

Qicheng Yang

191 West Lane Ave Drackett Tower • Columbus, OH 43210 • yang.2620@osu.edu • 614-377-7696

EDUCATION

The Ohio State University

Bachelor of Arts in Communication

Specialization in Technology and New Media

Minor in Arabic

Columbus, Ohio

Expected May 2018

Overall GPA: 3.52

Dean's List Fall 2014, 2016, 2017

RELEVANT EXPERIENCES

The Ohio State University, Office of Student Life

Resident Advisor

Columbus, Ohio

08/2015-present

- Facilitate programs to promote learning, inclusion, diversity, and community, and have been recognized for hosting a campus-wide diversity event by National Residence Hall Honorary
- Provide resources and support to assist residents' success in academic and personal life, follow up with one-on-one counseling to encourage high levels of performance
- Collaborate with staff members to develop an accountable and supportive work environment
- Utilize Adobe Creative Suite to create educative materials for campus-wide distribution

Center of Science and Industry (COSI)

Web Development Intern

Columbus, Ohio

10/2017-present

- Identify requirements of the website redesign through regular meetings with the Web Manager and other Department Heads
- Establish interactive prototypes independently to optimize the organization of content and aesthetics
- Conduct usability testing on each stage of the redesign process in order to ensure better user experience
- Code and deploy new websites in Joomla (Content Management System) with the access to the administrative system

Center of Science and Industry (COSI)

Communication Specialist Intern

Columbus, Ohio

05/2017-08/2017

- Diagnose usability deficiencies and interface disorganization of the website by conducting interviews and focus group with think-aloud protocol
- Generate detailed evaluation report and redesign iteratively to offer a recommended website mockup to improve information architecture and key function visibility
- Present prototype with research findings and ideation of changes to the Web Manager
- Contribute to the development of the final website

The Ohio State University, Communication Research

Research Assistant

Columbus, Ohio

01/2017-05/2017

- Perform set-up and preparation procedures as required by professor
- Insure data accuracy and trained for convention of research and confidentiality
- Manage and process analytical survey data

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Community Refugee & Immigration Services

Columbus, Ohio

Mentor

01/2017-08/2017

- Mentor a refugee with their transition into the U.S. by providing weekly one-on-one meetings
- Provide academic coaching as well as advice on life to help them develop strengths and assets
- Submit tracking forms to the supervisor detailing the progress of the student after each meeting
- Maintain confidentiality of records relating to mentee's education and personal files

Hashemite Kingdom of Jordan, Studied abroad

Amman, Jordan

International student

06/2016-08/2016

- Studied Modern Standard Arabic and Jordanian colloquial in Amman for two months
- Expanded an understanding of the Arabic and Middle Eastern culture and Islamic religion through interacting with locals and living with a host family
- Volunteered in Ramadan tent to serve food, create activities, and maintain organization for refugee and orphanage children
- Presented on personal experience at Ohio State study abroad expo

RELATED SKILLS

- Language Skills: Fluent in English, Chinese (Mandarin), Chinese (Cantonese), and intermediate in Arabic
- Computer Skills: Proficient in Adobe Photoshop, Illustrator, Dreamweaver, InDesign, Premiere, Microsoft suite, HTML, and CSS; intermediate in Java, Python, C++; familiar with JavaScript, PHP, Bootstrap, Joomla (Content Management System)