Alison Huang

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EDUCATION

University of Southern California
Annenberg School for Communication and Journalism, Communication (B.A.)
Web Technologies and Application Minor — Graduated May 2022
Honors: Dean's List (Spring 2022, Spring 2021, Fall 2019, Spring 2019, Fall 2018) — GPA 3.97

University of Southern California
Annenberg School for Communication and Journalism, Communication Management (M.C.G) — Expected Dec 2023

EXPERIENCE

Strategic & Global Initiatives Department at USC
Part-Time Student Worker, Bovard College — May 2022 - Present
- Assisted with the migration of the department's 4,000+ photography and other visual assets to WIDEN's digital asset management tool, as well as continual upkeep of assets
- Created best practices guide for implementation on all phases of migration including processing, uploading, and editing
- Maintained website content and updated pamphlets to include the newest information on programs and events

Viterbi School of Engineering: Information Technology Program at USC
Teaching Assistant — January 2022 - Present
Courses: Web Publishing, Front-End Web Development, Back-End Web Development, Full-Stack Web Development
- Supported classes of 15-50 college students with questions during individual office hours
- Help students better understand front-end and back-end technologies, software, and lecture material
- Monitor progress and setbacks for students and communicate them to the professor

Residential Education at USC
Resident Assistant — August 2019 - May 2020
- Promoted resident engagement for over 30 residents with weekly community activities that explored diverse areas of college life
- Curated materials such as posters, flyers, and newsletters to advertise events and updates
- Mentored freshman students in academic, social, and relationship troubles
- Collaborated with a team of 16 people to ideate events and maintain residential spirit in the designated building
- Managed administrative tasks: incident reports, bulletin board curation, weekly check-ins

Keystone Academy
Science Department, Course Producer Assistant — August 2019
- Co-directed scientific activities during the summer for three groups of 30 students
- Worked with the lead teacher to design an interactive physics program for middle schoolers
- Illustrated scientific terms through visual means such as PowerPoints and posters to better promote understanding of the material

The Academic
Layout Design — August 2017 - May 2018
- Designed article layouts for visual impact and effective communication using Photoshop and Illustrator
- Pitched articles ideas in line with the focus of the magazine and current events
- Collaborated with other departments to produce a digital publication every three months

The Flux Film Festival
Assistant Organizer, Merchandise Design — October 2017 - May 2018
- Designed merchandise and marketing materials such as programs, shirts, posters, and tickets that represented the event brand using Creative Cloud Applications
- Networked with other schools through social media and email to increase event presence
- Co-hosted a film screening that included short film submissions from all over China with 70+ attendees

SKILLS

Web Design	HTML/CSS, JavaScript, PHP, SQL, and associated frameworks
Graphic Design	Figma, Photoshop, Illustrator, InDesign, Lightroom
Video	Premiere Pro, Final Cut Pro X
Language	Fluent in English and Mandarin