Google Analytics and Visitor Activity Reports Bullet Points

- Click "My Dashboard"

- Click "Google Analytics"

- Existing Accounts, Sign in here, to create an account, click "Create an Account"

- Follow Google instructions to create your account

- Copy your account ID number

- Go back to your ESP Websites admin

- Click "Settings"

- Click "Analytics"

- Click checkbox to "Enable Google Analytics Service"

- Paste your Account ID in the box

- Save

Viewing Visitor Activity Reports

- Go to "My Dashboard"

- Click "Visitor Activity Reports"

- Select a month and a site

- Click "Go" to see the main report

- Or, you can select to view specific reports like Featured Products Sets or Product of the Day