The margins have been adjusted properly to fit the scatterplot and its legend.

For the x-axis I chose to convert population data on a logarithmic scale before implementing it to the plot, I thought this would make it more representable and clearer for the viewer to understand.

The colours of the bars and tooltip popups are all in different elemental colours, it clearly shows the difference between different continents.

The size of the dots refers to the number of times a nation qualified for the FIFA World Cup, I set the range of sizes in such a way, that there is a clear difference between the value of different countries, but also that they remain visible.

The font is sans-serif as it is comfortable to read.