

Deadline Approaching Soon - Syracuse's online Master of Science in Data Science. GRE waivers available. 廣告 ...

Hanna Landrus • 3 度

Data Scientist

美國 大西雅圖地區

傳送訊息

...

Usermind

Western Washington University

查看聯絡資料

371 位聯絡人

活動

370 人關注

It was a pleasure to appear on The Women in Tech Show a few weeks ago. Edaena Salinas and I talked about my journey from math to data science and how to provide

Hanna分享

36 Likes

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工作經歷

Data Science Engineer

Usermind

2018 年 4 月 — 目前 · 6 個月

Greater Seattle Area

BitTitan

2 年 4 個月

Data Scientist – Marketing

2017 年 4 月 — 2017 年 12 月 · 9 個月

- Used a variety of techniques to help the marketing and product team gain insights into the launch of BitTitan’s new IT automation platform.
- Created a **Markov model** of a user’s journey through the platform using Python. Model results and concepts became a focus area for Marketing and drove important decisions company wide.
- Used clustering to segment users by in product behavior. Lead to a greater understanding of features that caused a user to adopt the new platform. Informed segments used in marketing communications.
- Used Python to find the optimal location for road shows. Optimized on the locations that would be the shortest distance for the most highest value customers. Presented

促銷內容

...

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您可能也想看看

**Sam Miller • 3 度**

Developer at Dev9

**Giuliano Janson • 3 度**

Senior Data Scientist

**Alex Whitworth • 3 度**

Data Scientist / Applied Scientist

**Nick Buker • 3 度**

Data Scientist at Nordstrom

**Michelle Ganbaum • 3 度**

Data Scientist at Facebook

**Syuzanna Sargsyan • 3 度**

Data Scientist at HERE

**Julie Michelman • 3 度**

Data Scientist at zulily

**Zoe Richards • 3 度**

Data Scientist

**Ankit Jain • 3 度**

Senior Data Scientist@Uber AI Labs | Speaker (We are hiring !!)

**John Cusick**

Sr. Customer Solutions Engineer at Usermind

the results in Power BI to visually demonstrate to stakeholders why the location was the best choice. 收回

Data Analyst

2015 年 9 月 – 2017 年 4 月 · 1 年 8 個月  
Kirkland, WA

- Built a machine learning model to predict the likelihood that a company will migrate email servers. Companies likely to migrate were given to BitTitan partners as leads. Scoring out performed a competitor in a test performed by a partner.
- Constructed a machine learning model to predict the likelihood of a company joining BitTitan's partner program. In a controlled experiment the best model converted 19 out of 200 companies compared to 1 out of 200 in the control group.
- Created a report to help sales identifying which existing and emerging partners to offer enterprise agreements to and to help determine the best pricing model for the enterprise agreements to maximize profits. Performed clustering analysis on past and future indicators of sales success to understand the groups of possible EA partners. Visualized the results in a way that was easy for non-technical audiences to understand. 收回



Graduate Teaching Assistant

Western Washington University  
2013 年 9 月 – 2015 年 6 月 · 1 年 10 個月

Instructor for class of 25–35 students.  
Awarded Teaching Excellence Scholarship 2015.  
Subjects taught, MATH 112 College Algebra, MATH 114 Precalc 1, MATH 115 Precalc 2 (Trig).

教育背景



Western Washington University  
Master's Degree, Mathematics  
2013 年 – 2015 年



Pacific University  
Bachelor's Degree, Mathematics  
2009 年 – 2013 年

技能和肯定

Data Analysis · 13



誰給肯定: 11 位Hanna在BitTitan的同事

Mathematics · 8



誰給肯定: Benjamin Hansen (也擅長此技能)



誰給肯定: 3 位Hanna在BitTitan的同事

Teaching · 5



誰給肯定: 2 位Hanna在BitTitan的同事

展開

推薦

促銷內容



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已接收 (1)

已給予 (4)

Michael Tyomkin

Multi-disciplined Technical Program Manager with expertise in SaaS, data & analytics, and cloud technologies.

2018 年 1 月 13 日, Michael是Hanna的直屬上司


During the 2 years Hanna worked at BitTitan, I observed her skills and confidence growing exponentially. She is a motivated, driven, and organized professional. Her natural curiosity coupled with excellent SQL and data analysis skills make her a powerhouse and a valuable member of any team! The data science skills she has acquired and perfected working on projects pushed the team's capabilities to new heights and broadened her impact on the business.

個人成就

1 執行專案


Master Project: p-Adic Analysis

關注內容




Usermind

1,498 人關注




BitTitan

5,374 人關注




eFinancial

2,809 人關注




Stash Hotel Rewards

990 人關注



Western Washington University

82,516 人關注



BitTitan Alumni Network

88 名成員

全部



- 關於

徵才專區

廣告

行動裝置
- 徵才解決方案

行銷解決方案

業務解決方案

小型企業
- 社群指南

隱私權及條款

意見反映

安全中心

- 有問題嗎?

前往說明中心。
- 管理帳戶和隱私權。

前往設定

選擇語言

正體中文 (正體中文)