Universität Tübingen
 Dirk Meyer BMU	 Jens Redmer Google

15.15 Uhr

SOLUTION - SPACE BREWERY

The screenshot shows a digital interface for a Space Brewery event. On the left, a vertical sidebar contains icons for navigation: a globe, a person, a computer monitor, a group of people, a calendar, a download arrow, a question mark, and a document.

Willkommen
Space Brewery: Engage & learn from the brewing NewSpace community

WARR
SpaceBrewery
Wednesday, 07th October
from 8:30PM onwards

TUM

SPACEBREWERY

8:30 pm
Intro and Beer Opening

8:45 pm
WARR
Wissenschaftliche Arbeitsgemeinschaft für Raketentechnik und Raumfahrt

9:00 pm
Rocketry
Sounding rockets

9:15 pm
Space Elevator
Climber

9:30 pm
Satellite Technology
Cubesats

“

**HOW WOULD YOU
DESCRIBE YOUR
ENTREPRENEURIAL
PERSONALITY ?**

”

OUR ENTREPRENEURIAL PATH - GIORGI

- CHILDHOOD + SCHOOL
- UNIVERSITY
- TODAY

ENTREPRENEURIAL ACTIVITY

Solos Mirrors (Exit)

Medea Biopharma (Active, Fundraising)



OUR ENTREPRENEURIAL PATH - FELIX

- CHILDHOOD + SCHOOL
- UNIVERSITY
- TODAY

ENTREPRENEURIAL ACTIVITY

Placetag (Failure)

Cultivata (Failure)

NODI (On hold)

Streavent (Active, Bootstrapping)



“

**WHERE DID YOU HAVE TO
EXPERIENCE HIGHS AND
LOWS ?**

”

HIGHS AND LOWS - Examples

HIGHS

- Winning the TIE2 startup competition
- Winning the ISPO Brandnew Digital Award 2017 and the FIBO Award 2018
- Bootstrapping Streatvent from 0 to six figures in revenue in 5 months
- Chancellor Olaf Scholz uses our product
- First paycheck from your own business
- Closing a seed investment round
- Handing in two patents

LOWS

- Event crashed, 6 figures insurance claim, fear of insolvency
- Pilot project with big car manufacturer, short circuit shuts down multiple factory rooms
- Livestream doesn't start, server room of the customer burned down, nearly heart attack Lenny
- Team problems: You leave the team or a team member does
- Product market fit gap after 2.5 years. 50.000€ wasted at the trade fair
- Stopping an investment round

MESSAGE:

- AFTER EVERY LOW THERE IS A HIGH AND THE OTHER WAY AROUND.
- FROM PROJECT TO PROJECT YOU GET BETTER.
- THE UPS ARE A LOT OF FUN

“

**WHAT DO YOU MEAN WITH
FROM PROJECT TO PROJECT
YOU GET BETTER?**

”

WHY YOU GET BETTER EVERY PROJECT

- NETWORK QUANTITY INCREASES
- NETWORK QUALITY INCREASES
- HARD SKILLS ARE GAINED
- SOFT SKILLS ARE GAINED
- RESILIENCE INCREASES
- LESS UNKNOWN SITUATIONS = LESS FEARS



“

WHY DO YOU DO THIS ?

”

WHY DO YOU GET BETTER EVERY PROJECT

- PASSION FOR NEW IDEAS
- FREEDOM (TIME, DECISIONS, FINANCIALLY)
- JOY TO CREATE THINGS
- HIGHS ARE A LOT OF FUN. IF YOUR PLAN WORKS OUT IT FEELS JUST GREAT!
- WE LOVE ADVENTURES
- PROVE TO YOURSELF THAT YOU CAN DO IT



NETWORK - OUR PATHS CROSSED OFTEN

- THINK.MAKE.START.
- FORUM UNTERNEHMERTUM
- TIE2 - CHINA (FRIENDSHIP STARTS)
- JOINT PROJECTS (INNOVATION CONSULTING)
- COMMON FRIENDS FROM THE STARTUP SCENE IN MUNICH AND SILICON VALLEY



MAN IN THE ARENA - THEODOR ROOSEVELT

„It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.“



BEST STARTING POINT? – MANAGE&MORE

The screenshot shows the homepage of the Manage&More website. At the top left is the logo "MANAGE AND MORE" with a gear icon. The top navigation bar includes links for HOME, PROGRAMM, ÜBER UNS, STIPENDIAT_INNEN, BEWERBUNG (which is highlighted in a white box), and INTERNER BEREICH. Below the navigation is a large image of several people's hands reaching up towards a colorful cloud of dust or powder. Overlaid on the left side of the image is the text "FUTURE LEADERS AND ENTREPRENEURS". To the right of the image is a white play button icon and a QR code.

MANAGE
AND MORE

HOME PROGRAMM ÜBER UNS STIPENDIAT_INNEN BEWERBUNG INTERNER BEREICH

FUTURE
LEADERS AND
ENTREPRENEURS

Entrepreneurship-Stipendium
der UnternehmerTUM

25 ⟲ ⟳



STREAVENT



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MEDEA

Biopharma



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Linkedin: QR-Code



GET IN TOUCH!

“

ANY QUESTIONS ?

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