

2019.6.27-29

海南博鳌亚洲论坛国际会议中心

BFA International Convention Center

共享技术新变革 共建绿色新世界

Share new technological reform and
build a new green world

邀请函

INVITATION



WNEVC
世界新能源汽车大会
World New Energy Vehicles Congress (WNEVC)

2019

主办单位：中国科学技术协会、海南省人民政府（待定）

承办单位：中国汽车工程学会、中国电动汽车百人会、海南省地方政府(待定)

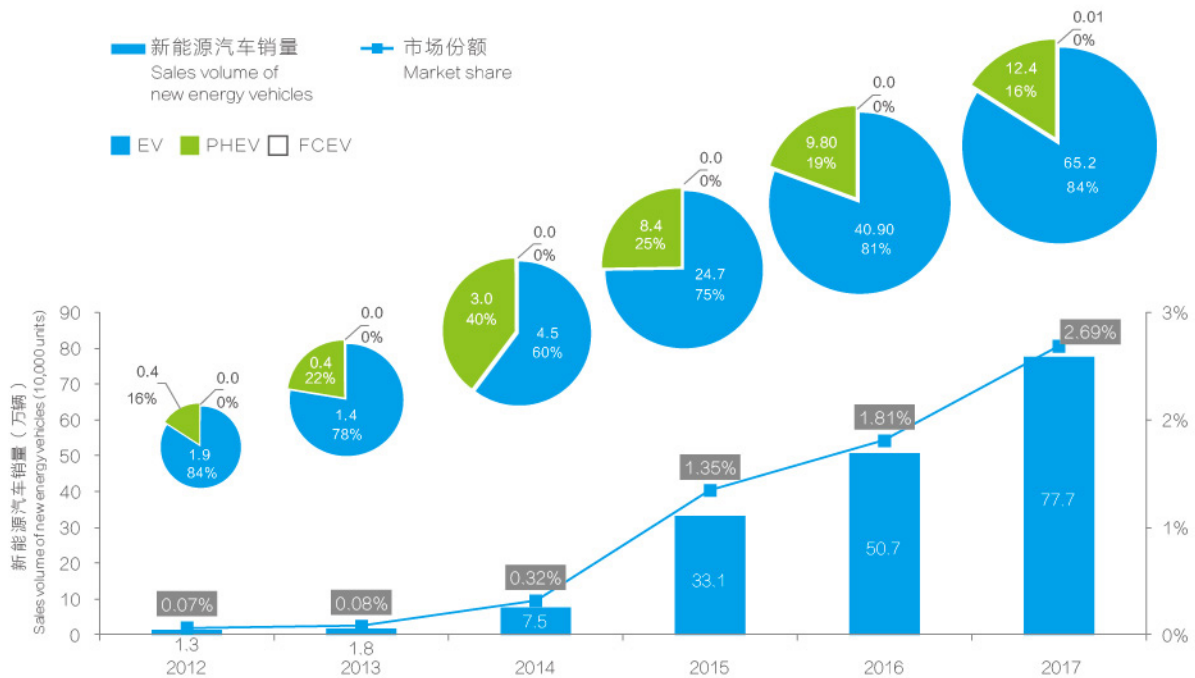
新能源汽车是汽车转型升级的重要方向，是面向未来的战略性新兴产业和新的经济增长点，也是建设制造强国的重要支撑。党中央国务院高度重视新能源汽车的发展，习近平总书记2014年5月在上海考察时明确指出“发展新能源汽车是我国从汽车大国迈向汽车强国的必由之路”。2017年我国新能源汽车生产79.4万辆，新能源汽车产量占比达到汽车总产量的2.7%，近5年年均复合增长率为129%，连续三年产销量居世界第一，累计推广超过180万辆，占全球市场保有量的50%以上。

As an important orientation for transformation and upgrading of vehicles, new energy vehicle is a future-oriented strategic emerging industry and a new economic growth point, as well as an essential support for building a power nation. The State Council of the Party Central Committee attaches great importance to the development of new energy automobiles. General Secretary Xi Jinping clearly pointed out during his investigation in Shanghai in May 2014 that, "Developing new energy vehicles are the only road for China to develop toward a vehicle power from a vehicle nation". In 2017, China produced 794,000 new energy vehicles, with its yield accounting for 2.7% of total yield, compound average growth rate being 129% in recent 5 years, production and sales volume ranking first globally for consecutive 3 years; an accumulative total of 1.8 million new energy vehicles were promoted, accounting for over 50% of global market inventory.

汽车低碳化主要进展——新能源汽车规模化进入市场

Major progress of vehicle low carbon - Large-scale of new energy vehicles entering market

- 新能源汽车销量占全国历年汽车销量的市场份额逐渐提高。2017年，新能源汽车销量占全国汽车销量的占比为2.69%。
Market share of sales volume of new energy vehicles in that of total vehicles in past years in China has been gradually increased. In 2017, sales volume of new energy vehicles accounted for 2.69% of that of total vehicles in China.



数据来源：新能源汽车销量数据来源于中国汽车工业协会

Source: Sales volume data of new energy vehicles is provided by China Automotive Industry Association.



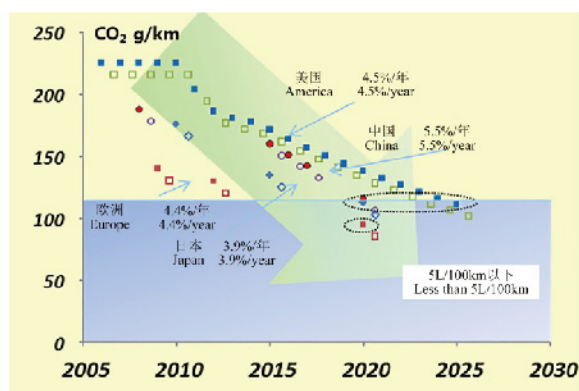
汽车低碳化主要进展——传统燃油汽车低碳化取得重要进展

Major progress of vehicle low carbon -

Significant progress has been made in low carbon of traditional fuel vehicles

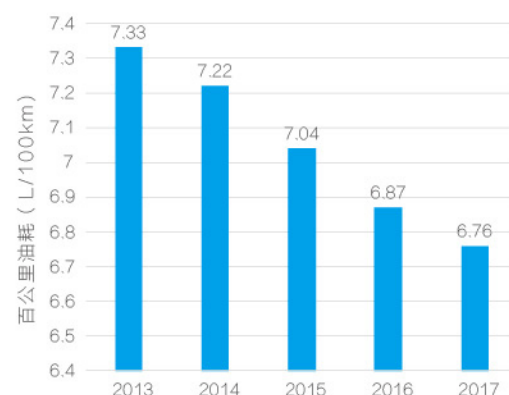
- 油耗标准的持续加严，新车平均油耗水平不断降低

Fuel consumption standard has continuously been tightened and average fuel consumption level of new vehicles has been continuously decreased.



中国乘用车燃料消耗量限值不断加严，2015年-至2020年，年降幅达5.5%，这一降幅远大于美国和日本，与欧盟相当。

The limit on fuel consumption of passenger vehicles in China has been tightened. From 2015 to 2020, annual decline reaches 5.5%, which is much larger than that of America and Japan, and is on a par with the EU.



乘用车行业平均油耗保持下降趋势，年均下降2%（未计入新能源汽车）。

Average fuel consumption of passenger vehicle industry maintains a decline trend, with annual average decline of 2% (new energy vehicles excluded).

数据来源：工信部公开数据 Source: Public data from Ministry of Industry and Information Technology of PRC

在未来新能源汽车产业发展过程中，如何更好的利用好全球的技术和产业资源，如何在技术创新、政策创新、市场模式创新等方面加强国际交流、分享与合作是一项十分重要和迫切的任务。由中国政府部门牵头组织举办年度性的世界新能源汽车大会，搭建一个国际性的新能源汽车技术创新与产业发展平台，集聚国际上丰富的优势资源，进一步促进新能源汽车领域的国际交流与合作，尤其是新能源汽车相关前沿技术的创新，对促进中国乃至全球新能源汽车技术进步和产业化发展具有重大意义和深远影响。

During the development course of new energy vehicle industry in the future, how to better utilize global technologies and industrial resources, as well as how to strengthen international exchange, share and cooperation in terms of innovations in technology, policy and market model are two essential and technical tasks. For this purpose, Chinese governmental department will take the lead to organize an annual World New Energy Vehicle Congress, build an international platform for technical innovation and industrial development of new energy vehicles, so as to gather internationally rich and superior resources, further promote international exchange and cooperation of new energy vehicle field, especially innovation of related advanced technologies of new energy vehicles, which will have huge significance and far-reaching influence in promoting technical advancement and industrialized development of Chinese and even global new energy vehicles.



大会定位

Positioning of the Congress

- 全球新能源汽车领域最具影响力的年度峰会
The most influential annual summit in global new energy vehicle field
- 全球新能源汽车技术创新、前沿技术及发展趋势的风向标
The wind indicator of technical innovation, advanced technology and development trend of global new energy vehicles

大会主要议题

Major themes of the Congress

- 全球可持续交通与转型
Global sustainable traffic and transformation
- 汽车产业绿色发展与能源变革
Green development and energy reform of vehicle industry
- 新能源汽车技术创新、前沿技术及发展趋势
Technical innovation, advanced technology and development trend of global new energy vehicles
- 新能源汽车产业跨界融合新趋势
Transboundary integration new trend of new energy vehicle industry

1200人，拟邀请党和国家领导人出席，全球政、产、学、研界领袖人物，知名企业家，专家学者和工程技术人员参会。
1,200 participants; Party and state leaders are to be invited, and leaders from global politics, industry, education and research circles, as well as well-known entrepreneurs, experts, scholars and engineering technicians will attend.

会议日程

Initial Agenda of the Congress

6月27日 / June 27	技术展览 Exhibition of advanced technologies
注册报到 / Register (13:00-20:00)	
闭门会议 / Closed-door conference (16:30-18:30)	
CEM会议 / CEM conference (14:00-18:00)	
中欧新能源汽车产业对接会 / China-eu industrial connectivity conference (13:00-18:00)	
6月28日 / June 28	
全体大会 (领导致辞、主旨演讲、发布仪式、高层论坛、闭门峰会) General Assembly (Leader Speech, keynote speech, launch ceremony, high level forum, closed-door summit)	
6月29日 上午 / June 29, morning	
主题峰会1 市长论坛：城市交通电动化转型方案 Theme Summit 1 Mayor Forum: Electrification Transformation Scheme on Urban Traffic	
主题峰会2 海南论坛：海南省全岛电动化转型路径 Theme Summit 2 Hainan Forum: Electrification Transformation path of Hainan Province	
主题峰会3 前沿技术论坛：新能源汽车前沿创新技术 Theme Summit 3 Advanced Technology Forum: Advanced technologies of new energy vehicles	
6月29日 下午 / June 29, afternoon	
主题峰会4 新能源汽车-能源、环境与安全融合技术 Theme Summit 4 Energy-environment integration technology of new energy vehicles	
主题峰会5 新能源汽车-城市未来出行融合 Theme Summit 5 New energy vehicles-Urban life integration	
主题峰会6 新能源汽车-新材料产业链融合 Theme Summit 6 New energy vehicles-new materials integration	

“十大创新技术” “十大前沿技术趋势” 评选

Review and select “Top ten innovative technology” and “Top ten advanced technology trend”

大会拟每年评选出上一年度汽车及相关领域重大科技进展及前沿技术。

分别评选出“全球新能源汽车十大创新技术”、“全球新能源汽车十大前沿技术趋势”，并在全体大会举办期间进行发布。

The Congress is proposed to annually review and select significant progress in science and technology and advanced technologies in vehicle and related fields in previous year, such as “Top Ten Innovative Technologies of Global New Energy Vehicles” and “Top Ten Advanced Technology Trend of Global New Energy Vehicles”, which are to be launched when the General Assembly is held.

征集评选方式：

采用公开全球征集形式（2018年12月---2019年3月），并由“国际技术专家评审委员会”进行评审（2019年2-4月），采用投票方式决定。

Collection mode of review and selection:

Public collection will adopted globally (December 2018 to March 2019), and reviewed by “International Technician Review Committee” (February to April, 2019) and decided via voting.

技术展览的展示范围：

先进技术展示充分体现对新能源汽车相关最新技术进行展示，

包括以下技术展示内容。

Exhibition of advanced technologies fully shows the most advanced technologies related to new energy vehicles, including the following technical exhibition contents:



参会 / Conference Pass

类别		费用（元）	
		2019年3月1日前	2019年3月1日后
普通代表 General representative	会员 / China-SAE member	4000	4600
	非会员 / None China-SAE member	4200	4800
团队代表 / Group Registration		4000	4600
技术参观 / Technical visit		60	
晚宴VIP Dinner(auditable)		1200	

大会赞助 / Sponsorship

类别	金额
合作伙伴（Special Partner）	150万*1
钻石（Diamond Sponsor）	70万
铂金（Platinum Sponsor）	30万
金牌（Gold Sponsor）	20万
银牌（Silver Sponsor）	12万

展览展示 / Exhibition

类别	费用（元）	
	2019年3月1日前	2019年3月1日后
标准展位 / Shelled Scheme	50000	47500
光地展位 / Raw Space	40000	38000
注：标准展位规格为9平米。每个标准展位含1个免费听会名额，可参加晚宴。（赞助商除外）		

展馆介绍



博鳌亚洲论坛国际会议中心

博鳌亚洲论坛国际会议中心是博鳌亚洲论坛定期定址所在地。
BFA International Convention Center is the permanent domicile
of Boao Forum for Asia

大会组委会联系方式 / Contact US:

大会演讲Speech opportunity:

Ms. Guofang LIU 刘国芳

手机: 18911615784, 座机: 010-50950069,

邮箱: lgf@sae-china.org

Ms. Rui CHENG 程蕊

手机: 18515929229

邮箱: chengrui@sae-china.org

商务合作 / Sponsor opportunity:

Mr. Wilson WAN 万松

手机: 188 0179 5622

邮箱: wilson.wan@sae-china.org

Mr. Franky SUN 孙利畅

手机: 176 0213 1041

邮箱: franky.sun@sae-china.org