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Summary

Working as a Data Analyst in the AI team at Afiniti. The role includes Data Analytics, ETL, Talend expertise, MySQL and PostgreSQL Data Analysis and Integration, and Business Analytics. Currently looking after Brazil's multi-billion dollar accounts.

Looking for opportunities to learn and grow my expertise in Data Science, Artificial Intelligence, and Deep Learning. I have previously worked on various case studies and projects regarding NLP, Sentiment Analysis, Statistical Analysis, Data Analytics, Business Analytics, ETL, and building Deep Learning models etcetera, and am learning different frameworks on the way. I am highly proficient with SQL and Python.

Can deal with numerous assignments, organize effectively, and delegate when fundamental. Agile team leader; optimistic, hardworking, and dedicated. Can take initiatives to step up to the plate, to design, arrange, assess follow-up and resolve issues in an auspicious way.

Feel free to contact,

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Experience



Data Analyst - AI

Afiniti

Apr 2021 - Present (5 months +)

Afiniti is the world's leading applied artificial intelligence and advanced analytics provider. Afiniti Enterprise Behavioral Pairing™ uses artificial intelligence to identify subtle, valuable patterns of human interaction in order to pair individuals on the basis of behavior, leading to more successful interactions and measurable increases in enterprise profitability. Afiniti operates throughout the world and has measurably driven billions of dollars in incremental value to its clients.



Data Science Researcher

AKD Securities Ltd.

Sep 2020 - May 2021 (9 months)

I am very fortunate to work with AKD Securities as a Data Science Researcher for my Final Year Project at Habib University.

AKD Securities Ltd. wants to extend their research in the field of stock forecasting using artificial intelligence and data science. Data science techniques and deep learning models are being used globally to make predictions on stock market behavior while the practice is still uncommon in Pakistan. This project aims for a hybrid approach for prediction incorporating historic data, daily news analysis, and decision-making capabilities.

The problem is defined to test the Efficient Market Hypothesis on Karachi Stock Exchange (KSE), to see if stock prices move only on new information and cannot be predicted or are there some underlying patterns that can be observed in order to help in forecasting.

Unlike other countries, the market in Pakistan is still reluctant in adapting newer strategies based upon models built using machine learning architectures to make predictions. Hence this motivates AKD Securities Ltd. and five Computer Science undergrad students to see whether Data Science techniques using Machine Learning models can predict trends in a volatile market like Pakistan.



Technical Recruiter

Arthur Lawrence

Sep 2020 - Jan 2021 (5 months)

Talent Advocate for Deloitte Consulting, at Arthur Lawrence.



Delegate

Harvard University

Jan 2020 - Feb 2020 (2 months)

Selected to be a part of the Technology and Entrepreneurship track from over 3000+ applications at the annual Harvard Project for Asian and International Relations (HPAIR) Conference in Massachusetts USA



President of ASPIRE

Habib University

Mar 2019 - Feb 2020 (1 year)

President for Association of Scientific Progress in Research and Engineering, Habib University's Chapter. Executed the third iteration of Habib University's Flagship Science Olympiad; OMICRON.



Director Operations Logistics

May 2019 - Sep 2019 (5 months)

Director Operations Logistics of Pakistan's first deaf inclusive Tedx event at Habib University.



Corporate Sales Intern

TCS Private Limited

May 2019 - Jul 2019 (3 months)

Worked under the Country Head of Consumer Business of TCS for Corporate Executive Sales and Planning.



Executive Convocation Committee

Habib University Student Government

Mar 2018 - Jun 2019 (1 year 4 months)

Worked with Corporates and Business individuals like Martin Dow and AKD group for sponsorship of the initiatives planned and taken under this office.

Organized Asia's first Deaf and Mute inclusive concert that got recognition by Forbes Magazine.

Designed and Executed multiple co-related events for the graduating batch of Habib University.

Worked with Procurement, Student life, HU finance office and the President's office for this venture.



President of Habib Adventure Society

Habib University

Mar 2018 - Mar 2019 (1 year 1 month)

Designed and Organized Habib University's milestone trips with Humanities Professors for better understanding of courses under Habib Liberal Core and for the leisure of the students.



Sponsorship Director of Habib University Model United Nation

Habib University

Sep 2018 - Nov 2018 (3 months)

Worked with corporate sector firms and business tycoons for sponsoring the event.

Organized PINKTOBER charity concert for the cause.



President Science Society

Beaconhouse

Mar 2015 - Mar 2017 (2 years 1 month)

Designed and Organized competitions and training workshops for individuals seeking interest in extracurricular related to Science and Engineering.

Achievements:

Winner Quantum Leap 2017 Lyceum College; Karachi's most prestigious Inter College Science Olympiad at the time.

First Runner Up PSIFI-VII 2017 Lahore University of Management Sciences; Pakistan's Largest Inter College/University Science Olympiad with over 3000 delegates.

Education



Habib University

Bachelor of Science - BS, Computer Science

2017 - 2021



Beaconhouse

GCE A Level

2015 - 2017

Computer Science

Mathematics

Physics

Chemistry

Licenses & Certifications



Certified Data Scientist - DataCamp

Skills

Project Management • Software Development • Graphic Designing • Object-Oriented Programming (OOP) • Cognitive Intelligence • Problem Solving • Python (Programming Language) • Pandas (Software) • Deep Learning • Data Analysis

Honors & Awards



Merit Scholarship - Habib University

Aug 2017

80% Excellence Scholarship on tuition fee