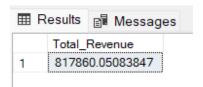
## **PIZZA SALES SQL QUERIES**

### A. KPI's

#### 1. Total Revenue:

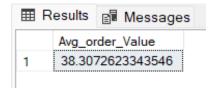
SELECT SUM (total\_price) AS Total\_Revenue FROM pizza\_sales;
Output



### 2. Average Order Value

SELECT (SUM (total\_price) / COUNT (DISTINCT order\_id)) AS Avg\_order\_Value
FROM pizza\_sales

### **Output**



#### 3. Total Pizzas Sold

SELECT SUM (quantity) AS Total\_pizza\_sold FROM pizza\_sales
Output



#### 4. Total Orders

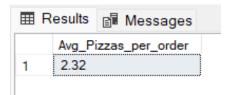
SELECT COUNT (DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales
Output

```
■ Results ■ Messages

Total_Orders
1 21350
```

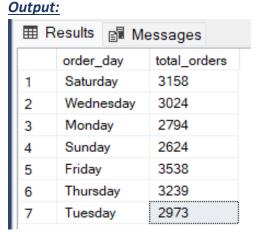
### 5. Average Pizzas Per Order

```
SELECT CAST (CAST (SUM (quantity) AS DECIMAL (10,2)) /
CAST (COUNT (DISTINCT order_id) AS DECIMAL (10,2)) AS DECIMAL (10,2))
AS Avg_Pizzas_per_order
FROM pizza_sales
Output
```



## **B. Daily Trend for Total Orders**

```
SELECT DATENAME (DW, order_date) AS order_day, COUNT (DISTINCT order_id) AS total_orders
FROM pizza_sales
GROUP BY DATENAME (DW, order_date)
```



# **C. Monthly Trend for Orders**

```
select DATENAME (MONTH, order_date) as Month_Name, COUNT (DISTINCT order_id)
as Total_Orders
from pizza_sales
GROUP BY DATENAME (MONTH, order_date)
```

#### Output

		5
	Month_Name	Total_Orders
1	February	1685
2	June	1773
3	August	1841
4	April	1799
5	May	1853
6	December	1680
7	January	1845
8	September	1661
9	October	1646
10	July	1935
11	November	1792
12	March	1840

## D. % of Sales by Pizza Category

```
SELECT pizza_category, CAST (SUM (total_price) AS DECIMAL (10,2)) as
total_revenue,
CAST (SUM (total_price) * 100 / (SELECT SUM (total_price) from pizza_sales)
AS DECIMAL (10,2)) AS PCT
FROM pizza_sales
GROUP BY pizza_category
```

### **Output**

<b>III</b>	Results 🗐 Mes	sages	
	pizza_category	total_revenue	PCT
1	Classic	220053.10	26.91
2	Chicken	195919.50	23.96
3	Veggie	193690.45	23.68
4	Supreme	208197.00	25.46
-			

## E. % of Sales by Pizza Size

```
SELECT pizza_size, CAST (SUM (total_price) AS DECIMAL (10,2)) as
total_revenue,
CAST (SUM (total_price) * 100 / (SELECT SUM (total_price) from pizza_sales)
AS DECIMAL (10,2)) AS PCT
FROM pizza_sales
GROUP BY pizza_size
ORDER BY pizza_size
```

### **Output**

⊞ F	Results 📳 N	Messages	
	pizza_size	total_revenue	PCT
1	L	375318.70	45.89
2	M	249382.25	30.49
3	S	178076.50	21.77
4	XL	14076.00	1.72
5	XXL	1006.60	0.12

# F. Total Pizzas Sold by Pizza Category

```
SELECT pizza_category, SUM (quantity) as Total_Quantity_Sold
FROM pizza_sales
WHERE MONTH (order_date) = 2
GROUP BY pizza_category
ORDER BY Total_Quantity_Sold DESC
```

#### **Output**

<b>Ⅲ</b> F	Results 🗐 Mes	sages
	pizza_category	Total_Quantity_Sold
1	Classic	14888
2	Supreme	11987
3	Veggie	11649
4	Chicken	11050

# G. Top 5 Pizzas by Revenue

```
SELECT Top 5 pizza_name, SUM (total_price) AS Total_Revenue
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Revenue DESC
Output
```

<b>Ⅲ</b> F	Results Messages	
	pizza_name	Total_Revenue
1	The Thai Chicken Pizza	43434.25
2	The Barbecue Chicken Pizza	42768
3	The California Chicken Pizza	41409.5
4	The Classic Deluxe Pizza	38180.5
5	The Spicy Italian Pizza	34831.25

# H. Bottom 5 Pizzas by Revenue

```
SELECT Top 5 pizza_name, SUM (total_price) AS Total_Revenue
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Revenue ASC
Output
```

	pizza_name	Total_Revenue
1	The Brie Carre Pizza	11588.4998130798
2	The Green Garden Pizza	13955.75
3	The Spinach Supreme Pizza	15277.75
4	The Mediterranean Pizza	15360.5
5	The Spinach Pesto Pizza	15596

# I. Top 5 Pizzas by Quantity

```
SELECT Top 5 pizza_name, SUM (quantity) AS Total_Pizza_Sold
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Pizza_Sold DESC
Output
```

	pizza_name	Total_Pizza_Sold
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371

# J. Bottom 5 Pizzas by Quantity

```
SELECT TOP 5 pizza_name, SUM (quantity) AS Total_Pizza_Sold FROM pizza_sales GROUP BY pizza_name ORDER BY Total_Pizza_Sold ASC
```

### **Output**

■R	esults 🗐 Messages	
	pizza_name	Total_Pizza_Sold
1	The Brie Carre Pizza	490
2	The Mediterranean Pizza	934
3	The Calabrese Pizza	937
4	The Spinach Supreme Pizza	950
5	The Soppressata Pizza	961

# **K. Top 5 Pizzas by Total Orders**

```
SELECT Top 5 pizza_name, COUNT (DISTINCT order_id) AS Total_Orders FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Orders DESC
Output
```

<b>==</b>	Results 🗐 Messages	
	pizza_name	Total_Orders
1	The Classic Deluxe Pizza	2329
2	The Hawaiian Pizza	2280
3	The Pepperoni Pizza	2278
4	The Barbecue Chicken Pizz	za 2273
5	The Thai Chicken Pizza	2225

## L. Bottom 5 Pizzas by Total Orders

```
SELECT Top 5 pizza_name, COUNT (DISTINCT order_id) AS Total_Orders FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Orders ASC
Output
```

	pizza_name	Total_Orders	
1	The Brie Carre Pizza	480	
2	The Mediterranean Pizza	912	
3	The Spinach Supreme Pizza	918	
4	The Calabrese Pizza	918	
5	The Chicken Pesto Pizza	938	