

Yui-Ting Tarn | UX Designer & Researcher

Portfolio - <http://ytddesign.github.io>

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Greater Boston Area, MA

US Citizen

EXPERIENCE

Lead UX Designer | State Street

Boston, MA

Sep 2022 - Present

- Plan and lead new personalized dashboard project for the insurance segment
- Partner with internal stakeholders to gather requirements for end user needs and goals for the dashboard
- Collaborate with designers to design wireframes and prototypes for new dashboard content areas
- Conduct multiple rounds of usability testing which resulted in key findings and iteration directions
- Manage timeline and resources for design and development across multiple projects
- Mentor design team members on design systems and overall design process

UX Designer | State Street

Boston, MA

Sep 2021 - Sep 2022

- Conducted user research, interviews, and analysis to understand user goals and pain points
- Designed customizable features for personalized dashboard to provide users with summaries of critical and actionable information relevant to their workflows
- Participated in development sprints to ensure accurate and timely delivery of final product
- Collaborated with internal stakeholders to gather initial requirements and develop persona roles for a new product in the format of user flows
- Contributed to design system by developing new and modifying existing components

Event Designer & Coordinator | AOM

Atlanta, GA

Apr 2019 - Aug 2019

- Designed the wedding show vision and graphics to best communicate venue goals
- Solicited over 220 vendors with a 12% conversion rate
- Communicated with all parties involved to create a timeline and run of show for the day of the show
- Designed a public website to market and communicate show details to gather over 200 targeted guests
- Created a successful social media marketing campaign and increased public awareness/interest

EDUCATION

Bentley University

In Progress

UX Design Certificate

Georgia Institute of Technology

Completed 2021

BS in Industrial Design

Marketing Certificate

National University of Singapore

Semester Exchange 2019

SKILLS

Design:

Iterative Design, Rapid Prototyping (Sketching, Wireframing), Information Architecture, Rendering

User Research:

Qualitative Research, User Interviews (Remote and In-Person), Quantitative Research, Usability Testing (Remote and In-Person), Discovery Research, Ethnographic Research

Software/CS:

Figma, Sketch, Miro, Dovetail, Illustrator, InDesign, Photoshop, Premiere Pro, HTML5 (basic), CSS3 (basic)

Languages:

English

Mandarin Chinese (fluent)