

Twitter → Hadoop for buddy
→ Storm for RT

↓
Not persistent

Storm + Cassandra could be
too slow in some cases

↓
in memory (XAP) → batch
data

Reduce Cloudify
to reduce complexity.

Co-simplicity
test environment too

↓
redirect to
Cassandra
(if you want)

Latency is combination
of end-2-end not
just one NoSQL part

3 parts of
Big Data
Volume
Velocity
Variety

Ron Zaver

Real-time Big Data → Storm