

# Impact Mapping + Story Maps

★  
Stop Worrying  
Love Flexible Scope

can help  
us to  
achieve  
more by  
faster/  
better

Not enough time  
is not a solvable  
problem

Stories  
take focus  
off big picture

variation  
survivability  
selection  
Pachinsky Principles

Use story maps  
to slice for  
impacts

VISUALISE!

Need  
⊕ business  
impact

