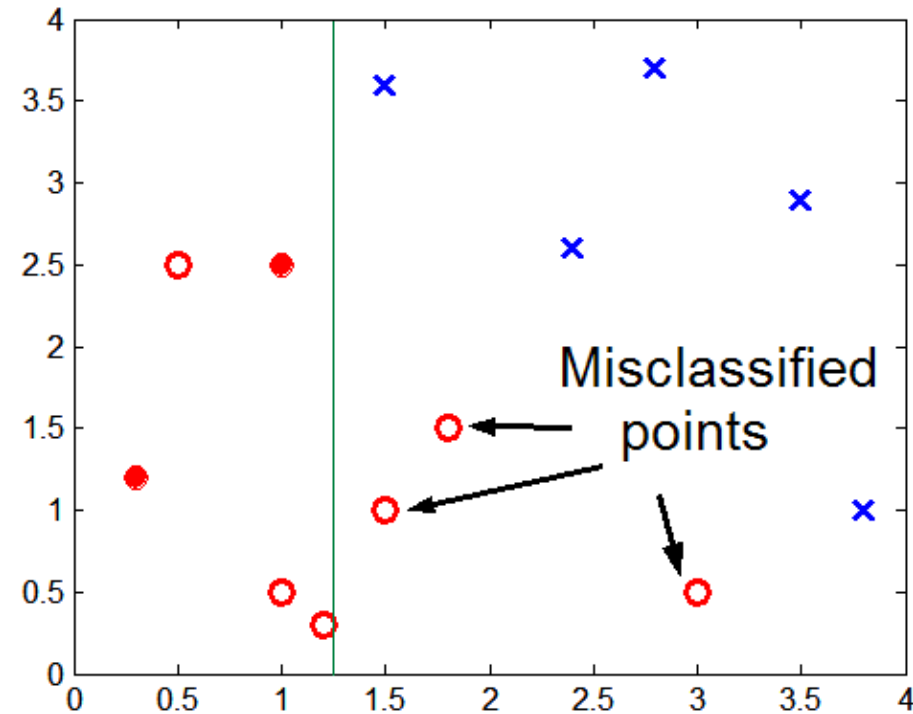


CSE 5243 INTRO. TO DATA MINING

Classification (Basic Concepts & Advanced Methods)

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Overfitting due to Insufficient Examples



Lack of data points in the lower half of the diagram makes it difficult to predict correctly the class labels of that region

- Insufficient number of training records in the region causes the decision tree to predict the test examples using other training records that are irrelevant to the classification task

Classification: Basic Concepts

- Classification: Basic Concepts
- Decision Tree Induction
- Model Evaluation and Selection
- Practical Issues of Classification
- Bayes Classification Methods
- Techniques to Improve Classification Accuracy: Ensemble Methods

Bayes' Theorem: Basics

□ Bayes' Theorem:

- ▣ Let \mathbf{X} be a data sample (“*evidence*”): class label is unknown
- ▣ Let H be a *hypothesis* that \mathbf{X} belongs to class C
- ▣ Classification is to determine $P(H | \mathbf{X})$, (i.e., *posterior probability*): the probability that the hypothesis holds given the observed data sample \mathbf{X}

$$P(H | \mathbf{X}) = \frac{P(\mathbf{X} | H)P(H)}{P(\mathbf{X})} = P(\mathbf{X} | H) \times P(H) / P(\mathbf{X})$$

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 - E.g., \mathbf{X} will buy computer, regardless of age, income, ...

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 - E.g., \mathbf{X} will buy computer, regardless of age, income, ...
- ▣ $P(\mathbf{X})$: probability that sample data is observed
- ▣ $P(\mathbf{X} | H)$ (*likelihood*): the probability of observing the sample \mathbf{X} , given that the hypothesis holds
 - E.g., Given that \mathbf{X} will buy computer, the prob. that X is 31..40, medium income

Prediction Based on Bayes' Theorem

- Given training data \mathbf{X} , **posterior probability** of a hypothesis H , $P(H | \mathbf{X})$, follows the **Bayes' theorem**

$$P(H | \mathbf{X}) = \frac{P(\mathbf{X} | H)P(H)}{P(\mathbf{X})} = P(\mathbf{X} | H) \times P(H) / P(\mathbf{X})$$

- Informally, this can be viewed as
posterior = likelihood x prior / evidence
- Predicts \mathbf{X} belongs to C_i iff the probability $P(C_i | \mathbf{X})$ is the highest among all the $P(C_k | \mathbf{X})$ for all the k classes
- Practical difficulty: It requires initial knowledge of many probabilities, involving significant computational cost

Classification Is to Derive the Maximum A Posteriori

- Let D be a training set of tuples and their associated class labels, and each tuple is represented by an n -dimensional attribute vector $\mathbf{X} = (x_1, x_2, \dots, x_n)$
- Suppose there are m classes C_1, C_2, \dots, C_m .
- Classification is to derive the maximum a posteriori, i.e., the maximal $P(C_i | \mathbf{X})$

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- Suppose there are m classes C_1, C_2, \dots, C_m .
- Classification is to derive the maximum posteriori, i.e., the maximal $P(C_i | \mathbf{X})$
- This can be derived from Bayes' theorem

$$P(C_i | \mathbf{X}) = \frac{P(\mathbf{X} | C_i)P(C_i)}{P(\mathbf{X})}$$

- Since $P(\mathbf{X})$ is constant for all classes, only

$$P(C_i | \mathbf{X}) = P(\mathbf{X} | C_i)P(C_i)$$

needs to be maximized

Naïve Bayes Classifier (why Naïve? :-)

- A simplifying assumption: **attributes are conditionally independent** (i.e., no dependence relation between attributes):

$$P(\mathbf{X} | C_i) = \prod_{k=1}^n P(x_k | C_i) = P(x_1 | C_i) \times P(x_2 | C_i) \times \dots \times P(x_n | C_i)$$

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- This greatly reduces the computation cost: Only counts the per-class distributions
- If A_k is **categorical**, $P(x_k | C_i)$ is the # of tuples in C_i having value x_k for A_k divided by $|C_{i,D}|$ (# of tuples in C_i)

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- If A_k is **continuous-valued**, $P(x_k | C_i)$ is usually computed based on Gaussian distribution with sample mean μ and standard deviation σ

$$g(x, \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

and $P(x_k | C_i)$ is

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Here, mean μ and standard deviation σ are estimated based on the values of attribute A_k for training tuples of class C_i .

Naïve Bayes Classifier: Training Dataset

Class:

C1:buys_computer = 'yes'

C2:buys_computer = 'no'

Data to be classified:

X = (age <=30, Income = medium,
Student = yes, Credit_rating = Fair)

age	income	student	credit_rating	buys_computer
<=30	high	no	fair	no
<=30	high	no	excellent	no
31...40	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
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Naïve Bayes Classifier: An Example

- Prior probability $P(C_i)$:

$$P(\text{buys_computer} = \text{"yes"}) = 9/14 = 0.643$$

$$P(\text{buys_computer} = \text{"no"}) = 5/14 = 0.357$$

age	income	student	credit_rating	buys_computer
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- Compute $P(X | C_i)$ for each class, where,
 $X = (\text{age} \leq 30, \text{Income} = \text{medium}, \text{Student} = \text{yes}, \text{Credit_rating} = \text{Fair})$

According to “the naïve assumption”, first get:

$$P(\text{age} = \text{"<=30"} | \text{buys_computer} = \text{"yes"}) = 2/9 = 0.222$$

age	income	student	credit_rating	buys_computer
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$$P(\text{income} = \text{"medium"} | \text{buys_computer} = \text{"yes"}) = 4/9 = 0.444$$

$$P(\text{income} = \text{"medium"} | \text{buys_computer} = \text{"no"}) = 2/5 = 0.4$$

$$P(\text{student} = \text{"yes"} | \text{buys_computer} = \text{"yes"}) = 6/9 = 0.667$$

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□ Compute $P(X_i | C_i)$ for each class

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□ **$X = (\text{age} \leq 30, \text{income} = \text{medium}, \text{student} = \text{yes}, \text{credit_rating} = \text{fair})$**

$P(X | C_i): P(X | \text{buys_computer} = \text{"yes"}) = P(\text{age} = \text{"<=30"} | \text{buys_computer} = \text{"yes"}) \times P(\text{income} = \text{"medium"} | \text{buys_computer} = \text{"yes"}) \times P(\text{student} = \text{"yes"} | \text{buys_computer} = \text{"yes"}) \times P(\text{credit_rating} = \text{"fair"} | \text{buys_computer} = \text{"yes"}) = 0.044$

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 - $P(X | C_i) : P(X | \text{buys_computer} = \text{"yes"}) = 0.222 \times 0.444 \times 0.667 \times 0.667 = 0.044$
 - $P(X | \text{buys_computer} = \text{"no"}) = 0.6 \times 0.4 \times 0.2 \times 0.4 = 0.019$
- **$P(X | C_i) * P(C_i)$** : $P(X | \text{buys_computer} = \text{"yes"}) * P(\text{buys_computer} = \text{"yes"}) = 0.028$
 $P(X | \text{buys_computer} = \text{"no"}) * P(\text{buys_computer} = \text{"no"}) = 0.007$

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Take into account the prior probabilities

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 - $P(X | C_i) * P(C_i) : P(X | \text{buys_computer} = \text{"yes"}) * P(\text{buys_computer} = \text{"yes"}) = 0.028$
 - $P(X | \text{buys_computer} = \text{"no"}) * P(\text{buys_computer} = \text{"no"}) = 0.007$
- Since **Red** > **Blue** here, X belongs to class ("buys_computer = yes")

Avoiding the Zero-Probability Problem

- Naïve Bayesian prediction requires each conditional prob. be **non-zero**. Otherwise, the predicted prob. will be zero

$$P(X | C_i) = \prod_{k=1}^n P(x_k | C_i)$$

- Ex. Suppose a dataset with 1000 tuples, income=low (0), income= medium (990), and income = high (10)
- Use **Laplacian correction** (or Laplacian estimator)
 - ▣ *Adding 1 to each case*
 - Prob(income = low) = 1/1003
 - Prob(income = medium) = 991/1003
 - Prob(income = high) = 11/1003
 - ▣ *Assumption:* dataset is large enough such that adding 1 would only make a negligible difference in the estimated probability values
 - ▣ The “corrected” prob. estimates are close to their “uncorrected” counterparts

Naïve Bayes Classifier

- If A_k is **continuous-valued**, $P(x_k | C_i)$ is usually computed based on Gaussian distribution with a mean μ and standard deviation σ

$$g(x, \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}} \quad (1)$$

and $P(x_k | C_i)$ is

$$P(x_k | C_i) = g(x_k, \mu_{C_i}, \sigma_{C_i})$$

Here, mean μ and standard deviation σ are estimated based on the values of attribute A_k for training tuples of class C_i .

Ex. Let $X = (35, \$40K)$, where A_1 and A_2 are the attribute age and income, class label is *buys_computer*.

To calculate $P(\text{age} = 35 \mid \text{buys_computer} = \text{yes})$

1. Estimate the mean and standard deviation of the age attribute for customers in D who buy a computer. Let us say $\mu = 38$ and $\sigma = 12$.

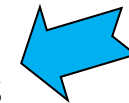
2. calculate the probability with equation (1).

Naïve Bayes Classifier: Comments

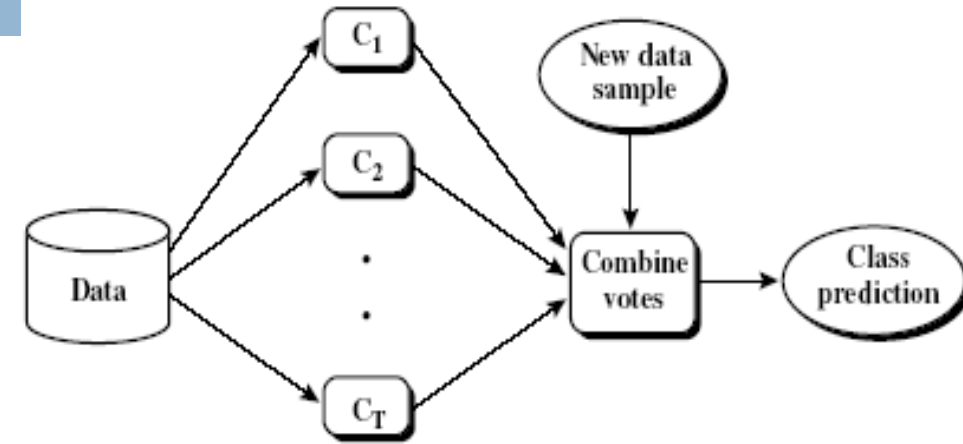
- Advantages
 - ▣ Easy to implement
 - ▣ Good results obtained in most of the cases
- Disadvantages
 - ▣ Assumption: **class conditional independence, therefore loss of accuracy**
 - ▣ Practically, dependencies exist among variables
 - E.g., hospitals: patients: Profile: age, family history, etc.
Symptoms: fever, cough etc., Disease: lung cancer, diabetes, etc.
 - Dependencies among these cannot be modeled by Naïve Bayes Classifier
- **How to deal with these dependencies? Bayesian Belief Networks (Chapter 9 in Han et al.)**

Classification: Basic Concepts

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- Model Evaluation and Selection
- Practical Issues of Classification
- Bayes Classification Methods
- Techniques to Improve Classification Accuracy: Ensemble Methods

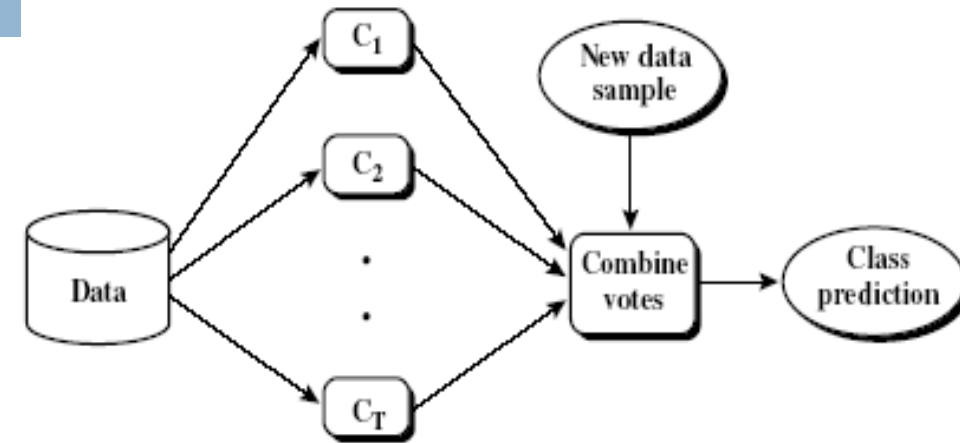


Ensemble Methods: Increasing the Accuracy



- Ensemble methods
 - ▣ Use **a combination of models** to increase accuracy
 - ▣ Combine a series of k learned models, M_1, M_2, \dots, M_k , with the aim of creating an improved model M^*

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- Ensemble methods
 - ▣ Use **a combination of models** to increase accuracy
 - ▣ Combine a series of k learned models, M_1, M_2, \dots, M_k , with the aim of creating an improved model M^*
- Popular ensemble methods
 - ▣ **Bagging**: averaging the prediction over a collection of classifiers
 - ▣ **Boosting**: weighted vote with a collection of classifiers
 - ▣ **Random forests**: Imagine that each of the classifiers in the ensemble is a decision tree classifier so that the collection of classifiers is a “forest”

Bagging: Bootstrap Aggregation

- Analogy: Diagnosis based on multiple doctors' majority vote
- Training
 - ▣ Given a set D of d tuples, at each iteration i , a training set D_i of d tuples is sampled with replacement from D (i.e., bootstrap)
 - ▣ A classifier model M_i is learned for each training set D_i
- Classification: classify an unknown sample X
 - ▣ Each classifier M_i returns its class prediction
 - ▣ The bagged classifier M^* counts the votes and assigns the class with the most votes to X
- Regression: can be applied to the prediction of continuous values by taking the average value of each prediction for a given test tuple
- Accuracy: Proved improved accuracy in prediction
 - ▣ Often significantly better than a single classifier derived from D
 - ▣ For noise data: not considerably worse, more robust

Boosting

- Analogy: Consult several doctors, based on a combination of weighted diagnoses—weight assigned based on the previous diagnosis accuracy
- How boosting works?
 - ▣ **Weights** are assigned to each training tuple
 - ▣ A series of k classifiers is iteratively learned
 - ▣ After a classifier M_i is learned, the weights are updated to allow the subsequent classifier, M_{i+1} , to **pay more attention to the training tuples that were misclassified** by M_i
 - ▣ The final **M^* combines the votes** of each individual classifier, where the weight of each classifier's vote is a function of its accuracy
- Boosting algorithm can be extended for numeric prediction
- Comparing with bagging: Boosting tends to have greater accuracy, but it also risks overfitting the model to misclassified data

Adaboost (Freund and Schapire, 1997)

- Given a set of d class-labeled tuples, $(\mathbf{X}_1, y_1), \dots, (\mathbf{X}_d, y_d)$
- Initially, all the weights of tuples are set the same ($1/d$)
- Generate k classifiers in k rounds. At round i ,
 - ▣ Tuples from D are sampled (with replacement) to form a training set D_i of the same size
 - ▣ Each tuple's chance of being selected is based on its weight
 - ▣ A classification model M_i is derived from D_i
 - ▣ Its error rate is calculated using D_i as a test set
 - ▣ If a tuple is misclassified, its weight is increased, o.w. it is decreased
- Error rate: $\text{err}(\mathbf{X}_i)$ is the misclassification error of tuple \mathbf{X}_i . Classifier M_i error rate is the sum of the weights of the misclassified tuples:

$$\text{error}(M_i) = \sum_j^d w_j \times \text{err}(\mathbf{X}_j)$$

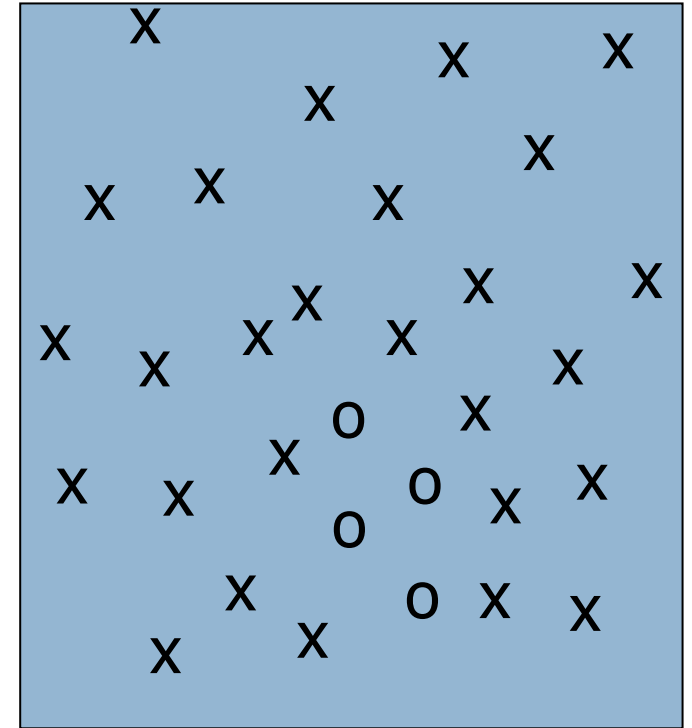
- The weight of classifier M_i 's vote is $\log \frac{1 - \text{error}(M_i)}{\text{error}(M_i)}$

Random Forest (Breiman 2001)


- Random Forest:
 - ▣ Each classifier in the ensemble is a *decision tree* classifier and is generated using a random selection of attributes at each node to determine the split
 - ▣ During classification, each tree votes and the most popular class is returned
- Two Methods to construct Random Forest:
 - ▣ Forest-RI (*random input selection*): Randomly select, at each node, F attributes as candidates for the split at the node. The CART methodology is used to grow the trees to maximum size
 - ▣ Forest-RC (*random linear combinations*): Creates new attributes (or features) that are a linear combination of the existing attributes (reduces the correlation between individual classifiers)
- Comparable in accuracy to Adaboost, but more robust to errors and outliers
- Insensitive to the number of attributes selected for consideration at each split, and faster than bagging or boosting

Classification of Class-Imbalanced Data Sets

- **Class-imbalance problem:** Rare positive example but numerous negative ones, e.g., medical diagnosis, fraud, oil-spill, fault, etc.
- Traditional methods assume a balanced distribution of classes and equal error costs: not suitable for class-imbalanced data
- Typical methods in two-class classification:
 - **Oversampling:** re-sampling of data from positive class
 - **Under-sampling:** randomly eliminate tuples from negative class
 - **Threshold-moving:** move the decision threshold, t , so that the rare class tuples are easier to classify, and hence, less chance of costly false negative errors
 - **Ensemble techniques:** Ensemble multiple classifiers
- Still difficult for class imbalance problem on multiclass tasks



Classification: Advanced Methods

- Lazy Learners and K-Nearest Neighbors 
- Neural Networks
- Support Vector Machines
- Additional Topics: Semi-Supervised Methods, Active Learning, etc.
- Summary

Lazy vs. Eager Learning

- Lazy vs. eager learning
 - ▣ **Lazy learning** (e.g., instance-based learning): Simply stores training data (or only minor processing) and waits until it is given a test tuple
 - ▣ **Eager learning** (the previously discussed methods): Given a set of training tuples, constructs a classification model before receiving new (e.g., test) data to classify
- Lazy: less time in training but more time in predicting
- Accuracy
 - ▣ Lazy method effectively uses a richer hypothesis space since it uses many local linear functions to form an implicit global approximation to the target function
 - ▣ Eager: must commit to a single hypothesis that covers the entire instance space

Lazy Learner: Instance-Based Methods

- Instance-based learning:
 - ▣ Store training examples and delay the processing (“lazy evaluation”) until a new instance must be classified
- Typical approaches
 - ▣ ***k*-nearest-neighbor approach**
 - Instances represented as points in a Euclidean space.
 - ▣ Case-based reasoning
 - Uses symbolic representations and knowledge-based inference

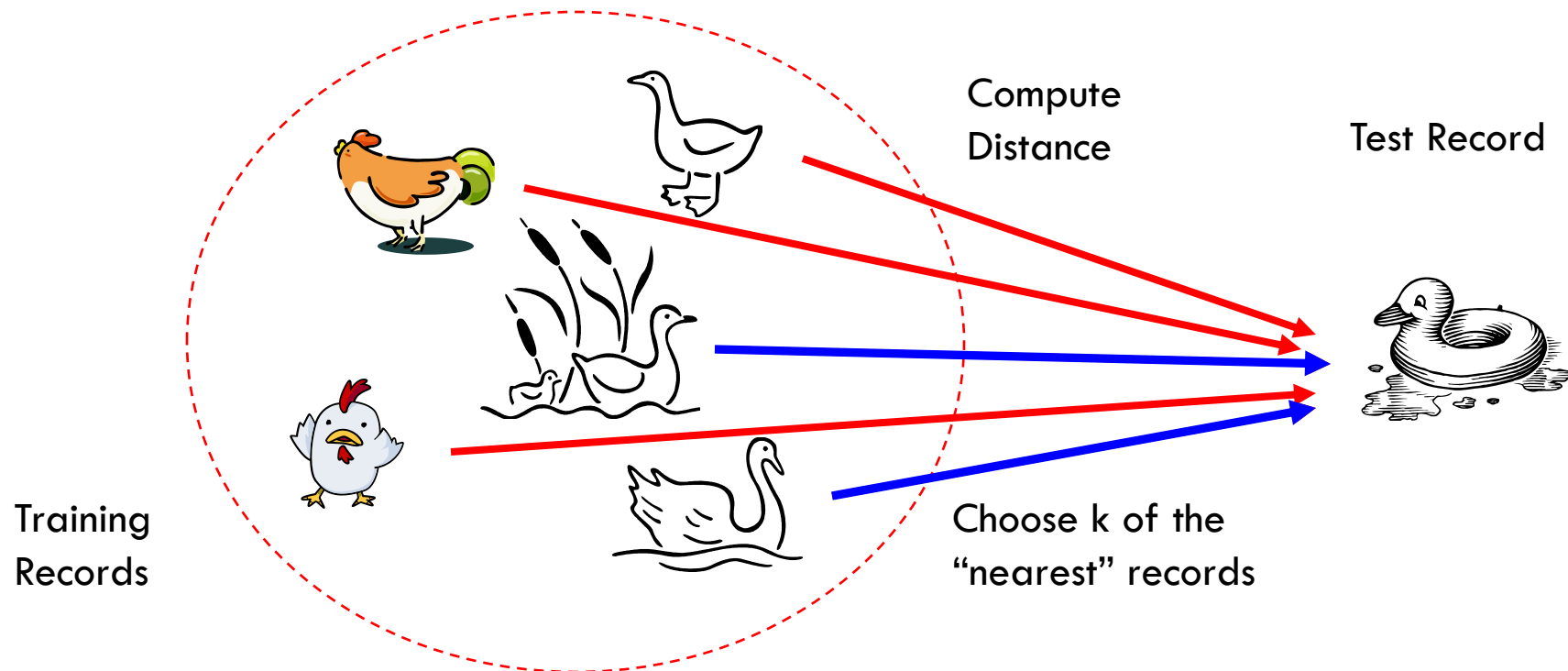
k-Nearest Neighbor (*k*-NN):

- Training method:
 - ▣ Save the training examples
- At prediction time:
 - ▣ Find the k training examples $(x_1, y_1), \dots, (x_k, y_k)$ that are closest to the test example x
 - ▣ Predict the most frequent class among those y_i 's.
- $O(q)$ for each tuple to be classified. (Here q is the size of the training set.)

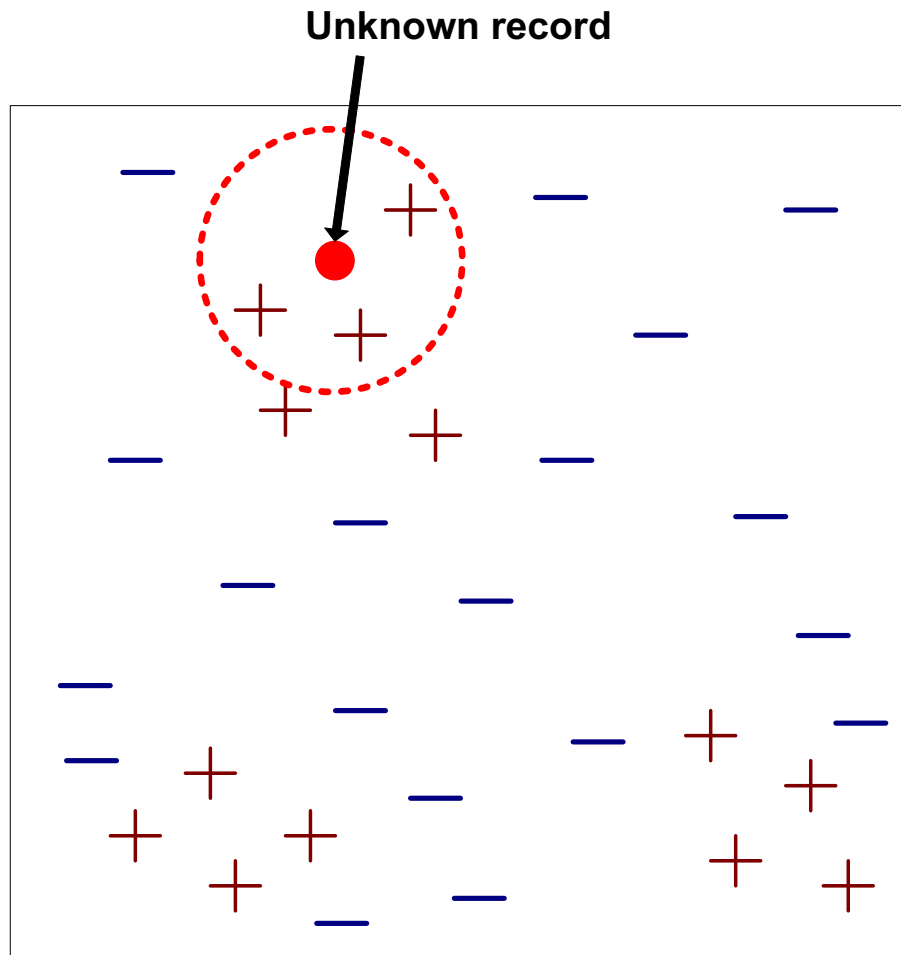
Nearest Neighbor Classifiers

- Basic idea:

- ▣ If it walks like a duck, quacks like a duck, then it's probably a duck

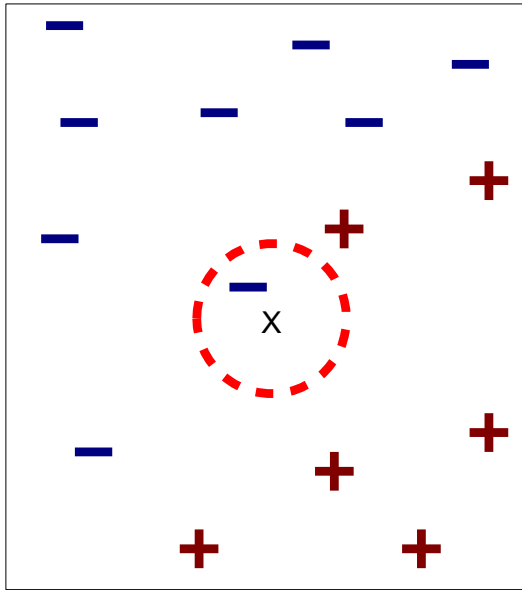


Nearest-Neighbor Classifiers

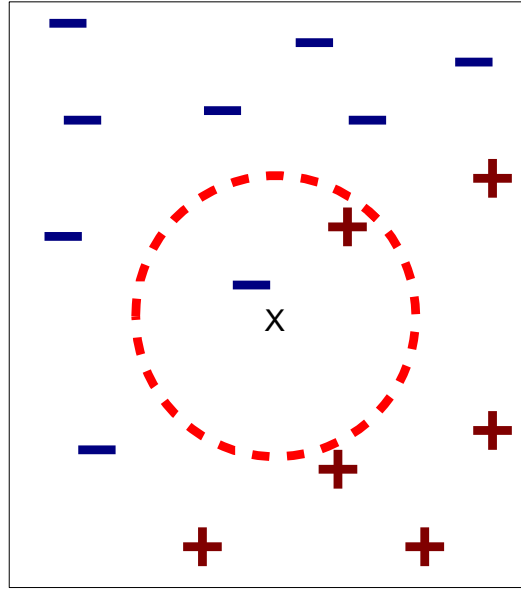


- Requires three things
 - The set of stored records
 - **Distance Metric** to compute distance between records
 - The value of **k , the number of nearest neighbors** to retrieve
- To classify an unknown record:
 - **Compute distance** to other training records
 - Identify **k** nearest neighbors
 - Use class labels of nearest neighbors to determine the class label of unknown record (e.g., by taking majority vote)

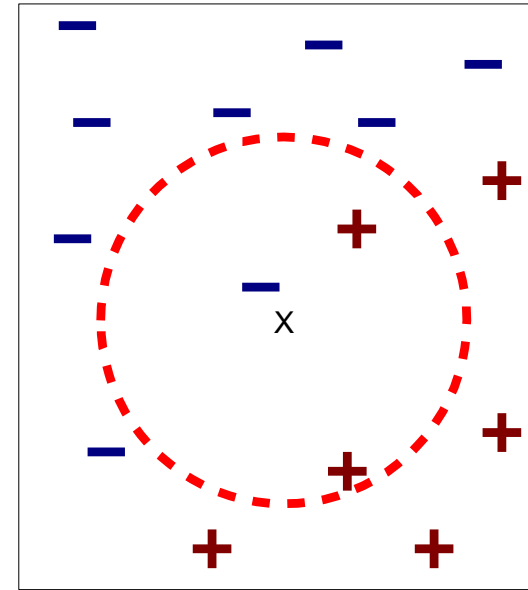
Definition of Nearest Neighbor



(a) 1-nearest neighbor



(b) 2-nearest neighbor



(c) 3-nearest neighbor

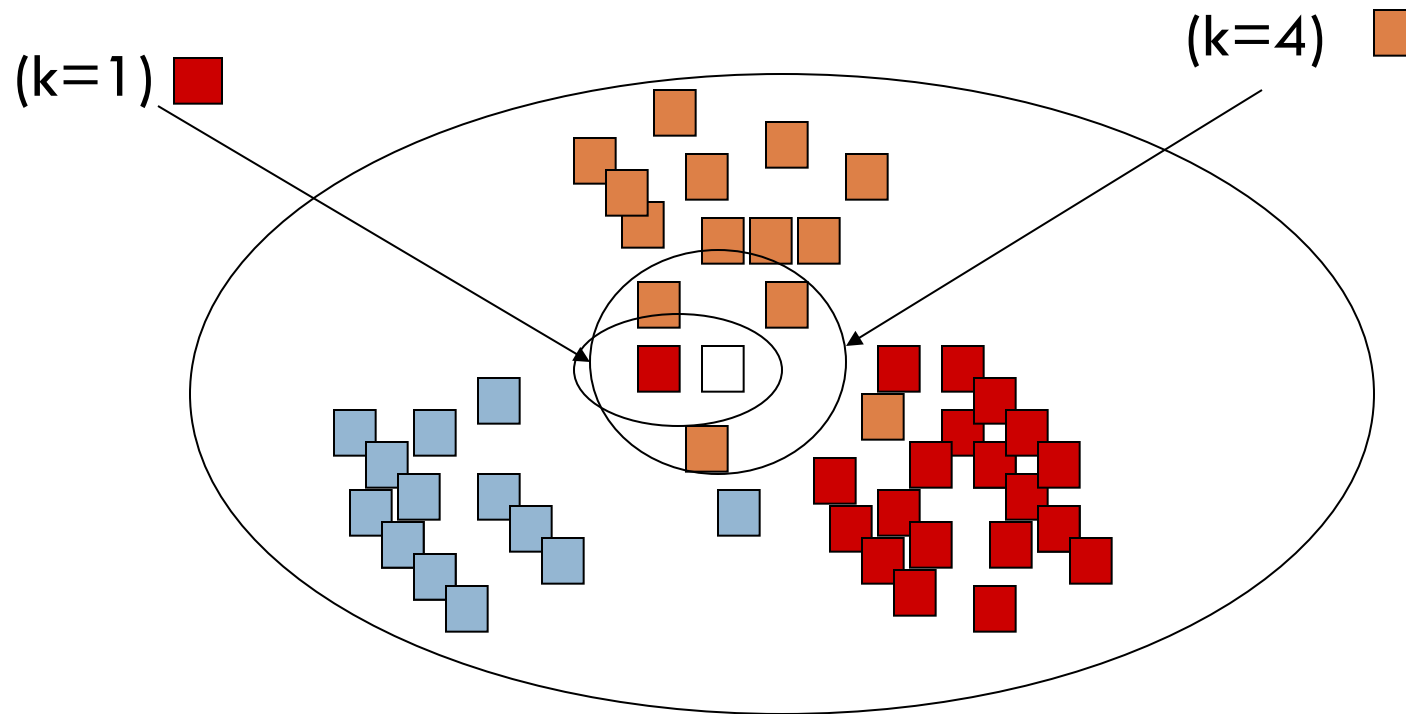
K-nearest neighbors of a record x are data points that have the k smallest distance to x

Example

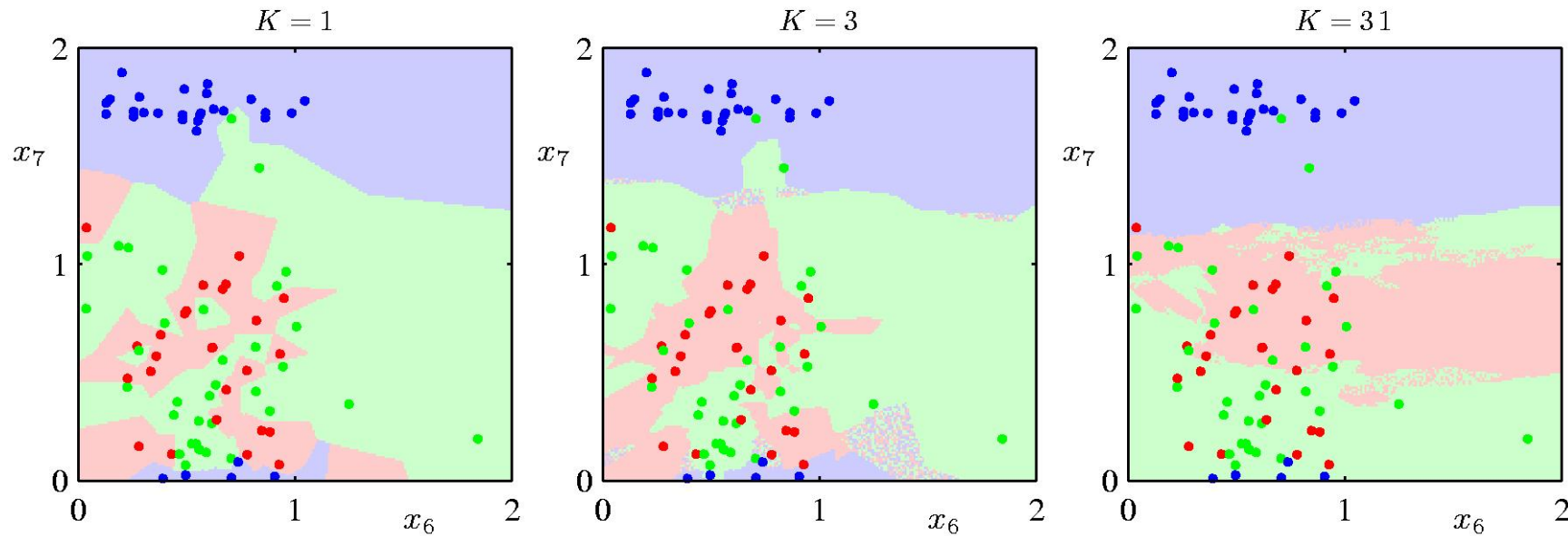
- Data.
 - ▣ Two attributes: acid durability and strength
 - ▣ Label: a special paper tissue is good or not
 - ▣ $X1 = \text{Acid Durability}$, $X2 = \text{Strength}$, $Y = \text{classification}$
 $D1 = (7, 7, \text{Bad})$, $D2 = (7, 4, \text{Bad})$, $D3 = (3, 4, \text{Good})$, $D4 = (1, 4, \text{Good})$
- Query instance: $X1 = 3$, and $X2 = 7$. Let us set $K = 3$.
- Distance between query-instance and all training examples.
 $D1$'s Squared Distance to query instance $(3, 7)$: $(7-3)^2 + (7-7)^2 = 16$
 $D2$'s: 25, $D3$'s: 9, $D4$'s: 13
- Gather the category Y of the 3 nearest neighbors: Bad, Good, Good
- Majority voting for the predicted label: Good

K-Nearest-Neighbour (k -NN) Classifier

How many neighbors should we count ?



K-Nearest-Neighbour (k -NN) Classifier



- K acts as a smoother


How to Choose K: Cross Validation

- ❑ Divide training examples into two sets
 - ❑ A training set (80%) and a validation set (20%)
- ❑ Predict the class labels for validation set by using the examples in training set
- ❑ Choose the number of neighbors k that maximizes the classification accuracy

Discussion on the k -NN Algorithm

- k -NN for real-valued prediction for a given unknown tuple
 - ▣ Returns the mean values of the k nearest neighbors
 - Distance-weighted nearest neighbor algorithm
 - ▣ Weight the contribution of each of the k neighbors according to their distance to the query x_q
 - Give greater weight to closer neighbors
- $$w \equiv \frac{1}{d(x_q, x_i)^2}$$
- Robust to noisy data by averaging k -nearest neighbors
 - Curse of dimensionality: distance between neighbors could be dominated by irrelevant attributes
 - ▣ To overcome it, axes stretch or elimination of the least relevant attributes

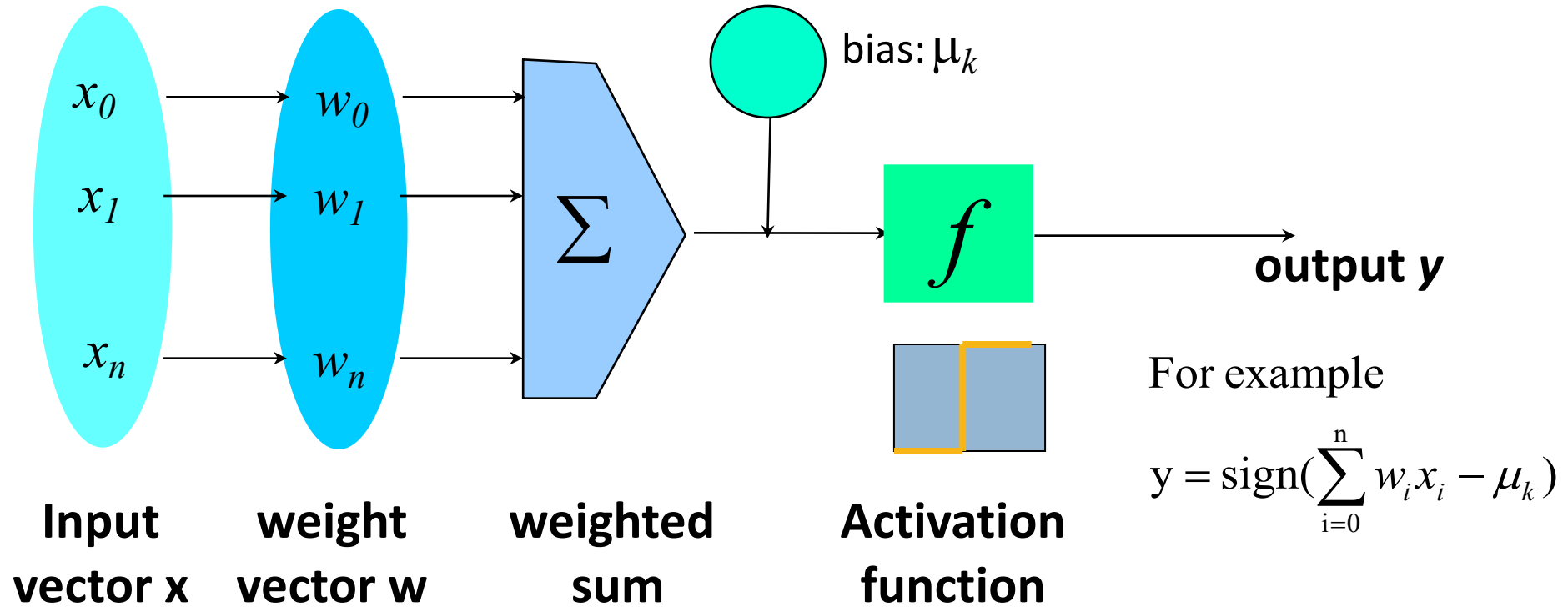
Classification: Advanced Methods

- Lazy Learners and K-Nearest Neighbors
- Neural Networks 
- Support Vector Machines
- Bayesian Belief Networks
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Neural Network for Classification

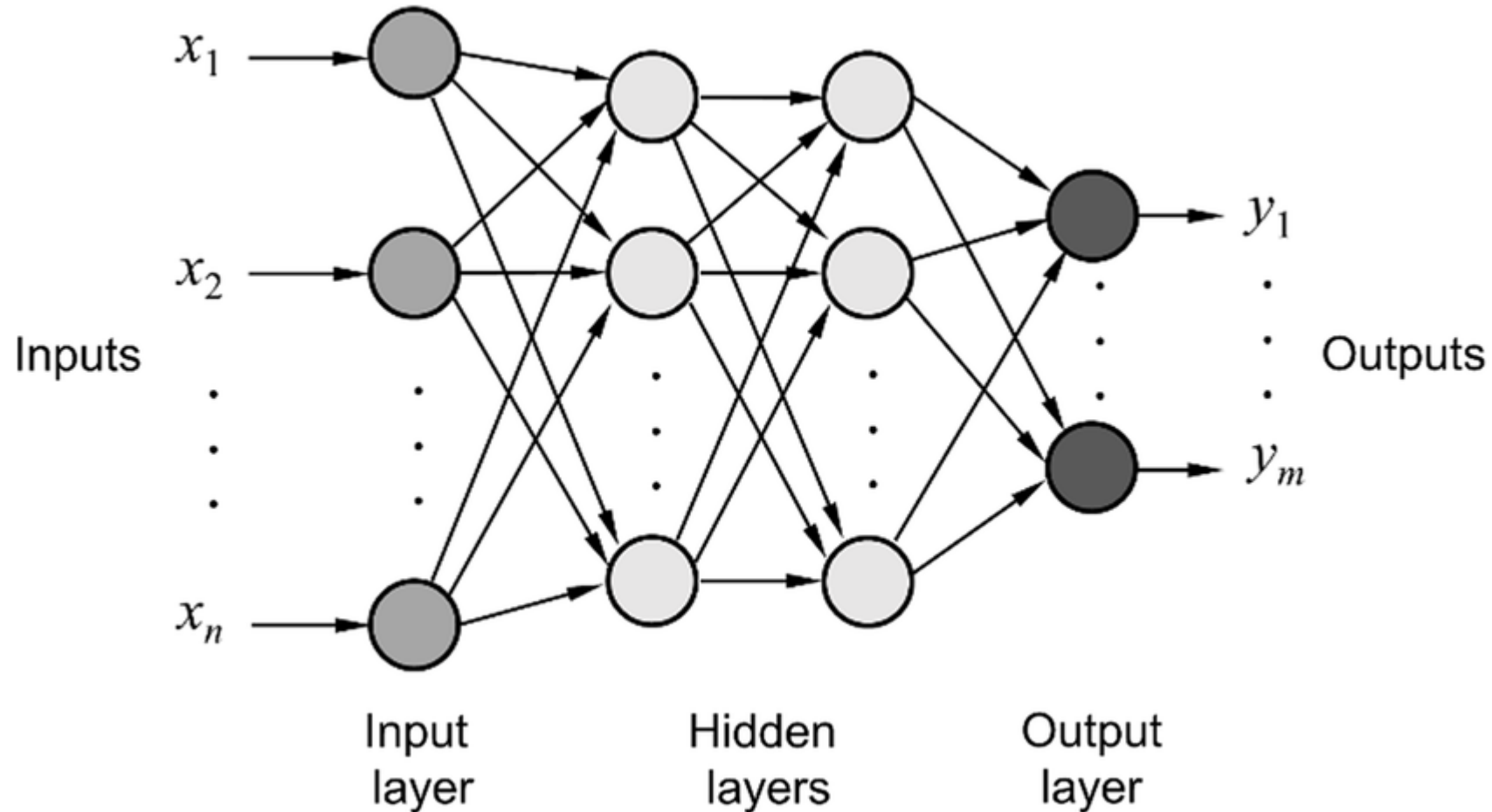
- Started by psychologists and neurobiologists to develop and test computational analogues of neurons
- A neural network: A set of connected input/output units where each connection has a **weight** associated with it
 - ▣ During the learning phase, the **network learns by adjusting the weights** so as to be able to predict the correct class label of the input tuples
- Also referred to as **connectionist learning** due to the connections between units
- Backpropagation: A **neural network** learning algorithm

Neuron: A Hidden/Output Layer Unit



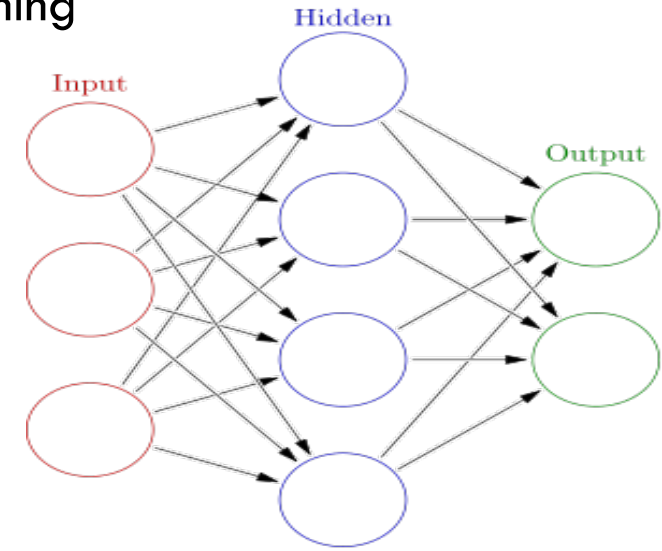
- An n -dimensional input vector \mathbf{x} is mapped into variable y by means of the scalar product and a nonlinear function mapping
- The inputs to unit are outputs from the previous layer. They are multiplied by their corresponding weights to form a weighted sum, which is added to the bias associated with unit. Then a nonlinear activation function is applied to it.

A Multi-Layer Feed-Forward Neural Network



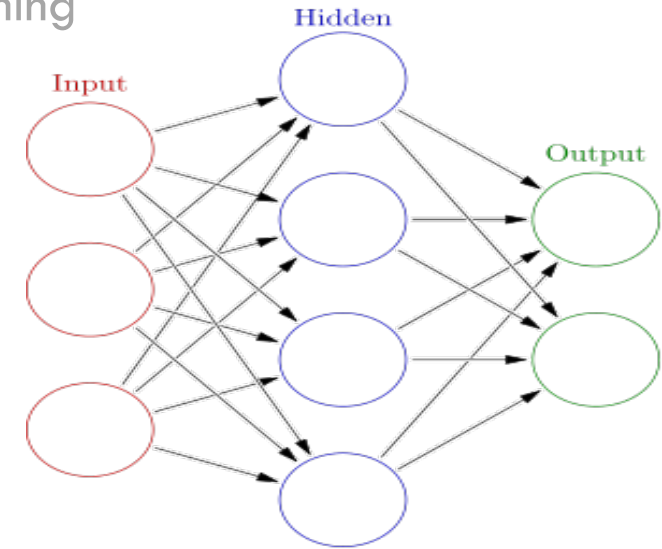
How a Multi-Layer Neural Network Works

- The **inputs** to the network correspond to the attributes measured for each training tuple
- Inputs are fed simultaneously into the units making up the **input layer**
- They are then weighted and fed simultaneously to a **hidden layer**



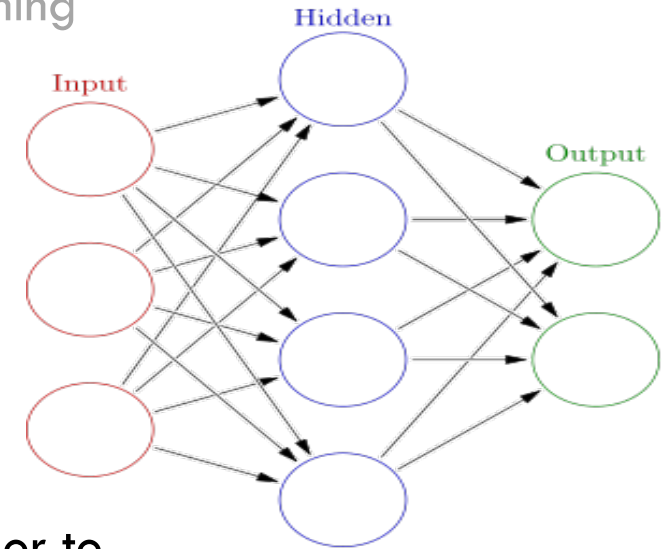
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- The number of hidden layers is arbitrary
- The weighted outputs of the last hidden layer are input to units making up the **output layer**, which emits the network's prediction



How a Multi-Layer Neural Network Works

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- The number of hidden layers is arbitrary
- The weighted outputs of the last hidden layer are input to units making up the **output layer**, which emits the network's prediction
- The network is **feed-forward**: None of the weights cycles back to an input unit or to an output unit of a previous layer
- From a statistical point of view, networks perform **nonlinear regression**
 - ▣ Given enough hidden units and enough training samples, they can closely approximate any function

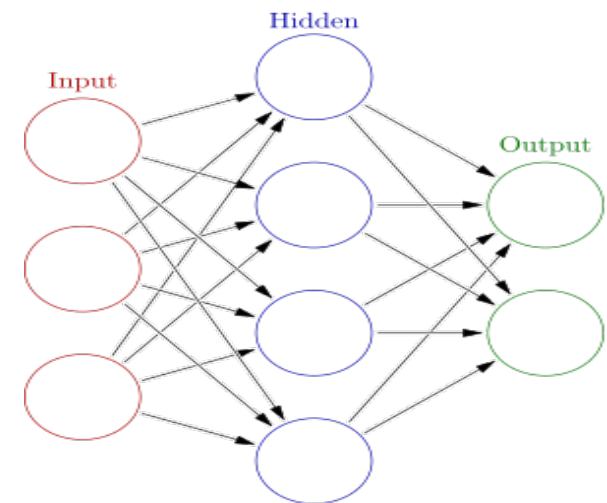


Defining a Network Topology

- Decide the **network topology**
 - ▣ Specify # of units in the *input layer*, # of *hidden layers* (if > 1), # of units in each *hidden layer*, and # of units in the *output layer*
- Normalize the input values for each attribute measured in the training tuples to [0.0—1.0]
- One **input** unit per domain value, each initialized to 0
- **Output**, if for classification and more than two classes, one output unit per class is used
- Once a network has been trained and its accuracy is **unacceptable**, repeat the training process with a *different network topology* or a *different set of initial weights*

Back Propagation

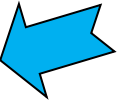
- **Back propagation:** Reset weights on the "front" neural units and this is sometimes done in combination with training where the correct result is known
- Iteratively process a set of training tuples & compare the network's prediction with the actual known target value
- For each training tuple, the weights are modified to **minimize the mean squared error** between the network's prediction and the actual target value
- Modifications are made in the "**backwards**" direction: from the output layer, through each hidden layer down to the first hidden layer, hence "**backpropagation**"
- **Steps**
 - ▣ Initialize weights to small random numbers, associated with biases
 - ▣ Propagate the inputs forward (by applying activation function)
 - ▣ Backpropagate the error (by updating weights and biases)
 - ▣ Terminating condition (when error is very small, etc.)



From Neural Networks to Deep Learning

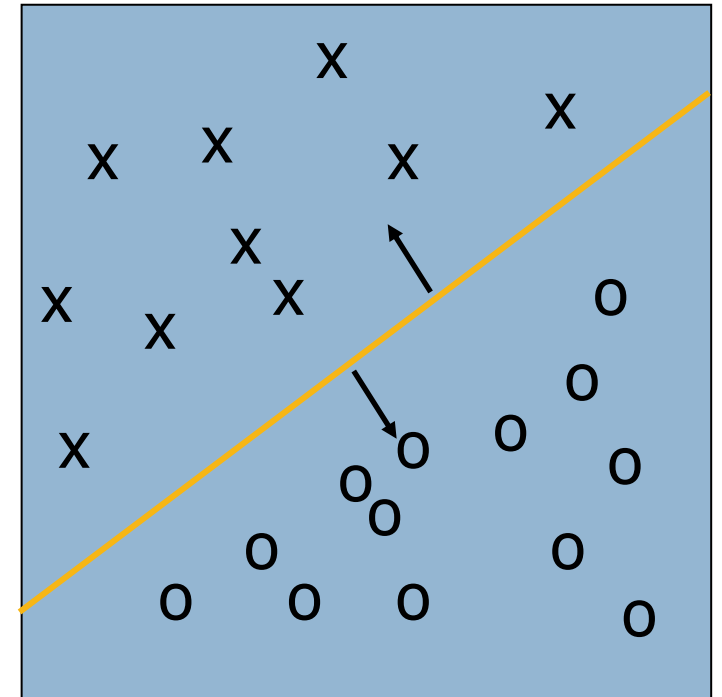
- Train networks with many layers (vs. shallow nets with just a couple of layers)
- Multiple layers work to build an improved feature space
 - ▣ First layer learns 1st order features (e.g., edges, ...)
 - ▣ 2nd layer learns higher order features (combinations of first layer features, combinations of edges, etc.)
 - ▣ In current models, layers often learn in an unsupervised mode and discover general features of the input space—serving multiple tasks related to the unsupervised instances (image recognition, etc.)
 - ▣ Then final layer features are fed into supervised layer(s)
 - And entire network is often subsequently tuned using supervised training of the entire net, using the initial weightings learned in the unsupervised phase
 - ▣ Could also do fully supervised versions (back-propagation)

Classification: Advanced Methods

- Lazy Learners and K-Nearest Neighbors
- Neural Networks
- Support Vector Machines 
- Bayesian Belief Networks
- Additional Topics: Semi-Supervised Methods, Active Learning, etc.
- Summary

Classification: A Mathematical Mapping

- **Classification:** predicts categorical class labels
 - ▣ E.g., Personal homepage classification
 - $x_i = (x_1, x_2, x_3, \dots), y_i = +1 \text{ or } -1$
 - x_1 : # of word “homepage”
 - x_2 : # of word “welcome”
- Mathematically, $x \in X = \mathbb{R}^n, y \in Y = \{+1, -1\}$,
 - ▣ We want to derive a function $f: X \rightarrow Y$
- Linear Classification
 - ▣ Binary classification problem
 - ▣ Data above the red line belongs to class ‘x’
 - ▣ Data below red line belongs to class ‘o’
 - ▣ Examples: SVM, Perceptron, Probabilistic Classifiers



Discriminative Classifiers

□ Advantages

- ▣ Prediction accuracy is generally high
 - As compared to Bayesian methods
- ▣ Robust, works when training examples contain errors
- ▣ Fast evaluation of the learned target function
 - Bayesian networks are normally slow

□ Criticism

- ▣ Long training time
- ▣ Difficult to understand the learned function (weights)
 - Bayesian networks can be used easily for pattern discovery
- ▣ Not easy to incorporate domain knowledge
 - Easy in the form of priors on the data or distributions

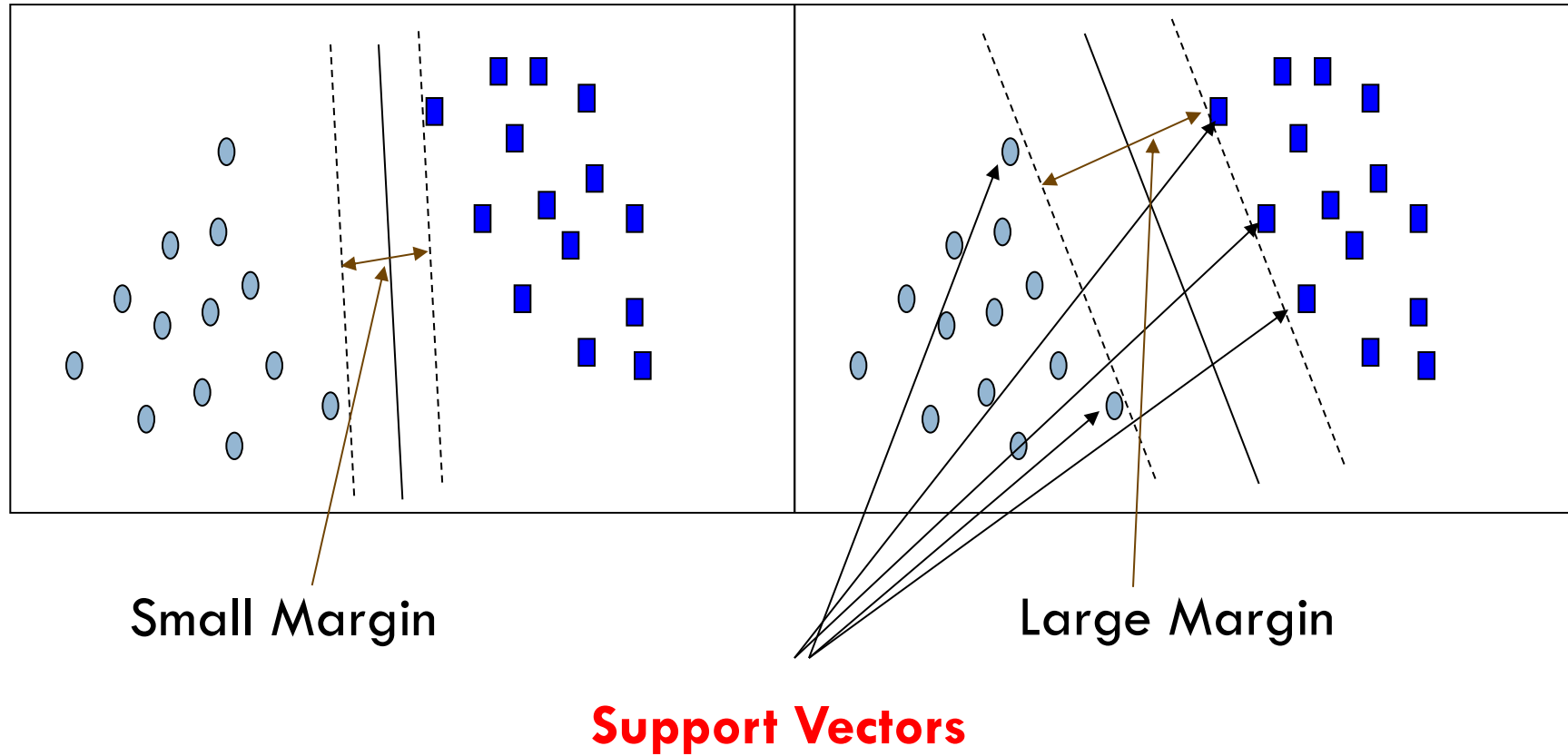
SVM—Support Vector Machines

- A relatively new (compared to decision tree or naïve bayes) classification method for both linear and nonlinear data
- It uses a nonlinear mapping to transform the original training data into a higher dimension
- With the new dimension, it searches for the linear optimal separating **hyperplane** (i.e., “decision boundary”)
- With an appropriate nonlinear mapping to a sufficiently high dimension, data from two classes can always be separated by a hyperplane
- SVM finds this hyperplane using **support vectors** (“essential” training tuples) and **margins** (defined by the support vectors)

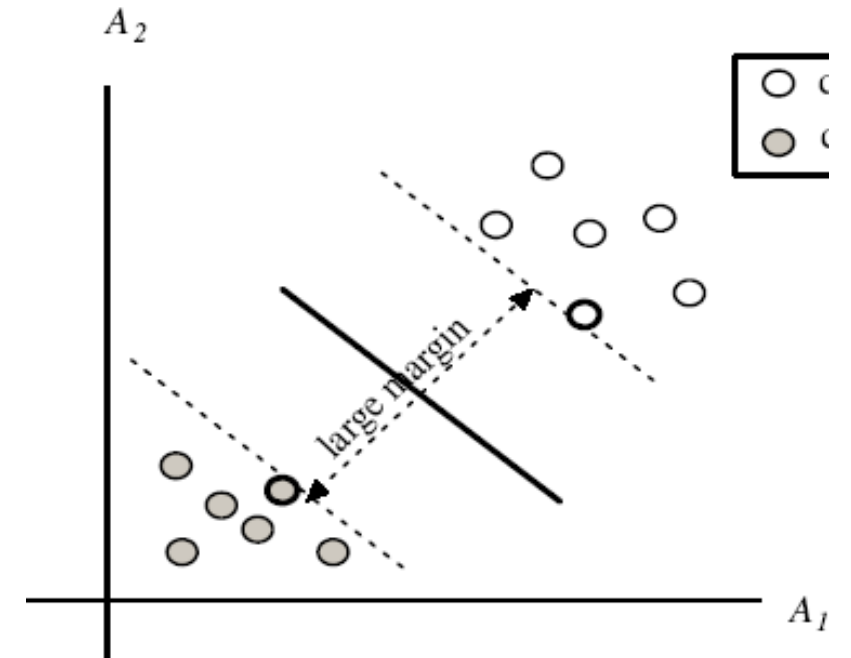
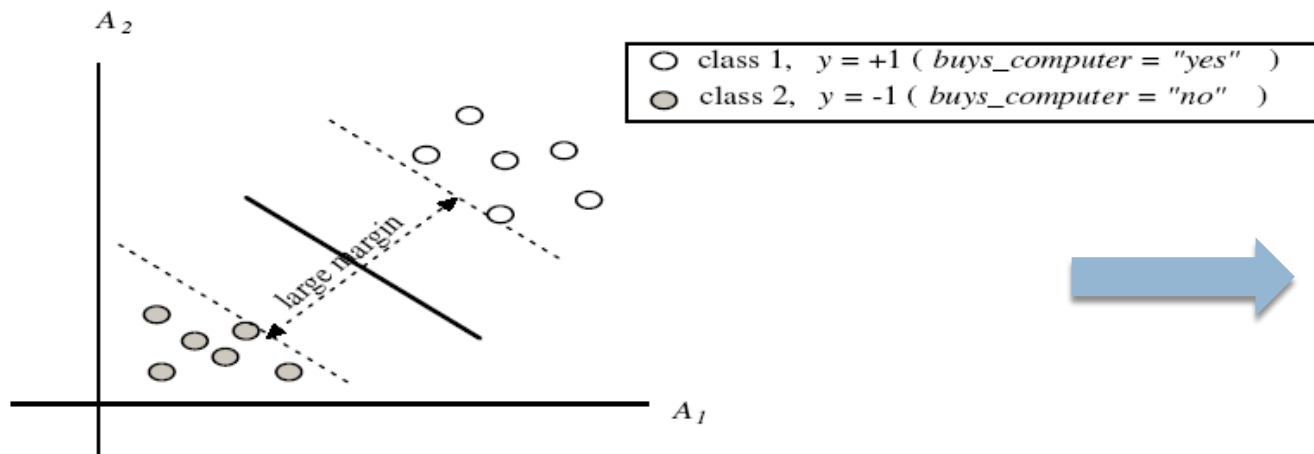
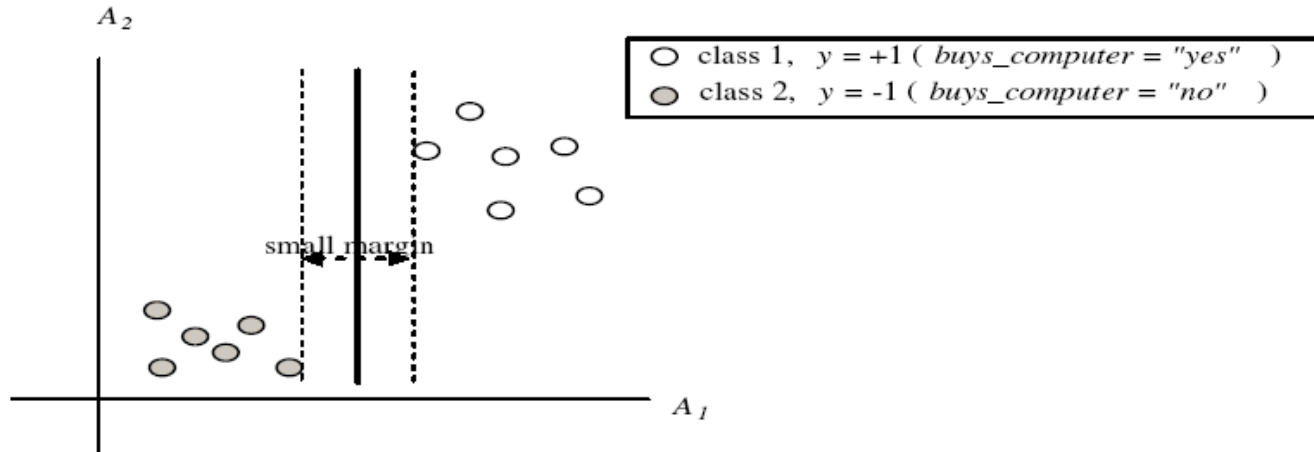
SVM—History and Applications

- Vapnik and colleagues (1992)—groundwork from Vapnik & Chervonenkis' statistical learning theory in 1960s
- Features: training can be slow but accuracy is high owing to their ability to model complex nonlinear decision boundaries (margin maximization)
- Used for: classification and numeric prediction
- Applications:
 - ▣ handwritten digit recognition, object recognition, speaker identification, benchmarking time-series prediction tests

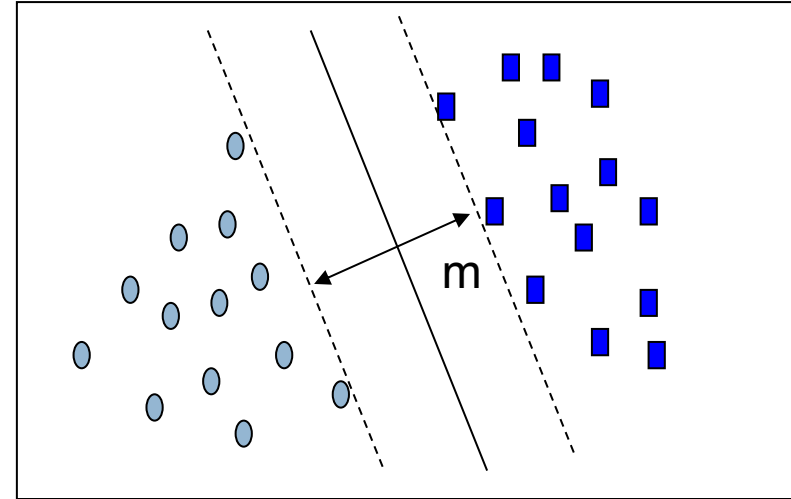
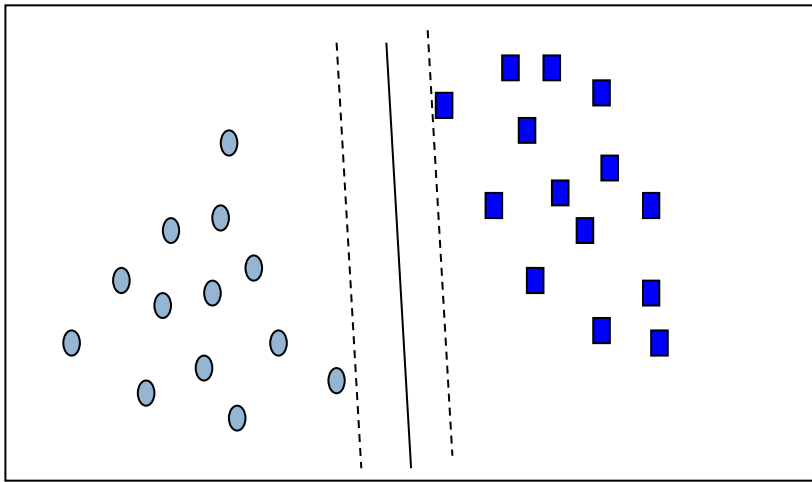
SVM—General Philosophy



SVM—Margins and Support Vectors



SVM—When Data Is Linearly Separable



Let data D be $(\mathbf{X}_1, y_1), \dots, (\mathbf{X}_{|D|}, y_{|D|})$, where \mathbf{X}_i is the set of training tuples associated with the class labels y_i

There are infinite lines (hyperplanes) separating the two classes but we want to find the best one (the one that minimizes classification error on unseen data)

*SVM searches for the hyperplane with the largest margin, i.e., **maximum marginal hyperplane** (MMH)*

SVM—Linearly Separable

- A separating hyperplane can be written as

$$\mathbf{W} \bullet \mathbf{X} + b = 0$$

where $\mathbf{W} = \{w_1, w_2, \dots, w_n\}$ is a weight vector and b a scalar (bias)

- For 2-D it can be written as: $w_0 + w_1 x_1 + w_2 x_2 = 0$

- The hyperplane defining the sides of the margin:

$$H_1: w_0 + w_1 x_1 + w_2 x_2 \geq 1 \quad \text{for } y_i = +1, \text{ and}$$

$$H_2: w_0 + w_1 x_1 + w_2 x_2 \leq -1 \quad \text{for } y_i = -1$$

- Any training tuples that fall on hyperplanes H_1 or H_2 (i.e., the sides defining the margin) are **support vectors**
- This becomes a **constrained (convex) quadratic optimization** problem:
 - ▣ Quadratic objective function and linear constraints \rightarrow *Quadratic Programming (QP)* \rightarrow Lagrangian multipliers

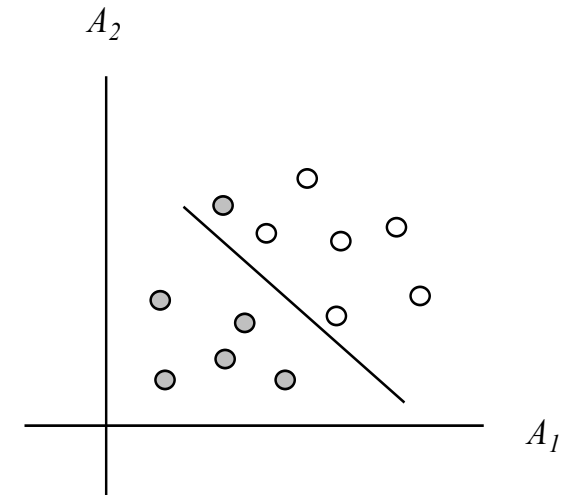
SVM—Linearly Inseparable

- Transform the original input data into a higher dimensional space

Example 6.8 Nonlinear transformation of original input data into a higher dimensional space. Consider the following example. A 3D input vector $\mathbf{X} = (x_1, x_2, x_3)$ is mapped into a 6D space Z using the mappings $\phi_1(\mathbf{X}) = x_1, \phi_2(\mathbf{X}) = x_2, \phi_3(\mathbf{X}) = x_3, \phi_4(\mathbf{X}) = (x_1)^2, \phi_5(\mathbf{X}) = x_1x_2$, and $\phi_6(\mathbf{X}) = x_1x_3$. A decision hyperplane in the new space is $d(\mathbf{Z}) = \mathbf{WZ} + b$, where \mathbf{W} and \mathbf{Z} are vectors. This is linear. We solve for \mathbf{W} and b and then substitute back so that we see that the linear decision hyperplane in the new (\mathbf{Z}) space corresponds to a nonlinear second order polynomial in the original 3-D input space,

$$\begin{aligned} d(\mathbf{Z}) &= w_1x_1 + w_2x_2 + w_3x_3 + w_4(x_1)^2 + w_5x_1x_2 + w_6x_1x_3 + b \\ &= w_1z_1 + w_2z_2 + w_3z_3 + w_4z_4 + w_5z_5 + w_6z_6 + b \end{aligned} \quad \blacksquare$$

- Search for a linear separating hyperplane in the new space



Why Is SVM Effective on High Dimensional Data?

- The **complexity** of trained classifier is characterized by the # of support vectors rather than the dimensionality of the data
- The **support vectors** are the essential or critical training examples —they lie closest to the decision boundary (MMH)
- If all other training examples are removed and the training is repeated, the same separating hyperplane would be found
- The number of support vectors found can be used to compute an (upper) bound on the expected error rate of the SVM classifier, which is independent of the data dimensionality
- Thus, an SVM with a small number of support vectors can have good generalization, even when the dimensionality of the data is high

Kernel Functions for Nonlinear Classification

- Instead of computing the dot product on the transformed data, it is mathematically equivalent to applying a kernel function $K(\mathbf{X}_i, \mathbf{X}_j)$ to the original data, i.e.,

- $K(\mathbf{X}_i, \mathbf{X}_j) = \Phi(\mathbf{X}_i) \cdot \Phi(\mathbf{X}_j)$

- Typical Kernel Functions

Polynomial kernel of degree h : $K(\mathbf{X}_i, \mathbf{X}_j) = (\mathbf{X}_i \cdot \mathbf{X}_j + 1)^h$

Gaussian radial basis function kernel : $K(\mathbf{X}_i, \mathbf{X}_j) = e^{-\|\mathbf{X}_i - \mathbf{X}_j\|^2 / 2\sigma^2}$

Sigmoid kernel : $K(\mathbf{X}_i, \mathbf{X}_j) = \tanh(\kappa \mathbf{X}_i \cdot \mathbf{X}_j - \delta)$

- SVM can also be used for classifying multiple (> 2) classes and for regression analysis (with additional parameters)

SVM Related Links

- SVM Website: <http://www.kernel-machines.org/>
- Representative implementations
 - ▣ **LIBSVM**: an efficient implementation of SVM, multi-class classifications, nu-SVM, one-class SVM, including also various interfaces with java, python, etc.
 - ▣ **SVM-light**: simpler but performance is not better than LIBSVM, support only binary classification and only in C
 - ▣ **SVM-torch**: another recent implementation also written in C