

Final Project Report

Introduction

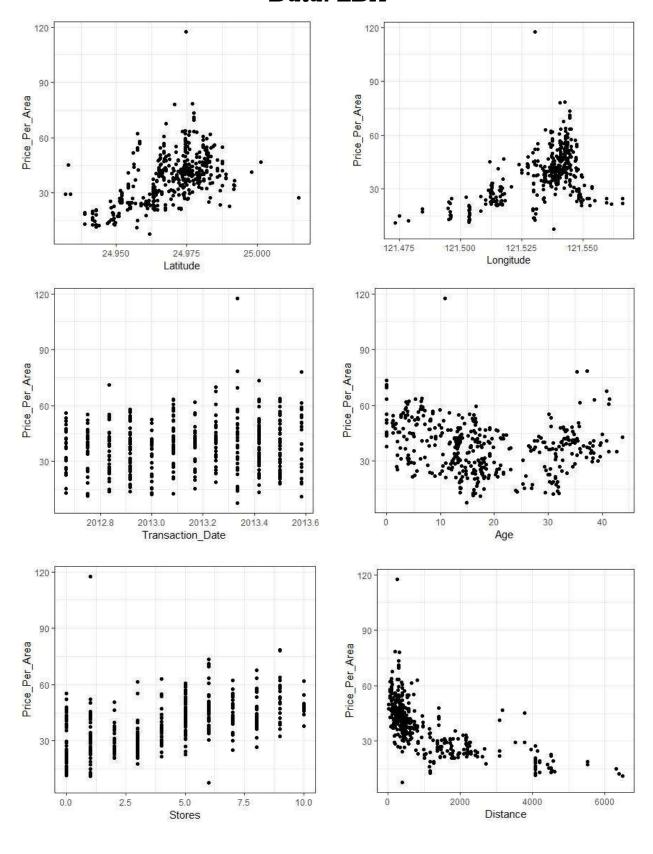
Purchasing a house is a big decision in a person's life, and it takes a lot of consideration and research. People would like to buy a house at the best rate with minimum risk, and they want it to be their best asset and investment for the future. In this project, we are going to analyze the data for House price prediction. We are going to predict the house prices to help people find the best house to invest using Linear Regression with factors such as transaction date of the house, house age, distance to the MTR station, number of convenience stores, latitude, and longitude of house

Methodology

To start off the exploratory data analysis, we decided to see what our data looks like when put against the selected "y-variable." We decided to use the price per unit of area as our response variable as, out of the variables in the dataset, it would likely be the most important factor for prospect homeowners. From here, we made predictions about what variables would be considered significant. After this, we fit the data into a model and summarized this model to see what variables were considered significant. This model was a simple additive model that contained all variables. Once this was finished. A new model was created with only significant variables. From here we also used the step method on the initial model to confirm that these variables were indeed significant. Using the summary function, we were also able to find values such as the p-value and R^2 value.

After this model was created, we checked the graph of residuals versus the fitted line and the Q-Q plot. We did this to try to confirm normality. While normality and linearity were found to be satisfied, equal variance was not completely satisfied. To solve this problem, we took the log of the y-variable. This should have theoretically shrunk the variance to satisfy the conditions. This was not the case and variance still was found to not be completely satisfied. Because of this, the reciprocal of the repone variable was taken. This solved the problem that there was with equal variance

Data: EDA



Model Analysis

Full Model

> ##Parameter Testing

Latitude + Longitude
Res.Df RSS Df Sum of Sq
408 33941

```
> model=lm(Price_Per_Area~Transaction_Date+Age+Distance+Stores+La
titude+Longitude, data=estate)
> summary(model)
Call:
lm(formula = Price_Per_Area ~ Transaction_Date + Age + Distance +
     Stores + Latitude + Longitude, data = estate)
Residuals:
                 1Q Median
-35.664 -5.410 -0.966 4.217 75.193
Coefficients:
Estimate Std. Error t value Pr(>|t|)

(Intercept) -1.444e+04 6.776e+03 -2.131 0.03371 *

Transaction_Date 5.146e+00 1.557e+00 3.305 0.00103 **

Age -2.697e-01 3.853e-02 -7.000 1.06e-11 ***

Distance -4.488e-03 7.180e-04 -6.250 1.04e-09 ***
                       1.133e+00 1.882e-01
                                                     6.023 3.84e-09 ***
Stores
                                                     5.059 6.38e-07 ***
Latitude
                        2.255e+02 4.457e+01
                      -1.242e+01 4.858e+01 -0.256 0.79829
Longitude
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 8.858 on 407 degrees of freedom
Multiple R-squared: 0.5824, Adjusted R-squared: 0.
F-statistic: 94.59 on 6 and 407 DF, p-value: < 2.2e-16
```

> mod_transaction=lm(Price_Per_Area~Age+Distance+Stores+Latitude+Longitud

F Pr(>F)

407 31933 1 2008.2 25.596 6.383e-07 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Reduced Model

```
> model2=lm(Price_Per_Area~Transaction_Date+Age+Distance+Stores+L
atitude, data=estate)
> summary(model2)
Call:
lm(formula = Price_Per_Area ~ Transaction_Date + Age + Distance +
    Stores + Latitude, data = estate)
Residuals:
              1Q Median
    Min
                              30
-35.623 -5.371 -1.020 4.244 75.346
Coefficients:
                    Estimate Std. Error t value Pr(>|t|)
                  -1.596e+04 3.233e+03 -4.936 1.17e-06 ***
(Intercept)
Transaction_Date 5.135e+00
                              1.555e+00 3.303 0.00104 **
                  -2.694e-01
                              3.847e-02 -7.003 1.04e-11 ***
Distance
                              4.899e-04 -8.887
                                                   < 2e-16 ***
                  -4.353e-03
                                           6.056 3.17e-09 ***
                   1.136e+00
                              1.876e-01
                                         6.056 3.1/e-05
5.136 4.36e-07 ***
Stores
Latitude
                   2.269e+02 4.417e+01
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 8.848 on 408 degrees of freedom
Multiple R-squared: 0.5823, Adjusted R-squared: 0.5772
F-statistic: 113.8 on 5 and 408 DF, p-value: < 2.2e-16
```

mod_age<-lm(Price_Per_Area~Transaction_Date+Distance+Stores+Latitude+Lon

Model 1: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +

Model 2: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +

F Pr(>F)

Parameter testing

```
gitude, data=estate)
> anova(mod_age,model)
e. data=estate)
> anova(mod_transaction,model)
Analysis of Variance Table
                                                                                                         Analysis of Variance Table
                                                                                                         Model 1: Price_Per_Area ~ Transaction_Date + Distance + Stores + Latitude
Model 1: Price_Per_Area ~ Age + Distance + Stores + Latitude + Longitude
Model 2: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +
Latitude + Longitude
Res.Df RSS Df Sum of Sq F Pr(>F)

1 408 32790 1 857 04 10 034 0 03104 **
                                                                                                         Model 2: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +
                                                                                                           Latitude + Longitude
Res.Df RSS Df Sum of Sq
408 35776
407 31933 1 3843.9
   408 32790
407 31933 1 857.04 10.924 0.001034 **
                                                                                                                                 3843.9 48.993 1.065e-11 ***
Signif. codes:
0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
                                                                                                        Signif. codes:
0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
> mod_stores<-lm(Price_Per_Area~Transaction_Date+Age+Distance+Latitude+Lon
> mod_distance<-lm(Price_Per_Area~Transaction_Date+Age+Stores+Latitude+Lon
gitude, data=estate)
> anova(mod_distance,model)
Analysis of Variance Table
                                                                                                        gitude, data=estate)
> anova(mod_stores,model)
                                                                                                        Analysis of Variance Table
Model 1: Price_Per_Area ~ Transaction_Date + Age + Stores + Latitude +
                                                                                                        Model 1: Price_Per_Area ~ Transaction_Date + Age + Distance + Latitude +
Longitude
Model 2: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +
                                                                                                             Longitude
                                                                                                        Model 2: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +
     Latitude + Longitude
es.Df RSS Df Sum of Sq
                                                                                                          Latitude + Longitude
Res.Df RSS Df Sum of Sq
  Res.Df
                                          F Pr(>F)
                                                                                                                                               F Pr(>F)
      408 34997
                                                                                                       1 408 34779
2 407 31933 1
      407 31933 1 3064.5 39.059 1.039e-09 ***
                                                                                                                                     2846 36.274 3.835e-09 ***
Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
                                                                                                        Signif. codes:
0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
> mod_latitude<- Im(Price_Per_Area~Transaction_Date+Age+Distance+Stores+Lon
                                                                                                         > mod_longitude<-lm(Price_Per_Area~Transaction_Date+Age+Distance+Stores+La
gitude, data=estate)
> anova(mod_latitude,model)
                                                                                                         titude, data=estate)
Analysis of Variance Table
                                                                                                         > anova(mod_longitude.model)
                                                                                                         Analysis of Variance Table
Model 1: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +
Longitude
Model 2: Price_Per_Area ~ Transaction_Date + Age + Distance + Stores +
```

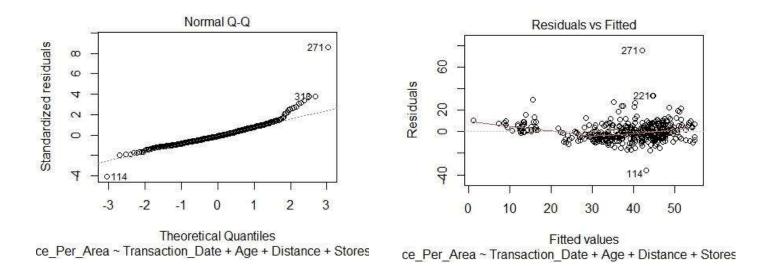
Latitude

408 31938

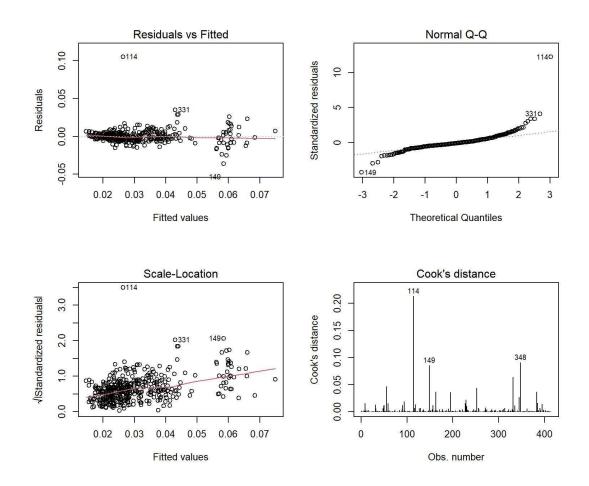
Latitude + Longitude Res.Df RSS Df Sum of Sq

407 31933 1 5.1308 0.0654 0.7983

Initial Residuals



Final Residuals



Normality Testing

> shapiro.test(residuals(model2))

Shapiro-Wilk normality test

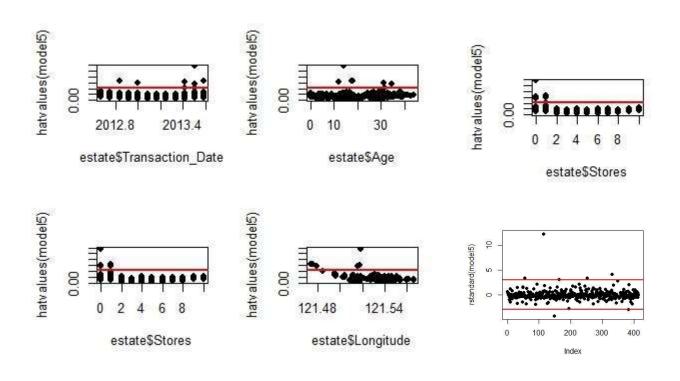
data: residuals(model2) W = 0.8755, p-value < 2.2e-16

> nortest::ad.test(residuals(model2))

Anderson-Darling normality test

data: residuals(model2)
A = 6.3907, p-value = 1.045e-15

Leverages



Conclusion

When we first did the EDA, we believed that age would be the variable that is insignificant due to the slight "u" shape that was made. This was not the case and the variable that ended up being insignificant was actually longitude. Because we were able to conclude that five of the six tested variables were significant, we would argue that the relationships found between these variables and the price per square foot of the area of a house would be useful to prospective homeowners when looking at houses to buy.

Based on the initial graphs, we were a bit surprised that age had a relationship when longitude did not as longitude appears to be more linear. The most challenging aspect of this project was the residuals. When we were able to fix equal variance, we lost some normality. We took leverages and studentized residuals to see if we could cut out any points. We decided not to cut out any points because many of the outliers for one variable would not be outliers for another point to an extent where it would be impossible to decide what points to cut out without disrupting the entire dataset. I think if we could redo this project, we would find a better dataset that has more non-significant variables. We also would like to find out what the missing 0.4 to the R-squared relates to.

A big downfall in this dataset was that the cost was based on units of area. We would have liked to see the unit of area as its own variable while the cost would also stand alone. Another thing that we noticed during the analysis process was how similar all the data were to one another. For example, the age range only consisted of houses built between 2012 and 2013 but was set up in a way factors could not apply. Longitude and latitude were similar with only houses at a longitude of 121.0-122.0 and latitude of 24.0-25.0 being measured. This made our data extremely catered to this specific area and age range which would not be beneficial for everyone.