

TOP 10 REASONS

WHY CUSTOMERS CHOOSE FOXIT



1 Leading Companies Choose Foxit

Select the same PDF technology that HP[®], and Asus[®] chose to pre-install on their PCs (pre-installed on over one-third of all PCs shipped), that Google[®] chose for their open source and Chrome[®] browser and that Amazon[®] chose for the Kindle[®] platform. Chances are you are already using Foxit PDF technology since it's used by over

1 billion worldwide users!



2 Ease of Use

Foxit was first to adopt the Microsoft[®] ribbon-based user interface to significantly reduce the learning curve for introducing powerful PDF tools to users. Organizations tell us every day that this industry-standard design leads to superior user productivity and return on investment.

3 Outstanding Customer Support



When you call, you get a knowledgeable support professional who picks up the phone in less than 30 seconds. Tired of navigating through voice systems? Get the support you need, when you need it, from people who speak your language.





4

Lower Total Cost of Ownership

With Foxit's affordability, now all your knowledge workers can access the industry's best PDF solution. Our cost are less than one-third of Adobe's, and our volume, replacement and upgrade licensing plans make the financial decision a no-brainer. Even if you're on maintenance, we can still save you money. Just ask us how. And you never have to worry about those nasty audits!



5

Easy to Deploy



Modular software allows you to equip your organization with just one package and then manage each user's experience with a Gold Key to ensure IT and financial simplicity. Foxit's mass deployment tools make large rollouts simple.



6

Flexible Payment Terms



Foxit does what it takes to earn your business. We are willing to work with you to help stay within your budget and with flexible payment terms. Acquiring Foxit technology to either build out new use cases or replace existing technology is never stonewalled because you believe it is just too expensive to change. Talk to us, you will be surprised!



7

Increase IT Efficiency



Tired of bloatware? Foxit uses less system resources, and its lightning-fast performance opens even the largest and most complex files quickly on all our platforms. Our users constantly appreciate that Foxit takes up less resources, has fewer updates and fewer security issues, significantly reducing disruption to their IT environment.



8

Full Solution for All Your PDF Needs



Foxit provides more than a point product; it delivers a complete solution to satisfy all your PDF needs. Our cross-platform technology and multiple device product support goes well beyond Windows. We support your PDF users on Windows, cloud, Web browsers, iOS, Android, SharePoint and Citrix. Your knowledge workers can have a common brand across all their day-to-day devices to ensure continuity is maintained.

9

The Adobe Alternative You Can Trust



IT organizations are being asked to do more with less, as tight budgets get stretched ever tighter. Ask yourself a basic question: Can you get the same capabilities from an Adobe alternative but at a much lower cost? Now there is a quality Adobe alternative you can trust. Foxit's success has resulted in a global public company with a large installed base.



10

Customizable Solutions

Need a specific workflow or feature set? Come speak to Foxit; we frequently deliver new functionality to our leading products to adopt existing PDF workflows or use cases. Foxit also offers a PDF plug-in SDK to allow you to control your own extensions to the Foxit technology stack. You are the customer and you are in control.



FOXIT MISSION:

Enabling people to create, collaborate, share, and use documents on any device.



FOXIT VISION:

Foxit on every device.