

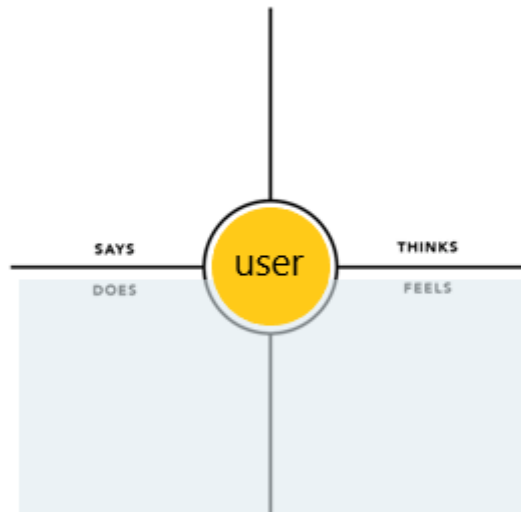
TERM PROJECT

STEP 1

USER RESEARCH

Instructions

- Each member will decide on a user profile and select 5 users of this profile
- You will be studying with the same users throughout all steps of the term project
- For this 1st step, you will arrange an interview with each user, asking them about their attitudes and thoughts on your test scope¹
- You will be preparing an empathy map by classifying and writing the answers to the SAYS & THINKS sections



- You will be uploading² :
 - Detailed **description** of **each user profile** and
 - **all** empathy maps**in a single PDF file**, naming the file as [step 1_ empathy maps]

¹ interest in nature, natural activities, spending time in nature, climate change, natural disasters, etc.

² as of group works, one upload from each group is sufficient