

Credit Card Transaction Report

Total Revenue

56.52M

Total Interest

7.98M

Transaction Amount

46M

Transaction Count

667K

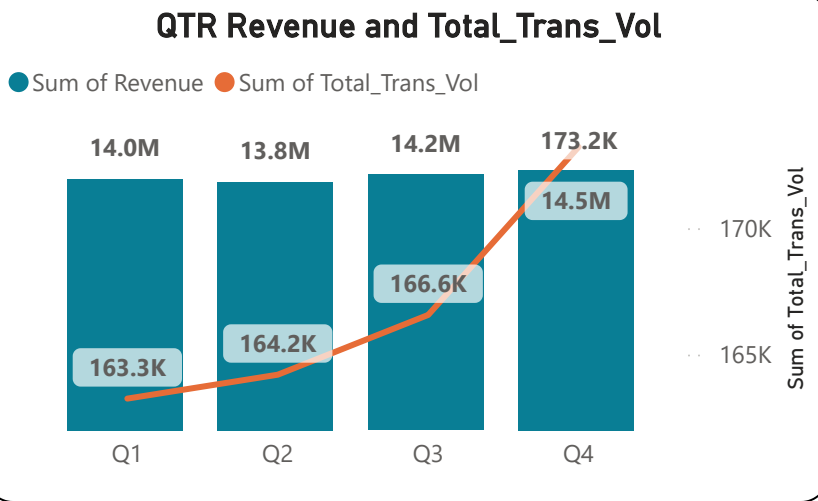
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	56,59,108.98	4647596	8,21,922.98
Total	5,65,17,010.81	45533021	79,82,479.81

Q4

Q3

Q2

Q1



Week_Start_Date

All

F

M

Gold

Silver

Blue

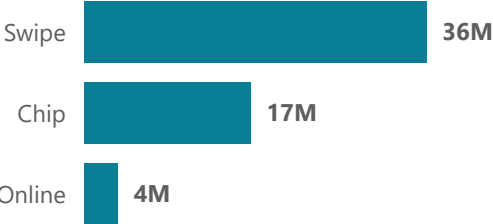
Platinum

Low

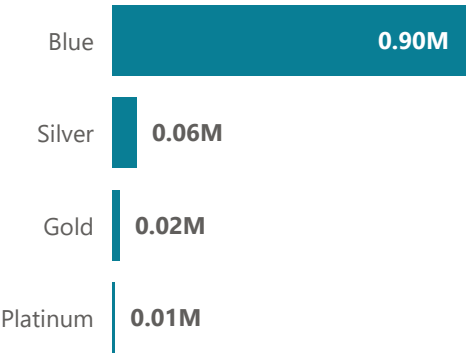
Med

High

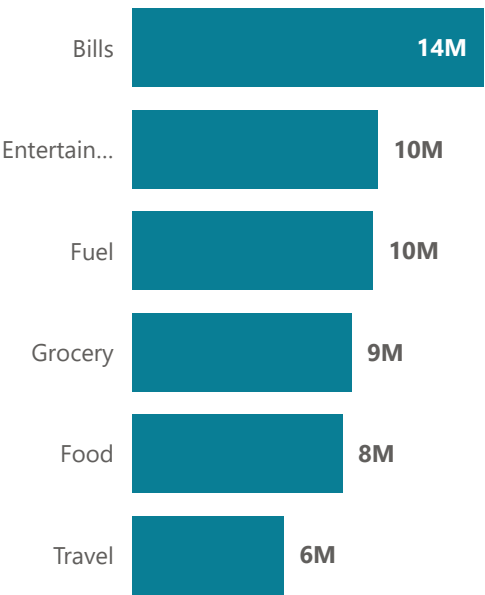
Revenue by Chip



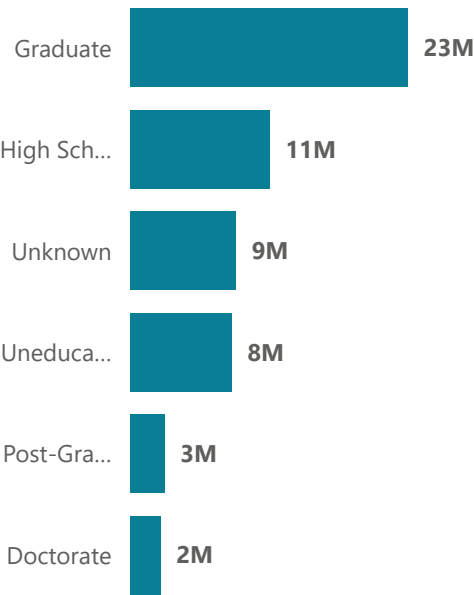
Customer Acq Cost



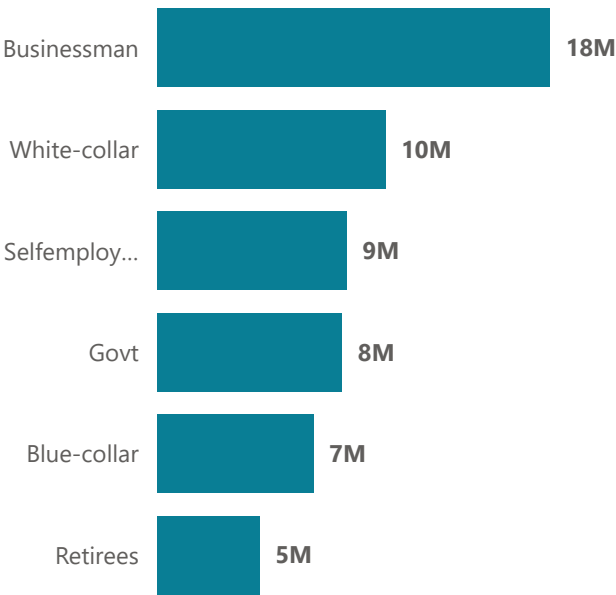
Revenue by Exp Type



Revenue by Educational level



Revenue by Job



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

56.52M

Total Interest

7.98M

Income

588M

CSS

33K

Revenue by Gender

M

30.93M

F

25.59M

F

M

Low

Med

High

Gold

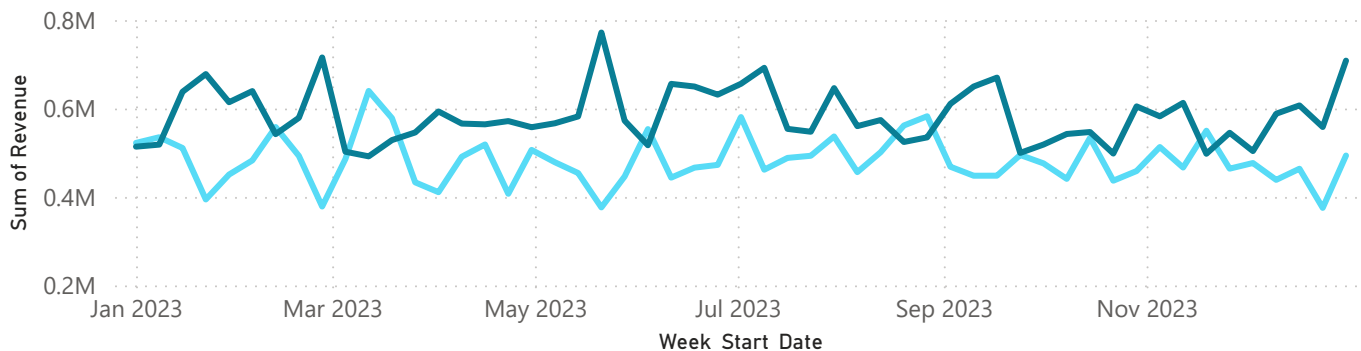
Silver

Blue

Platinum

Revenue by Week_Start_Date and Gender

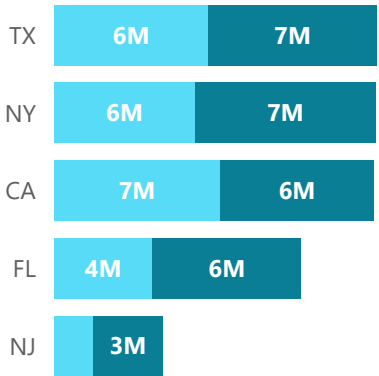
Gender F M



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	1,76,97,472.01	25,84,604.01	190350431
White-collar	1,02,83,123.92	14,64,690.92	105618475
Selfemployed	85,42,826.40	11,41,510.40	77659931
Govt	83,35,533.84	11,82,230.84	90834727
Blue-collar	70,40,606.42	9,67,751.42	73516911
Retirees	46,17,448.22	6,41,692.22	49619308
Total	5,65,17,010.81	79,82,479.81	587599783

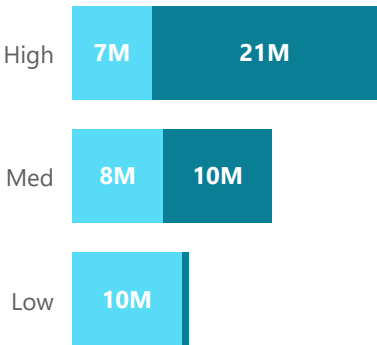
Top 5 states

Gend... F M



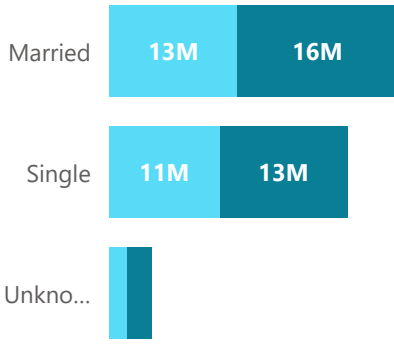
Revenue by Income group

Gend... F M



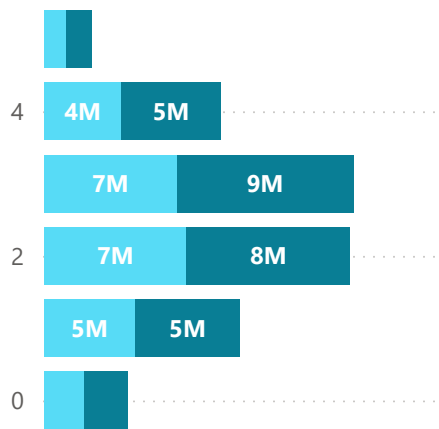
Revenue by Marital Status

Gend... F M



Revenue by Job

Gend... F M



Revenue by Age & Gender

Gend... F M

