

SUPPLIER GLOBAL RESOURCE

Smart Strategies for North American Advertising Specialty Suppliers
JULY | AUGUST 2010

Multiline Guide:

Where to Find New Sales Reps

Technology Today:

How Information Overload Hurts Your Business

Financially Fit:

Minimizing Risk & Increasing Recovery

Onsite Ops:

Controlling Medical Insurance Premiums

**Streamline
for Success:**
Effective
Management
Strategies

**Embroided in
Controversy:**
McDonald's
Shrek Mess

Bounce Back:
Asia's Spring
Shows Come
to Life



**China's
Labor
Pains**

**How the
Next Generation
Is Changing
the Industry**

