

Chun-Yu (Jimmy) Chang

📧 www.chunyu.chang.com <https://www.linkedin.com/in/chun-yu-chang-203188173/>

✉️ changchunyu25@gmail.com 📞 (973) 342-7056

I'm a UI/UX Designer with a Master's Degree from Northeastern University. Experienced with front-end programming and data visualization. Actively looking for UI/UX related design position.

EDUCATION

Northeastern University, College of Professional Studies (GPA: 3.79)

Boston, MA

*Master of Professional Studies in Digital Media with the concentration of **Interactive Design***

September 2019

Tung-Hai University, School of Engineering

Taichung, Taiwan

*Bachelor of Engineering in Computer Science with the concentration of **Digital Innovation***

June 2015

WORK EXPERIENCE

Rain Computing Inc.

Boston, MA

Intern UX Designer

October 2019 – Present

- Defined the brand value, target audiences, and selling points of the product by conducting UX research approaches
- Integrated the CEO's ideas and the CTO's implementation to a user-centered law case management system
- Implemented the UX design process with iterations while cooperating with the development team

APTAN Inc.

Remotely from Boston, MA

Intern UX Designer

February 2019 – April 2019

- Operated the UX design process on the company website redesign project remotely with the founder CEO
- Identified the value and the selling points of the company by applying Secondary Research
- Designed the UI/UX of the website based on the research in order to boost the conversion rate using XD

PROJECTS

GuitarPUB Website

Boston, MA

Website Design

July 2019 – September 2019

- Clarified the target audiences and their goals, motivations, and pain points by building personas
- Focused on the users' needs and refined the user experience from different preexisting websites
- Built a content structure that fit the audiences' expectation strategically through wireframing process
- Designed the prototype of the user interface and the overall experience with empathetical thinking

A Beginner's Wine Guide

Boston, MA

Infographic Design

April 2019 – June 2019

- Designed an infographic that can easily be comprehended by beginners to guide them for wine pairing
- Analyzed the raw data and identified the stories in the data with Tableau to introduce to the audience
- Visualized and illustrated the information with Adobe Suite to make it appealing and comprehensive

Multiplayer Snake

Boston, MA

Front-end Web Programming

September 2018 – December 2018

- Built a web game from scratch by using front-end languages to understand the possibility of programming
- Expanded the function and engagingness of the original version of Snake by adding multiplayer feature

ACTIVITIES

ConveyUX Boston

Boston, MA

Volunteer

August 2019

- Greeted 70+ speakers and guests, solved their questions, and made sure the event was successful
- Controlled the foot flow of the 70+ participants between sections to enhance their conference experience

Student Association of Computer Science Department at Tung-Hai University

Taichung, Taiwan

President

July 2012 – June 2013

- Led the whole student association team and held 5 main events for 100+ participants
- Proved sponsorships value of our brand and negotiated contracts to maximize benefits for both parties

SKILLS/INTERESTS

Computer Skills: Adobe Creative Suite, Adobe XD, Sketch, Balsamiq, Axure, Tableau, Html, CSS, JavaScript

Language: Native in Chinese

Interests: Squash (national team), Volleyball (university team leader), Singing, Playing Guitar, Song Writing