# POL 213 – Spring 2024

Lecture 6

Binary Choice Models II - Interpreting the Logit Model

Lauren Peritz

U.C. Davis

lperitz@ucdavis.edu

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## Regression with Binary Dependent Variables

#### Last time...

- Discussed motivations for Logistic and Probit regression
- Demonstrated how linear probability model has several undesired features
- Derived the logistic regression model
- Showed how logistic regression results can be interpreted as (log) odds ratios

#### This time...

- Practice with logistic regression in R.
- Interpretation of logistic regression results and odds ratios.
- Working with interaction model specifications.



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# Practice with Logistic Regression

#### Please use the following files:

Field.r and field\_201202.txt

The data and example code are from Scott MacKenzie, who kindly shared the teaching materials. The data reflect a 2012 Field Poll on support for same sex marriage, conducted among 515 California residents.

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The logit model is nonlinear in probabilities but linear in the log-odds; how do we interpret  $\alpha$  and  $\beta$ ?

Example: Support for same sex marriage is the binary response variable. The predictors are: age, party affiliation (-1,0,1) and born-again Christian.

```
> summary(mydata)
                                            born christian
                               party
same sex
                 age
Min. :0.0000
               Min.
                      .1.000
                              Min.
                                    :-1.00000
                                               Min.
                                                      :0.0000
1st Ou.:0.0000 1st Ou.:3.000
                             1st Ou.:-1.00000 1st Ou.:0.0000
Median :1.0000
               Median :4.000
                              Median : 0.00000
                                               Median : 0.0000
Mean : 0.5586
               Mean :4.044 Mean : 0.02092 Mean :0.3033
3rd Ou.:1.0000 3rd Ou.:6.000
                              3rd Ou.: 1.00000
                                               3rd Ou.:1.0000
Max. :1.0000
               Max. :6.000
                              Max. : 1.00000
                                               Max. :1.0000
```

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Plot Support as a function of Age

```
# Scatterplot of Support for Same-sex Marriage against Age
plot(jitter(same_sex, .25) ~ age, mydata, xlab="Age", xlim=c(20,100)
ylab="Support Same-Sex Marriage")
abline(h = 1, lty = 2)
abline(h = 0, lty = 2)
```

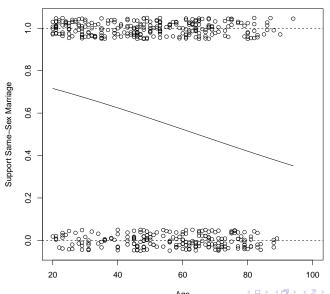
▶ We can estimate the logit model for  $\pi_i$ , i.e.  $Pr(Y_i = yes)$ 

$$\pi_i = \Lambda(\alpha + \beta X_i) = \frac{1}{1 + exp(-\alpha + \beta X_i)}$$

where support is a function of the respondent's age.



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- ightharpoonup eta is negative and indicates the effect of the log-odds of a 1-year increase in age.
  - When  $\beta$  is negative (positive), the curve descends (ascends)
  - ▶ The rate of change increases as  $|\beta|$  increases
- Since the logit is S-shaped in probabilities, the rate of change in  $\pi_i$  depends on x. We can write slope =  $\beta(\pi_i(1 \pi_i))$

```
-0.004 = -0.020776(0.35*0.65)

-0.005 = -0.020776(0.56*0.44)

-0.004 = -0.020776(0.72*0.28)
```

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#### Logit Model Interpretation

```
> logit.field <- glm(same sex age, mvdata, family = binomial)</pre>
```

> summary(logit.field)

```
Call: glm(formula = same sex age, family = binomial, data = mydata)
```

Deviance Residuals:

Min 10 Median 30 Max

-1.587 -1.200 0.854 1.069 1.446

#### Coefficients:

Estimate Std. Error z value Pr(>|z|) (Intercept) 1.340342 0.291319 4.601 4.21e-06 \*\*\* age -0.020776 0.005166 -4.022 5.77e-05 \*\*\*

Null deviance: 654.43 on 476 degrees of freedom

Residual deviance: 637.65 on 475 degrees of freedom

ATC: 641.65

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ightharpoonup Since eta is negative, the estimated probability is smaller at greater ages

$$\frac{\exp(1.3403 - 0.0207*20)}{1 + \exp(1.3403 - 0.0207*20)} = 0.716$$

$$\frac{\exp(1.3403 - 0.0207 * 94)}{1 + \exp(1.3403 - 0.0207 * 94)} = 0.351$$

The rate of change is greatest when  $\pi_i=$  0.50; the age (i.e., median effective level) this occurs is  $\frac{-\alpha}{\beta}$ 

$$-\frac{\alpha}{\beta} = -\frac{1.3403}{0.0207} = 64.514$$

$$\frac{\text{exp}(1.3403 - 0.0207*64.5)}{1 + \text{exp}(1.3403 - 0.0207*64.5)} = 0.50$$

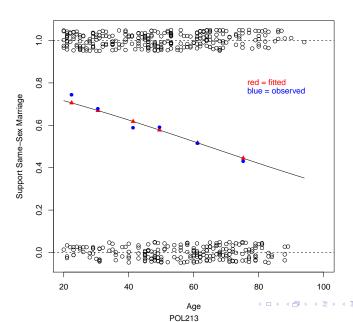


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- Plotting y against x when y takes only 0 and 1 values can provide only limited information about whether a logit model is reasonable
- By grouping age values into categories and plotting proportions, we can better assess the trend
- We can also plot the fitted values (grouped or not) and compare; the fit here looks adequate.



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- One advantage of the logit model is that we can interpret the coefficients about as easily as those we get from OLS.
- Recall:

$$\log \frac{\pi_i}{1 - \pi_i} = \alpha + \beta X_i$$

- This means the odds of a success versus failure (i.e. a respondent supports versus opposes same-sex marriage) is  $\exp(\alpha + \beta X_i)$ 
  - For example, the odds ratio that a respondent at the median of age supports same-sex marriage is exp(1.3403 − 0.0207 \* 54) = 1.2702
- ► The odds multiply by  $\exp(\beta)$  or  $\exp(-0.0207) = 0.979$  for each 1-year decrease in age; that is, there is 2.1% decrease in the odds
  - For example, a 53-yr old,  $\pi_i = 0.56$  with odds  $\frac{(0.56)}{(0.44)} = 1.27$
  - For a 54-yr old,  $\pi_i = 0.55$  with odds  $\frac{(0.55)}{(0.45)} = 1.24$ ;  $\frac{1.24}{1.27} = 0.979$

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ightharpoonup Using the output from the logit model, we can calculate Wald statistics and confidence intervals for  $\alpha$  and  $\beta$ 

```
> z_intercept <- (1.340342 - 0) / 0.291319; z_intercept
[1] 4.600943
> c(1.340342-1.96*0.291319, 1.340342+1.96*0.291319)
[1] 0.7693568 1.9113272
>
> z_beta <- (-0.020776 - 0) / 0.005166; z_beta
[1] -4.02168
> c(-0.020776-1.96*0.005166, -0.020776+1.96*0.005166)
[1] -0.03090136 -0.01065064
```

▶ The corresponding statistics from the likelihood-ratio test

```
> g_statusquo <- 2*(-318.8259 - -327.2174); g_statusquo [1] 16.783

> confint(logit.field)
Waiting for profiling to be done...
2.5 % 97.5 %
(Intercept) 0.77703500 1.92077448
age -0.03103374 -0.01075556
```

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 We can also calculate confidence intervals for estimated probabilities of support at given values of age

```
> logit 53 <- 1.340342 - 0.020776*53; logit 53
[1] 0.239214
> vcov(logit.field)
(Intercept) age
(Intercept) 0.084866 -0.0014245
age -0.001424 0.0000266
> var_logit_53 <- 0.084866 + (53)^2*0.0000266 + 2*53*-0.001424; var_l</pre>
[1] 0.008817552
> c(logit_53 + 1.96*(var_logit_53)^.5, logit_53 - 1.96*(var_logit_53)
[1] 0.42326157 0.05516643
> logit_53_lo <- exp(0.05516643) / (1 + exp(0.05516643)); logit_53_lo
[1] 0.5137881
> logit_53_hi <- exp(0.42326157) / (1 + exp(0.42326157)); logit_53_hi
[1] 0.6042635
```

► The probability of supporting same-sex marriage for a 53-yr old is 0.559 with confidence interval (0.513, 0.604)

Expanding the logit model to multiple predictors, including categorical predictors is easy.

► For categorical predictors we need c-1 indicator variables where c is the number of categories

The logit model with age, party and born-again predictors is:

$$logit(Pr(Y = 1)) = \alpha + \beta_1 IND + \beta_2 GOP + \beta_3 Born + \beta_4 age$$



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```
> logit.field2 <- glm(same_sex ~ independent + republican + born_christian
mydata, family = binomial(link=logit))
glm(formula = same_sex ~ independent + republican + born_christian +
age, family = binomial(link = logit), data = mydata)
Deviance Residuals:
Min 10 Median 30 Max
-2.0052 -1.0155 0.5916 0.8237 2.0532
Coefficients:
Estimate Std. Error z value Pr(>|z|)
(Intercept) 2.225929 0.376157 5.918 3.27e-09 ***
independent -0.404662 0.316698 -1.278 0.201
republican -1.257992 0.230950 -5.447 5.12e-08 ***
age -0.016335 0.005944 -2.748 0.006 **
(Dispersion parameter for binomial family taken to be 1)
Null deviance: 654.43 on 476 degrees of freedom
Residual deviance: 539.65 on 472 degrees of freedom
ATC: 549.65
```

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The model assumes that the effects of age are constant across partisanship and born-again status. The implied logits are:

Party	Born Again	Logit
Dem	No	$\alpha$
Dem	Yes	$\alpha + \beta_3$
Indept	No	$\alpha + \beta_1$
Indept	Yes	$\alpha + \beta_1 + \beta_3$
Rep	No	$\alpha + \beta_2$
Rep	Yes	$\alpha + \beta_2 + \beta_3$

- For example, the logit for a 53-yr old born-again Republican is logit(Pr(y = 1|GOP = 1, born = 1)) = 2.225 1.258 1.639 0.016 \* 53 = -1.537
- The odds ratio for such a person is  $\exp(-1.537) = 0.215$ ;  $\pi_i = 0.177$



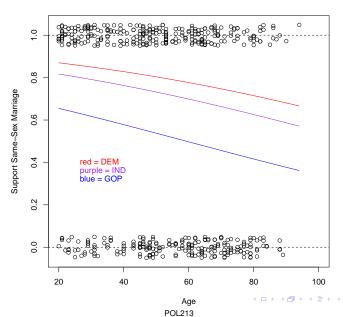
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- ▶ We can plot the fitted lines for each party assuming Born=0.
  - ▶ Since  $\beta_1$  and  $\beta_2$  are negative, lines for INDs and GOPs are left of the line for DEMs
- At fixed values of age and born again status, the effect on the logit of changing from DEM (GOP = 0) to GOP (GOP=1) is

$$[\alpha + \beta_2(1) + \beta_3(born) + \beta_4(age)] - [\alpha + \beta_2(0) + \beta_3(born) + \beta_4(age)] = \beta_2$$



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- By itself, the estimate for β<sub>2</sub> (or any categorical predictor) is irrelevant; the estimate only makes sense when compared to the estimate for another category
- $\beta_2 = -1.258$  signifies that the conditional odds ratio between being GOP and support are  $\exp(-1.258) = 0.284$ ; that is, the odds for GOPs are 0.284 times the odds for DEMS.
- ▶ Similarly, the odds of support among born again Christians are exp(-1.639) = 0.194 times the odds of those not born again.



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- Equivalently, we can take the inverse of 0.284 to get the odds for DEMs the odds are 3.52 times those of GOPs
- Verify that if you re-estimated the logit model with DEM as a predictor and GOP as the excluded category, you would recover this value for  $\beta_2$
- Similarly, those who are **not** born again are  $\frac{1}{0.194} = 5.15$  times more likely that born again christians to support same-sex marriage

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- Treating independents as a separate category does not seem to add much to the model. Can we simply by excluding it or treaty party as continuous?
- ▶ The continuous predictor has a small standard error, showing strong evidence of an effect.
- ▶ Compare the fit of this simple model against the more complex one with two terms:

```
g_statusquo <- 2*(-269.8239 - -270.1203)
g_statusquo
[1] 0.5928</pre>
```

▶ The simple model seems good.

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ATC: 548.24

```
> logit.field3 <- glm(same sex party + born christian + age, mydata,</pre>
family = binomial(link=logit))
qlm(formula = same sex party + born christian + age,
family = binomial(link = logit), data = mydata)
Deviance Residuals:
Min 10 Median 30 Max
-2.0419 -1.0119 0.5732 0.8467 2.0571
Coefficients:
Estimate Std. Error z value Pr(>|z|)
(Intercept) 1.708971 0.330556 5.170 2.34e-07 ***
party -0.630857 0.115964 -5.440 5.32e-08 ***
born christian -1.655363 0.231573 -7.148 8.78e-13 ***
age -0.017628 0.005702 -3.091 0.00199 **
(Dispersion parameter for binomial family taken to be 1)
Null deviance: 654.43 on 476 degrees of freedom
Residual deviance: 540.24 on 473 degrees of freedom
```

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- We can use similar procedures to test for interactions. Consider whether the effect of age differs for GOP and others.
- We can estimate a model with GOP\*Age and compare against a simpler model with only GOP

$$logit(Pr(Y = 1)) = \alpha + \beta_1(GOP) + \beta_2(born) + \beta_3(age) + \beta_4(GOP * age)$$

► The effect of the interaction is not statistically significant. For reasons we will discuss, this is not determinative.

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Residual deviance: 540.24 on 472 degrees of freedom

## Interpreting the Logit Model

ATC: 550.24

```
glm(formula = same_sex republican + born_christian + age + republican *
age,
family = binomial(link = logit), data = mydata)
Coefficients:
Estimate Std. Error z value Pr(>|z|)
(Intercept) 1.771855 0.409882 4.323 1.54e-05 ***
republican -0.510810 0.668003 -0.765 0.444
born_christian -1.630770 0.231213 -7.053 1.75e-12 ***
age -0.009713 0.007554 -1.286 0.198
republican:age -0.011849 0.011756 -1.008 0.314
Null deviance: 654.43 on 476 degrees of freedom
```

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- We can get a better idea about this interaction by plotting the fitted lines for GOPs and others
- The slope of age for GOPs is noticeably steeper

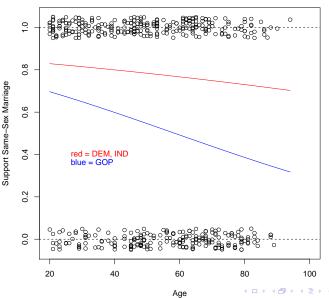
```
> lrtest(logit.field5, logit.field4)
Likelihood ratio test

Model 1: same_sex ~ republican + born_christian + age + republican *
Model 2: same_sex ~ republican + born_christian + age
#Df LogLik Df Chisq Pr(>Chisq)
1    5 -270.12
2    4 -270.63 -1 1.0206    0.3124
```

The LR test does not offer strong evidence of an interaction



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- One method of assessment is to examine the signs of coefficients and determine their statistical significance.
- This is no more difficult in binary choice than for OLS models
  - A positive (negative) coefficient indicates that increases (decreases) in X lead to increases (decreases) in Pr(Y = 1)
  - ▶ The ratio of  $\beta$  to its SE is a z-score that can be used for hypothesis testing.
- ► In the previous model, we observed that age was not a significant predictor (for Democrats); however, since we have an interaction, the effects of age are conditional.
  - ► We can use the glht () command in R to assess whether Age and GOP\* Age are simultaneously 0



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```
> summary(glht(logit.field5, linfct = c("age + republican:age = 0")))
Simultaneous Tests for General Linear Hypotheses
Fit: glm(formula = same_sex ~ republican + born_christian + age +
republican * age, family = binomial(link = logit), data = mydata)
Linear Hypotheses:
Estimate Std. Error z value Pr(>|z|)
age + republican:age == 0 -0.021563  0.009008 -2.394  0.0167 *
```

For GOPs, age is significant and the effect is twice as large as for DEMS.



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- Simply focusing on the signs and significance of coefficients, however, is a poor method of interpreting and evaluating a binary choice (or any other) model.
- ▶ Typically, we are interested in whether and by how much a change in X changes the outcome of interest, i.e.,  $Pr(Y_i = 1)$
- Assessing the effects of such changes is more involved than for OLS; the effects of our predictors are linear in the latent variable ξ<sub>i</sub> but not in Y<sub>i</sub>
- We also know that the net effect of a change in X depends critically on the values of other predictors and parameters in the model.
  - For example, the difference in the probability of support between GOPs and others is 0.61 0.80 = -0.19 for a 37 year old.
  - For a 67-year old, the difference is 0.45 0.75 = -0.30



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Using the formula for calculating probabilities, we can summarize the effect of an indicator variable by calculating estimated probability at its two values:

$$\Delta \Pr(Y_i = 1)_{XA \to XB} = \frac{exp(\alpha + \beta X_A + ... + \beta X_K)}{1 + exp(\alpha + \beta X_A + ... + \beta X_K)} - \frac{exp(\alpha + \beta X_B + ... + \beta X_K)}{1 + exp(\alpha + \beta X_B + ... + \beta X_K)}$$

For continuous variables, it makes sense to calculate estimated probabilities at particular values, e.g. lower and upper quartiles, because the min and max reflect outliers.

Variable	$\beta$	se	Comparison	$\Delta \Pr(Y_i = 1)$
Intercept	1.772	0.410		
GOP	-0.511	0.668	$(1,0)$ at $X_{med}$	0.53 - 0.78 = -0.25
Born Again	-1.631	0.231	$(1,0)$ at $X_{med}$	0.41 - 0.78 = -037
Age	-0.010	0.008	(UQ, LQ) at $GOP = 0$	0.80 - 0.75 = 0.05
Age * GOP	-0.012	0.012	(UQ, LQ) at $GOP = 1$	0.61 - 0.45 = 0.15

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- In addition to estimating point predictions for relevant profiles, we can use the predict() command to obtain predicted probabilities and standard errors.
- Process: we generate new dataset of hypothetical cases (i.e. profiles). Start with a baseline of non-GOP non-born again respondents whose ages range from 20 to 94. The hypothetical cases should be plausible (possible).

```
\label{eq:basedata} basedata = data.frame(age=x, republican=rep(0, length(x)), born\_chrislength(x)))
```

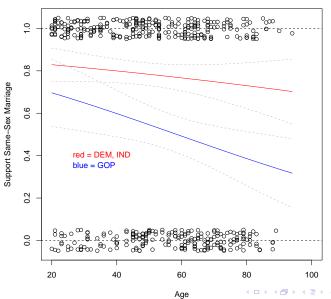
- Next, calculate predicted probabilities and standard errors using the glm object logit.field5.
  - > base\_field5 <- predict(logit.field5, newdata=basedata, type="respon se.fit=TRUE)
- Overlay scatterplot with predictions and confidence intervals for GOP and others.



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```
> lines(x, base_field5$fit, lty = 1, col = "red")
> lines(x, (base_field5$fit + 2*base_field5$se), lty = 2, col = "gray")
> lines(x, (base_field5$fit - 2*base_field5$se), lty = 2, col = "gray")
> lines(x, gop_field5$fit, lty = 1, col = "blue")
> lines(x, (gop_field5$fit + 2*gop_field5$se), lty = 2, col = "gray")
> lines(x, (gop_field5$fit - 2*gop_field5$se), lty = 2, col = "gray")
```

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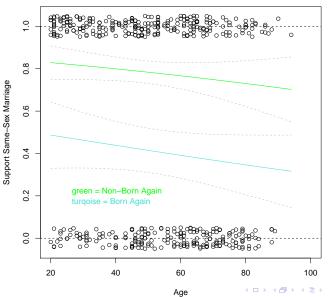


- ▶ There is some overlap but clear separation for 40+ respondents.
- We can plot some other comparisons, e.g. born again Christians v. others; no overlap in these lines.

```
> plot(jitter(same_sex, .25) age, mydata, xlab="Age", xlim=c(20,100),
+ ylab="Support Same-Sex Marriage")
> abline(h = 1, lty = 2); abline(h = 0, lty = 2)
> > lines(x, base_field5$fit, lty = 1, col = "green")
> lines(x, (base_field5$fit + 2*base_field5$se), lty = 2, col = "gray")
> lines(x, (base_field5$fit - 2*base_field5$se), lty = 2, col = "gray")
> > lines(x, born_field5$fit, lty = 1, col = "turquoise")
> lines(x, (born_field5$fit + 2*born_field5$se), lty = 2, col = "gray")
> lines(x, (born_field5$fit - 2*born_field5$se), lty = 2, col = "gray")
```



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One advantage of a logit model over a probit is the ability to substantively interpret the effects of predictors in terms of odds. Recall:

$$\log \frac{\pi_i}{1 - \pi_i} = \frac{\frac{exp(\alpha + \beta X_i)}{1 + exp(\alpha + \beta X_i)}}{1 - \frac{exp(\alpha + \beta X_i)}{1 + exp(\alpha + \beta X_i)}} = \alpha + \beta X_i$$

- ► The odds ratio is  $exp(\alpha + \beta X_i)$ . For a coefficient of an indicator variable, the odds ratio is  $exp\beta$  holding other factors constant.
  - For example, the odds that a born again Christian supports same sex marriage is exp(-1.631) = 0.196 times that of others. Taking the inverse gives us the odds ratio for others vs. born again Christians, 5.109. The odd that someone who is <u>not</u> born again supports same sex marriage is <u>five</u> times that of a born again Christian.
- For an indicator variable, the interpretation is simple and intuitive.

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Since odds-ratios are proportional between adjacent categories, we can calculate the (approximate) percentage change in the odds given changes in X:

$$\%\Delta \frac{\pi_i}{1-\pi_i} = \frac{exp(\beta x) - exp(\beta x')}{exp\beta x'} * 100$$

For born again Christians we have:

$$=\frac{exp(-1.631*1)-exp(-1.631*0)}{exp-1.631*0}*100=\left[\frac{0.961-1}{1}\right]*100=-80.42$$

That means the odds are 80% lower.



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For DEMS, increasing age from 37 to 67 results in a 25.92% decrease in the odds.

$$\frac{exp(0.010*67) - exp(0.010*37)}{exp(0.010*37)}*100 =$$
$$\left[\frac{0.512 - 0.691}{0.691}\right]*100 =$$
$$-25.92$$

For GOPs, increasing age from 37 to 67 results in a 48.31% decrease in the odds.

$$\frac{exp(0.010*67-0.012*67)-exp(0.010*37-0.012*37)}{exp(0.010*37-0.012*37)}*100 = \begin{bmatrix} \frac{0.229-0.443}{0.443} \end{bmatrix}*100 = \frac{-48.31}{0.0000}$$

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