

Arch is servant to Stakeholder value

satisfies

Optimal

Requirements

Business goals

multidimensional + clear

Stakeholder goals

blendify
analyse

Clear constraints

Evo: iterative deliver partial reqs

TOGAF is just boxes + balls

Good for startups too.

Engineering?
Purpos BS?

Real Arch!

Impact Estimation

Well defined

1. Architectural Stakeholder

2. The Architecture and specifying short term of

3. All architectural disappointments otherwise by

4. All architectural fails, or if we go

Cost of Arch?

Plangunge

TOM GILB