

# Strike Data Analysis

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# Analysis Summary



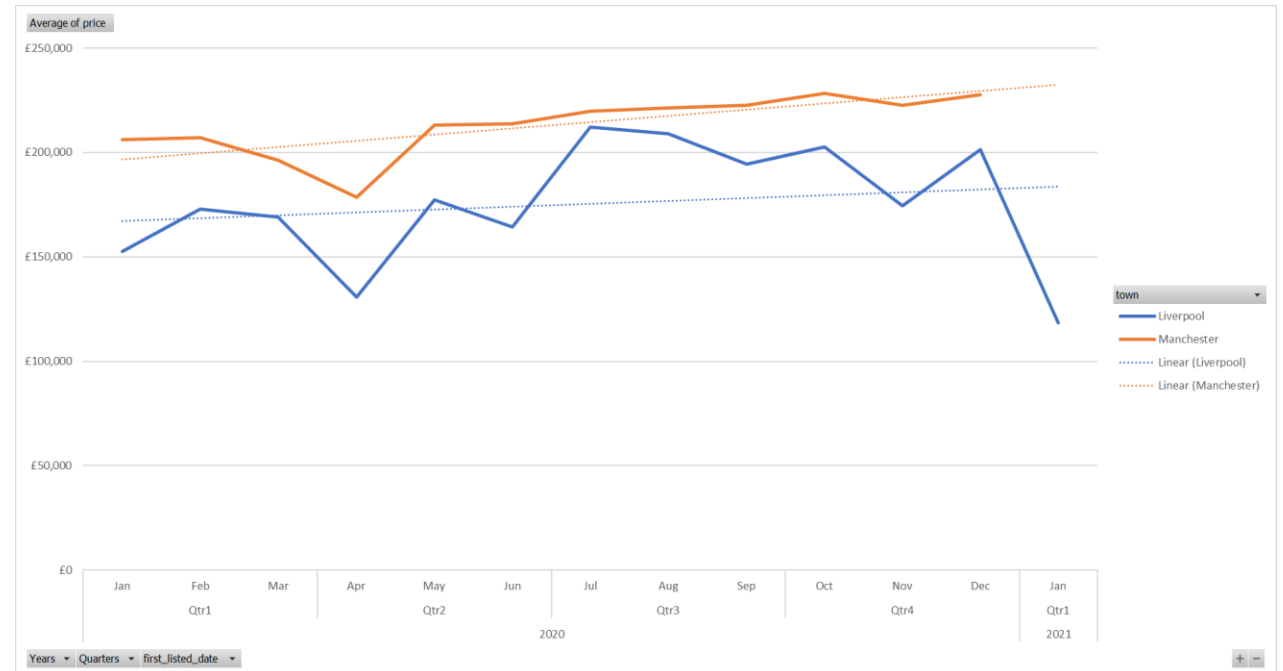
Which two branches listed the highest volume of properties by town for 2020

- Tower Properties listed 1,734 properties during 2020 which is the highest total listings
- This is then followed up by Family Street with 1,556 listed properties in 2020

Branch Info		
branch2	Property Count	Property Count 2020
Tower Properties	1735	1734
Family Street	1556	1556
Anchor & Lime	1104	1103
Path steps	1068	1068
Property Partners	852	852
Mortar	791	791
Pulley & Stones	718	718
Proper T	663	663
Property Nest	535	535
Country Roads	429	429
Hills & Pickle	369	369
Daves Houses	215	215
Property Sherpa	153	153
Cross Country	1	1

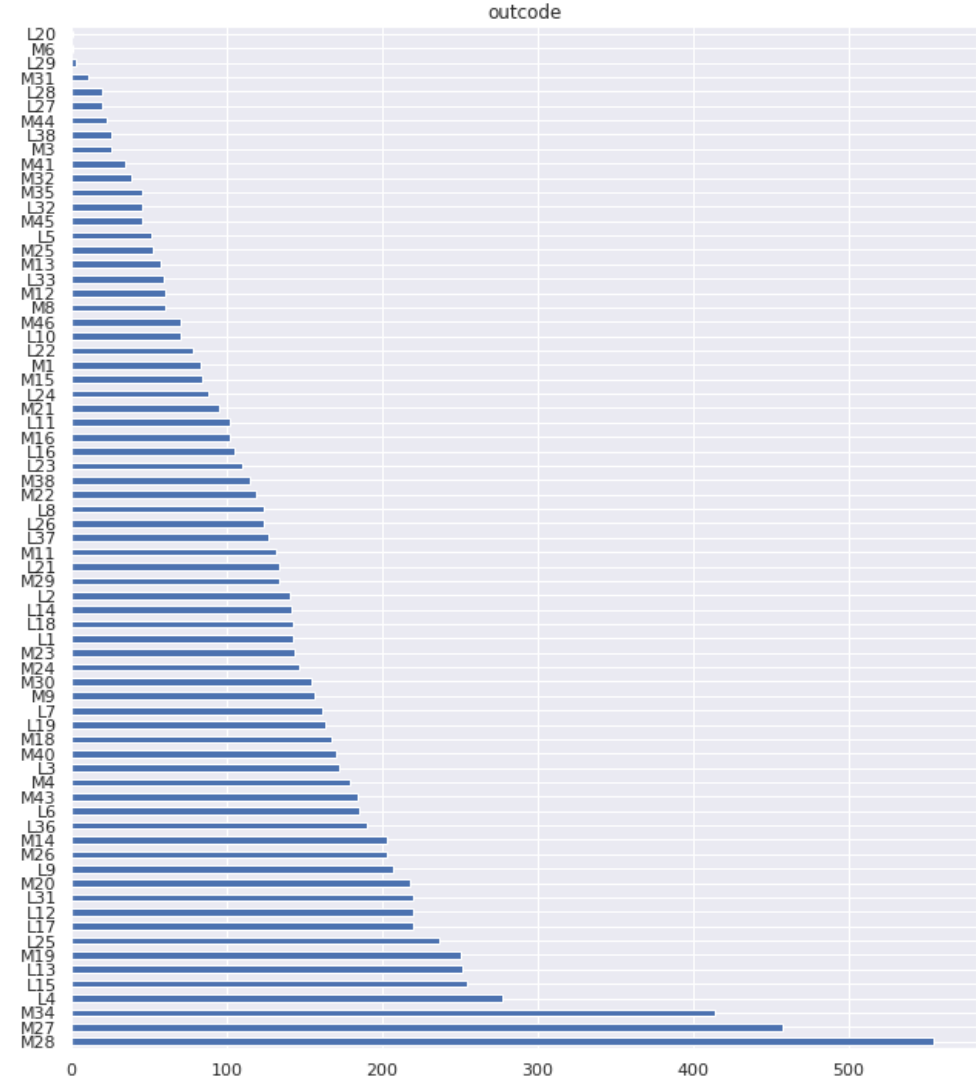
# What are the trends of average house prices by town by month?

- Here we find that the average house prices are consistently higher in Manchester than Liverpool.
- Both cities had significantly less listings between April-May which destabilises average prices for those months
- Manchester properties is growing at a steady but faster rate than Liverpool.
- Liverpool data has MoM volatility where the highest average price was close to Manchester's July value



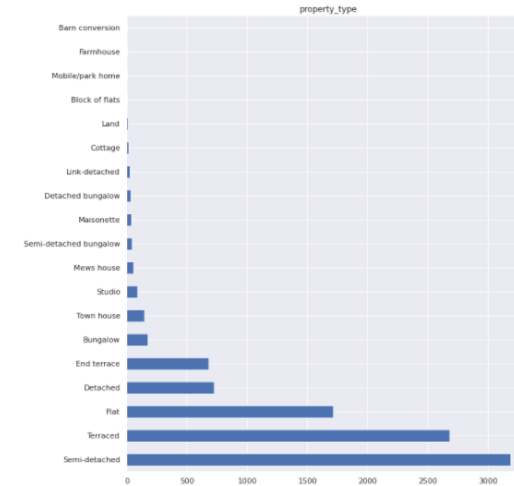
Which Outward Code  
had the highest  
volume of listings?

- M28



# Comments on data quality

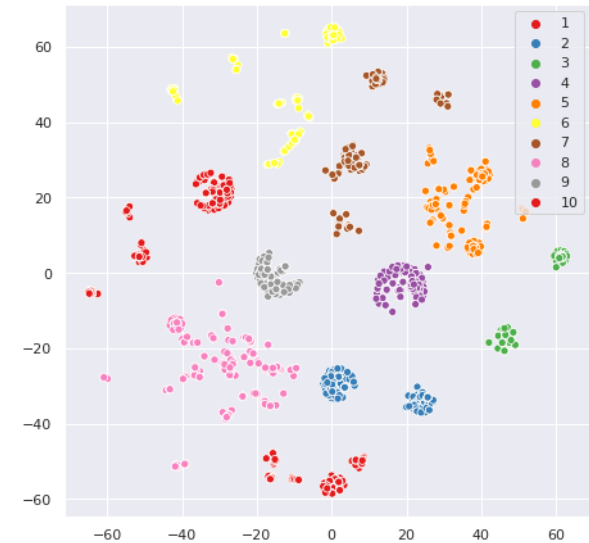
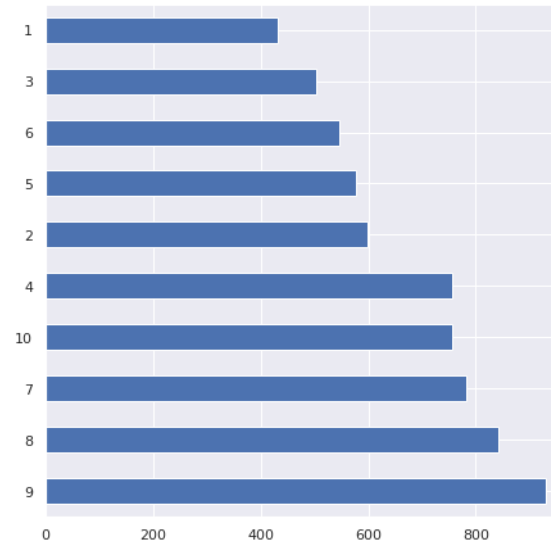
- Several 'land' property\_type have rooms greater than 0 which is a contradiction. Potentially mislabeled given the prices have a large spread.
- There are missing property type labels in the dataset also (i.e. blanks) which impacts roughly 77 rows.
- Some properties were already duplicated on the original csv file which can skew averages and other calculations.
- Dataset has a bias towards terraced, semi-detached & Flat properties



id	branch2	town	postcode	property_type	bedrooms	first_listed_date	outcode	Year	price
56642769	Path steps	Liverpool	L37 3HL	Land	5	17/10/2020	L37	2020	£ 495,000
54466858	Anchor & Lime	Manchester	M9 8AW	Land	4	04/03/2020	M9	2020	£ 50,000
54466857	Anchor & Lime	Manchester	M9 8AZ	Land	4	04/03/2020	M9	2020	£ 50,000
55110054	Anchor & Lime	Manchester	M28 2GP	Land	6	07/06/2020	M28	2020	£2,500,000
55637090	Path steps	Liverpool	L37 3HL	Land	6	24/07/2020	L37	2020	£ 500,000

Is there any clustering that could be applied to gain more insight into house trends?

- Please see Jupyter notebook for Clustering script.
- The result on the RHS was an output withing the submitted notebook.
- Link:  
[https://github.com/yshassan/strike\\_clustering\\_submission/blob/main/Strike\\_Algorithm%20\(2\).ipynb](https://github.com/yshassan/strike_clustering_submission/blob/main/Strike_Algorithm%20(2).ipynb)

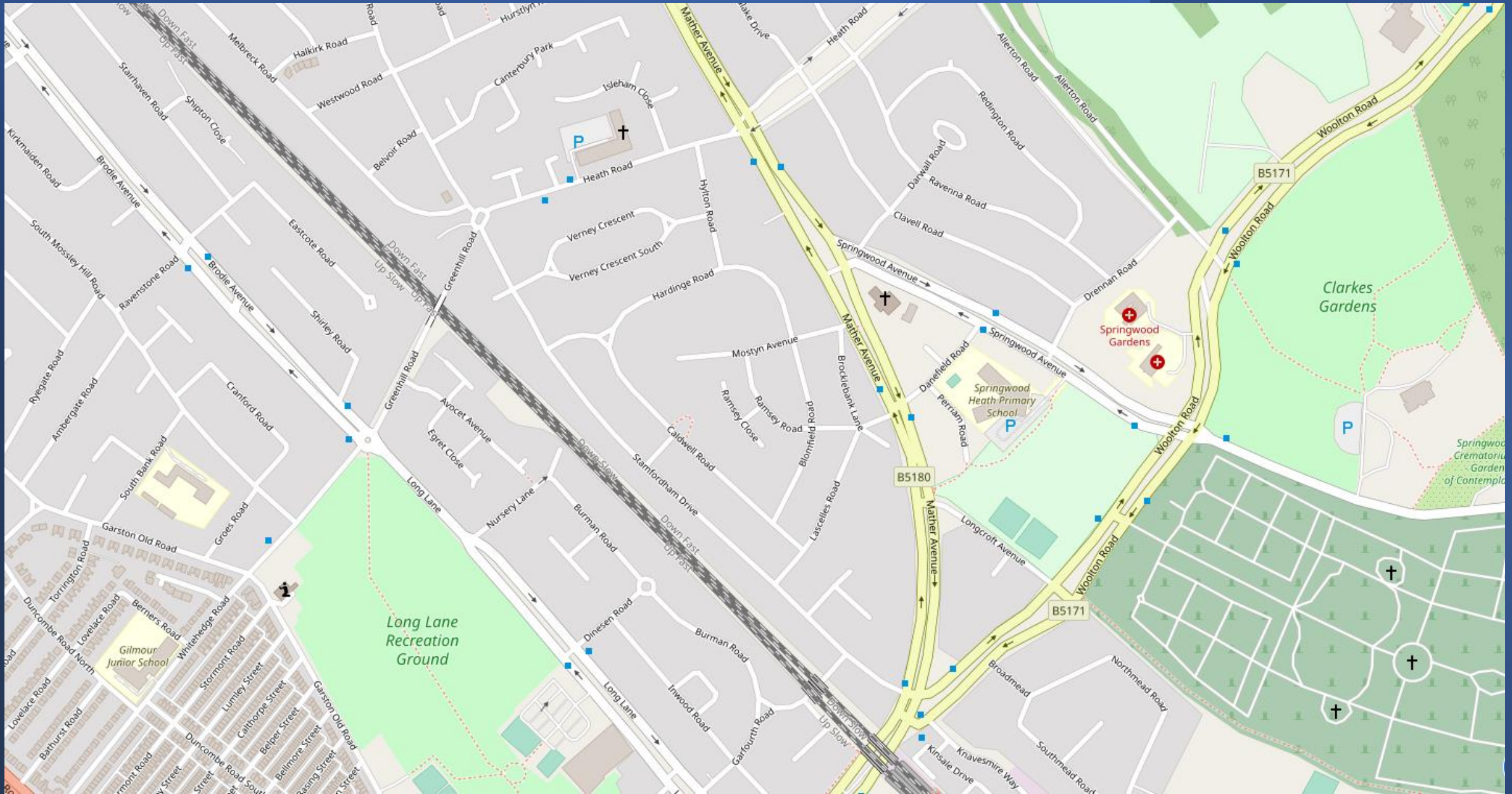


# Clustering Figures missing from notebook

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Map 1 (omitted from notebook)





Map 2 (omitted from notebook)

