



PHINMA UPANG COLLEGE URDANETA

Nancayasan, Urdaneta City

Accountancy Business and Management

11 ABM 6

BUSINESS PLAN

Presented as Partial Fulfillment of the Requirements for

ORGANIZATION AND MANAGEMENT

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ABM Students

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CHAPTER 1

Project Summary

Taking care of our teeth is very important to socialize with others. In the Early 400s – Late 300s BC, the most famous authority, recommended mouth rinsing with a mixture of alum, salt, and vinegar. The origin of candy can be traced to the Ancient Egyptians who combines fruits and nuts with honey. Egyptians are believed to have started using a personal- made paste to clean their teeth around 5000 BC, before toothbrushes were invented. Ancient Greeks and Romans are known to have used toothpastes, and people in China and India first used toothpaste around 500 BC.

Based on study, there are many people who have been discouraged to brush their teeth because of laziness. People nowadays are busy at works and sometimes they forgot to brush their teeth. There are times that some of us loves going to places such as malls and restaurants where we cannot even think of brushing our teeth, so this is also perfect for emergency purposes. We sell not just sweets but candies that can clean your teeth. Tooth Cleandy offers candies with an oozing healthy flavors such as carrot, apple, milk, celery, and mint. It will be fit to those people who love candies but don't want to damage their teeth. In addition, our product provides enough amount of sugar that our body needs. So, to make our lives easier, our team collaborated and merged their ideas to generate an interesting, innovative, and unique product that is a tooth-cleaning candy. We also made sure that our business will survive even in pandemic and our products are affordable and worth to buy.

Name of Enterprise

The name of our enterprise is Tooth Cleandy. We came up with this name because our products are candies which cleanses your teeth. That is the name of our business because these candies can clean your teeth and can make your breath fresh. It was agreed upon that in our own concept, we finally decided to name it “Tooth Cleandy”. We made sure that the name of our business will mark in everyone’s mind and not easily forgotten.

Business Logo

Our business logo was created through the collaboration of our creative ideas. It is composed of six colors which represents the good benefits, cleanliness, freshness, and productivity of our candy shop. We included the mint leaves in our logo because it is what our main and best product tastes. It shows that when you use Tooth Cleandy, you will have a white, strong, and clean teeth. We considered having a remarkable logo for our customers which they would easily distinguish our product. We made sure that our business logo will become attractive, so that they will gladly like our products.

Logo of our Enterprise



Business Tagline

Our authentic and creative tagline is “Tooth Cleandy makes you shine completely”. Our tagline explains what our product can do. It means our product can make your teeth clean, cavity free and will shine brightly. In addition, it can give you the confidence you need every time you smile. We are confident and potentially sure that our product is effective. We created this tagline to catch their attention and to gain more customers. Having our tagline is one of the reasons that makes our product very interesting and unique. Be healthy, smile sweetly. Choose wisely, use Tooth Cleandy.

Product Description

Tooth Cleandy products are the healthier version of candies that are suitable for everyone. It is inspired by the European. Tooth Cleandy offers candies with an oozing healthy flavors such as carrot, apple, milk, celery, and mint. But, we are focusing on that product which is the one with mint flavor, the Mint Cleandy. Mint produce a cooling effect that will not cause bad breath and will reduce tooth decay.

Anyone in the community will surely love it because we know that mint can give freshness to our mouth and it is good to the health of everyone's teeth. It is also at an affordable price without breaking your bank. We can't wait for it to be the best selling candy in our shop.

CHAPTER II

Planning

In the near future, we see that Tooth Cleandy will be the most selling product in the world. We will negotiate and have deals with various traders around the world and our product will be recognized in foreign countries and not only in local. Soon, our business will be heard all over the world and the success of our business will mark as motivation for others who will start their business. Once our enterprise became successful and popular, we will also help small businesses to grow because they also deserve it. As what other people say, let us support local.

We will also try to associate with some companies, especially to those who are related to our product like the Dental Company. We will consult to them to make sure that our product is really good not just for everyone's teeth but to everyone's overall health. We will introduce our product to them because Tooth Cleandy is for the health of our teeth. We will also allow Dental Clinics or the Dentists to buy our products for them to share or sell it from their patients. Therefore, Tooth Cleandy will help other companies to grow and upgrade because according to Napoleon Hill, "It is literally true that you can succeed best and quickest by helping others to succeed".

Soon, famous social media influencers will be seen on television and billboards endorsing our product. Even the famous Hollywood actors and actresses will enjoy and love to endorse our product. We are going to use different social media platforms such as Facebook, Instagram, Twitter, and even Tiktok and YouTube to promote our products.

We will coordinate also to any Online Shopping platform like Shopee and Lazada in selling it, so that if someone can't personally come in our place, he/she will still be able to have his/her Tooth Cleandy. Our business will have a good reputation and great ratings all over the world because of its quality and effectiveness. The shipping fee will depend on the location of the customers. For nearby locations, they will experience free delivery. While for the other customers that are far from our place, they will pay for the shipping fee. But, they don't have to worry because it will not be so expensive and when we got positive feedbacks from them, we will think of different promos for them.

When we gain more customers and receive positive feedbacks, Tooth Cleandy will release more flavors and different products for them to enjoy. It will surely be loved by every single person. We will also upgrade our establishment so that when they see our building, their eyes will be mesmerized by it and through this, they will be encouraged to try our products. Our business will also have branches not just here in the Philippines but also in different countries. We will make effective strategies to increase the sales of our product. To get the full attention of the customers, we will offer some promos and giveaways for the Day 1 Grand Opening of our branches in different places or countries. For sure, a lot of people will be interested when they see it posted in any social media platform. It will be our step to have another good start in expanding our business. We will also allow resellers in our product and promote it to the buyers. Our business would be a top trend and get a high ratings.

We will also initiate other activities that can maintain their interest and increase the sales of our products. As what we have said, Tooth Cleandy is for everyone, so those activities will be enjoyed not just by kids or teens, but also by adults. Tooth Cleandy will become successful because of its unique product and the hard work and unity of every person behind this business. According to someone, to achieve victory, you must have unity. And it is true. In a business or let us say, in an organization, team work is very important for your purpose to succeed. We are individuals, yes. But, when we work, we are together. Unity is a must.

We chose to be united in decision planning and conveying of thoughts, opinions, and ideas to produce a progressive and successful business. These plans will give us hope and confidence in improving our business. This will be the start of our career in business industry and we make sure that these plans will work like our minds during the thinking of ideas that we will work on.

CHAPTER III

Organizing and Staffing

Organizing can be defined as a process that involves the formation of effective connections among selected work, people and workplace. It also starts the process of putting plans into action. In staffing, it defines as the process of hiring individuals, assessing their understanding and abilities and then, assigning them to specific job responsibilities.

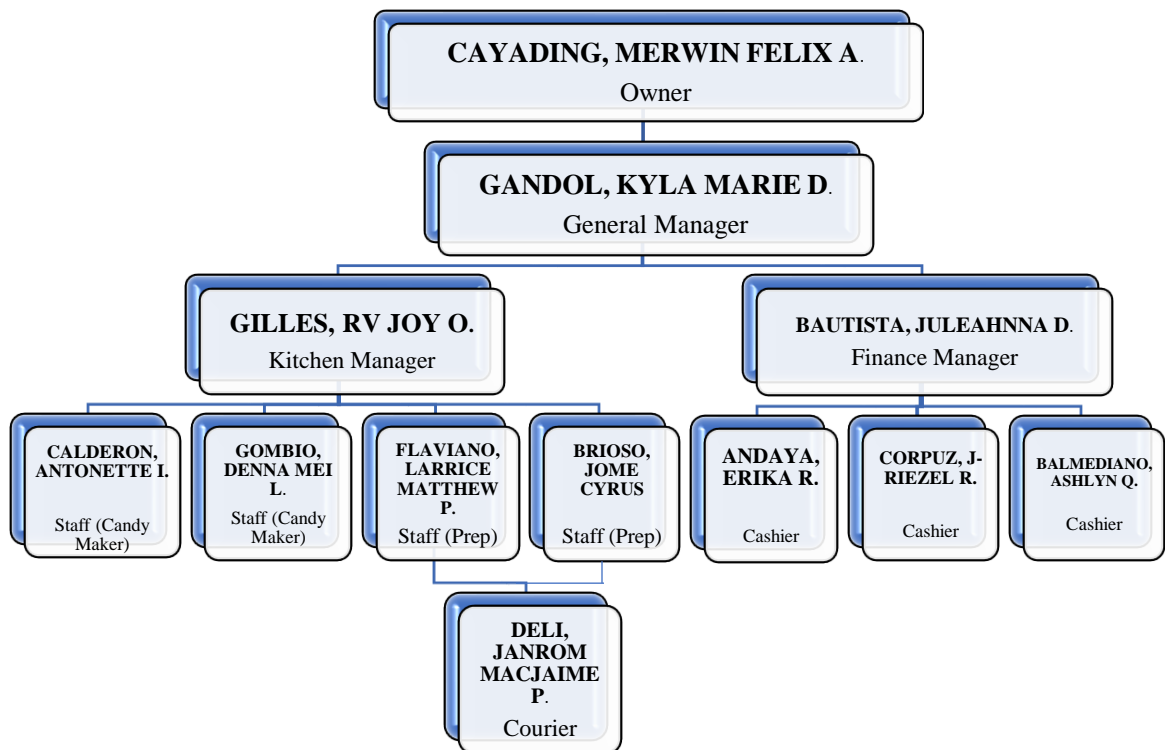
Every company is facing lots of struggles relating to organizing and staffing. Organizing the main problem also means which entails organizing the plans department, positions and employees. On the other hand, staffing is about managing and controlling their staff or people. To be successful in business, a company's organizational structures must be strong, they should have a clear and strict enough laws and regulations to ensure that the employees will follow them and understand what they are doing. The team should follow some guidelines and policies to continue the smooth flow of transaction in the business. As a result, in order to achieve a company's aims and plans, they must be organized.

Organizational Structure

Organizational structure is well defined in business as a presentation of detailed lines of responsibilities, authority, and positions. It helps our business (Tooth Cleandy) to determine the assignment and coordination of roles of power and responsibilities within the business.

It also helps us define the information flows between the different levels of management and helps to give us outlines how certain activities are directed in order to achieve the goals of an organization. To furthermore understand, the flow of our organizational structure is presented below.

Organizational Chart



Compensation and Benefits

Our enterprise, Tooth Cleandy, offers great treatment and opportunities with our employees to make them work more actively. It provides a good quality and benefits to each employee fairly and without bias. We also offer a high quality compensation and benefits to the employees. These benefits are given to them not just because they deserve it but also because we want them to feel that their welfare is important to us. These compensation and benefits can also boost their eagerness to work.

To make it simple, Tooth Cleandy provides these compensation and benefit categories that can help maintain and secure the well-being of employees:

1. Insurance Plans/Health Insurance
2. Paid Sick Leaves
3. Performance Bonus
4. Corporate Discounts
5. Retirement Plans
6. Social Security
7. Overtime Policy

Hereby included is the description of the protection listed above describing the benefits that they will receive.

1. Insurance Plans/Health Insurance

- Our organization will pay specific amounts of money to cover an employee's medical care. These include insurance for losses from accidents, disability, sudden death, dismemberment. Other types of medical care involve dental checkups, biometric screening, etc. Health Insurance is an insurance that covers the whole part of the risk of a person incurring medical expenses. The act of taking preventative or necessary medical procedures is to improve a person's well-being. We could offer the health insurance that they will receive cash to be used for hospital expenses.

2. Paid Sick Leaves

- Taking care of your health is important. When employees are sick or not feeling well but they still have to work, it will directly affect their productivity and efficiency. So, creating a policy where they can avail paid sick leaves is a great way to show that you care for your employees' well-being.

3. Performance Bonus

- Everyone wants to and loves being appreciated. And when you understand employees for their hard work and achievements, they continue to perform well. Rewarding them for their performance motivates and encourages them to achieve goals more effectively.

4. Corporate Discounts

- Refers to the discounts offered to employees on the original price of goods or services by the employer. These are discounts that are developed exclusively for corporate employees. Companies also use this method to test their products internally before launching them to the market.

5. Retirement Plans

- Our organization will provide full-time employees with financial security. These are done through various methods like pension plans, 401(k)s, and more.

6. Social Security

- Social security offers an online application that you can complete easily. The good thing in here, you can apply from the comfort of your place at a time that you are free. There's no need to get outside and wait for appointment with a social security representative. They will make your day easy and process your application and contact you by telephone or by in mail if any further information is needed.

7. Overtime policy

- Overtime policy is the amount of time some works beyond normal working hours. It is also used for pay received for this time. If employee works more than a specified number of hours in a week, the additional hours are called overtime. Pay for any hours worked as overtime are paid at a highest rate than regular hours.

Resume

#56 Bao-ed St.

Labayug Sison Pangasinan

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gandolkylamarie@gmail.com



Kyla Marie D. Gandol

CAREER OBJECTIVES

My career objective is to secure a challenging position in an organization to expand my learnings, knowledge, and skills while making a significant contribution to the success of the business.

EDUCATIONAL ATTAINMENT

Labayug Elementary School – *Elementary* (2010-2017)

Labayug National High School – *Secondary* (2017-2021)

PERSONAL INFORMATION

Name: Kyla Marie D. Gandol

Age: 16

Civil Status: Single

Date of Birth: December 27, 2004

Place of Birth: Sison, Pangasinan

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Management Skills
- Critical Thinking and Decision Making
- Mathematical Skills

Awards:

- Valedictorian (2016-2017)
- Valedictorian – With High Honor (2020-2021)
- Best in Mathematics

Training Attended:

- DSPC, Urdaneta City (2019-2020)

#43 Bao-ed St.

Labayug Sison Pangasinan

(+63) 926-516-4701

cayadingmerwin@gmail.com



Merwin Felix A. Cayading

CAREER OBJECTIVES

To use and enhance my skills in the best possible way for achieving the company's missions and objectives; to exert quality work in terms of operating and managing the business.

EDUCATIONAL ATTAINMENT

Labayug Elementary School – *Elementary* (2010-2016)

Labayug National High School – *Secondary* (2016-2020)

PERSONAL INFORMATION

Name: Merwin Felix A. Cayading

Age: 16

Civil Status: Single

Date of Birth: October 19, 2004

Place of Birth: Labayug Sison, Pangasinan

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Management Skills
- Leadership Skills
- Fast Learner
- Critical Thinking Skills
- Mathematical Skills

Awards:

- With Honor (2010-2018)
- With High Honor (2018-2020)

Brgy. Lubong, Umingan Pangasinan

(+63) 916-688-4506

jriezelc@gmail.com



J-riezel R. Corpuz

CAREER OBJECTIVES

Use my skills in the best possible way for achieving the company's goals.

EDUCATIONAL ATTAINMENT

Lubong Elementary School – *Elementary* (2010-2016)

Umingan Central National High School – *Secondary* (2016-2020)

PERSONAL INFORMATION

Name: J-riezel R. Corpuz

Age: 16

Civil Status: Single

Date of Birth: May 20, 2005

Place of Birth: Umingan, Pangasinan

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Teamwork and Collaboration
- Easy to Learn

Awards:

- Salutatorian (2010-2016)
- With Honor (2016-2020)

#139 San Jose, Sto. Tomas Pangasinan

(+63) 947-560-1568

erikaribuca18@gmail.com



Erika R. Andaya

CAREER OBJECTIVES

I want a highly rewarding career where I can use my skills and knowledge for organizational and personal growth.

EDUCATIONAL ATTAINMENT

San Jose Elementary School – *Elementary* (2011-2017)

Antonio P. Villar National High School – *Secondary* (2017-2021)

PERSONAL INFORMATION

Name: Erika R. Andaya

Age: 15

Civil Status: Single

Date of Birth: November 18, 2005

Place of Birth: San Jose ,Santo Tomas Pangasinan

Nationality: Filipino

Religion: Christian

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Teamwork and Collaboration
- Communication Skills

Awards:

- Best in English
- With Honor (2016-2017)

#145 Batakil, Pozorrubio Pangasinan

(+63) 951-667-3944

bjuleahnna@gmail.com



Juleahnna D. Bautista

CAREER OBJECTIVES

To obtain management position, in which I will use all my abilities and skills to enable accurate financial decision-making.

EDUCATIONAL ATTAINMENT

Bobonan Central School – *Elementary* (G1-5)

Asan Sur Elementary School (G6) – *Elementary* (2011-2017)

Alejandro F. Oligan National High School – *Secondary* (2017-2021)

PERSONAL INFORMATION

Name: Juleahnna D. Bautista

Age: 16

Civil Status: Single

Date of Birth: October 5, 2005

Place of Birth: San Carlos City, Pangasinan

Nationality: Filipino

Religion: Born Again

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Leadership Skill
- Management Skill
- Critical Thinking

Awards:

- With Honor (2010-2016)
- With High Honor (2016-2020)

#26 Bao-ed St.

Labayug Sison Pangasinan

(+63) 945-175-4580

larricemattthew@gmail.com



Larrice Matthew P. Flaviano

CAREER OBJECTIVES

To achieve a full-time position with my capabilities. To enhance my capabilities and skills.

And in return, I will prove that I can help to manage and make a better difference to the company.

EDUCATIONAL ATTAINMENT

Labayug Elementary School – *Elementary* (2010-2016)

Labayug National High School – *Secondary* (2016-2020)

PERSONAL INFORMATION

Name: Larrice Matthew P. Flaviano

Age: 16

Civil Status: Single

Date of Birth: July 19, 2005

Place of Birth: San Fernando, La Union

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Time Management
- Good at Fellowship
- Easy to Learn

Awards:

- With Honor (2017-2020)

#25 Labayug Sison Pangasinan

(+63) 906-250-0223

Delijanrom77@gmail.com



Janrom Macjaime P. Deli

CAREER OBJECTIVES

To exert quality work with my fellow-through and positive attitude that will allow me to achieve targets.

EDUCATIONAL ATTAINMENT

Labayug Elementary School – *Elementary* (2010-2013)

Northern Luzon Adventist College – *Elementary* (2013-2016)

Northern Luzon Adventist College – *Secondary* (2016-2021)

PERSONAL INFORMATION

Name: Janrom Macjaime P. Deli

Age: 16

Civil Status: Single

Date of Birth: January 1, 2005

Place of Birth: Agoo, La Union

Nationality: Filipino

Religion: Protestant

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Willing to do urgent and delivery task
- MS Word and Social Media Literate
- Easy to Learn

Training Attended:

- Student Basketball League Seminar (2017)
- Deli Gasoline Station Personnel (2021)
- Aqua Deli Water Station Delivery Personnel (2020-2021)

#33 Cili Binalonan, Pangasinan

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gillesrvjoy76@gmail.com



Rv Joy O. Gilles

CAREER OBJECTIVES

My career objective is to use my skills to achieve the company's goals. Seeking an opportunity in a growing organization with an outstanding management skills and knowledge where I can contribute my potentials.

EDUCATIONAL ATTAINMENT

Cili Elementary School – *Elementary* (2010-2016)

Antonio P. Villar National High School – *Secondary* (2016-2017)

Sta. Maria National High School – *Secondary* (2017-2021)

PERSONAL INFORMATION

Name: Rv Joy O. Gilles

Age: 16

Civil Status: Single

Date of Birth: December 15, 2004

Place of Birth: Parañaque City

Nationality: Filipino

Religion: Christian

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Communication Skill
- Creative Thinking Skill
- Critical Thinking Skill

Awards:

- With Honor (2010-2021)
- Leadership Award

Training Attended:

- Seminar-Workshop in CB Mall (Journalism)
- 2019 SSG Leadership Training

#296., Santa Lucia, Urdaneta City Pangasinan

(+63) 966-906-1941

gombiodenna@gmail.com



Denna Mei L. Gombio

CAREER OBJECTIVES

My career objective is to build a long-term career in health care with opportunities for career growth. To enhance my skills in the best possible way for achieving the company's goals.

EDUCATIONAL ATTAINMENT

Sibsib Central Elementary School – *Elementary* (2011-2017)

Urdaneta City National High School – *Secondary* (2017-2021)

PERSONAL INFORMATION

Name: Denna Mei L. Gombio

Age: 17

Civil Status: Single

Date of Birth: August 13, 2004

Place of Birth: Amas Kidapawan, North Cotabato

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Leadership Skills
- Management Skills

Awards:

- Girls Scout of the year
- Leadership Award
- With Honor (2017-2021)

Zone 7 Bayaoas Urdaneta City Pangasinan

(+63) 963-156-7393

mais.calderon.up@phinmaed.com



Ma. Antonette I. Calderon

CAREER OBJECTIVES

My career objective is to acquire a challenging position in business company. I want to obtain a management position, in which I am given the opportunity to play a direct role in the unlimited growth and success of business.

EDUCATIONAL ATTAINMENT

Florentino B. Goce Community School – *Elementary* (2010-2016)

Badipa National High School – *Secondary* (2016-2020)

PERSONAL INFORMATION

Name: Ma. Antonette I. Calderon

Age: 17

Civil Status: Single

Date of Birth: July 15, 2004

Place of Birth: Urdaneta City Pangasinan

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Teamwork
- Creativity
- Writing

Awards:

- Graduated in elementary and secondary with honor and diploma.
- Academic Awards

Training Attended:

- Training to respond forms
- Training to revise my own documents

San Vicente Dopax, Urdaneta City Pangasinan

(+63) 915-858-2075

Asqu.Balmediano.up@phinmaed.com



Ashlyn Q. Balmediano

CAREER OBJECTIVES

To acquire valuable knowledge and skills to complement those that I have learned from school in an actual job environment. In return, I offer my service and determination to be an asset to your company throughout the duration of my training period.

EDUCATIONAL ATTAINMENT

Urdaneta 1 Central School – *Elementary* (2010-2016)

Urdaneta City National High School – *Secondary* (2016-2020)

PERSONAL INFORMATION

Name: Ashlyn Q. Balmediano

Age: 15

Civil Status: Single

Date of Birth: October 31, 2005

Place of Birth: Urdaneta City Pangasinan

Nationality: Filipino

Religion: Roman Catholic

SKILLS, SEMINAR, AND TRAINING ATTENDED

Skills:

- Communication Skills

Dilan Paurido Honeymoon Road, Urdaneta Pangasinan

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jomecyrus@gmail.com



Jome Cyrus Briosio

CAREER OBJECTIVES

EDUCATIONAL ATTAINMENT

Florentino B. Goce Community School – *Elementary* (2010-2016)

Urdaneta City National High School – *Secondary* (2016-2020)

PERSONAL INFORMATION

Name: Jome Cyrus Briosio

Age: 17

Civil Status: Single

Date of Birth: January 14, 2004

Place of Birth: La Union

Nationality: Filipino

Religion: Roman Catholic

CHAPTER IV

Participative Leadership Style

In Tooth Cleandy, we chose Participative or Democratic Leadership Style because we want everyone to be given that “freedom of speech” , everyone is given an opportunity to participate and give their ideas that can help in the business. Each and every one of us is open to suggestions and criticisms, the constructive ones. The best way for using this leadership style is by working as one. Teamwork helps a lot in this style, members will share their points and ideas. After all the members give their own points and ideas, the leader has a power to arrange and combine all the ideas to make a good outcome. It is great that cooperation is present in an organization. We won’t let the leader decide for everybody. We are team so we will help each other to achieve our set goals and for our business to succeed. Participative leadership style is a good and powerful technique that can lead to a better outcome because all of the ideas of the members are present. With this, no dislikes or disagreement with the organization will happen or maybe there is, but we will do everything we can to explain to each other why we have to reject some suggestions. If this style is used properly, the best outcome will be seen. A true leader knows how to listen to his or her employees. Through that, the leader can also learn something to them. We encourage collaboration and empowerment. We also remind each other that not because we are given the freedom to express our thoughts and ideas, we can already say whatever we want to say especially those inappropriate ones.

We should also know our limitations, boundaries, and we must respect each other. Group members working under this type of leadership may feel that their thoughts and individual perspective are respected more and might also feel more closely aligned and connected as a team. They realize they need to trust and know each other better because their combined insight and drive is shaping their everyday work and the team's ultimate success. Keep in mind that the leader holds the final decision-making responsibility, but everyone will work together, not just the leader. As a result, let us work as a team because success comes from working together.

Social Obligation and Responsibility

Being one of the outstanding company in the industry, stabilizing the quality of our brand image is really a matter. Considering the social responsibility and obligation are the aspects on our side that we will surely never forget. We provide quality products to our customers to make them happy and satisfied. We don't just care to our customers but also to the society. Our organization is voluntarily participating in certain programs to help other people who are in need, such as medical mission. Our company will establish some programs that will surely make an impact to the society. Contribution to the global environment will be the first on the list of our company's agendas. Then, we will be conducting a Dental Health Program to the places in need. With that, we will also provide and give a hygiene kits to the people who really need this. The mainly purpose of our program is to spread awareness about Dental Health concerns and issues as well.

Furthermore, Oplan Fresh Breath is Tooth Cleandy's corporate obligation and responsibility activity and it's during quarterly fee TOOTH CLEANDY PROGRAM. It is our way of giving back to the communities that have been help us grow with our core value. As a team, we are willing to develop, organize, and manage our own business. We value the willingness to help, to make our mission success. Our main purpose is to promote an alternative way to have a confidence to socialize and communicate to other people. While we professionally seek to be the best in the industry, we may never forget our social responsibility that is part of what make us we today to achieve our main goal as an entrepreneur of our business.

CHAPTER V

Controlling

Controlling is one of an organization's most important functions. It means monitoring and ensuring that work is performed in accordance with plans. It helps in the identification of problems to keep the company on top. It can also support the manager in measuring the effectiveness of their various plans and organizing work. As a result, it helps in motivating and growing their potential, allowing them to produce good performance. Controlling means giving instructions to employees and making sure that the instruction are being followed as desired by the management. It makes sure that the resources are being used properly for the growth of the organization. By controlling employees it became an important skill of a manager because he or she can play his role efficiently if he is good at controlling his team. Controlling is done to minimize deviation from standards and ensure that the stated goals of the organization are achieved in a desired manner. It helps every organization and you can see that it is very effective. It helps the organization to check and identify the errors that occurs and by this you can take corrective actions.

SWOT Analysis

SWOT Analysis is a strategic planning technique and effective tool to help the organization identify the strengths, weaknesses, opportunities, and threats of the business. It serves as guide to make the business progressive and productive.

Its objective is to help us to be aware of the possible factors that can affect the business. It helps the business to focus on the strengths, work on the weaknesses, lessen the threats, and take a great advantage on the opportunities in the business. In addition to this, our business has its own analysis to use.

Tooth Cleandy SWOT Analysis:

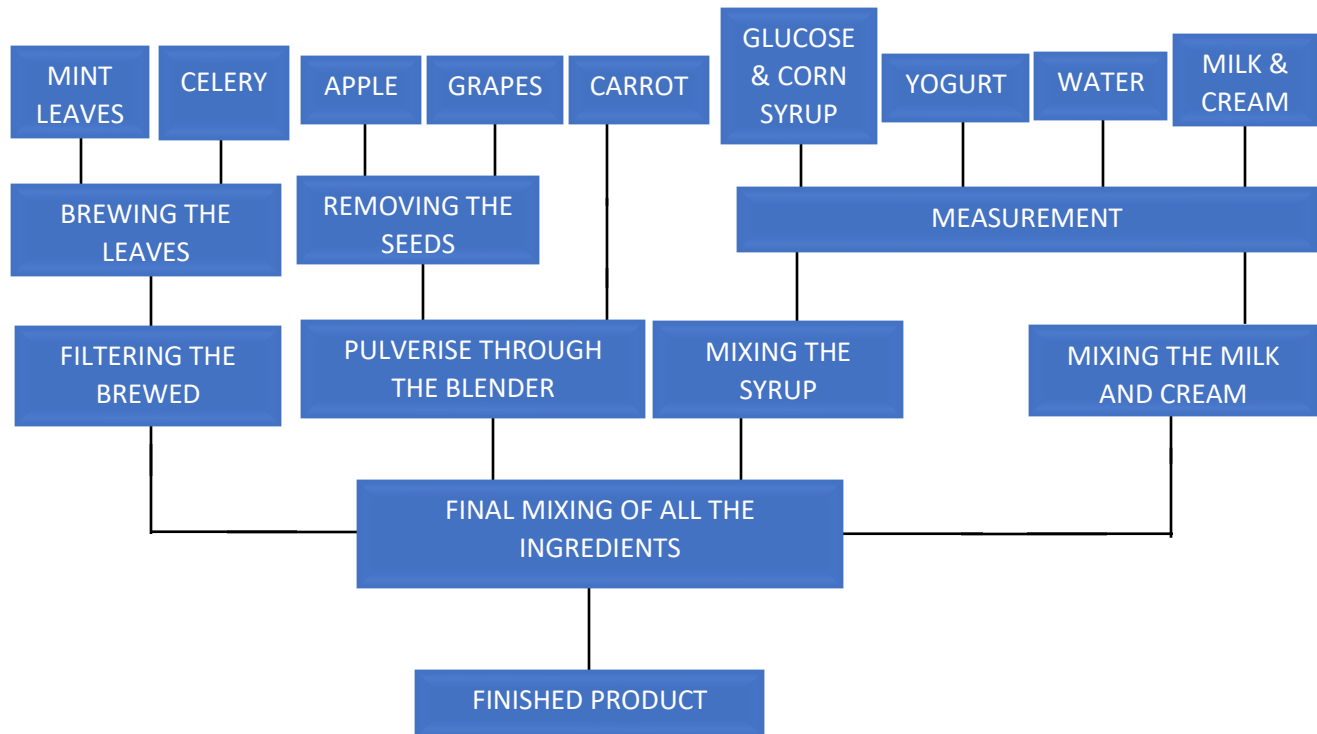
<p>STRENGTHS</p> <ul style="list-style-type: none"> • Excellent Product Name <ul style="list-style-type: none"> - Having a good product name symbolizes the product or service. In that way, it sticks in their minds, ideas, and builds faith in it. • Product Quality and Consistency • Cheaper price than any other candy store. • It is new to every customer. 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • Time-Consuming <ul style="list-style-type: none"> - Our product is machine-related, and to build a good input requires a long process. • Materials Reliability <ul style="list-style-type: none"> - Our product is one of a kind, and we require materials that are reliable. • Lack of supplies and materials
<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • Upgrading products • New Technology – Machine 	<p>THREATS</p> <ul style="list-style-type: none"> • Run out of supply • Other candy stores' opening

<ul style="list-style-type: none"> • Online Selling • To open more branches in other areas • Ability to hire people (working students) • To collaborate with Dental Clinics 	<ul style="list-style-type: none"> • Competition to other popular candy stores • Prices of supplies may increase
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Production Process

The production process is a component appearing under the operating plan of the overall business plan. It is the process of a product or service takes in order for it to become ready for customers to buy. In this stage, the materials are being prepared by the workers before presenting the final product to the customers.

Tooth Cleandy: The Production Process



Tooth Cleandy's Policies and Regulations

The policies and regulations in the company sets the do's and don'ts. The team also follows some guidelines and policies to continue the smooth flow of transaction in our business. The company's policies and regulations are set of instructions that is needed to be followed or obeyed and respected by the employees to make a successful and excellent result. Punishments may occur if the laws has been disrespected. It indicates here the rules and regulations implemented by the management for the betterment of the business.

1. All employees are fully required to report at the shop before 9 AM in the morning for the preparation of facilities and materials. Be on time, punctuality is a must.
2. All employees should fill-up in the daily work hour attendance sheet for validity of the salary.
3. Managers and staffs should wear their assigned/proper uniform.
4. Kitchen manager and Prep staff should always prepare fresh and new materials before making the product.
5. Employees should always check the labels, content, and expiration date of the ingredients before proceeding to the next step.
6. Employees who are tasked in making the product make sure that the area is well-sanitized and clean.
7. Amount of salary depends on the percentage of sales for the month. The employee's salary depends on their job position.
8. All employees may have 1 hour break on their work.
9. We employ only careful, skilled, and qualified persons to perform services.
10. Employees who will be late or absent must inform their co-workers at least 2 hours before opening time.
11. Any employee arriving to work under the influence of alcohol or any illegal substance will not be permitted to work.
12. Employees should not forget to shutdown all electronic facilities and materials before leaving the workplace.
13. All employees must follow and respect the policies and regulations of the business.