**Different Search Techniques In the Internet**

* Searching In Different Search Engines

Most search engines approximately sort through about 650 million active websites to provide people with content, but every search engine is unique in order to search. One result may not be in the other search engine’s result. Therefore, when looking for something from World Wide Web, it would be beneficial for people to use different search engines at once to reach websites.

* Using Specific Keywords

Keywords are the terms that people use to find content on the Internet. When searching for specific information, making the keyword as specific and short as possible will help the search engine to track down the information that is wanted.

For instance, a person who wants to open a website but does not know how to, may learn it by typing in the search engine “how to create a website”.

Search engines result in best when the entry words are short. So, picking keywords and shortening the long sentences are essential when it comes to searching information on the World Wide Web.

* Advanced Search

Some search engines offer an advanced search page, where people can further narrow their search. For instance, Google’s Advanced Search allows people to use many of the search functions, as well as several additional parameters. People can restrict results by language, geographical region, or how recently a page has been updated. They can also limit results to a specific part of the page, such as the title or URL. (Flisser, 2014)

**References**

*Flisser, Bob (2014, June 9). How to Fınd Anything Online With Advanced Seach Techniques.* [*https://computers.tutsplus.com/tutorials/how-to-find-anything-online-with-advanced-search-techniques--cms-21154*](https://computers.tutsplus.com/tutorials/how-to-find-anything-online-with-advanced-search-techniques--cms-21154)

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