

Department of Food and Beverage Management

Introduction

History

Department of Food and Beverage Management of Yuanpei University was founded in 1998 and started to admit undergraduate students in August, 2000. Moreover, the department was the first four years vocational education in F&B management. The aims of the F&B management Department are to nurture students possessing hospitality management knowledge and skills in order to enhance Taiwanese food and beverage culture.



Features

Curriculum

The department of curriculum planning is multidisciplinary, and contains 3 main majors, such as food and beverage management, food and beverage preparation, and hospitality information technology and foreign language in order to cultivate students with professional abilities. In order to



benefit students with specialized abilities, the curriculum is integrated theories and practical internship both in hospitality industry and overseas visiting.

Faculty

The faculty and full-time teachers in the department are experts and have practical and teaching experiences. Teachers in the department are specializing in F&B Management, Food Preparation, Leisure and Tourism Management and Food and Nutrition. In addition, the department recruits industry experts and scholars from diverse fields to facilitate students' extensive learning.



The number of full-time teachers at the department is 12, including 1 associated professor, 5 assistant professors, 3 professional specialists (assistant professor level), 3 lecturers.

Facilities

In order to nurture students with hospitality skills, the department has established 8 professional laboratories, such as, internship laboratory A, internship laboratory B, bartending classroom, western culinary laboratory, culinary demonstration room, restaurant service classroom, Let's chat Café, and student internship restaurant. In order to enrich students' hospitality and language abilities, the department and university have plentiful library resources. Therefore, students can understand



hospitality industry trends and changes.

Career Development

After 4 years education at F&B department, students equip practical skills and knowledge in hospitality management. Moreover, the department cultivates students with abilities to gain professional licenses and to participate catering competitions. Our alumni are now employed in hospitality industry and have outstanding performance.

Degrees Offered

■ Bachelor

Mission & Objectives

Educational Objectives

Program	Objectives
Undergraduate	<ol style="list-style-type: none"> 1. Cultivating professionals of food and beverage management that equally emphasize theories and practice. 2. Training students to equip with food and beverage preparation skills. 3. Counselling students to obtain catering professional licenses. 4. Improving capabilities of foreign language and information technology.

Core Competences

Program	Competences
Undergraduate	<ol style="list-style-type: none"> 1. Possess the abilities of foreign language and hospitality information technology 2. Possess the abilities of catering management and operation. 3. Possess preparation of Chinese cuisine ability. 4. Possess preparation western and exotic cuisine ability.

5. Possess professional pastry and baking ability.
6. Possess beverage and cocktail making competence.
7. Possess restaurant service competence.
8. Obtain catering license.
9. Possess professional catering competition competence.

Curriculum

Undergraduate Program of Department of Food & Beverage Management, Yuanpei University(Academic Year 2014)

Year 1

Required	Credits	Elective	Credits
Chinese Cuisine	2	Cooking Science	2
Food Principle	2	Economics	2
Management (I)	2	Accounting	2
Hospitality Service Management	2	Etiquette for Food and	2
Nutrition	2	Beverage	
Sanitation and Safety For	2	Food guides	2
Food-Service Industry	2	Advanced Chinese	2
Baking Technology	2	Cooking	
Menu Design	2	Management (II)	2
Purchase and to Control the Cost of	2	Food & Beverage	
Food and Beverage		Service Skill	2
		Esthetics of Food and	2
		Beverage	

Year 2			
Required	Credits	Elective	Credits
Western Culinary	2	Restaurant Facilities	2
Mass Food Production	3	and Layout	
Practical English for Hospitality (I)	2	F&B Management for	2
Beverage Management and	3	Environment Protection	
Practicing	2	Sculpt Vegetables and	2
Research Methodology	2	Fruit	
Practical English for Hospitality (II)	2	Dietary Culture	2
Marketing for Food and Beverage	3	Project	2
Restaurant Management &		Restaurant Planning	2
Operation		and Operation	2
		Esthetics of Food and	1
		Beverage Practice	
		Health Diet and	2
		Chinese Herb Practice	
		Franchising and	2
		Operation in Hospitality	
		Industry	2
		Statistics	
Year 3			
Required	Credits	Elective	Credits
Biostatistics and Software	2	Japanese Cuisine	1
Seminar	2	Practice	2
Hospitality Human Resource	2	Nutrition for Life Cycle	2
Management	2	Banquet & Convention	
Professional Japanese for Food	3	Management	2
Industry (I)	3	Consumer Behavior	2
	3	Advance Baking	
		Technology and	2
		Practice	
		Advanced Beverage	2
		Management	2
		Electronic Commerce of	
		Food and Beverage	
		Management	2
		Information System in	

		The Hospitality Industry The Silvers' Care and Healthy catering	
Year 4			
Required	Credits	Elective	Credits
Hospitality Industry Internship (II)	10	Career Planning	2
Oversea Visit	2	Leisure Industry	2
Final Project	2	Management	
		Leisure & Travel	2
		Planning	2
		Aerial Kitchen	2
		Management	2
		Club Management	2
		Hotel Management	2
		Liquor Evaluation	
		Green and Organic	2
		Food and Beverage	
		Restaurant Finance	2
		Management	
		Professional Japanese	2
		for Food Industry (II)	
		The Third Language for	
		Food and Beverage	

Faculty and Staff

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Research

Teachers of faculty are expertise in the field of hospitality, tourism, leisure management. Besides teaching, teachers are contributed themselves to the research projects of public & private institutes for application, doing researches and publication in the academic papers and books. In addition, teachers are served as the counselors in public & private institutes and professional department and also participate social service, in order to improve industries' economic and culture development.