

Funding Your Student Organization



SGA Funding

- ***Our budget has quadrupled from this past year!***
 - All student organizations can be awarded up to 3% of this new budget per school year
- We now also fund university programs
 - All university programs can be awarded up to 2% of this new budget per school year

Why Should Student Organizations & University Programs Apply for Funding?

- Gives SGA the opportunity to help organizations and programs succeed
- Funding can help and has helped organizations branch out, gain knowledge, and represent YSU proudly
- Funding gives programs and organizations the opportunity to have a relationship with SGA which can help them in the future of their organization

Before Applying for Funds: Fundraising

- **Exhaust all options**
 - Campus Fundraisers
 - Community Fundraisers
 - Contact deans and department chairs
 - The Graduate school has travel funds up to \$300 per student
 - The Provost's Office has a Provost Research Fund (funded by the University Foundation) for up to \$300 per student

Community/Campus Fundraising

- Brochure
 - sga.ysu.edu
 - Check on website for updates soon!
- Sponsorships and Grants
 - Sample letter and grant available on SGA website
- Utilize the Square
- Need help brainstorming ideas to fund your event/organization?
Set an appointment and we can work together to get a customized fundraiser planned

What Do We Fund?

- Security for events
- Catering
- Registrations / Entry & Conference Fees
- Decorations
- Flights
- Hotels
- Forms of Transportation
- Venues
- Start Up Expenses
- Event Necessities
 - Books & School Supplies (Read Across America)
 - Tennis Rackets & Equipment (Tennis Club)

What Can't We Fund?

- Any sponsored items
 - T-shirts with sponsors on the back
 - Banners with sponsors
 - Etc.
- Closed Events
 - Events not open to all students at YSU
- Any organizations that hit their max budget for the year

Event Appropriations

- Before you apply, note the following:
 - *Recommend applying for funding at least 4 weeks before the date of your event*
 - *SGA ONLY appropriates funds to SPECIFIC events*
 - *SGA DOES NOT reimburse events that have been held in the past*
 - *SGA DOES NOT fund routine meetings or anything that does not comply with University policies or federal, state, and local laws*
 - *SGA DOES NOT provide funding for items that involve advertisements for non-YSU organizations*

Event Appropriations

- Application available online [here](#)
- Committee Meetings
 - Once your application is received:
 - You will have an appointment with the FA committee
 - Appointments usually last only a few minutes
 - Committee made up of students
 - Tell us about your event

Event Appropriation Meeting Tips

- Be prepared to answer any questions that were on the online application
 - **Know how your event benefits YSU and/or the community**
- What to know for the meeting
 - Money raised toward event
 - What other events your organization is planning for the future
 - What are the most important items to fund
- It's recommended to bring....
 - Visuals and printed literature

Promotional Resources

- We can help promote your event and provide positive PR
 - Tag **#YSUSGA** on social media during and following your event
 - Provide flyers, pictures, event information from application for advertisement (one week prior)
 - Sga.ysu.edu
 - Instagram: @YSU_SGA
 - Facebook: www.facebook.com/ysusga
 - Twitter: @ysusga

After the Meeting

- After hearing from your organization, the committee suggests an appropriation to the general body
 - Attendance to this body meeting is HIGHLY recommended
 - You are allowed to leave after you have spoken about your event
 - Who will be contacting you if appropriation is approved
 - Erin Driscoll

New Student Organization Fund

- Eligibility
 - In its first semester of recognition
 - Re-activating organizations
 - Membership attendance to the Leadership Summit/Retreat

New Student Organization Fund Application

- The application is available online [here](#)
- Information to provide
 - Organization description
 - Purpose/Mission
 - Upcoming events and fundraisers
 - Itemized costs
 - Number of members

New Student Organization Fund: Meeting the Financial Committee

- Meetings are 10 minutes long
 - Consulting on strategies for organizational success
 - Every organization is different
 - Answer any questions you may have
 - We are here to help you
- After the meeting
 - Applications will follow the same process as event applications

Other Tools for Success

- YSU Serves
 - Get Volunteers for your event
 - Learn more about volunteer opportunities on campus
- Advertisement Forms
 - Have SGA advertise your event
- Request a Rep
 - Have SGA send a rep to your event

Contacting SGA

- Stop by the office - 2nd floor of Kilcawley Center
- Email - ysusga@gmail.com
- Call - (330) 941-3591
- Contact your college representatives
 - <http://sga.ysu.edu/the-body/rep-by-college/>
- Contact the President, Executive Vice President, or Executive
 - <http://sga.ysu.edu/the-body/executive-committee/>

Questions?

Comments?

Suggestions?