



MOAAZ SIDAT

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SKILLS & TOOLS

Design

Product Design

Interaction Design

User Experience

Prototyping

Wireframing

Sketching

Typography

Sketch

Framer

Illustrator

Photoshop

Development

Front-end

JavaScript

HTML, CSS

Python, PHP

Objective-C

C, C++

Git

INTERESTS

Photography

VFX & Motion Design

Mathematics

Public Speaking

EXPERIENCE

Hootsuite - Software Engineer

Fall 2015 | Vancouver, Canada

Worked on restructuring & migrating the front-end to a React & Flux based architecture, building parts of the new interface and making the Hootsuite dashboard more modular & scalable. Added support for new user-facing features by extending the PHP-based API.

MappedIn - Product Designer

Winter 2015 | Kitchener-Waterloo, Canada

Redesigned the layout, workflows & components of the venue management dashboard after conducting usability tests. Developed a web style guide to achieve functional & visual consistency across the product. Designed user flows, prototypes & wireframes for consumer-facing applications of the product.

MappedIn - Interface Designer

Summer 2014 | Kitchener-Waterloo, Canada

Created visual designs for interactive wayfinding kiosks, pitching the designs to clients. Designed & prototyped the MappedIn mobile app for iOS & Android. Developed an internal tracking tool using AngularJS, and designed, developed & tested HTML emails.

EDUCATION

University of Waterloo - B.S. Computer Science

2013 - 2018 | Waterloo, Canada

Algorithms, Data Structures & Data Management, Functional Programs, Object-oriented Programming, Sequential Programs, Combinatorics & Graph Theory