#### **Task 1: Product Data Extraction**

**Idea:** The idea behind Task 1 was to automate the process of collecting key product information from ModeSens by crawling the first few pages of their collections. This allows us to build a structured dataset that includes product images and merchant availability data.

The goal of Task 1 was to extract structured product data from ModeSens, including:

- product\_id
- cover\_url (image of the product)
- avail\_ids (merchant offers)
- avail\_urls (links to purchase pages)

This process is automated through task1.py, which uses Selenium to navigate the first 3 pages of https://modesens.cn/collections/. For each product, it extracts the required data and saves the output in:

- results/products\_final.csv
- results/crawl.log for tracking progress and any exceptions.

To avoid being blocked or throttled:

- Rate-limiting with time.sleep() is used
- The crawler respects errors and gracefully exits if the page fails or a captcha appears

If the script is interrupted or partial data is needed later, the user can run getdata.py to re-fetch missing info by manually providing a product\_id. This helps recover or refine results without re-running the entire crawler.

Note: Due to online delays and anti-bot defenses, Task 1 may not collect all products immediately. It safely handles partial scraping and allows user intervention.

product_id,cover_url,avail_ids,avail_urls						
111926408,https://cdn.modesens.com/availabi	a97652067	a103809977	a99649928	https://mod	https://mod	https://mod
112525737,https://cdn.modesens.com/availabi	a90343231	a89331643	a10021505	https://mod	https://mod	https://mod
105444977,https://cdn.modesens.com/availab	a99612714	a99531142	a10013286	https://mod	https://mod	https://mod
111924521,https://cdn.modesens.com/availabi	a98967932	a99270793	a10381247	https://mod	https://mod	https://mod
108458589,https://cdn.modesens.com/availab	a97934378	a96592602	a93464371	https://mod	https://mod	https://mod

**Task 2: Visual Similarity Matching** 

**Idea:** The goal of Task 2 was to build an intelligent, visual product exploration system. Given a product image, the user should be able to find visually similar items. This mimics the "You may also like" or "Similar items" feature seen on fashion platforms.

Task 2 builds an intelligent UI to visually explore similar products.

#### **Step-by-step Process to Run Task 2:**

1. **Install dependencies** (first time only):

pip install torch torchvision scikit-learn pillow tqdm

2. Download all product images:

python task2lmage.py

This saves images in the images / folder. Re-runs skip already-downloaded files.

3. Run deep similarity engine using ResNet features:

python deep\_similarity.py

This will create results/similarity\_results.csv with the top 5 similar products per item.

4. Generate visual report in HTML:

python generate\_html.py

The output file is similarity\_report.html, which you can open in a browser.

#### **Task 2 Functionality Summary:**

### 1. Image Downloading

- o Downloaded product cover\_url images into a local images / folder.
- Supports caching so re-running skips already-downloaded files.

#### 2. Visual Similarity (Multiple Versions)

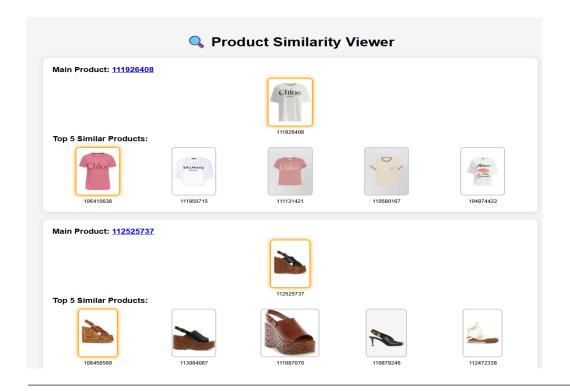
- o Initial methods used **phash** and **SSIM** for basic similarity.
- Final solution uses ResNet50 feature vectors to compute deep similarity using cosine similarity.
- Product 10924475 and any bad image entries are explicitly filtered out.

#### 3. Similarity Results

 Top 5 visually similar products for each item are written to results/similarity\_results.csv

#### 4. HTML Report Viewer

- Final viewer (similarity\_report.html) presents a styled, CSS-grid UI:
  - Main product image
  - Top 5 similar products (highlighted, linked, and labeled)
  - Uses responsive layout and hover effects for clarity



## Scripts Overview:

Script Name	Purpose
task1.py	Main product crawler (1-3 pages)
getdata.py	Manually fetch missing product by ID
task2Image.py	Downloads images
<pre>task2_similarity_combi ned.py</pre>	Hybrid phash + SSIM similarity engine
deep_similarity.py	Final: ResNet50-based similarity engine
generate_html.py	Builds final HTML similarity viewer

# **Output Files**

- results/products\_final.csv: Product metadata
- results/similarity\_results.csv: Top matches
- results/crawl.log: Task 1 logs
- images/\*.jpg: Local image cache
- similarity\_report.html: Final visual output

## Notes

- The system is modular: any part can be re-run separately
- Deep learning was introduced for better fashion matching
- Designed for scalability (infinite scroll supported if needed)