**2019世界新能源汽车大会工作方案（拟）**

**Work Program of 2019 World New Energy Vehicles Congress (Proposed)**

***--共享技术新变革，共建绿色新世界***

***--Share*** ***new technological reform,***

***and build a new green world***

1. **大会背景**
2. **Background of the Congress**

新能源汽车是汽车转型升级的重要方向，是面向未来的战略性新兴产业和新的经济增长点，也是建设制造强国的重要支撑。党中央国务院高度重视新能源汽车的发展，习近平总书记2014年5月在上海考察时明确指出“发展新能源汽车是我国从汽车大国迈向汽车强国的必由之路”。在国家战略指引和补贴等鼓励政策的支持下，我国已经引领全球新能源汽车产业发展。2017年我国新能源汽车生产79.4万辆，新能源汽车产量占比达到汽车总产量的2.7%，近5年年均复合增长率为129%，连续三年产销量居世界第一，累计推广超过180万辆，占全球市场保有量的50%以上。（图表3）

As an important orientation for transformation and upgrading of vehicles, new energy vehicle is a future-oriented strategic emerging industry and a new economic growth point, as well as an essential support for building a power nation. The State Council of the Party Central Committee attaches great importance to the development of new energy automobiles. General Secretary Xi Jinping clearly pointed out during his investigation in Shanghai in May 2014 that, “Developing new energy vehicles are the only road for China to develop toward a vehicle power from a vehicle nation”. With the support of encouragement policies such as national strategic guidance and subsidies, China has led the development of global new energy vehicle industry. In 2017, China produced 794,000 new energy vehicles, with its yield accounting for 2.7% of total yield, compound average growth rate being 129% in recent 5 years, production and sales volume ranking first globally for consecutive 3 years; an accumulative total of 1.8 million new energy vehicles were promoted, accounting for over 50% of global market inventory. (See Fig. 3)

电动化、智能化正引领全球汽车产业的创新发展。2016年，挪威、瑞典等北欧国家宣布从2030年起要停止销售燃油车后，欧洲、美国、日本、印度都逐步宣布了要向电动化、智能化方向发展的一个政治意志，同时也正在制定相应的发展路线图和时间表。与此同时，欧洲、美国、日本等发达国家跨国车企也正围绕电动化、智能化方面同时发力：大众集团提出了升级2025战略，发布“Roadmap E”计划，从2019年开始全系车型的电动化；丰田提出了2020-2030年新能源车型挑战计划；宝马、通用、奔驰等也都分别推出了他们电动化汽车的车型。按照电动汽车倡议（EVI）提出的发展目标，到2030年EVI成员国新能源汽车销量将达到本国汽车销量的30%以上。按照《节能与新能源汽车技术路线图》提出的目标，中国新能源汽车届时的市场份额将达到40%以上。（图标二）

Electrification and intellectualization are two directions for innovative development of global vehicle industry. After Norway, Sweden and other Northern European countries announced in 2016 that they would stop selling fuel vehicles since 2030, Europe, America, Japan and India all gradually declare their political will of developing vehicles toward electrification and intellectualization, and meanwhile, they had been formulating corresponding development roadmap and schedule. At the same time, transnational vehicle enterprises in developed countries such as Europe, America and Japan had been making efforts focusing on electrification and intellectualization: Volkswagen Group put forth to upgrade “2025 Strategy”, launched “Roadmap E” plan and initiated electrification of all series vehicle models; Toyota put forth 2020-2030 new energy vehicle models challenge plan; BMW, GE, Mercedes-Benz and other companies all launched their electric vehicle models. According to the development objective proposed by Electric Vehicle Initiative (EVI), sales volume of new energy vehicles of EVI member countries will exceed 30% of that in China by 2030. According to the objective proposed by *Energy-saving and New Energy Vehicle Technical Roadmap*, market share of China’s new energy vehicles will exceed 40% then. (See Fig. 2)

在全球新能源汽车产业提速发展的同时，我们也清醒的认识到，新能源汽车产业的发展仍处于爬坡过坎的关键时期，特别是未来财政补贴政策退出之后，新能源汽车产业能否保持可持续快速发展还面临诸多挑战：

With rapid development of global new energy vehicle industry, we are clearly aware that the industry is still undergoing an essential period of slowly climbing. In particular, after elimination of policy of fiscal subsidies in the future, the industry will face many challenges for maintaining sustainable and rapid development:

* 电动化关键技术的持续创新突破
* 持续提高新能源汽车的市场渗透率
* 完善新能源汽车政策及市场运行使用环境
* 培育龙头企业和持续提升全产业链的国际竞争力
* 新能源汽车与能源、交通、信息等相关领域的融合发展
* Continuous innovative breakthrough in key technologies of electrification
* Continuous improvement of market penetration rate of new energy vehicles
* Perfection of policies and market environment for operating and use of new energy vehicles
* Cultivation of leading enterprises and continuous improvement of international competitiveness of the whole industry chain
* Integrative development of new energy vehicles and energy, transportation, information and other related fields

在未来新能源汽车产业发展过程中，如何更好的利用好全球的技术和产业资源，如何在技术创新、政策创新、市场模式创新等方面加强国际交流、分享与合作是一项十分重要和迫切的任务。为此，由中国政府部门牵头组织举办年度性的世界新能源汽车大会，搭建一个国际性的新能源汽车技术创新与产业发展平台，集聚国际上丰富的优势资源，进一步促进新能源汽车领域的国际交流与合作，尤其是新能源汽车相关前沿技术的创新，对促进中国乃至全球新能源汽车技术进步和产业化的发展具有重大意义和深远影响。

During the development course of new energy vehicle industry in the future, how to better utilize global technologies and industrial resources, as well as how to strengthen international exchange, share and cooperation in terms of innovations in technology, policy and market model are two essential and technical tasks. For this purpose, Chinese governmental department will take the lead to organize an annual World New Energy Vehicle Congress, build an international platform for technical innovation and industrial development of new energy vehicles, so as to gather internationally rich and superior resources, further promote international exchange and cooperation of new energy vehicle field, especially innovation of related advanced technologies of new energy vehicles, which will have huge significance and far-reaching influence in promoting technical advancement and industrialized development of Chinese and even global new energy vehicles.

1. **大会方案**
2. **Program of the Congress**
3. **大会名称**

中文：世界新能源汽车大会

英文：World New Energy Vehicles Congress (WNEVC)

1. **Name of the Congress**

Chinese name: 世界新能源汽车大会

English name: World New Energy Vehicles Congress (WNEVC)

1. **大会定位**

* 全球新能源汽车领域最具影响力的年度峰会
* 全球新能源汽车技术创新、前沿技术及发展趋势的风向标

1. **Positioning of the Congress**

* The most influential annual summit in global new energy vehicle field
* The wind indicator of technical innovation, advanced technology and development trend of global new energy vehicles

1. **2019年大会主题**

共享技术新变革，共建绿色新世界

1. **Theme of 2019 WNEVC**

Share new technological reform and build a new green world

1. **大会主要议题**

* 全球可持续交通与转型
* 汽车产业绿色发展与能源变革
* 新能源汽车技术创新、前沿技术及发展趋势
* 新能源汽车产业跨界融合新趋势

1. **Major themes of the Congress**

* Global sustainable traffic and transformation
* Green development and energy reform of vehicle industry
* Technical innovation, advanced technology and development trend of global new energy vehicles
* Transboundary integration new trend of new energy vehicle industry

1. **大会举办时间、地点及规模**

2019年6月27-29

海南博鳌

博鳌亚洲论坛国际会议中心

BFA International Convention Center

1200人， 拟邀请党和国家领导人出席，全球政、产、学、研界领袖人物，知名企业家，专家学者和工程技术人员参会。

1. **Time, venue and scale of the Congress**

June 27 to June 29, 2019

Bo’ao, Hainan

BFA International Convention Center

1,200 participants; Party and state leaders are to be invited, and leaders from global politics, industry, education and research circles, as well as well-known entrepreneurs, experts, scholars and engineering technicians will attend.

1. **大会组织**

主办单位：中国科学技术协会、海南省人民政府（待定）

承办单位：中国汽车工程学会、中国电动汽车百人会、海南省地方部门（待定）

1. **Organizations of the Congress**

Sponsors: China Association for Science and Technology (CAST), the People’s Government of Hainan Province (TBD)

Organizers: Society of Automotive Engineers of China, China EV 100, local department of Hainan Province (TBD)

**7）国际技术专家评审委员会**

大会拟每年评选出上一年度汽车及相关领域重大科技进展及前沿技术。分别评选出**“全球新能源汽车十大创新技术”、“全球新能源汽车十大前沿技术趋势”**，并在全体大会举办期间进行发布，拟**设立“国际技术专家评审委员会”，*以中国汽车工程学会“中国汽车技术战略国际咨询委员会”为基础，同时邀请一部分国内外顶尖科学家、院士组成（人数在20人左右）*，2018年11月底前完成邀请组建工作。**

1. **International Technician Review Committee**

The Congress is proposed to annually review and select significant progress in science and technology and advanced technologies in vehicle and related fields in previous year, such as **“Top Ten Innovative Technologies of Global New Energy Vehicles”** and **“Top Ten Advanced Technology Trend of Global New Energy Vehicles”**, which are to be launched when the General Assembly is held. Besides, it is proposed to set up **“International Technician Review Committee”**, **which is based on “International Technology Advisory Committee for China Automotive Industry (iTAC)” of SAE-China, and consists of partial top scientists and academicians at home and abroad (about 20 people). The Committee will be set up before the end of November 2018.**

1. **大会初步议程**
2. **Initial Agenda of the Congress**

**（1）会议日程**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 6月27日 | 注册报到  （13:00-20:00） | | 闭门会议  （16:30-18:30） | | 国际多边合作机制  相关会议 |
| 6月28日 | 全体大会  （领导致辞、主旨演讲、发布仪式、高层论坛、闭门峰会） | | | | |
| 6月29日  上午 | 主题峰会1  市长论坛：城市交通电动化转型方案 | 主题峰会2  海南论坛：海南省全岛电动化转型路径 | | 主题峰会3  前沿技术论坛：新能源汽车前沿技术 | |
| 6月29日  下午 | 主题峰会4  新能源汽车-  能源与环境融合技术 | 主题峰会5  新能源汽车-城市生活融合 | | 主题峰会6新能新源汽车-新材料融合 | |

1. Congress Agenda

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| --- | --- | --- | --- | --- | --- |
| June 27 | Register (13:00-20:00) | | Closed-door conference (16:30-18:30) | | Related conference of international multilateral cooperation mechanism |
| June 28 | General Assembly  (Leader Speech, keynote speech, launch ceremony, high level forum, closed-door summit) | | | | |
| June 29, morning | Theme Summit 1  Mayor Forum: Electrification Transformation Scheme on Urban Traffic | Theme Summit 2  Hainan Forum: Electrification Transformation path of Hainan Province | | Theme Summit 3  Advanced Technology Forum: Advanced technologies of new energy vehicles | |
| June 29, afternoon | Theme Summit 4  Energy-environment integration technology of new energy vehicles | Theme Summit 5  New energy vehicles-Urban life integration | | Theme Summit 6 New energy vehicles-new materials integration | |

* “十大创新技术”、“十大前沿技术趋势”评选
* Review and select “Top ten innovative technology” and “Top ten advanced technology trend”

大会拟每年评选出上一年度汽车及相关领域重大科技进展及前沿技术。分别评选出**“全球新能源汽车十大创新技术”、“全球新能源汽车十大前沿技术趋势”**，并在全体大会举办期间进行发布。

The Congress is proposed to annually review and select significant progress in science and technology and advanced technologies in vehicle and related fields in previous year, such as **“Top Ten Innovative Technologies of Global New Energy Vehicles”** and **“Top Ten Advanced Technology Trend of Global New Energy Vehicles”**, which are to be launched when the General Assembly is held.

**征集评选方式：采用公开全球征集形式（2018年11月---2019年1月），并由“国际技术专家评审委员会”进行评审（2019年2-4月），采用投票方式决定。**

**Collection mode of review and selection: Public collection will adopted globally (from November 2018 to January 2019), and reviewed by “International Technician Review Committee” (February to April, 2019) and decided via voting.**

* 6月28日（9:00-17:30）：全体大会

June 28 (9:00-17:30): General Assembly

|  |  |  |
| --- | --- | --- |
| **时间** | **内容** | **演讲人** |
| 09:00-09:30 | 领导致辞 | 国家领导 |
| 09:30-12:00  （含茶歇） | **主旨演讲：**   * 世界绿色发展与能源变革 * 海南省全岛电动化转型 * 全球可持续交通与转型 * 电动汽车产业技术创新 * 汽车产业跨界融合新趋势   **颁奖仪式：**   * 全球新能源汽车2018年度十大创新技术 * 全球新能源汽车2018年度十大前沿技术趋势 | 万钢，全国政协副主席/中国科协主席 |
| ***海南省人民政府*** |
| ***发布仪式：***  ***“十大创新技术”、“十大前沿技术趋势”*** |
| 国际能源署（IEA） |
| 联合国环境署（UNEP） |
| 全球环境基金（GEF） |
| 科学技术部 |
| 日本经产省 |
| 德国联邦经济事务和能源部 |
| 12:00-13:30 | 自助午餐 | |
| 13:30-15:30 | 主旨演讲   * 新能源汽车技术创新的新突破、新趋势 * 新能源汽车战略规划与研发布局 * 智能新能源汽车技术创新 | 欧阳明高院士；  欧美日新能源汽车国家科技项目的负责人；  汽车公司或互联网等科技公司的CEO |
| **15:30-16:00** | **茶歇** | |
| 16:00-17:30 | 高层论坛：开放市场环境下，如何加强国际合作促进新能源汽车技术创新发展；跨产业融合趋势下，如何实现新能源汽车与相关产业资源的对接联动。  拟邀请企业CTO、院士7名：   * 大众/现代/丰田 * 吉利/北汽新能源 * 壳牌/中石化/中石油 * 国家电网 * 院士1（汽车） * 院士2（能源） * 院士3（人工智能） | |
| 18:00-20:00 | 晚宴 | |

|  |  |  |
| --- | --- | --- |
| **Time** | **Contents** | **Speechmaker** |
| 09:00-09:30 | Leader speech | The state leader |
| 09:30-12:00  (including tea break) | **Keynote speech:**   * World green development and energy reform * Electrification Transformation path of Hainan Province * Global sustainable traffic and transformation * Technical innovation of electric vehicle industry * Transboundary integration new trend of vehicle industry   **Award ceremony:**   * 2018 Top Ten Innovative Technology of Global New Energy Vehicles * 2018 Top Ten Advanced Technology Trend of Global New Energy Vehicles | Wan Gang, Vice President of CPPCC/ President of CAST |
| ***The People’s Government of Hainan Province*** |
| ***Launching ceremony:***  ***“Top ten innovative technology” and “Top ten advanced technology trend”*** |
| International Energy Agency (IEA) |
| United Nations Environment Programme (UNEP) |
| Global Environment Facility (GEF) |
| Ministry of Science and Technology |
| METI |
| Federal Ministry for Economic Affairs and Energy |
| 12:00-13:30 | Buffet lunch | |
| 13:30-15:30 | Keynote speech   * New breakthrough and new trend of technical innovation of new energy vehicles * Strategic planning and R&D layout of new energy vehicles * Technical innovation of intelligent new energy vehicles | Academician Ouyang Minggao:  Person in charge of national science and technology projects in new energy vehicles in Europe, America and Japan;  CEO of vehicle companies or internet and other scientific and technical corporations |
| **15:30-16:00** | **Tea break** | |
| 16:00-17:30 | High level forum: How to strengthen international cooperation for promoting technical innovation and development of new energy vehicles under an open environment; how to realize docking linkage of new energy vehicles and related industrial resources under cross-industry integration trend  It is proposed to invite 7 corporate CTOs and academicians:   * Volkswagen/Hyundai/Toyota * Geely /BAIC New Energy * Shell/Sinopec/PetroChina * State Grid Corporation of China * Academician 1 (vehicle) * Academician 2 (energy) * Academician 3 (AI) | |
| 18:00-20:00 | Dinner party | |

* 6月29日（9:00-12:00）：主题峰会
* June 29 (9:00-12:00): Theme summit
* **主题峰会1：市长论坛：城市交通电动化转型方案。**邀请国内外电动汽车示范城市市长参加，围绕城市及区域交通电动化转型战略、技术方案及路径、政策措施、应用成效等主题进行讨论交流。
* **Theme summit 1: Mayor Forum:** **Electrification transformation scheme on urban traffic.** Mayors of demonstration cities of electric vehicles at home and abroad will be invited to attend and make discussion and exchanges concerning electrification transformation strategy, technical scheme and path, policy measure, application effect and other themes of urban and regional traffic.
* **主题峰会2：海南论坛：海南省全岛电动化转型路径。**邀请国内外专家共同聚焦海南省全岛电动化转型路径开展研讨，专家领域涉及：城市规划、城市交通、汽车技术、能源供给等领域。
* **Theme Summit 2: Hainan Forum: Electrification transformation path of Hainan Province.** Domestic and overseas experts will be invited to focus on electrification transformation path of Hainan Province and make discussion. Expert fields involve: urban planning, urban traffic, vehicle technology and energy supply, etc.
* **主题峰会3：前沿技术论坛：新能源汽车前沿创新技术。**邀请新能源汽车相关技术领域顶尖科学家、院士，新能源汽车年度十大创新技术专家围绕聚焦创新技术、前沿技术趋势进行研讨。
* **Theme Summit 3: Advanced Technology Forum: Advanced technologies of new energy vehicles.** Top scientists and academicians in new energy vehicles related technical fields will be invited. Experts of annual top ten innovative technologies of new energy vehicles will make discussions by focusing on innovative technology and advanced technology trend.
* 6月29日（13:00-17:00）：主题峰会

（拟邀请8个主题报告，每个25分钟（含5分钟互动））

June 29 (13:00-17:00): Theme summit

(8 theme reports will be proposed, each for 25 minutes (including 5-minute interaction))

* **主题峰会4：新能源汽车-能源与环境融合技术。**聚焦新能源汽车与氢能资源、可再生能源、智能电网等协调互动等议题开展交流。聚焦新能源汽车全生命周期减排效果、对空气质量和人体健康效益、新能源汽车锂资源需求及回收技术、碳交易体系等议题开展交流。
* **Theme Summit 4: Energy-environment integration technology of new energy vehicles.** Discussions will be made by focusing on coordination and interaction of new energy vehicles and hydrogen energy resources, renewable energy, smart grid and other themes, as well as life cycle emission reduction of new energy vehicles, benefits of new energy vehicles on air quality and human health, lithium resource demand for and recycling technology of new energy vehicles and carbon trading system, etc.
* **主题峰会:5：新能源汽车-城市生活融合。**聚焦新能源汽车与智能社区、智能交通体系、自动驾驶、共享出行等议题开展交流。
* **Theme Summit 5: New energy vehicles-urban life integration.** Discussions will be made by focusing on new energy vehicles and intelligent community, intelligent traffic system, autonomous driving, shared travel and so on.
* **主题峰会6：新能源汽车-新材料融合。**聚焦新能源汽车与动力电池新材料、石墨烯新材料、全固态电池、增材制造、铝镁合金、碳纤维等议题开展交流。
* **Theme Summit 6: New energy vehicles-new materials integration.** Discussions will be made by focusing on new energy vehicles and power battery new materials, graphene new material, fully solid state battery, additive manufacturing, aluminium magnesium alloy, carbon fiber and so on.

**（2）先进技术展览**

先进技术展示充分体现对新能源汽车相关最新技术进行展示，包括以下技术展示内容。

1. **Exhibition of advanced technologies**

Exhibition of advanced technologies fully shows the most advanced technologies related to new energy vehicles, including the following technical exhibition contents:



**会议注册 Conference Pass（ 早鸟截止3月1日）**

**China-SAE member** 会员4000/person 4600/person

None China-SAE member 4200/person 4800/person

Group Registration团队报名（3人以上一笔支付3 or more passes）4000/person 4600/person

VIP Dinner(auditable) 晚宴1200/person

**大会赞助 Sponsorship**

**合作伙伴150万\*1 Special Partner**

开场视频 6w

主旨报告 25w

5个标准摊位25w

试乘试驾 10w

VIP休息室冠名 20w

现场高层专访 2w

1页程序册广告 3w

一期微课堂 2w

15免费听会名额（含晚宴） 7.2w

晚宴冠名赞助 30w

参会嘉宾礼品赞助10w

胸卡挂绳广告5w

Logo露出在会议背景板 资料册 观众胸卡等位置 10w

**钻石 70万 Diamond Sponsor**

大会高层访谈 20w

试乘试驾 10w

3个标准摊位 15w

现场高层专访2w

一期微课堂 2w

1页程序册广告 3w

10免费听会名额（含晚宴）4.8w

Logo露出在会议背景板 资料册等位置 5w

午餐/茶歇赞助 8w

大会纸笔赞助 3w

**铂金 30w Platinum Sponsor**

分会演讲/互动讨论一场 8w

2个标准摊位 10w

现场高层专访 2w

一期微课堂 2w

6免费听会名额（含晚宴） 2.9w

Logo露出在会议背景板 资料册等位置5w

**金牌 20w Gold Sponsor**

2个个标准摊位 10w

一场分会场演讲 8w

2免费听会名额（含晚宴） 0.96w

Logo露出在会议背景板 资料册等位置5w

**银牌 12w Silver Sonsor**

一场分会场演讲8w

1个标准摊位 5w

1个免费听会名额（含晚宴）0.48w

网站宣传（免费）

**单项赞助**

广告牌5W （4M\*3M）

礼品 10w

胸卡挂绳 5w

纸笔

茶歇等

**Exhibition:**

**展览展示（早鸟截止3月1日；赞助商除外，每个标准展位含1个免费听会名额，且可参加晚宴）标准展位规格9平米）**

**Shelled Scheme标准展位**

标准价格：50000元/标准展位

早鸟优惠：47500元/标准展位

**Raw Space 光地展位**

标准价格：40000元/标准展位

早鸟优惠：38000元/标准展位

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