

# Basic Statistics

Sean McGrath

June 17, 2025

# Outline

- Basic Setup
- Point Estimation
- Hypothesis Testing
- Confidence Intervals

## What is statistical inference?

Nobody has responded yet.

Hang tight! Responses are coming in.

# Big Picture: Statistical Inference

- We are interest in some aspect, called a **parameter**, of our population of interest
- We collect a **sample** of data from our population
- We make **inference** on our parameter based on our sample
  - We construct an **estimate** of our parameter
  - We characterize the **uncertainty** of our estimate
  - We make a **decision/conclusion**

# Brief Review: Random Variables and Distributions

- **Motivation:**

- We can characterize probabilities of events (e.g., last lecture)
- It is often convenient to re-express events into a type of summary variable

- **Example:**

- Suppose one flips a coin 50 times and we are interested in the number of heads
- It is quite complicated to express our events of interest in terms of the individual tosses
- Instead, we define a **random variable**  $X$  to denote the number of heads
- The **distribution** of  $X$  describes the probability that  $X$  equals any particular value
  - i.e.,  $P(X = 0), P(X = 1), \dots, P(X = 50)$
  - Typically denoted by  $f(x|\theta)$  for some parameter  $\theta$

# Setting

- Let  $\theta$  denote our parameter of interest
  - E.g., average height of individuals in the USA
- We collect a random sample, denoted by  $X_1, \dots, X_n$ 
  - E.g.,  $X_i$  is the height of the  $i$ th individual sampled
- Often, our sample is **independent** and **identically distributed** (i.i.d.)
  - **Independent:** The  $X_i$ 's are all independent
  - **Identically Distribution:** The  $X_i$  all have the same probability distribution
- **Question:** What settings may involve data that are not i.i.d.?

# Estimators

- **Estimator:** Any function of our sample  $X_1, \dots, X_n$ 
  - We will denote it by  $\hat{\theta}$
- **Examples:**
  - The sample mean,  $\frac{1}{n} \sum_{i=1}^n X_i$
  - The minimum value,  $\min_i X_i$
  - The maximum value,  $\max_i X_i$
- **Goal:** Construct a “good” estimator of our parameter of interest  $\theta$

How would you define a "good" estimator?

Nobody has responded yet.

Hang tight! Responses are coming in.



# Bias and Variance

- **Bias:** The bias of an estimator,  $\hat{\theta}$ , is given by

$$\text{Bias}(\hat{\theta}) := E(\hat{\theta}) - \theta$$

where E is the “expectation” (average value) of  $\hat{\theta}$

- **Intuition:** Characterizes how close the average value of our estimator is to the truth
- Called **unbiased** if the bias equals 0 for all  $\theta$

- **Variance:** The variance of an estimator,  $\hat{\theta}$ , is given by

$$\text{Variance}(\hat{\theta}) := E \left[ \left( \hat{\theta} - E(\hat{\theta}) \right)^2 \right]$$

- **Intuition:** Describes the variability of the estimator

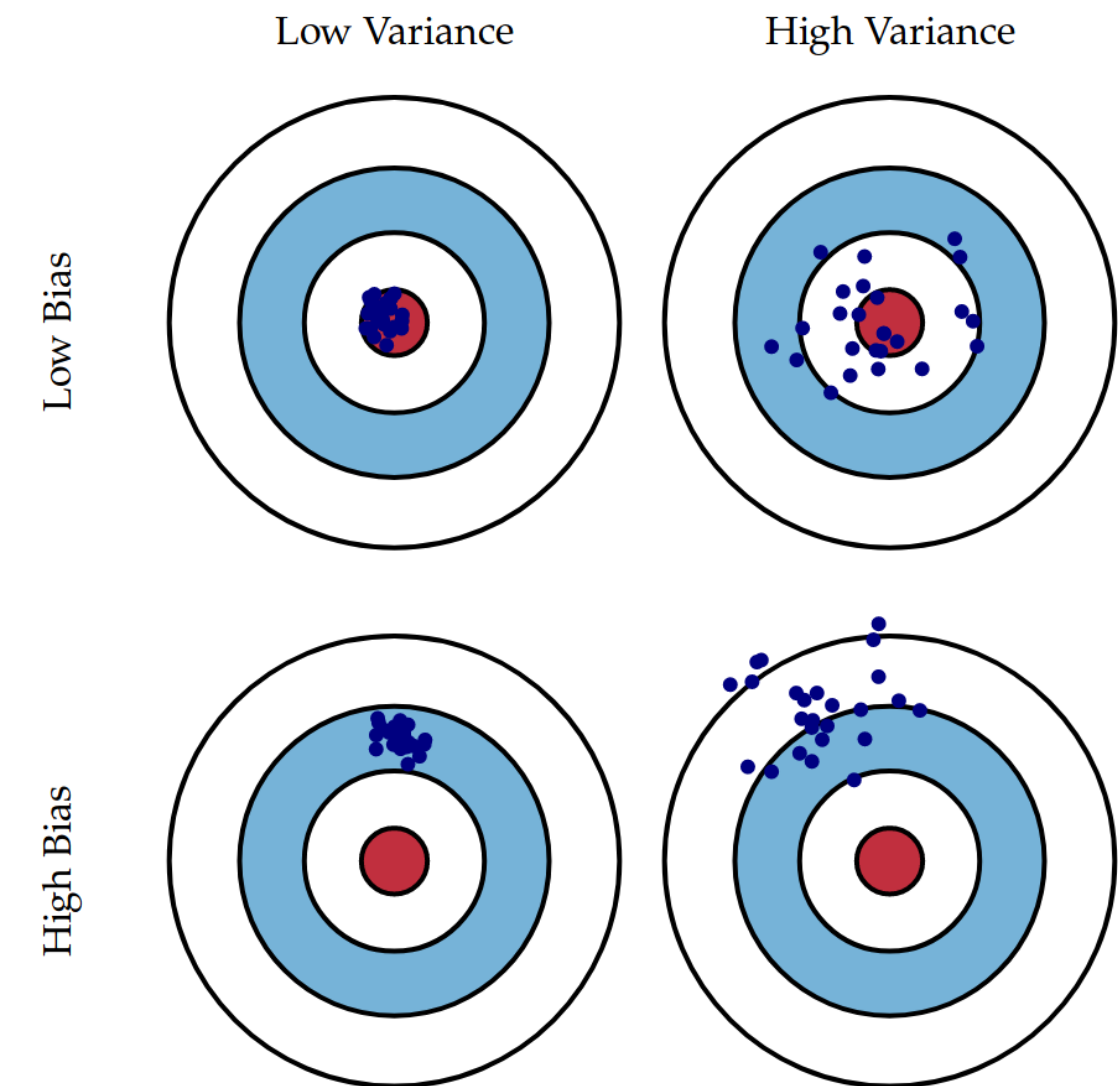


Fig. 1 Graphical illustration of bias and variance.

<https://www.cs.cornell.edu/courses/cs4780/2018fa/lectures/lecturenote12.html>

# Mean Squared Error

- **Mean Squared Error (MSE):** The MSE of an estimator,  $\hat{\theta}$ , is given by

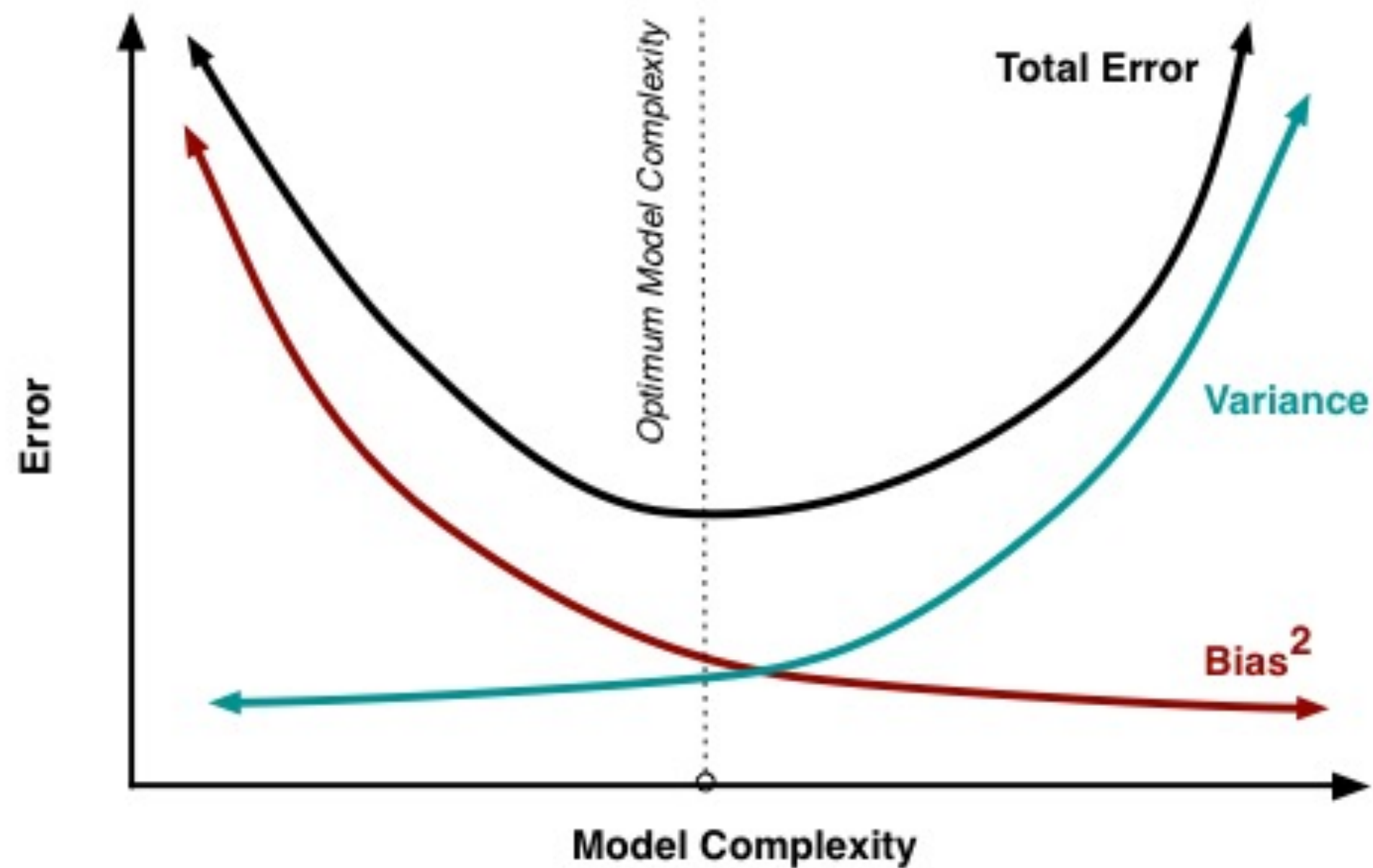
$$\text{MSE}(\hat{\theta}) := \text{E} \left[ (\hat{\theta} - \theta)^2 \right]$$

- **Intuition:** Characterizes how far away our estimator is from the truth on average
- **Important Feature:** The MSE incorporates both the bias and variance of  $\hat{\theta}$ ,

$$\text{MSE}(\hat{\theta}) = \text{Bias}(\hat{\theta})^2 + \text{Variance}(\hat{\theta})$$

- Optional Exercise: Prove the above equality

# A Common Theme: Bias-Variance Tradeoff



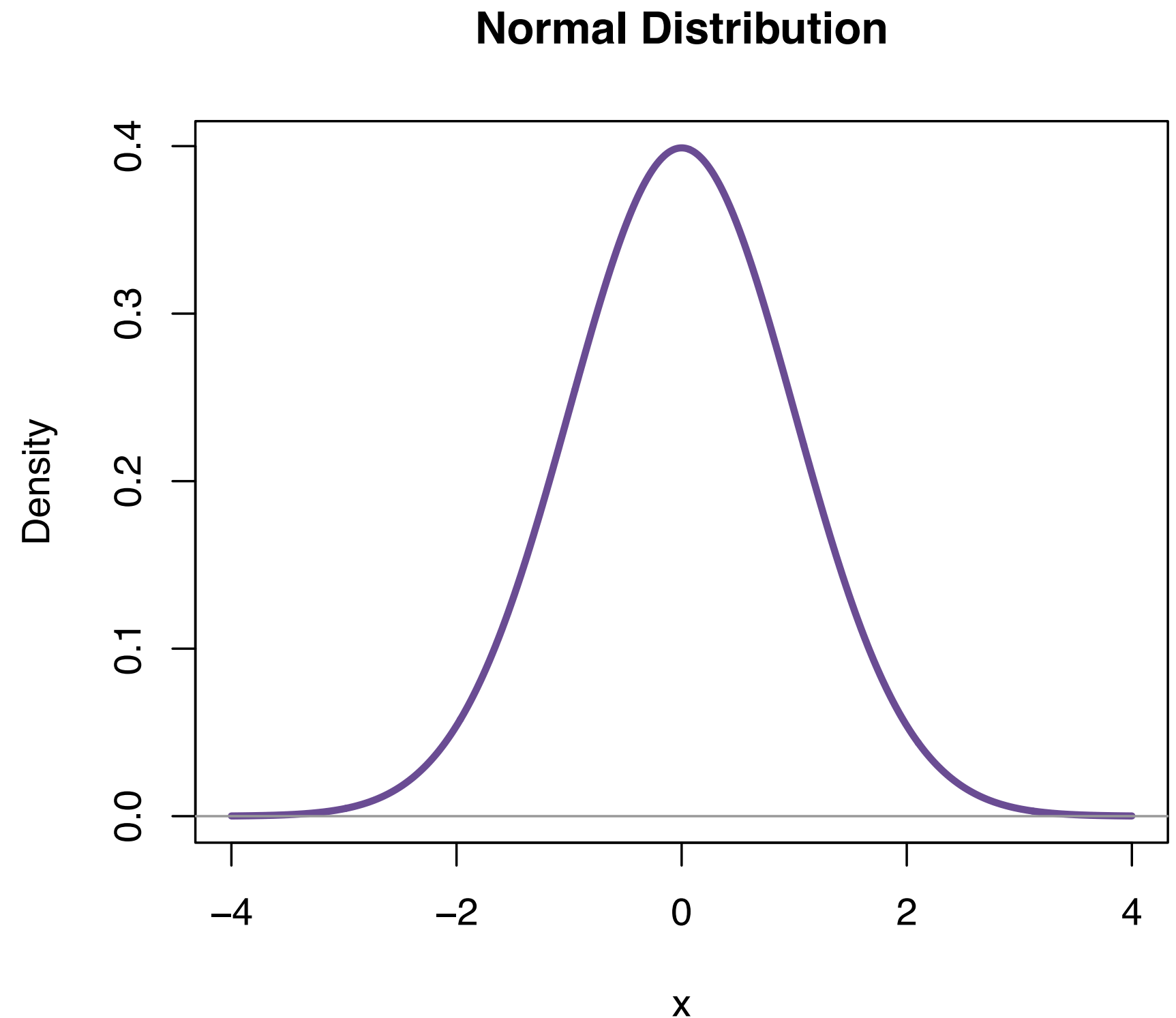
[https://en.wikipedia.org/wiki/Bias%E2%80%93variance\\_tradeoff](https://en.wikipedia.org/wiki/Bias%E2%80%93variance_tradeoff)

## Example: Comparing the sample mean and median

- Let's compare properties of the sample *mean* versus the sample *median*
- **Setting:**
  - Consider symmetric distributions, i.e., the *distribution* mean and median are equal
  - Consider the following three distributions
    - Normal
    - Logistic
    - Laplace
  - Sample size:  $n = 21$
- **Criterion:**
  - Consider the mean squared error

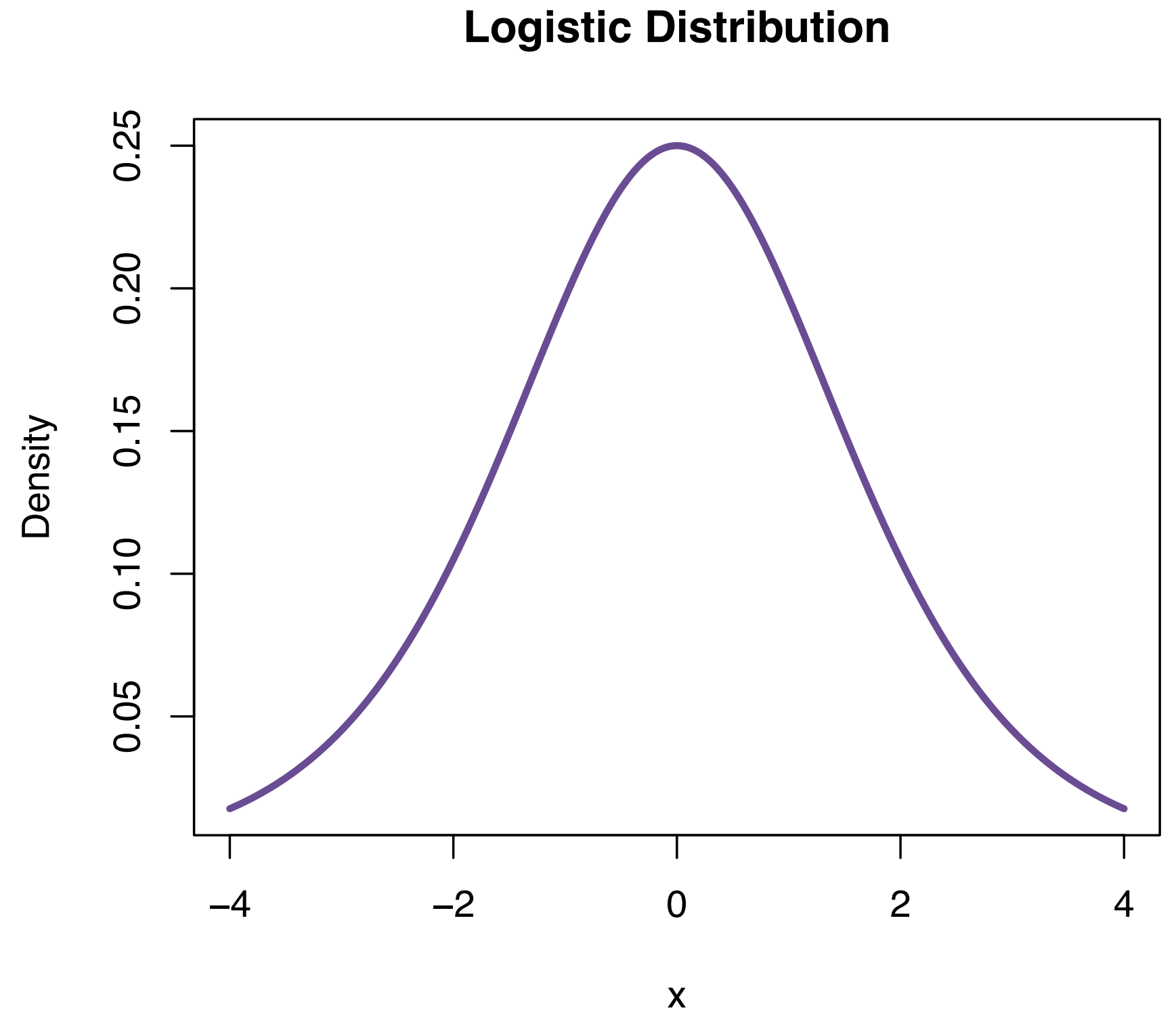
# Normal Distribution

- MSE of sample mean: 0.0476
- MSE of sample median: 0.0733
- The sample *mean* is better!



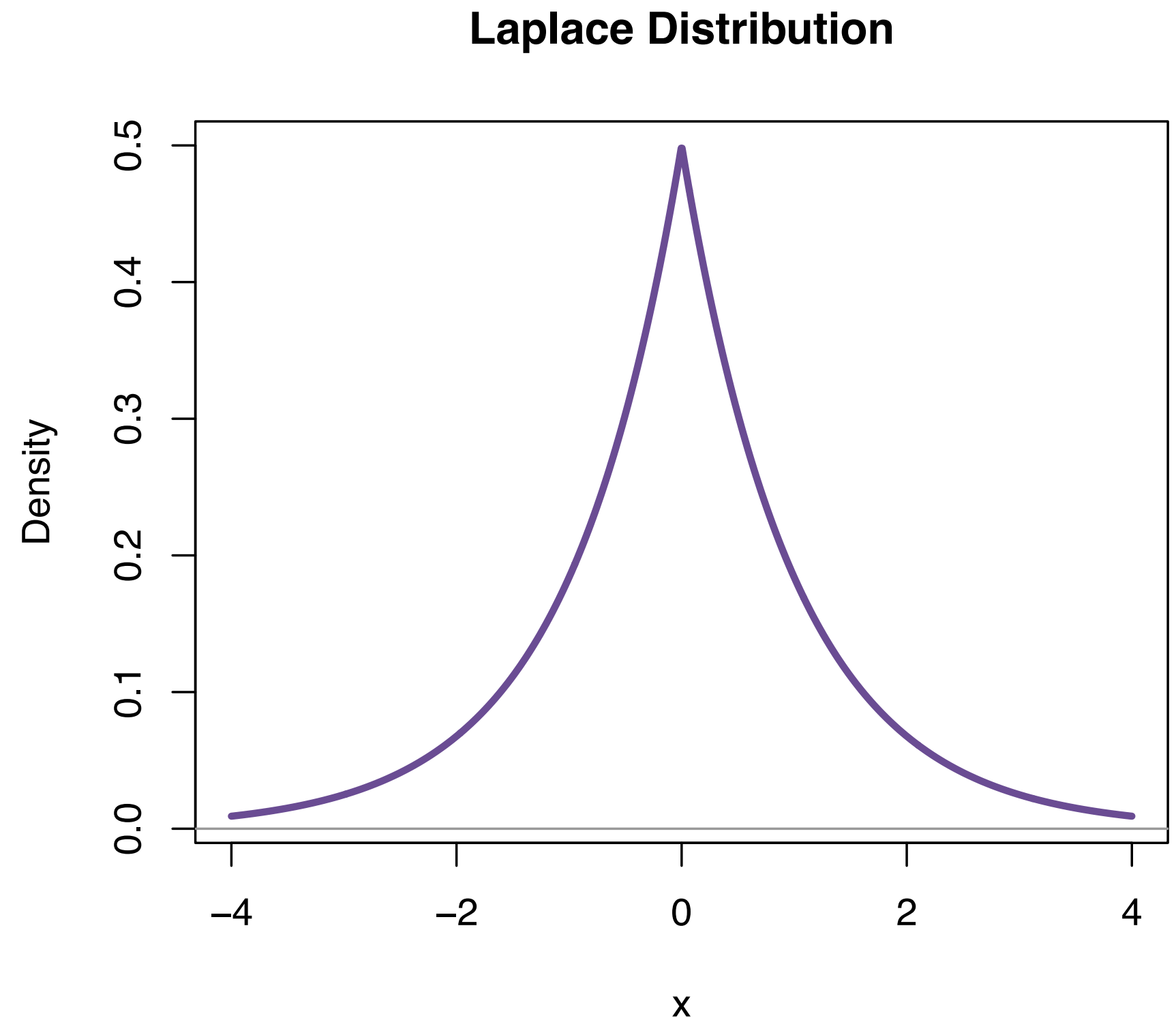
# Logistic Distribution

- MSE of sample mean: 0.1567
- MSE of sample median: 0.1903
- Once again, the sample *mean* is better!



# Laplace Distribution

- MSE of sample mean: 0.0952
- MSE of sample median: 0.0654
- Here, the sample *median* is better!



# Exercise

- Let's revisit the sample mean versus median comparison for the normal distribution. Using your favorite programming language, perform a simulation-based evaluation of the MSE of the sample mean and sample median for a sample size of 51. How do the results compare to the setting with a sample size of 21?
- **Hint:**
  - For iteration  $1, \dots, n$  for some large  $n$  (e.g., 10,000), perform the following
    - Sample 51 observations from the normal distribution with mean 0 and variance 1
    - Compute the sample mean and standard deviation
  - Compute the  $\frac{1}{n} \sum_{i=1}^n (\hat{\theta}_i - \theta)^2$  where  $\hat{\theta}_i$  is the sample mean (median) and  $\theta$  is 0
- **If time permits:** Compare the MSE of the sample mean and sample median across a range of sample sizes from 10 to 100. Plot the MSE of the two estimators as a function of the sample size



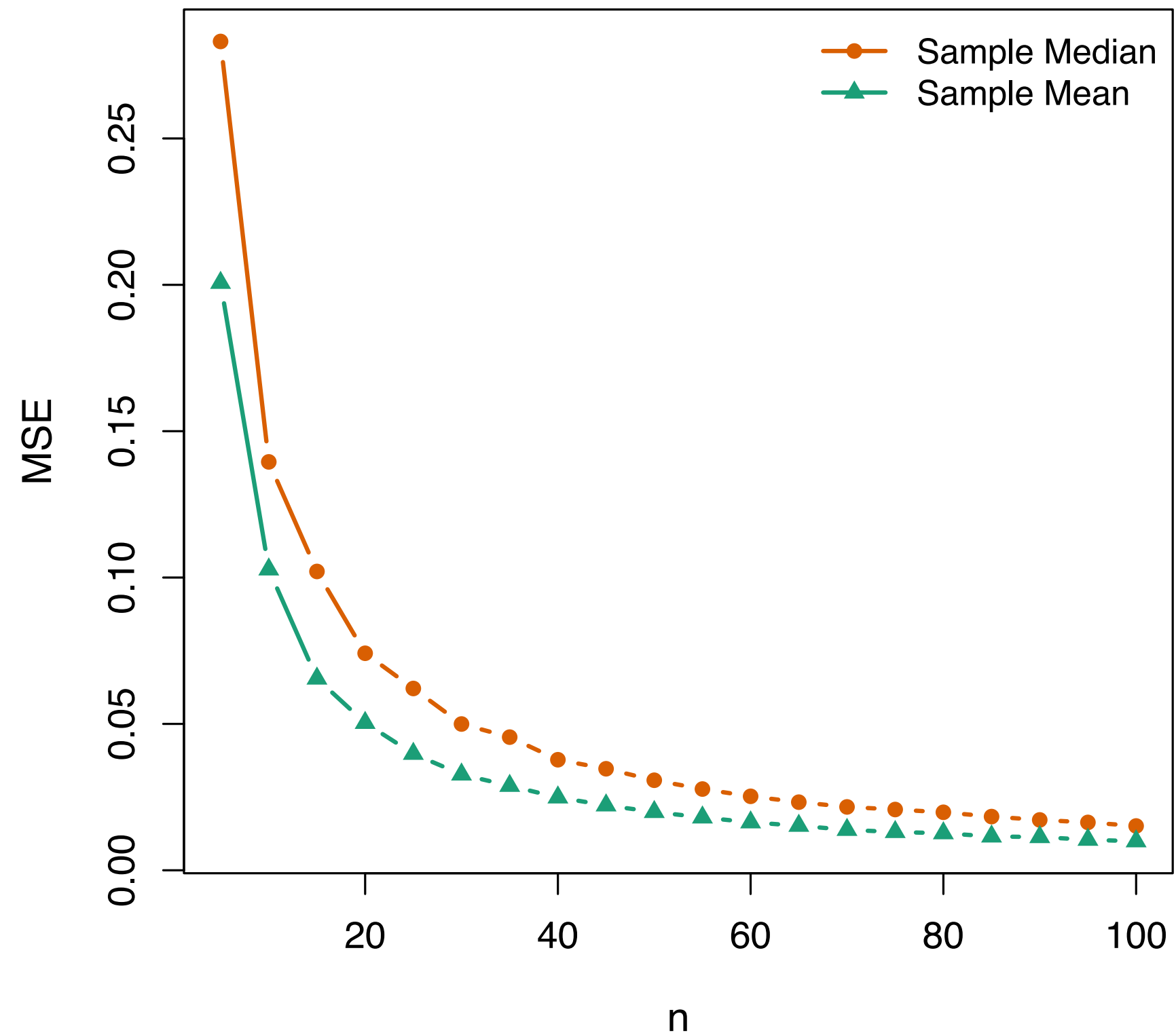
# Solution (in R)

```
# Set seed and constants
set.seed(1234)
n_rep <- 10000
mu <- 0; sd <- 1

# Iteratively sample data from normal distribution and compute mean and median
mean_ests <- median_ests <- rep(NA, times = n_rep)
for (i in 1:n_rep){
  dat <- rnorm(n = 51, mean = mu, sd = sd)
  mean_ests[i] <- mean(dat)
  median_ests[i] <- median(dat)
}

# Evaluate MSE
mean((mean_ests - mu)^2) # 0.01969709
mean((median_ests - mu)^2) # 0.03061826
```

# Solution to Optional Exercise



# Hypothesis Testing

- **Motivation:** We would like a framework to make decisions about  $\theta$
- **Hypothesis:** A statement about a parameter  $\theta$ 
  - Null Hypothesis  $H_0: \theta \in \Theta_0$
  - Alternative Hypothesis  $H_1: \theta \in \Theta_1$
- **Hypothesis Test:** A rule that specifies whether to reject  $H_0$  or fail to reject  $H_0$  based on a sample  $X_1, \dots, X_n$


# Example

- **Setting:** Suppose that the  $X_i$  follow a normal distribution with mean  $\theta$  and variance 1
- **Two-Sided Hypothesis:**
  - $H_0: \theta = 0$
  - $H_1: \theta \neq 0$
- **One-Sided Hypothesis:**
  - $H_0: \theta \leq 0$
  - $H_1: \theta > 0$

# Typical Application

- The null hypothesis is often set to reflect the status quo, especially in scientific applications
  - **Example:**
    - **Null hypothesis:** 5-year risk of death is the *same* between individuals receiving the experimental intervention versus those receiving the placebo
    - **Alternative hypothesis:** 5-year risk of death is *different* between individuals receiving the experimental intervention versus those receiving the placebo
- Therefore, rejecting the null hypothesis is thought to lead to a change in the status quo
- This also suggests being conservative in the sense that one would like to design hypothesis tests that rarely reject the null hypothesis when it is indeed true

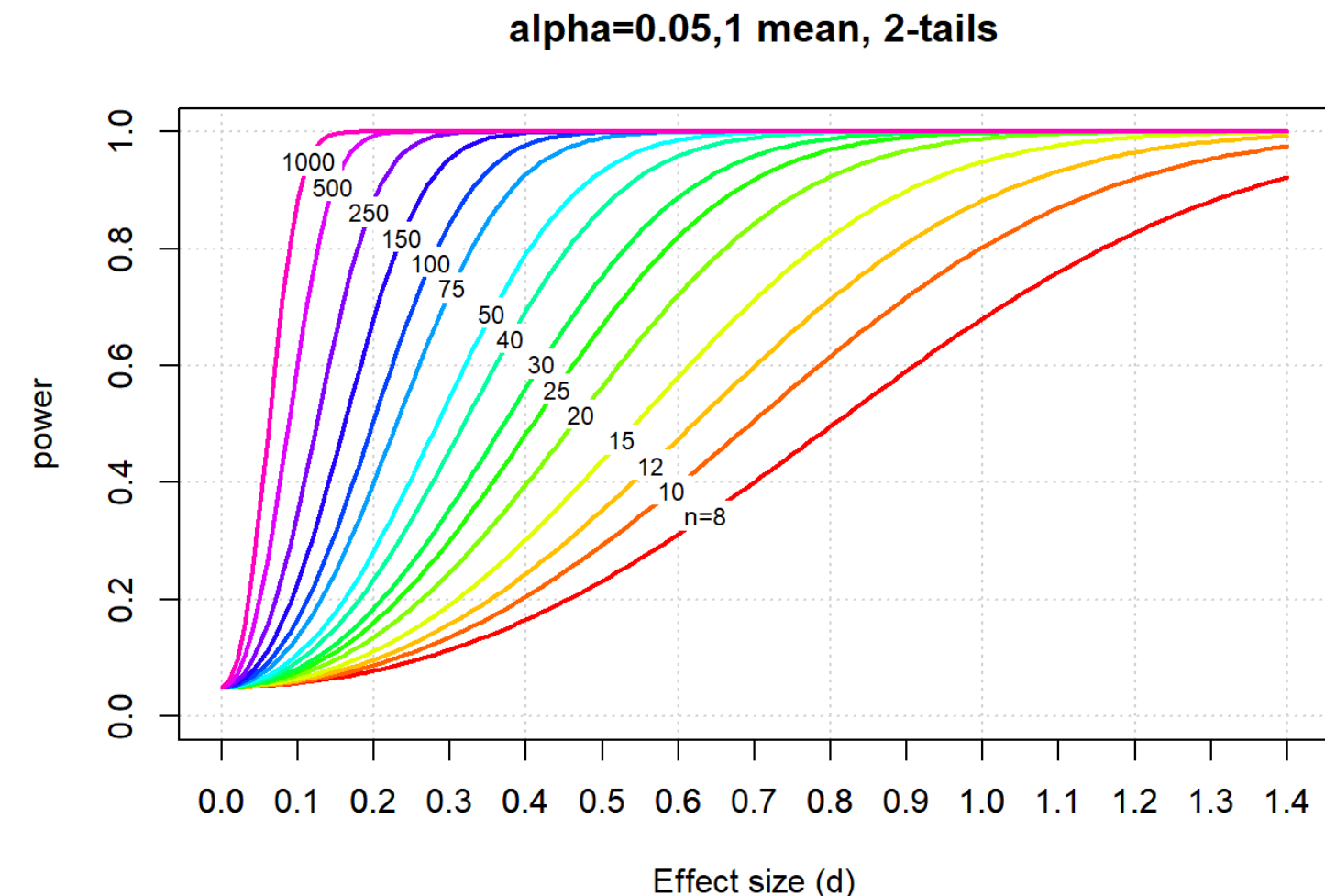
# Types of Errors

Type I and Type II Error		
Null hypothesis is ...	True	False
Rejected	Type I error False positive Probability = $\alpha$	Correct decision True positive Probability = $1 - \beta$
Not rejected	Correct decision True negative Probability = $1 - \alpha$	Type II error False negative Probability = $\beta$
		

<https://www.scribbr.com/statistics/type-i-and-type-ii-errors/>

# Evaluating Hypothesis Tests

- Like our discussion of evaluating and comparing estimators, one can evaluate and compare hypothesis tests
- **Power:**
  - The **power function** for a test is  $\beta(\theta) := P(\text{reject } H_0 | \theta)$
  - We want the power of a test to be *large* under  $H_1$  and *small* under  $H_0$
  - Rich literature on theory of optimal testing that is based on evaluating power of different hypothesis tests



[https://courses.washington.edu/psy524a/\\_book/power.html](https://courses.washington.edu/psy524a/_book/power.html)

# P-values

- **Informal Definition:**
  - The probability of observing a result as or more extreme than what was observed, if the null hypothesis were true
- **Intuition:** Small p-value indicates that the observed data were not very compatible with the state of nature implied by the null hypothesis
- **Usage:** Hypothesis tests can be constructed so that we reject the null hypothesis if the p-value is sufficiently small



# Example: Wildfire Exposure and Test Scores

- **Setting:**

- We hypothesize that students living in regions with high exposure to wildfires have lower test scores than those in regions with low exposure
- Suppose we collect (or have access to) data on standardized test scores for high-school students in regions with high exposure and low exposure to wildfires

- **Hypotheses:**

- **Null Hypothesis:** The average test score for students in regions with high exposure to wildfires ( $\mu_1$ ) is the *same* as the average test score for students in regions with low exposure ( $\mu_0$ )
  - i.e.  $H_0: \mu_1 = \mu_0$
- **Alternative Hypothesis:** The average test score for students in regions with high exposure to wildfires ( $\mu_1$ ) is *different* than the average test score for students in regions with low exposure ( $\mu_0$ )
  - i.e.  $H_1: \mu_1 \neq \mu_0$

# Example: Wildfire Exposure and Test Scores

- **Hypothetical Data:**
  - Region with high exposure:
    - Sample size: 59
    - Average test score: 72%
    - Standard deviation of test scores: 6
  - Region with low exposure:
    - Sample size: 137
    - Average test score: 75%
    - Standard deviation of test scores: 5.5
- **Two-sample t-test**
  - P-value: 0.0008
  - Reject the null hypothesis at the 0.05 significance level

# Hypothesis Testing in Science

- The appropriateness of null hypothesis significance testing in scientific research has been of great debate
- **Discussion:** What are merits and limitations of hypothesis testing?
- **Some merits:**
  - Formal, structured decision-making framework
  - Supports control of certain error rates
- **Some limitations:**
  - No indication of the strength and direction of the association
  - Only provide information on the compatibility with the null hypothesis
  - Commonly misinterpreted in practice
  - Pressure to obtain “significant” results has led to p-hacking, selective reporting, publication bias, etc.

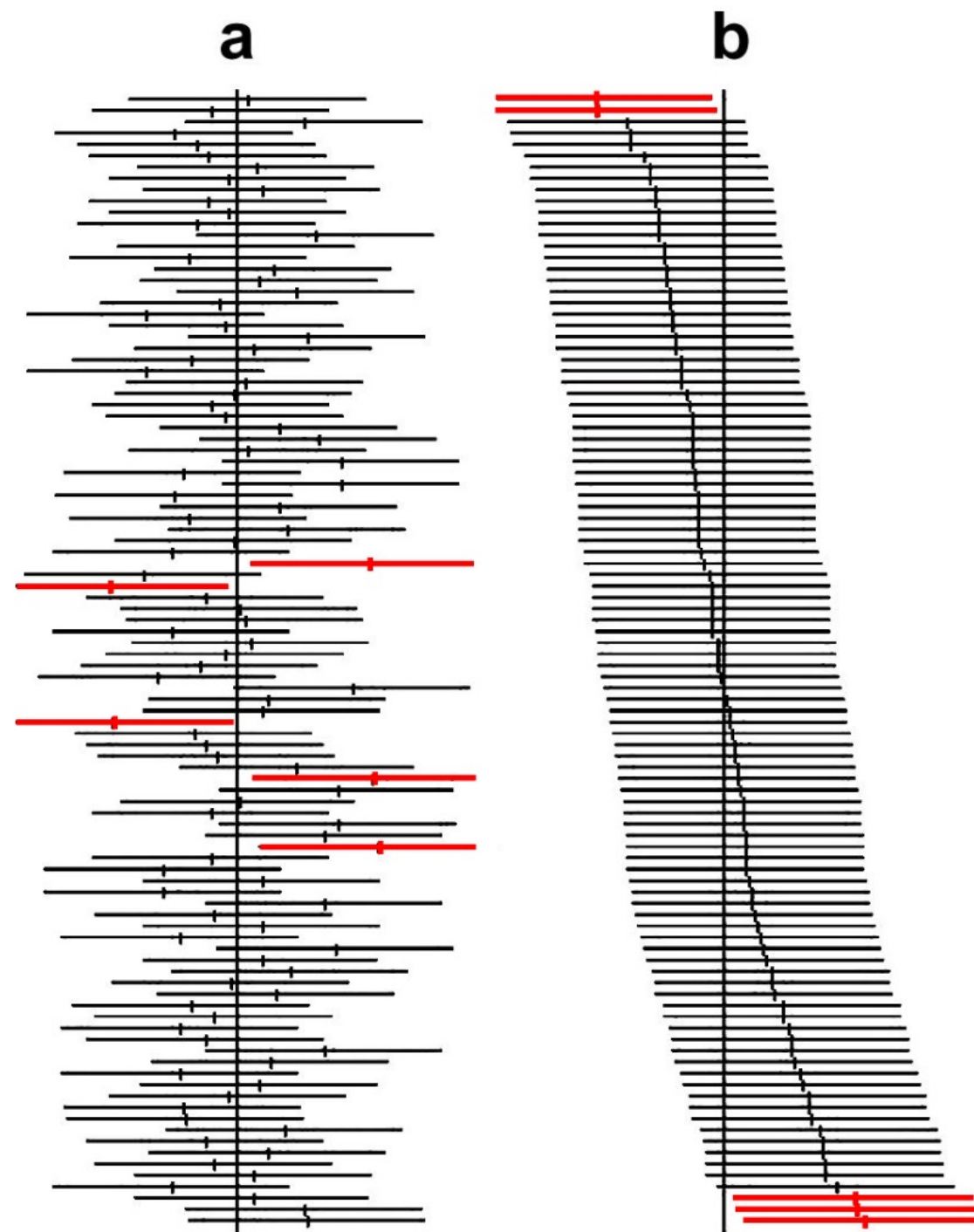
# Confidence Intervals

- Estimation of  $\theta$ :
  - So far, we have talked about *point* estimators of  $\theta$
  - We now begin discussing *interval* estimators of  $\theta$
- Confidence Intervals (CI): A  $100 \times (1 - \alpha)\%$  CI is an interval  $[L(X), U(X)]$  such that for all  $\theta$

$$P(\theta \in [L(X), U(X)] | \theta) = 100 \times (1 - \alpha)\%$$

- **Interpretation:**
  - If one were to repeatedly perform the experiment and construct CIs in this manner,  $100 \times (1 - \alpha)\%$  of the intervals would contain  $\theta$

# Confidence Intervals



- **Setting:** 100 estimates and CIs in repeated samples (via simulations)
- **Panel A:** Unsorted CIs
- **Panel B:** Sorted CIs (by lower bound)

# Confidence Intervals: The Wald Method

- **Wald Method:**

- One of the most common ways to construct CIs
- CI takes the form

$$\hat{\theta} \pm z_{1-\alpha/2} \widehat{SE}(\hat{\theta})$$

- $z_{1-\alpha/2}$  denotes the  $1 - \alpha/2$  quantile of a standard normal distribution
- $\widehat{SE}(\hat{\theta})$  denotes the estimated standard error of  $\hat{\theta}$  (i.e., the standard deviation of the distribution of  $\hat{\theta}$ )

- Justified by asymptotic normality of  $\hat{\theta}$

- **Example:**

- Let's revisit our example on wildfire exposure and test scores
- Recall that the group of students with low exposure had an average test score that was 3% higher than the high exposure group
- The 95% CI around the percent difference is  $[-4.74, -1.26]$

# Confidence Intervals

- As with methods for point estimation and hypothesis tests, we can evaluate the performance of different methods to construct confidence intervals
- **Properties:**
  - Often based on examining the finite sample behavior of
    - **Coverage probabilities**, i.e., the proportion of CIs that contain  $\theta$
    - **Confidence interval length**, i.e.,  $U(X) - L(X)$

## Exercise

- Consider a sample of  $n = 20$  i.i.d. observations that follow a Bernoulli distribution with success probability  $p$ . Let  $\hat{p}$  denote the sample proportion. A 95% CI for  $p$  based on the Wald method is given by

$$\hat{p} \pm 1.96 \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}}$$

- Recall that the coverage probability of a confidence interval is the proportion of CIs that contain the true  $p$ . Using your favorite programming language, find the coverage probability when  $p = 0.50$  and when  $p = 0.01$
- If time permits:** Plot the coverage probability as a function of  $p$  from 0 to 1



# Solution (in R): $p = 0.5$

```
# Set seed and constants
set.seed(1234)
n_rep <- 10000
p <- 0.5
n <- 20

# Iteratively sample data, compute CI, and check if p falls within the CI
cov <- rep(NA, times = n_rep)
for (i in 1:n_rep){
  dat <- rbinom(n = n, size = 1, prob = p)
  point_est <- mean(dat)
  se_est <- sqrt((point_est * (1 - point_est)) / n)
  lb <- point_est - 1.96 * se_est
  ub <- point_est + 1.96 * se_est
  cov[i] <- ifelse(p >= lb & p <= ub, 1, 0)
}

# Evaluate coverage
mean(cov) # 0.9585
```

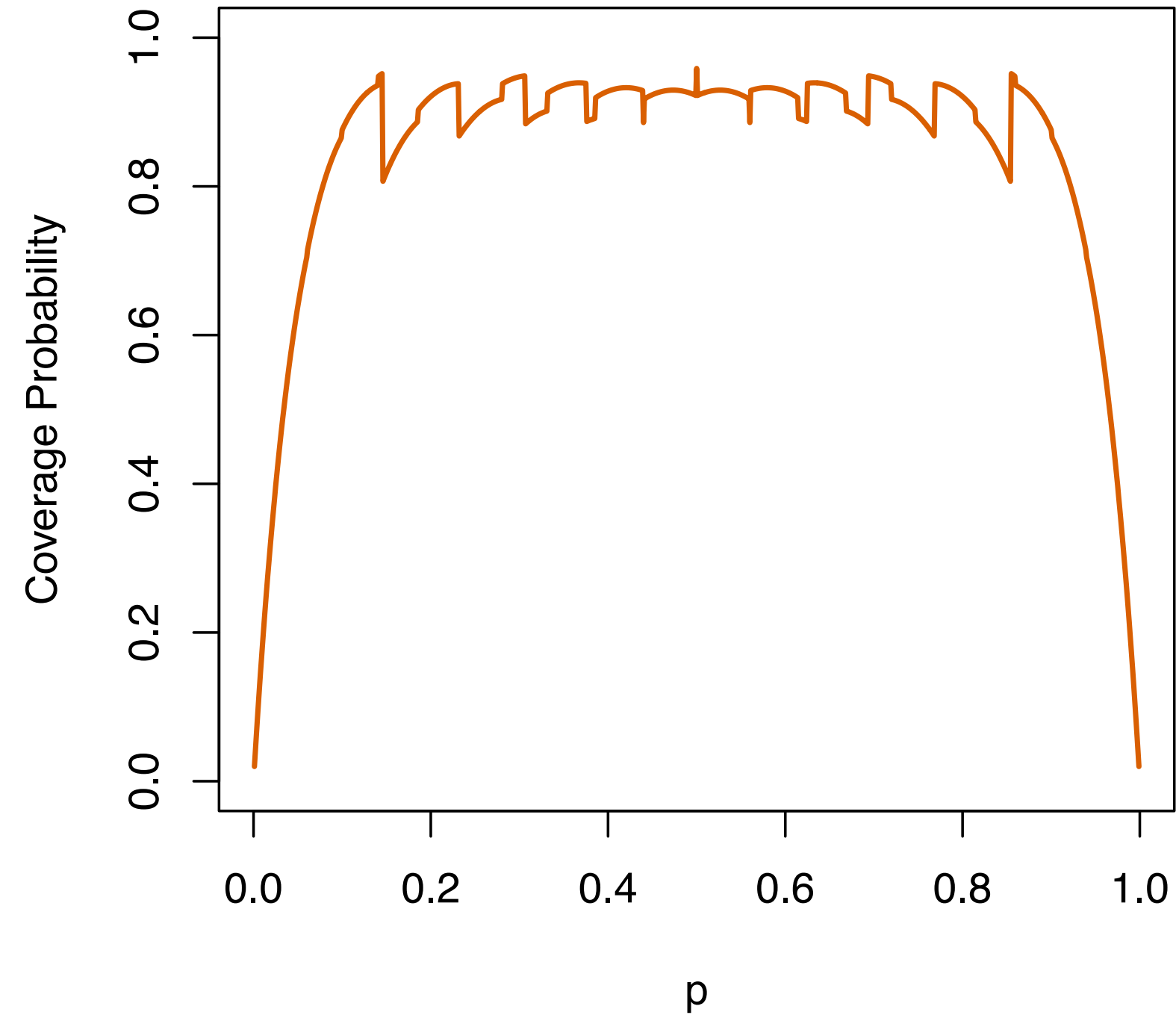
# Solution (in R): $p = 0.01$

```
# Set seed and constants
set.seed(1234)
n_rep <- 10000
p <- 0.01
n <- 20

# Iteratively sample data, compute CI, and check if p falls within the CI
cov <- rep(NA, times = n_rep)
for (i in 1:n_rep){
  dat <- rbinom(n = n, size = 1, prob = p)
  point_est <- mean(dat)
  se_est <- sqrt((point_est * (1 - point_est)) / n)
  lb <- point_est - 1.96 * se_est
  ub <- point_est + 1.96 * se_est
  cov[i] <- ifelse(p >= lb & p <= ub, 1, 0)
}

# Evaluate coverage
mean(cov) # 0.186
```

# Solution to Optional Exercise



# Further Reading

- **Reference (again!):** *Statistical Inference*, 2nd Edition, by G. Casella and R. L. Berger, Duxbury: Thomson Learning Inc (2002).
- **Topics:** Further details on
  - Estimation strategies
  - Hypothesis testing
  - Confidence intervals

