

### PPPC ANNOUNCES 2010 IMAGE AWARD WINNERS

MONTREAL, January 2011 – At the Image Awards ceremony held during the Promotional Product Professionals of Canada National Convention in Toronto on Monday, January 24, 2011, eighty-two (82) Image Award trophies were presented to thirty-seven (37) members of the PPPC.

The prestigious Image Awards recognize the best of the industry's talents and achievements in 2010. The entries were judged on precise criteria such as creativity, strategy, execution and results.

The winners received a Gold, Silver or Bronze Image Award in the categories below.

The 2010 Winners are:

#### DISTRIBUTOR CATEGORIES:

##### **INTERNAL FOR A CLIENT**

Clear Marketing Inc. **GOLD**

Copilote Inc., Une entreprise BrandAlliance **SILVER**

Immediate Sales Agency Ltd., A BrandAlliance Company **BRONZE**

##### **PROFESSIONAL DEALER**

Groupe Trium Inc. **GOLD**

Muldoon Marketing Inc. **SILVER**

Insinc Promotions **BRONZE**

##### **PROFESSIONAL CONSUMER**

Copilote Inc., Une entreprise BrandAlliance (2) **GOLD & SILVER**

Universal Links Inc. **BRONZE**

##### **MULTIPLE AUDIENCES**

Metromedia Marketing Ltd., A BrandAlliance Company (2) **GOLD & SILVER**

Integrus Brand Solutions Inc., A BrandAlliance Company **BRONZE**

##### **NOT FOR PROFIT**

Copilote Inc., Une entreprise BrandAlliance (2) **GOLD & BRONZE**

Genumark Promotional Merchandise Inc. **SILVER**

##### **SAFETY**

Clear Marketing Inc. **GOLD**

Genumark Promotional Merchandise Inc. **SILVER**

GP Promotional Products, Ltd. **BRONZE**

##### **SERVICE & RECOGNITION**

Accolade Reaction Promotion Group **GOLD**

Creative Concepts Inc., A BrandAlliance Company **SILVER**

Clear Marketing Inc. **BRONZE**

## **PREMIUMS AND INCENTIVES/CONTESTS**

Integrus Brand Solutions Inc., A BrandAlliance Company **GOLD**  
Copilote Inc., Une entreprise BrandAlliance **SILVER**

## **DISTRIBUTOR SELF-PROMOTION**

The Branding Company **GOLD**  
Copilote Inc., Une entreprise BrandAlliance (2) **SILVER & BRONZE**

## **BUSINESS TO BUSINESS**

Clear Marketing Inc. **GOLD**  
5 Star Promotional Advertising Inc. **SILVER**  
Creative Concepts Inc., A BrandAlliance Company **BRONZE**

## **SUPPLIER AND DISTRIBUTOR CATEGORIES:**

### **BEST IN GREEN**

Promobilia Corporation **SILVER**  
Muldoon Marketing Inc. **BRONZE**

### **ECO-SOLUTION**

Copilote Inc., Une entreprise BrandAlliance **GOLD**  
Debco Bag Distributors **BRONZE**

### **BEST EMBROIDERY**

Copilote Inc., Une entreprise BrandAlliance **GOLD**  
The Next Trend Designs Inc. **SILVER**  
Immediate Sales Agency Ltd., A BrandAlliance Company **BRONZE**

## **SUPPLIER CATEGORIES:**

### **SUPPLIER AND MULTI-LINE AGENCY SELF-PROMOTION**

Debco Bag Distributors **GOLD**  
ReturnMoi Inc. **SILVER**  
ESP Wholesale **BRONZE**

### **MOST CREATIVE NEW PROMOTIONAL PRODUCT**

Promobilia Corporation (2) **GOLD & SILVER**  
ESP Wholesale **BRONZE**

### **MOST BENEFICIAL SALES AND MARKETING AID**

Spector & Co. (3) **GOLD, SILVER & BRONZE**

### **BEST IMPRINT – SCREEN PRINTING**

ESP Wholesale (2) **GOLD & SILVER**  
Candec **BRONZE**

### **BEST IMPRINT – FOIL STAMPING**

ESP Wholesale **BRONZE**

### **BEST IMPRINT – EMBOSSING & DEBOSSING**

Spector & Co. **SILVER**  
ESP Wholesale **BRONZE**

### **BEST IMPRINT – PAD PRINTING**

ESP Wholesale (2) **GOLD & SILVER**

Debco Bag Distributors **BRONZE**

### **BEST IMPRINT – ENGRAVING & LASER ENGRAVING**

Bonica Percision Inc. **GOLD**

Attraction Inc. **SILVER**

ESP Wholesale **BRONZE**

### **BEST IMPRINT – DIGITAL**

Vispak Inc. **GOLD**

The Logoed CD **SILVER**

Dezinecorp **BRONZE**

## **OF THE YEAR CATEGORIES:**

### **Supplier of the Year**

Leed's **GOLD**

Ash City Worldwide **SILVER**

Spector & Co. **BRONZE**

### **Supplier Best Web Site**

Leed's **GOLD**

Ash City Worldwide **SILVER**

Trimark Sportswear Group Inc. **BRONZE**

### **Supplier Best Catalogue**

Leed's **GOLD**

Ash City Worldwide **SILVER**

Trimark Sportswear Group Inc. **BRONZE**

### **Supplier Customer Service Rep of the Year**

ESP Wholesale – Lorna Sharkey **GOLD**

Spector & Co. – Paola Riccio **SILVER**

ESP Wholesale – Sandy Hermann **BRONZE**

### **Supplier Sales Rep of the Year**

Whiteridge Inc. – Nelson Escoto **GOLD**

Spector & Co. - Vincent Sarroino **SILVER**

Trimark Sportswear Group Inc. – Chad Maybury **BRONZE**

### **Multi-Line Agency of the Year**

Agence Imapro Inc., **Eastern Region** **GOLD**

Creative Solutions and Ideas, **Central Region** **GOLD**

Westshore Agency Ltd., **Western Region** **GOLD**

### **Distributor of the Year**

Genumark Promotional Merchandise Inc., **National** **GOLD**

Gagnon Levesque Inc., **Eastern Region** **GOLD**

Accolade Reaction Promotion Group Inc., **Central Region** **GOLD**

Image Group Inc., **Western Region** **GOLD**

For more information, please contact [Gladys Kasp](#)