

BUSINESS (NON-CREDIT) (BB)

BB 0115 SHRM Learning Systems

0 Credits

This SHRM-CP™ and SHRM-SCP™ certification preparation course is designed primarily for individuals seeking credentials that focus on identifying and testing the knowledge and practical real-life experiences HR professionals around the world need to excel in their careers today. This certification preparation program covers four knowledge domains: people, organization, workplace, and strategy, as well as eight behavioral competencies. This intensive 12-week program combines expert instruction with the 2017 SHRM Learning System®, so students will learn faster, retain more knowledge, and stay on track as they prepare for the exam.

BB 0121 SHRM Essentials of Human Resource Management

0 Credits

This two-day certificate program covers introductory HR topics in a condensed, easy-to-understand format. The straightforward format ensures that HR concepts can be mastered and applied to real-life situations. Students will benefit from the shared experiences of instructors and peers, while learning techniques for handling HR challenges through interactive case studies designed to make students feel comfortable dealing with HR issues.

BB 0123 Strategic Management

0 Credits

This two-day seminar course with a SHRM-certified instructor will: cover HR Strategic Management and how it is related to organizational goals; describe how legal, political, cultural, and economic factors affect HR management efforts; define HR planning and outline the HR planning process; evaluate the impact of legislation (federal, state, and local) on the organization's goals; identify HR metrics and their applicability to strategy; and understand the role of social media in the HR management and planning process.

BB 0130 Fundamentals and Principles of Personal Financial Planning

0 Credits

This foundation course provides an overview of the personal financial planning with an emphasis on the six-step financial planning process and client risk management.

BB 0132 Insurance Planning and Risk Management

0 Credits

This course develops a methodology for identifying insurance risks, making recommendations, and managing ongoing risks as a way to lessen the impact of an unplanned event. Also covered: life, health, liability, and business planning.

BB 0134 Investment Planning

0 Credits

This course explores investment alternatives ranging from guaranteed and fixed income products to derivatives and private placements, using risk-return criteria to analyze each.

BB 0136 Federal Income and Property Taxation

0 Credits

Covers methods and concepts of federal income taxation for individuals, including real estate transactions. Topics include: income tax fundamentals; ethical considerations; tax accounting methods; taxation of trusts; cost-recovery methods; tax consequences of like-kind exchanges.

BB 0138 Retirement Planning and Employer-Sponsored Benefits

0 Credits

Includes assumptions and projections of lifestyle, inflation, returns, and life expectancy; cash flow; income sources; medical expenses; employer-sponsored benefits; stock options; stock purchase plans; cafeteria plans; and life and disability insurance.

BB 0139 CFP Capstone Course

0 Credits

Prerequisites: BB 0130, BB 0132, BB 0134, BB 0136, BB 0138, BB 0140.

This course will engage the student in critical thinking and decision-making about personal financial management topics in the context of the financial planning process. You will gain the hands-on experience of taking a client from start to finish with their personal financial plan.

BB 0140 Estate Planning

0 Credits

Topics, discussed from the perspective of the descendants, fiduciaries, estates, trust beneficiaries, donors, and donees, include: incapacity planning; satisfying liquidity needs; qualified interest trusts; charitable giving considerations and trusts; generation skipping; valuation issues; and estate planning and weakness.