

FC Continuing Education Series

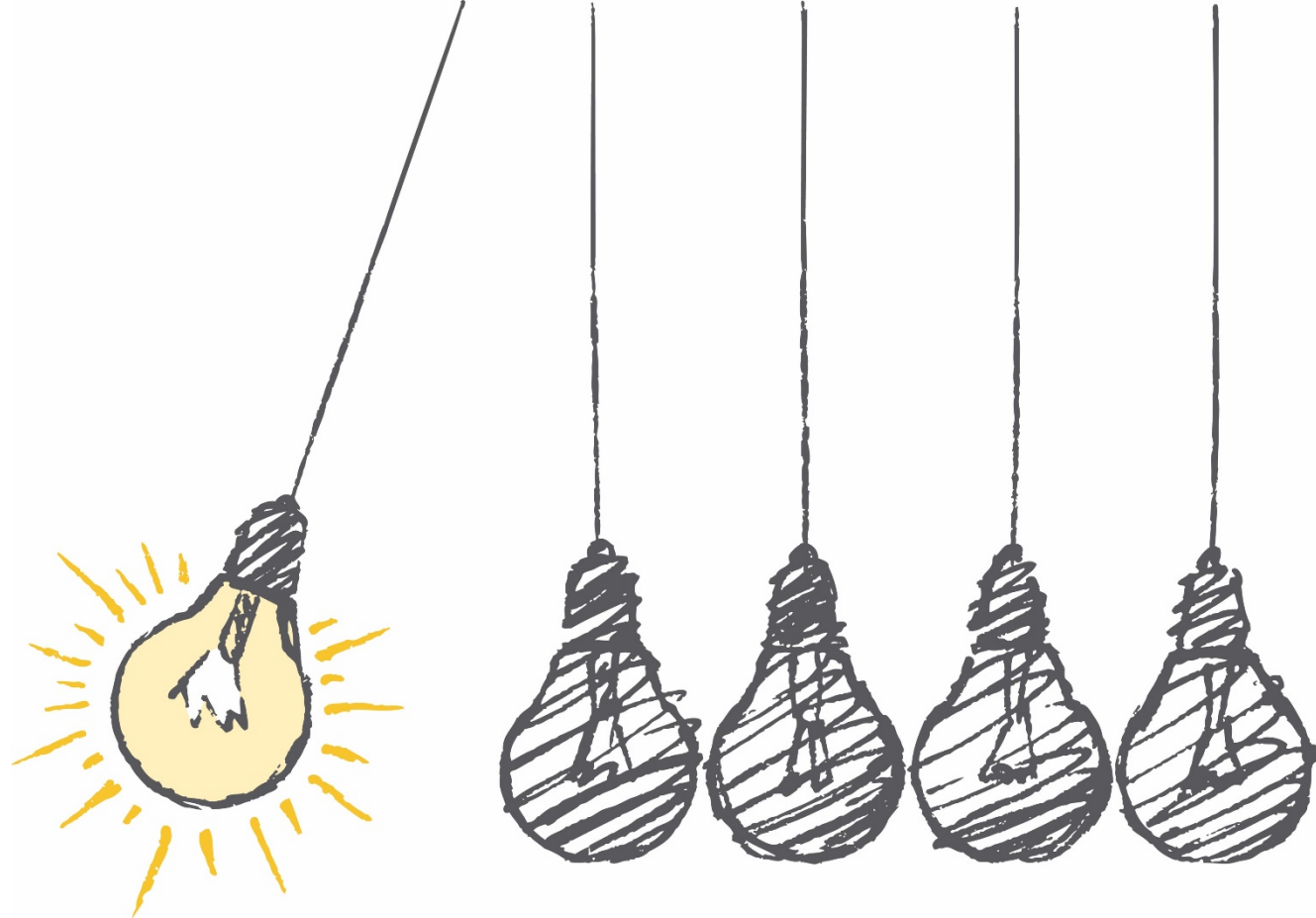
SurveyCTO within the World Bank

Prepared by **DIME Analytics**

dimeanalytics@worldbank.org

Presented by **Roshni Khincha**

rkhincha@worldbank.org



About SurveyCTO

SurveyCTO is a powerful, field-tested platform that allows you to collect high-quality data using mobile phones, tablets, or computers—even when you're offline.

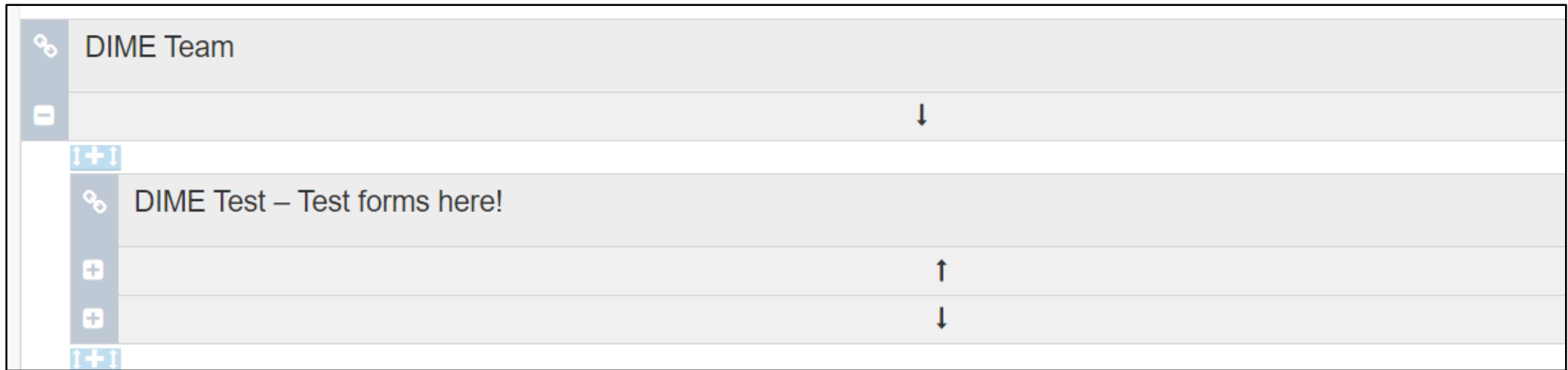
- World Bank has an enterprise solution for SurveyCTO server – survey.wb.surveycto.com
 - Any data on this server is secure and encrypted
 - Internal server is cheaper than the commercial server
 - Quick(er) responses from the SurveyCTO support team
 - Managed by DIME Analytics
 - Upgraded to a new and improved version (v2.6) in early January

What is a server?

- In SurveyCTO all questionnaires and data associated with a project sits on a server
- Main purpose: Allows project team to communicate with the data and the field team to collect and upload that data
- Not as technical as it sounds
 - For our purposes it is a just like a web page on the internet

DIME Team on the server

- All DIME team members have access to a server for free
- The DIME Team server can be used to create and test survey forms
- No data can be submitted on the test server

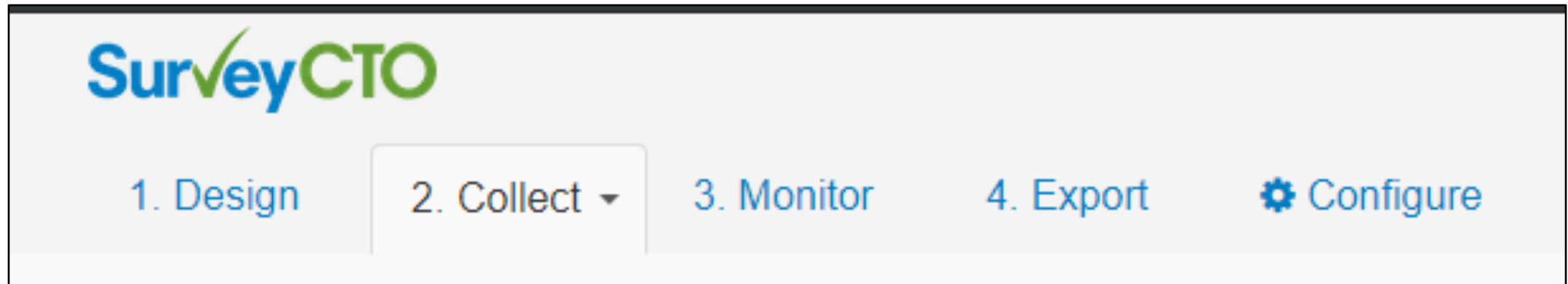


Requesting a server

- When to request a server?
 - When the team is ready to start data collection
- How much does a server cost?
 - \$179 per month within the World Bank
- How to request a server?
 - Request on eServices [here](#) (requires intranet access)
- What to include in request?
 - Server name
 - Survey start and end date
 - Charge code
- Submit a request as early as possible with a minimum 2 business days to activate server

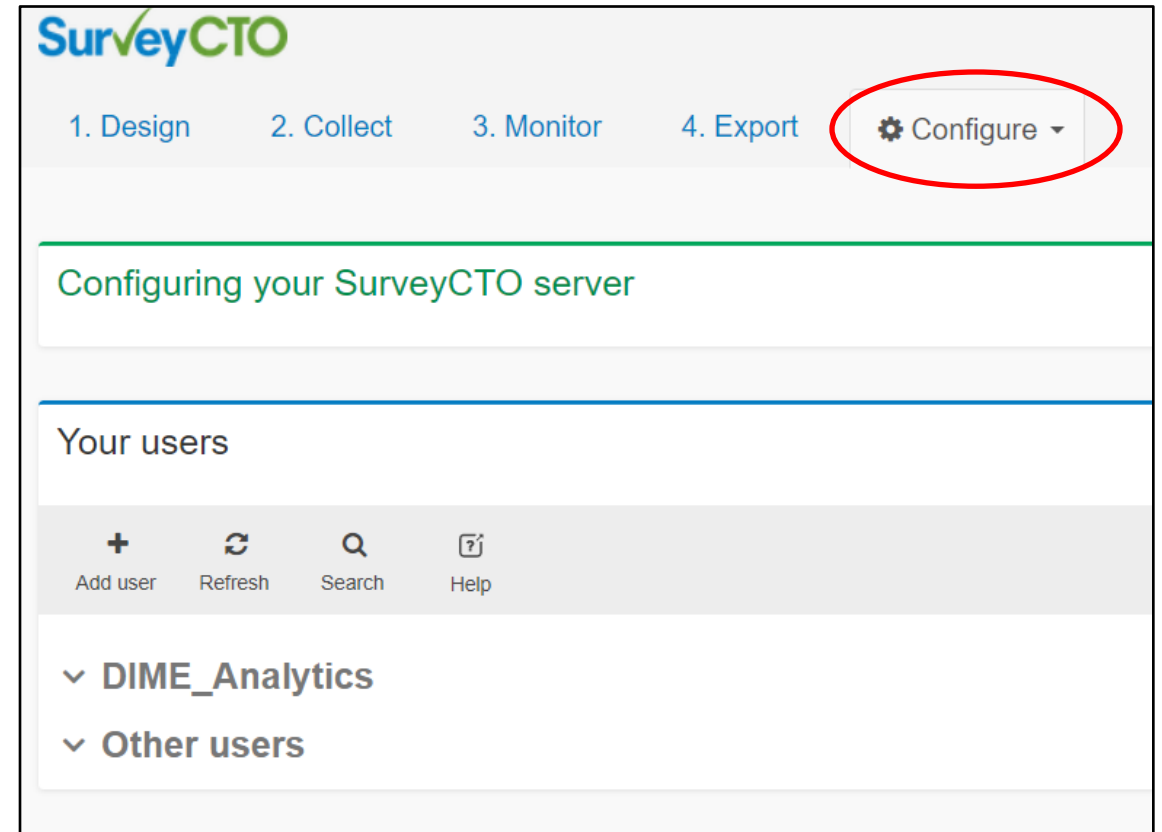
Interacting with the server

- Admins listed on the eServices request have access to the server once it is set up
- A server has the 5 tabs



Accessing the server

- Through the configure tab, the admin can
 - Add or remove any number of members
 - Members can be internal (i.e World Bank) or external
 - Define level of access for each member (through roles)

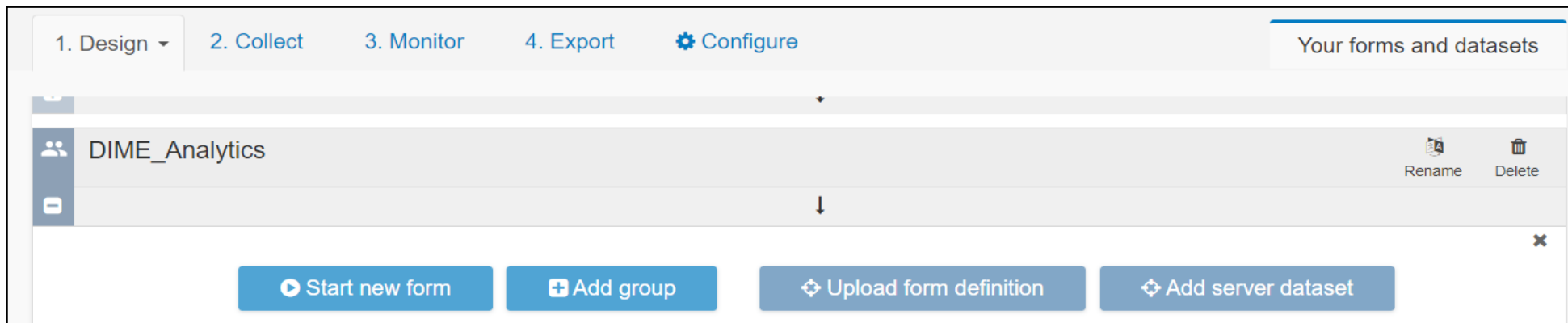


Your team on the server

- The standard roles on each server are
 - Admin – complete access
 - Form & data manager – view and edit forms and data
 - Data manager – view and edit data
 - Enumerator – can only access forms on tablets for data collection
- Custom roles can be create by DIME Analytics for
 - Different access permissions from the standard ones listed above
 - E.g. Data view access for government counterparts
 - Up to 4 roles per server
 - A user requires access to more than 1 server

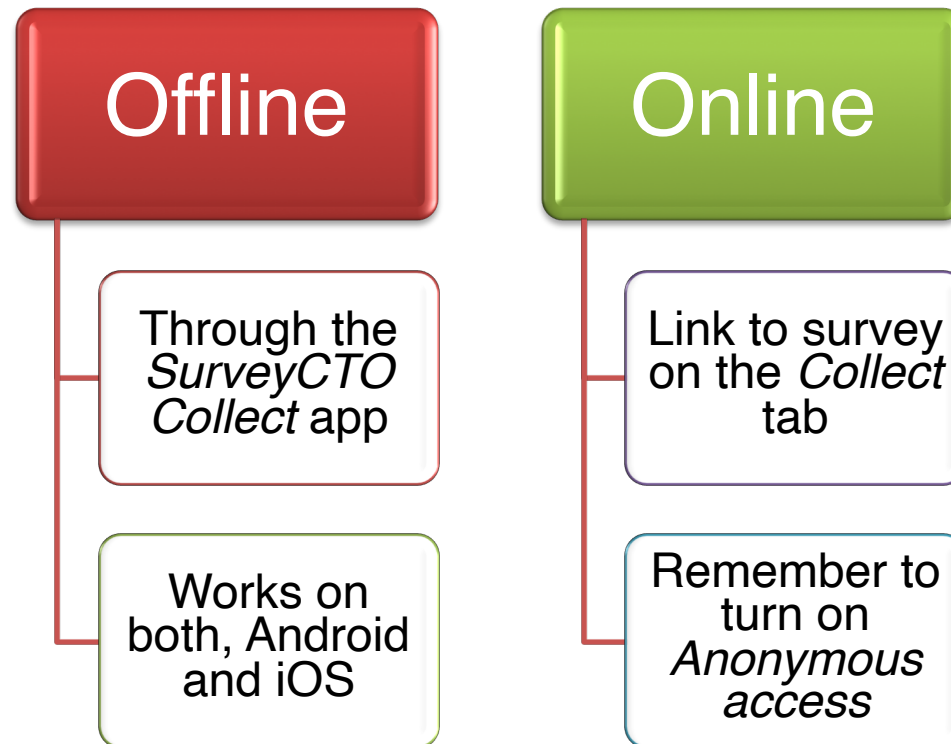
Setting up for data collection

- Tab to use: *Design*
- Design and upload survey forms to the server
- Forms can be designed using
 - Form builder (click and point)
 - [Excel](#)
- Another FC Continuing Education will cover designing survey SurveyCTO forms



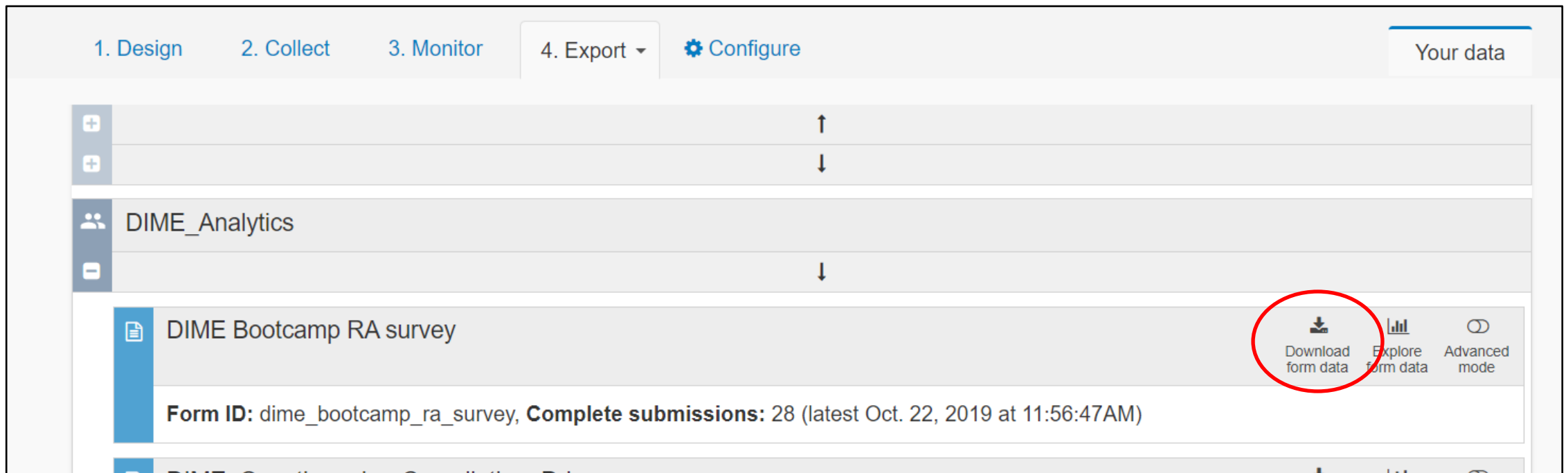
Collecting data

- Tab to use: *Collect*
- 2 modes of data collection



Downloading data

- Tab to use: *Export*

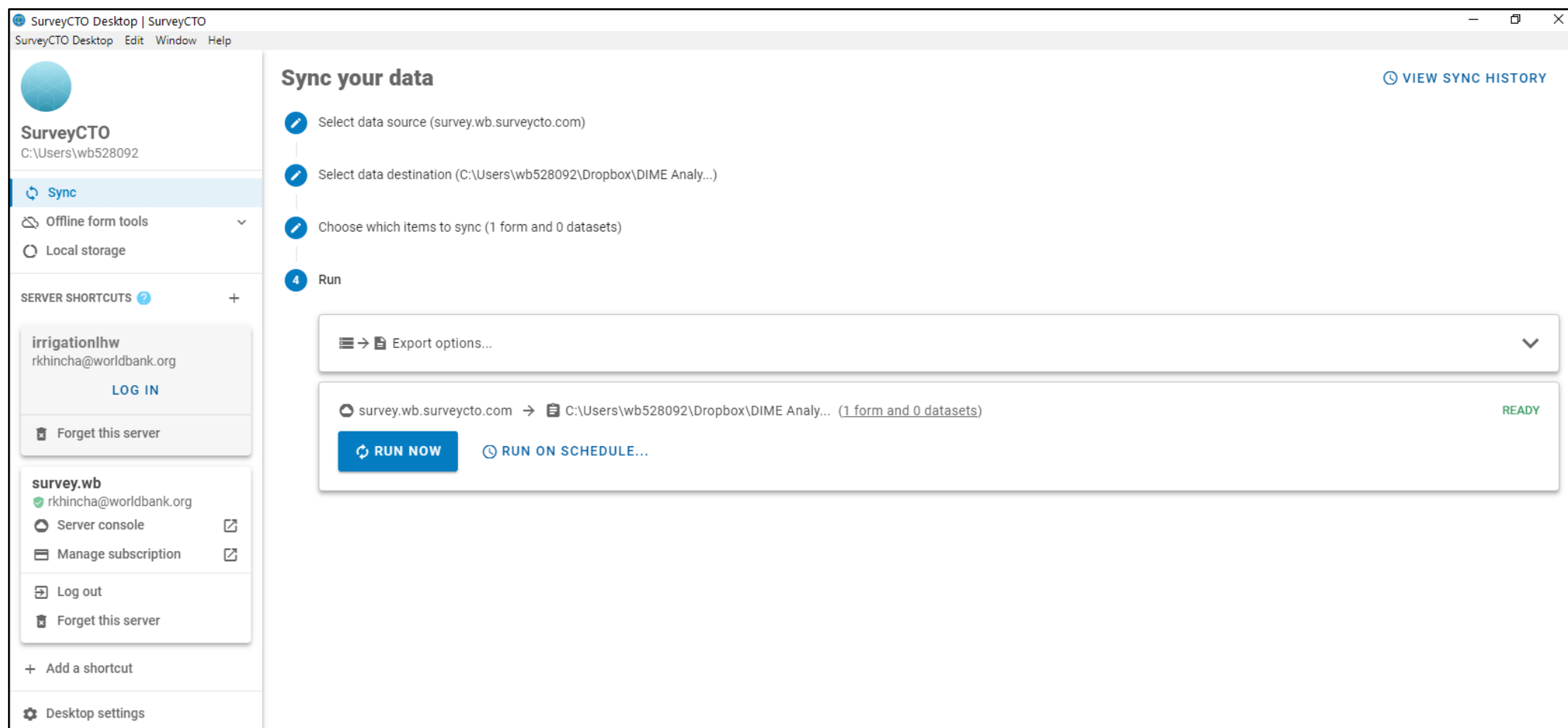


- Can publish certain fields directly to Google Sheets

Downloading data using SurveyCTO desktop

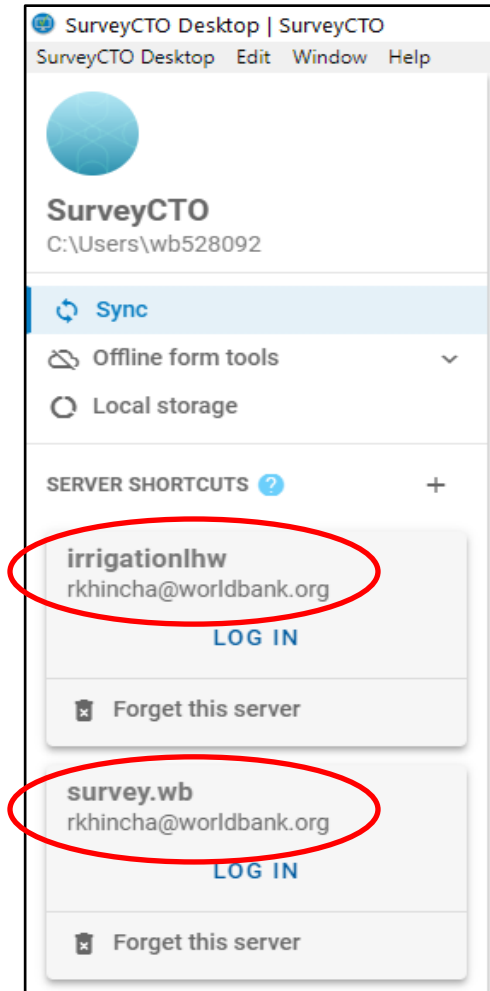
- A more efficient way to download data from the server is using SurveyCTO Desktop
- New improved data export solution from SurveyCTO
- SurveyCTO Desktop is new to v2.6 and replaces SurveyCTO Sync
- Install SurveyCTO Desktop [here](#)

SurveyCTO Desktop



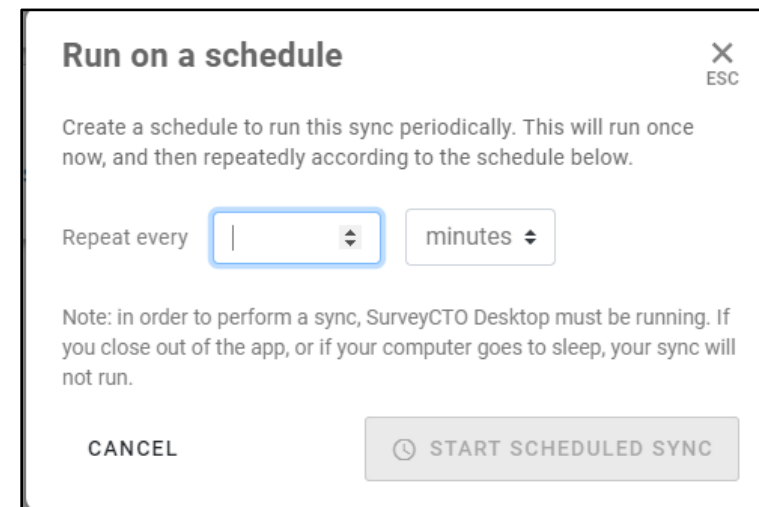
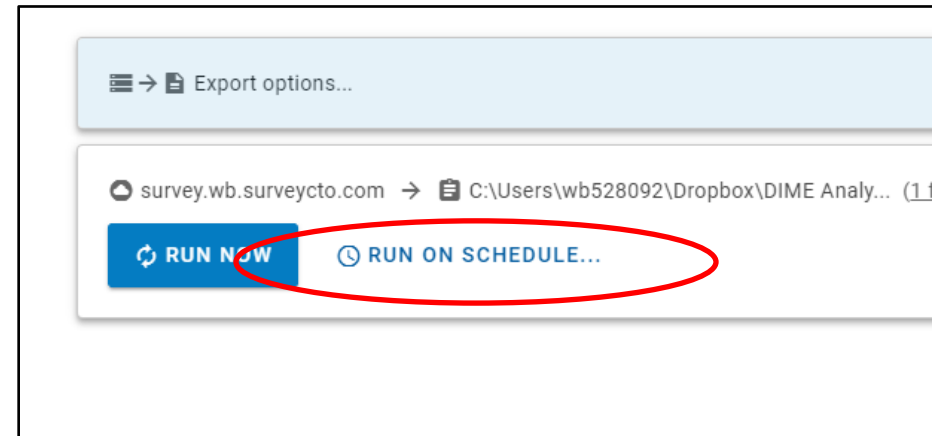
Benefits of SurveyCTO Desktop

- Multiple servers in same location
- Schedule data downloads
- Auto-run processes after data download such as
 - Import & append do file
 - High frequency checks



Benefits of SurveyCTO Desktop

- Multiple servers in same location
- **Schedule data downloads**
- Auto-run processes after data download such as
 - Import & append do file
 - High frequency checks

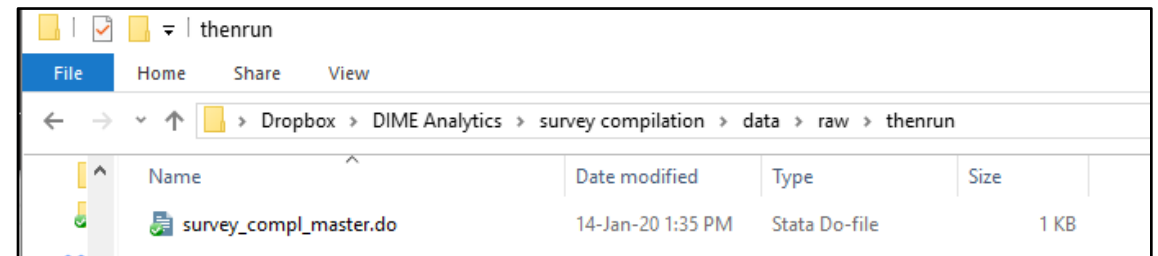


Benefits of SurveyCTO Desktop

- Multiple servers in same location
- Schedule data downloads
- Auto-run processes after data download such as
 - Import & append do file
 - High frequency checks

☒ Auto-run other processors after export.
If enabled, all files in the "thenrun" subdirectory of your export directory will be executed after every export.

Requires creating a folder titled '*thenrun*' in the data export location which contains a do file to run.



Closing/extending a server

- Server closure reminder email ~1 week prior to closing date
- 2 possible options for next steps

Extend the server

- Re-submit a new e-services request with
 - Same server name
 - New start date = End date of old server request

Close the server

- Reply to the closure reminder email
- Create a copy on local computer and delete all forms and data from the server
 - Else the team will be charged for another month of server time
- Remember to upload a copy of the each questionnaire to the *Questionnaire library* in *DIME Team*

Points of contacts for questions

- [SurveyCTO support](#)
 - Technical questions about coding forms
 - Note that you reach out to the support center only when you have a paid server
- [DIME Analytics](#)
 - Admin questions about the server setup

Thank you!

