



TERM PROJECT

STEP 2

USABILITY TEST PLAN

You will be preparing your plan according to the format given below and uploading¹ it as a **PDF file**, naming the file as [step 2_ test plan]

Scope:

Explain what you are testing; Give the name/address of the web site or application. Describe which aspects of the web site or application the test will cover.

Purpose:

Identify the concerns, questions, and goals for this test with reference to the definition of usability in ISO 9241-11:

"The extent to which a product can be used by specified users to achieve specified goals with effectiveness, efficiency and satisfaction in a specified context of use"

Test Scenario:

The test scenario has to answer the following key questions:

- ✓ **Who is the user?** Define your user profile
- ✓ **What are your users' interests?** List the results of their empathy map from Step 1
- ✓ **What goals does this user have?** Explain what you will be asking from the user in using this web site or app and why, Indicate the number and types of tasks included in your test

Participants:

Indicate the number of participants to be tested

Schedule & Location:

Indicate when and where you will do the test.

The Test:

Describe the test, the moderation technique (CTA, RTA, CP, RP- explained in Lecture Notes) and the estimated length of your test

Metrics:

Based on your tasks:

- A. *Indicate which metrics you will be measuring in your test (e.g., effectiveness, efficiency, satisfaction)*
- B. *Indicate which of the following questions you are going to ask your participants*
 - *prior to the sessions (e.g., background questionnaire),*
 - *after each task scenario is completed (ease and satisfaction questions about the task),*
 - *and overall ease, satisfaction and likelihood to use/recommend questions when the sessions is completed.*

Equipment:

Indicate the type of equipment you will be using in the test & recording

¹ as of group works, one upload from each group is sufficient