

Retentions Analysis[Restaurant]

Absolute

Percentage

Cohort Retention Monthly(Percentage)

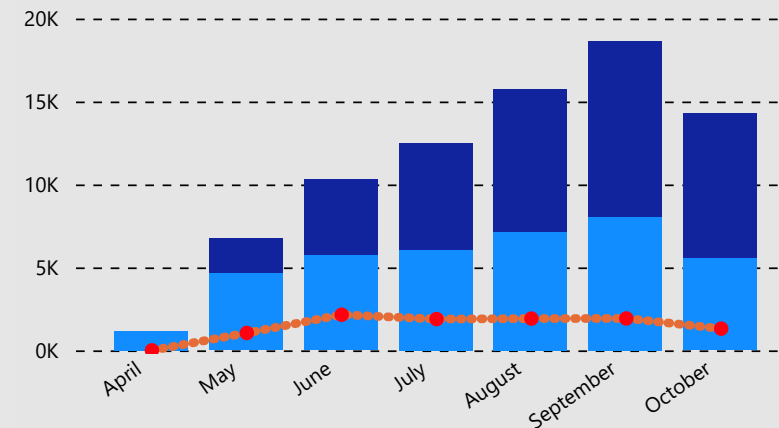
Month	1	2	3	4	5	6	7
March	14.25	10.52	7.86	6.04	5.00	4.11	3.19
April	27.69	17.66	12.17	9.28	7.46	5.49	
May	25.73	16.69	11.48	8.54	5.75		
June	23.30	14.84	10.09	6.58			
July	22.54	14.39	8.80				
August	24.35	12.12					
September	18.52						

Cohort Retentions Non consecutive Monthly(Percentage)

Month	1	2	3	4	5	6	7
March	14.25	36.20	34.18	29.31	28.48	26.96	17.98
April	27.69	34.88	31.23	28.84	26.77	18.57	
May	25.73	34.53	31.83	27.44	18.22		
June	23.30	34.65	30.35	19.26			
July	22.54	31.69	23.28				
August	24.35	23.03					
September	18.52						

User Retention Monthly

User Retained Returned Median Returned



New Users Monthly

Month	Users
April, 2020	3513
May, 2020	17768
June, 2020	29454
July, 2020	36022
August, 2020	46614
September, 2020	54215

Retentsion Analysis[Retail]

Absolute

Percentage

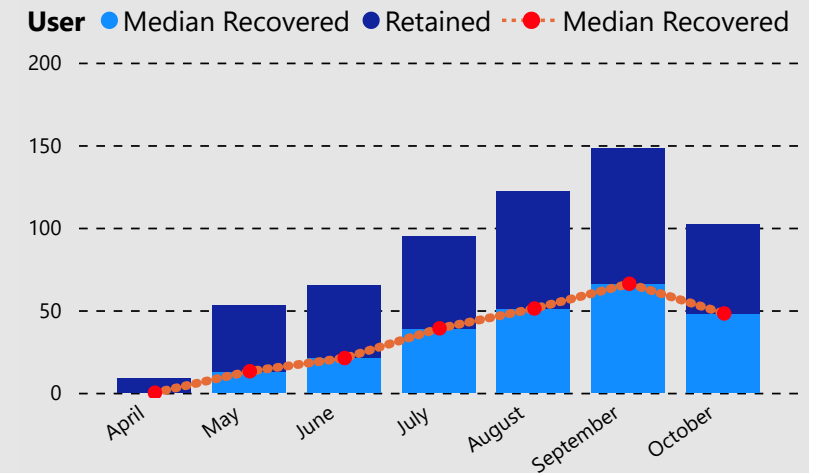
Cohort Retention Monthly(Percentage)

Month	Initial Users	1	2	3	4	5	6	7
March	43	20.93	20.93	16.28	16.28	16.28	13.95	9.30
April	81	38.27	27.16	17.28	13.58	9.88	8.64	
May	55	27.27	21.82	10.91	9.09	5.45		
June	59	38.98	25.42	18.64	13.56			
July	88	36.36	18.18	10.23				
August	89	40.45	20.22					
September	20	25.00						

Cohort Retentsion Non consecutive Monthly(Percentage)

Month	Initial Users	1	2	3	4	5	6	7
March	43	20.93	51.16	46.51	37.21	41.86	27.91	18.60
April	81	38.27	37.04	32.10	29.63	28.40	22.22	
May	55	27.27	54.55	36.36	27.27	10.91		
June	59	38.98	47.46	38.98	20.34			
July	88	36.36	44.32	25.00				
August	89	40.45	34.83					
September	20	25.00						

User Retention Monthly



New Users Monthly

Month	New Users
April	2172
May	7315
June	6024
July	4623
August	4002
September	2396