

# Department of Applied English

## Introduction

### History

In response to the need for national and international development, Yuanpei University (YPU) integrates English and computer science skills into its overall curriculum. Due to the close relationship between language ability and international competitiveness, this university delineates an English curriculum to guide students in reaching a high level of English proficiency for specific purposes and disciplines. The Department of Applied English was founded in 2006 to better enhance Yuanpei University's language education programs. Its night school was subsequently added in 2007.

Since 2006, Yuanpei University has subsidized the development of a multimedia language resource center, a writing center, an interpretation lab, two language labs, and a chat program (now located in the Let's Chat Café). In conjunction with this development, the department has purchased a variety of language study materials including books, magazines, and learning software which satisfy the diverse learning, teaching and research needs of our students and faculty.

In 2012, the Department of Applied English received accreditation as a "First-Rate Department" from Taiwan's Ministry of Education. There are now around 300 students making up six classes in the day school and four classes in the night school. Standard general English courses are offered. The department also facilitates capstone English projects and a graduation performance to evaluate students' overall achievement and to increase their competitiveness in the workplace.

### Features

#### Curriculum

The department integrated theory with practice in curriculum design of the

dual tracks of English Teaching as well as health management and medical welfare, the emphasis of the university. Through standard and cross-curricular courses, students acquire general and professional English skills. Besides regular classroom teaching and learning activities, the department offers online resources which enable students to study effectively on their own after class. In order to assure students' professional ability, the department sets benchmarks for graduation. All of the senior students are required to complete English proficiency certifications such as the GEPT, TOEIC, TOEFL, and CSEPT in addition to earning professional licenses in such fields as IT, education, tourism, and international business. After graduation, students are able to find employment with governmental agencies and a wide range of companies in diverse fields, including media, education, tourism, and hospitality.

## Faculty

The faculty of the Department of Applied English consists of 10 full-time members, including two professors, two associate professors, three assistant professors (one of whom is a native English speaker) and three lecturers (including one native English speaker and a PhD candidate). Faculty specialties match the track of English Teaching or Healthcare Management in order to nurture students' general and professional English abilities. For efficiency, a professional assistant works in the department office to help faculty and students with administrative tasks.

## Facilities

All classrooms at the Department of Applied English are well equipped with multimedia facilities. In addition, there are two language labs and six special-purpose rooms: Interpretation Laboratory, English Writing Center, Language Media Center, Multimedia Resource Room, English Chat Room and Faculty Resource Room. They are set up for professional language skill training.

## Career Development

Graduates can join the job market or pursue further studies. Those who decide to work may choose careers as translators/interpreters, market researchers,

salespeople, journalists, headhunters, language teachers or secretaries in private or public sectors. Those who are interested in higher degrees may enroll in English or related graduate schools, e.g., Journalism, ESL, Media and Translation/Interpretation.

## Degrees Offered

■ Bachelor

## Mission & Objectives

### Mission Statement

The mission of the Applied English Department is to nurture English professionals needed in the fields of international healthcare management, commerce, and education.

### Educational Goals

1. To enhance students' English skills and knowledge.
2. To cultivate cross-cultural awareness.
3. To develop students' abilities to apply English in their professional careers.
4. To foster students' work ethics and positive service attitudes.
5. To develop students' critical thinking and creativity.

### Core Competences

Program	Competences
<b>Undergraduate</b>	<ol style="list-style-type: none"> <li>1. Possess the theoretical foundation of professional management.</li> <li>2. Possess the ability of teamwork, analysis, and solving problems.</li> <li>3. Possess the global awareness of multi-cultures.</li> <li>4. Possess the ability to think independently.</li> <li>5. Grasp the latest development trend of relevant issues of health care management.</li> </ol>

# Curriculum

## Undergraduate Program of Department of Healthcare Management, Yuanpei University (Academic Year 2014)

Year 1			
Required	Credits	Elective	Credits
Fundamental Practical English(1)	2	Tourism English	2
English Grammar and Practice (1)	2	International Etiquette	2
Selected Readings in English Works (1)	2	and Culture	
English Pronunciation and Speaking (I)	2	Hotel and Restaurant	2
English Listening and Speaking Practice (I)	2	English	
Fundamental Practical English(2)	2		
English Grammar and Practice (2)	2		
Selected Readings in English Works (2)	2		
English Pronunciation and Speaking (II)	2		
English Listening and Speaking Practice (II)			
Introduction to Management in the Healthcare Industry			
Year 2			
Required	Credits	Elective	Credits
Intermediate Practical English(1)	2	Introduction to Western Literature	2
English Composition (1)	2	Fundamental Japanese(1)	2
Selected Readings in English Works (3)	2	Fundamental Spanish(1)	2
English Conversation (1)	2	English Short Stories	2
Intermediate Practical English(2)	2	Travel English	2
English Composition (2)	2	Journalistic English	2
Selected Readings in English Works (4)	2	Introduction to Language Acquisition and Learning	2
English Conversation (2)	2	Introduction to Linguistics	2
		Nursing English	2

		English in Foreign Services	2
		Fundamental Japanese(2)	2
		Fundamental Spanish(2)	
		American Culture	
		Selected Readings in American and English Literatures	2
		Methodology For Teaching English Language	2
		Business English Reading	2
		Creative Writing	
		English Oral Practice for MICE	
		Medical Tourism English	
Year 3			
Required	Credits	Elective	Credits
Research Methods	2	Humanity and Visual Art English	2
English Composition (3)	2	Intermediate Japanese(1)	2
Project Management	3	Intermediate Spanish(1)	2
Advanced English Conversation (1)	2	Selected Readings in Children's Literature	2
Computer-Assisted Language Learning	2	Teaching English for Children	2
Chinese-English Translation (1)	2	Technical English Writing	2
English Composition (4)	2	English Writing for MICE	2
Advanced English Conversation (2)	2	Medical English	2
Special Topics I	2	Intermediate Japanese(2)	2
Chinese-English Translation (2)	2	Intermediate Spanish(2)	2
		English in Pop Culture	2
		Technical English Reading	2
		Instructional Material Design	2
		Conference English & Presentation skills	2
		Computer & Information	

		English	2
		Computer-Assisted Language Teaching	2
		English Readings in Medical Literature	
Year 4			
Required	Credits	Elective	Credits
Professional Translation	2	Japanese Culture	2
Special Topics II	2	Recreation English	2
Speech and Debate (1)	2	Enterprise Internship	2
Interpretation	2	Advanced Japanese(1)	2
Speech and Debate (2)	2	Advanced Spanish(1)	2
English Proficiency Test	2	English in Health Care	2
		Translation for International Business	2
		Drama Presentation(1)	2
		Enterprise Internship	2
		Latin Culture	2
		Advanced Japanese(2)	2
		Advanced Spanish(2)	2
		Drama Presentation(2)	2
		English in Cross Cultural Cinema	2
		European Culture	2

## Faculty and Staff

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## Research

The research areas of the Department of Applied English include English teaching methods, literary and cultural studies, gender studies, key aspects of the MICE industry and bioethical issues. Faculty members are currently involved in a number of research projects, funded by Ministry of Science and Technology (MOST), and collaboration programs which connect the department and businesses to advance productivity. These research activities inform the curriculum we offer, ensuring the students are able to engage in the latest developments in the industry.



企業參訪新竹煙波飯店



第四屆英語話劇畢業公演



與美國寄宿家庭的成員合影



黃石公園露營