

Fundamentals of Corporate Finance

The Concept and Importance of Financial Management

Financial Management involves planning, organizing, directing, and controlling the financial activities within an organization. It plays a critical role in managing investments and determining an entity's financial health, allowing for strategic decision making and future planning.

Understanding Financial Statements and Ratios

Financial statements present an overview of a company's financial performance. Key ratios derived from these statements, such as liquidity ratios, profitability ratios, and solvency ratios, provide valuable insights into the company's operational efficiency, financial stability, and investment attractiveness.