

YUVARAJ S

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PROFESSIONAL SUMMARY

Detail-oriented and analytical Data Analyst with experience in streamlining workflows, managing multiple processes, and ensuring operational efficiency in fast-paced environments. Proficient in SQL, Python, Power BI, and Excel, with a strong ability to generate insights from data to drive business decisions. Adept at optimizing execution, influencing stakeholders, and promoting customer-focused solutions.

WORK EXPERIENCE

Coordinator 1, Advertising Sales Support & Analysis

Comcast | June 2023 – Present

Developed and optimized processes to streamline workflow, improving team efficiency.

Managed multiple processes simultaneously while meeting tight deadlines in a high-pressure environment.

Collaborated with cross-functional teams to ensure data accuracy and process improvements.

Analyzed performance metrics and provided insights to enhance operational decision-making.

EDUCATION

Vel Tech Ranga Sanku Arts College, Avadi — Bachelor of Computer Applications – 78%

JUNE 2020 - APRIL 2023

DON BOSCO MATRICULATION HIGHER SECONDARY SCHOOL, KOLATHUR — HSE: MATHS & COMPUTER SCIENCE – 64%

JUNE 2019 - APRIL 2020

TECHNICAL SKILLS

Data Analysis & Reporting:
SQL, Power BI, MS Excel

Programming: Python

Database Management: SQL

Communication & Collaboration: Strong analytical thinking and problem-solving

Other Skills: Time management, adaptability, and critical thinking

CERTIFICATIONS

Data Science with Python –
Simplilearn

ADDITIONAL INFORMATION

Languages: English, Tamil

Availability: Flexible to work in rotational shifts

PROJECTS

Project: Employee Attrition Analysis

- **Developed an Excel & Power BI dashboard** to analyze employee attrition trends.
- **Cleaned and structured data** to remove inconsistencies and missing values.
- **Created visual reports** (bar charts, pie charts) to track attrition by department, experience, and salary levels.
- **Identified key factors** contributing to employee turnover and provided data-driven recommendations.

Project: Sales Performance Dashboard

- **Built an Excel & Power BI dashboard** to track sales trends and product performance.
- **Analyzed sales data** to identify revenue growth opportunities.
- **Created interactive visualizations** (bar charts, pie charts, KPI cards) to present insights.
- **Generated data-driven recommendations** to improve sales strategy and inventory management.

ANALYTICAL EXPERIENCE

- Created **interactive Power BI dashboards** to track key performance indicators (KPIs) such as **customer satisfaction, agent productivity, and call resolution times**.
- Developed **SQL queries** to extract and analyze large datasets for process improvements.
- Automated **Excel-based reports** to provide real-time operational insights.
- Conducted **trend analysis** to identify customer pain points and improve service quality.
- Provided **data-driven recommendations** to optimize team efficiency and reduce operational bottlenecks.