



2008 Rank	2007 Rank	Top 40 Suppliers	2007 North American Sales (\$Millions)	2006 North American Sales (\$ Millions)	2006/ 2007 Difference (\$Millions)	% Change	Year Est.	Years In Industry		Sales Reps	Multi-Line Reps	Admin Employees	Total # Production Employees	Customer Service Employees	Total # Distributor Clients	Total # Offices	Offices Outside the U.S.	Total # Plants	Total # Warehouses	Supplier Performance Rating†
1	1	Broder Bros. Co.	\$433.0	\$447.0	-\$14.0	-3%	1919	13		110+	0	1,630 total employees	N/A	N/A	36,000	1	0	0	18	4.30
2	2	Polyconcept North America	\$394.9	\$343.1	\$51.8	15%	1986	22		79	11	108	894	133	18,000	5	4	4	5	4.84
3	3	Norwood Promotional Products	\$347.4	\$335.4	\$12.0	4%	1984	24		48	0	D	D	D	20,000	8	0	6	D	4.45
4	4	Ennis	\$311	\$305.0	\$6.0	2%	1909	26		25	10	100	5,900	200	40,000	50	3	46	46	4.55
5	5	SanMar	\$257.5 (E)	\$250.0	\$7.5	3%	1971	18		250	0	596	0	201	D	4	1	0	6	4.88
6	6	BIC Graphic USA	\$191.0	\$174.0	\$17.0	10%	1958	39		D	D	D	D	D	D	D	D	D	D	4.10
7	7	Bodek and Rhodes	\$145.0	\$140.1	\$4.9	3%	1939	21		40	0	110	200	110	D	1	0	0	5	4.69
8	9	Ash City	\$135.0	\$124.0	\$11.0	9%	1977	31		20	80	30	150	40	20,000	6	4	2	3	4.59
9	8	3M/Promotional Markets Dept.	\$134.3 (E)	\$129.1 (E)	\$5.2	4%	1902	25		D	D	D	D	D	D	D	D	D	D	4.54
10	10	Staton Corporate and Casual	\$125.0	\$122.0	\$3.0	2%	1981	27		70	0	40	0	37	20,000	1	0	0	4	4.66
11	11	Sunscope	\$117.4	\$112.8	\$4.6	4%	1946	20		21	0	70	350	18	9400	30	25	13	6	4.34
12	30	Groline/Piller Industries	\$106.1	\$88.9	\$17.2	19%	1956	18		8	0	21	350	8	2,000+	1	0	1	1	3.65
13	14	S & S Activewear	\$100.8	\$88.8	\$12.0	14%	1988	20		D	D	D	D	D	D	1	0	0	1	4.76
14	12	American Apparel	\$98.6	\$95.4	\$3.2	3%	1997	11		0	0	700	125	45	13,000	6	5	1	3	2.58
15	13	River's End Trading Co.	\$96.4	\$95.0	\$1.4	1%	1982	26		16	11	115	50	15	45,000	2	0	2	2	4.20
16	15	Gemline	\$94.3	\$88.1	\$6.2	7%	1958	50		21	5	100	250	75	15,000	3	2	1	2	4.68
17	16	Sweda Co. LLC	\$84.0	\$83.0	\$1.0	1%	1975	32		41	0	150	350	30	15,000	4	3	1	2	3.60
18	18	Corvest Promotional Products	\$83.0	\$76.4	\$6.6	9%	1996	12		D	D	D	D	D	D	D	D	D	D	4.40
19	17	The Magnet Group	\$78.0	\$81.7	-\$3.7	-5%	1983	25		15	0	30	450	35	8,000	7	1	4	1	4.51
20	19	Tri-Mountain/Mountain Gear	\$70.2	\$71.7	-\$1.5	-2%	1994	14		D	D	D	D	D	D	D	D	D	1	4.90

E = Estimate D = Declined to provide information

† Distributors rate suppliers on a five-star scale. There are six categories to rate suppliers on, and distributors can go to asicentral.com or ESP Online to rate their interactions with suppliers. Top 40 scores were as of 6/9/08.



2008 Rank	2007 Rank	Top 40 Suppliers	2007 North American Sales (\$Millions)	2006 North American Sales (\$ Millions)	2006/ 2007 Difference (\$Millions)	% Change	Year Est.	Years In Industry	Sales Reps		Multi-Line Reps	Admin Employees	Total # Production Employees	Customer Service Employees	Total # Distributor Clients	Total # Offices	Offices Outside the U.S.	Total # Plants	Total # Warehouses	Supplier Performance Rating†
21	20	Sanford Business-To-Business	\$69.3	\$60.7	\$8.6	14%	1857	26	22		0	112	102	18	10,900	30	1	2	2	4.70
22	24	Cutter & Buck	\$63.2	\$58.2	\$5.0	9%	1990	8	28		0	390	0	27	D	3	0	0	1	4.94
23	29	Hit Promotional Products	\$62.0	\$50.0	\$12.0	24%	1951	52	9		0	50	325	45	13,000	1	0	2	2	4.29
24	21	Profill Holdings	\$60.9	\$60.2	\$0.7	1%	1975	33	30		3	28	122	27	75,000	4	n/a	2	3	4.54
25	22	Vantage Apparel	\$59.6	\$59.4	\$0.2	0%	1977	31	30		0	65	350	35	7,750	4	0	4	2	4.58
26	25	Lanco Corp.	\$59.1	\$56.2	\$2.9	5%	1993	15	20		0	72	340	20	24,000	1	0	1	1	4.61
27	26	PromoResource One	\$56.0 (E)	\$56.0 (E)	\$0.0	0%	1975	33	D		D	D	D	D	D	D	D	D	D	4.00
28	N/A	Blue Generation	\$52.0	\$46.0	\$6.0	13%	1944	12	2		25	10	4,000+	16	10,000+	2	0	3	1	4.31
29	27	Premiumwear	\$52.0	\$52.0	\$0	0%	1886	14	24		31	32	320	42	8,600	6	2	1	4	4.97
30	28	Virginia T's	\$50.3	\$50.1	\$0.2	0%	1984	13	16		0	35	150	40	8,500	3	0	0	3	4.28
31	34	Prime Line	\$49.8	\$43.4	\$6.4	15%	1980	28	18		0	66	353	28	8,700	3	0	1	3	4.43
32	23	Gill Studios	\$49.0	\$58.4	-\$9.4	-16%	1934	61	9		0	73	290	25	11,500	1	0	1	1	4.86
33	32	Dard Products	\$47.6	\$45.3	\$2.3	5%	1949	59	20		6	12	208	14	6,820	4	3	5	3	4.56
34	31	Plasticad Line/Arthur Blank & Co.	\$47.0	\$46.0	\$1.0	2%	1936	58	18		0	24	250	8	4,000	1	0	2	2	not rated
35	33	Barton Nelson	\$43.7	\$43.9	-\$0.2	-1%	1962	45	10		0	36	428	17	6,835	2	1	2	2	4.15
36	38	Stouse	\$41.1	\$38.9	\$2.2	6%	1977	31	D		0	D	D	D	D	1	0	1	D	4.72
37	35	Starline USA	\$40.3	\$41.9	-\$1.6	-4%	1978	26	30		14	34	185	41	8,472	5	3	3	3	4.87
38	39	Gold Bond	\$38.0	\$38.2	-\$0.2	-1%	1947	52	11		3	15	300	30	8,000+	1	0	1	2	4.62
39	40	Noteworthy Co.	\$35.7	\$35.7	\$0.0	0%	1954	54	7		0	16	200	22	10,800	1	0	3	3	4.61
40	N/A	Vitronic Promotional Group	\$34.0	\$31.9	\$2.1	7%	1914	78	20		3	59	245	24	10,000	3	0	1	2	4.69

† Distributors rate suppliers on a five-star scale. There are six categories to rate suppliers on, and distributors can go to asicentral.com or ESP Online to rate their interactions with suppliers. Top 40 scores were as of 6/9/08.