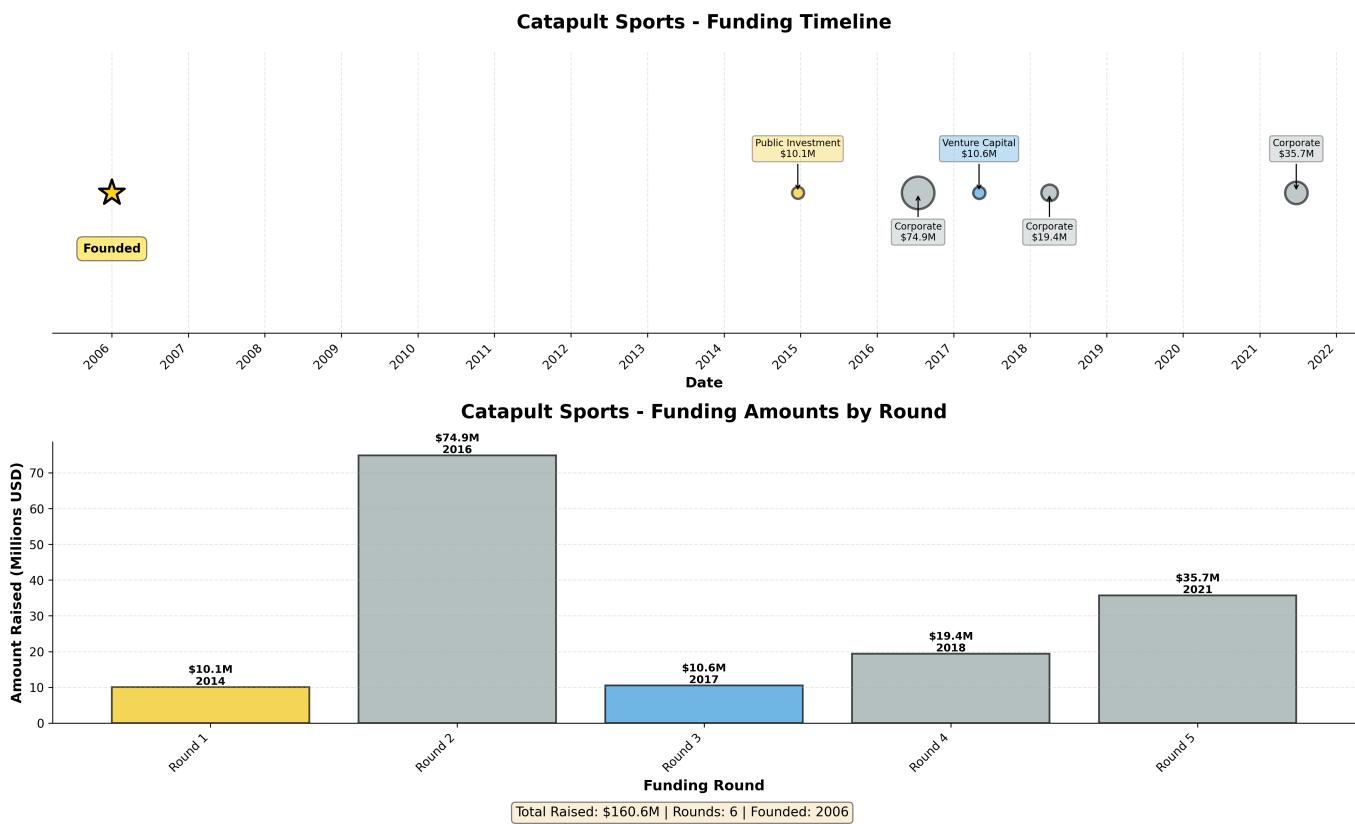


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Appendix 1: Catapult Sports

Company ID: 56236-96 Visualization:



A1.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Catapult Sports |
| Year Founded | 2006 |
| Current Age | 18 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Melbourne, Australia |
| Website | www.catapult.com |
| Employees | 430 (as of 03/30/2024) |

Description: Developer of wearable technology products designed to advance athlete performances.

A1.2 Financing Summary

| Metric | Value |
|--------|-------|
|--------|-------|

| Metric | Value |
|-------------------------|-----------------------------------|
| First Financing Date | N/A |
| Time to First Financing | N/A |
| First Deal Type | Early Stage VC |
| First Deal Size | \$10.0M |
| Total Capital Raised | \$160.6M |
| Number of Rounds | 6 |
| Current Status | Formerly Angel backed |
| Business Status | Generating Revenue/Not Profitable |

A1.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|----------------|-------------------|---------|-----------|------------|
| 1 | N/A | Early Stage VC | Venture Capital | \$10.0M | N/A | N/A |
| 2 | 12/19/2014 | IPO | Public Investment | \$10.1M | \$45.5M | \$55.6M |
| 3 | 07/15/2016 | PIPE | Corporate | \$74.9M | N/A | N/A |
| 4 | 05/02/2017 | PIPE | Venture Capital | \$10.6M | N/A | N/A |
| 5 | 04/03/2018 | PIPE | Corporate | \$19.4M | N/A | N/A |
| 6 | 06/24/2021 | PIPE | Corporate | \$35.7M | N/A | N/A |

A1.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | N/A |
| Last Known Valuation | \$55.6M |
| Last Valuation Date | 12/19/2014 |

A1.5 Exit Events

| Attribute | Value |
|------------------|---------------|
| Exit Event | Yes (IPO) |
| Exit Details | ASX: CAT |
| Ownership Status | Publicly Held |

A1.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|---------------------------------------|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 5 investments, active, 1 acquisitions |
| Investor Type | Corporation |
| Total Investments | 5 |
| Active Portfolio | companies |
| Last Investment | SBG Sports Software (06/23/2021) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|---|----------------|------------|---------|
| 1 | XOS Digital | 08/11/2016 | \$80.0M |

A1.7 Key Investors

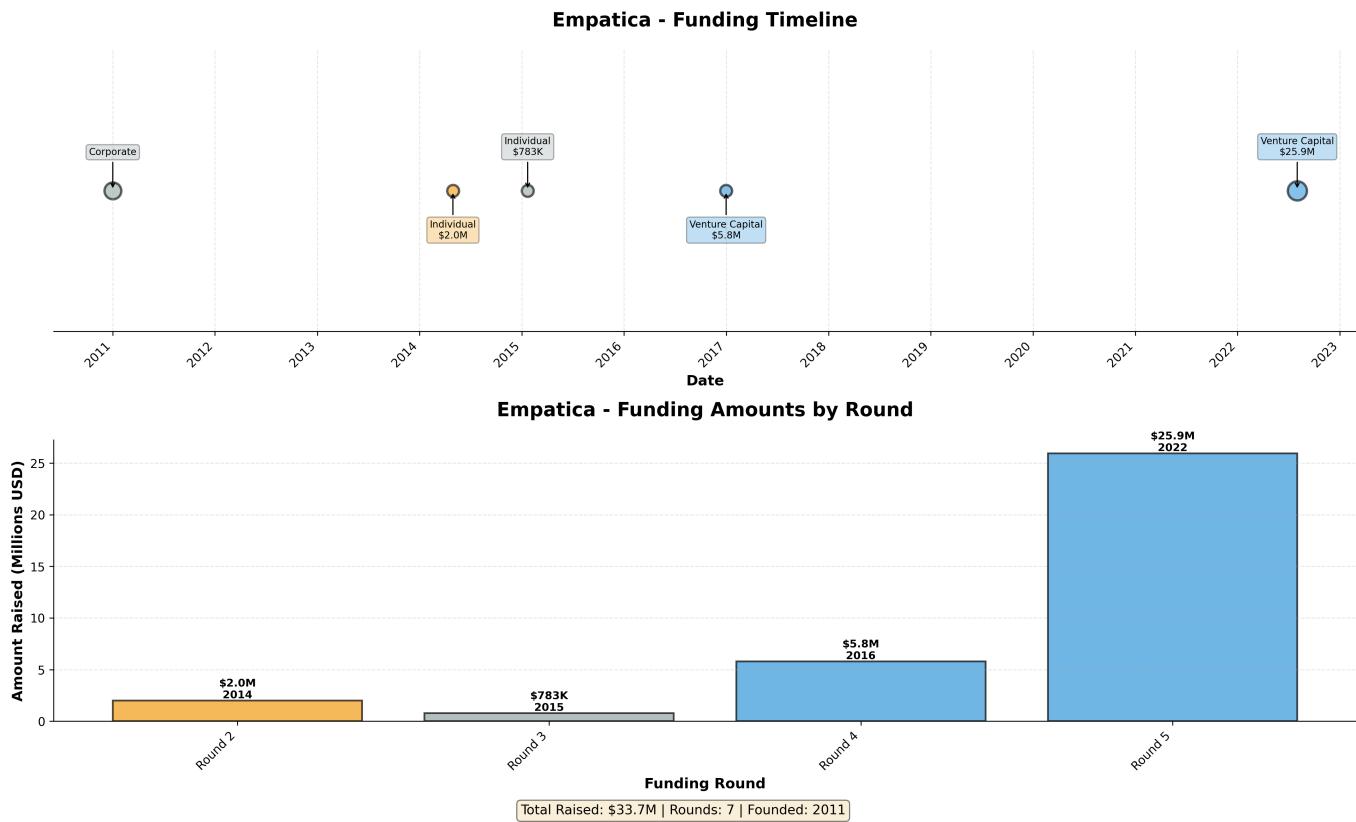
Investors (by round)

3

2

Appendix 2: Empatica

Company ID: 107433-19 **Visualization:**



A2.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Empatica |
| Year Founded | 2011 |
| Current Age | 13 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Cambridge, MA |
| Website | www.empatica.com |
| Employees | 116 (as of 04/01/2025) |

Description: Developer of medical wearable devices designed for health monitoring, forecasting, treatment, and research.

A2.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | 01/01/2011 |
| Time to First Financing | 1 months |
| First Deal Type | University Spin-Out |
| First Deal Size | N/A |
| Total Capital Raised | \$33.7M |
| Number of Rounds | 7 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A2.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-----------------------|-----------------|---------|-----------|------------|
| 1 | N/A | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 2 | N/A | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 3 | 01/01/2011 | University Spin-Out | Corporate | N/A | N/A | N/A |
| 4 | 04/30/2014 | Seed Round | Individual | \$2.0M | N/A | N/A |
| 5 | 01/22/2015 | Product Crowdfunding | Individual | \$783K | N/A | N/A |
| 6 | 12/31/2016 | Later Stage VC | Venture Capital | \$5.8M | N/A | N/A |
| 7 | 08/02/2022 | Later Stage VC | Venture Capital | \$25.9M | N/A | N/A |

A2.4 Valuation

| Metric | Value |
|----------------------|-------|
| First Valuation | N/A |
| Last Known Valuation | N/A |
| Last Valuation Date | N/A |

A2.5 Exit Events

| Attribute | Value |
|-----------|-------|
| | |

| Attribute | Value |
|---------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A2.6 Investment & Acquisition Activity

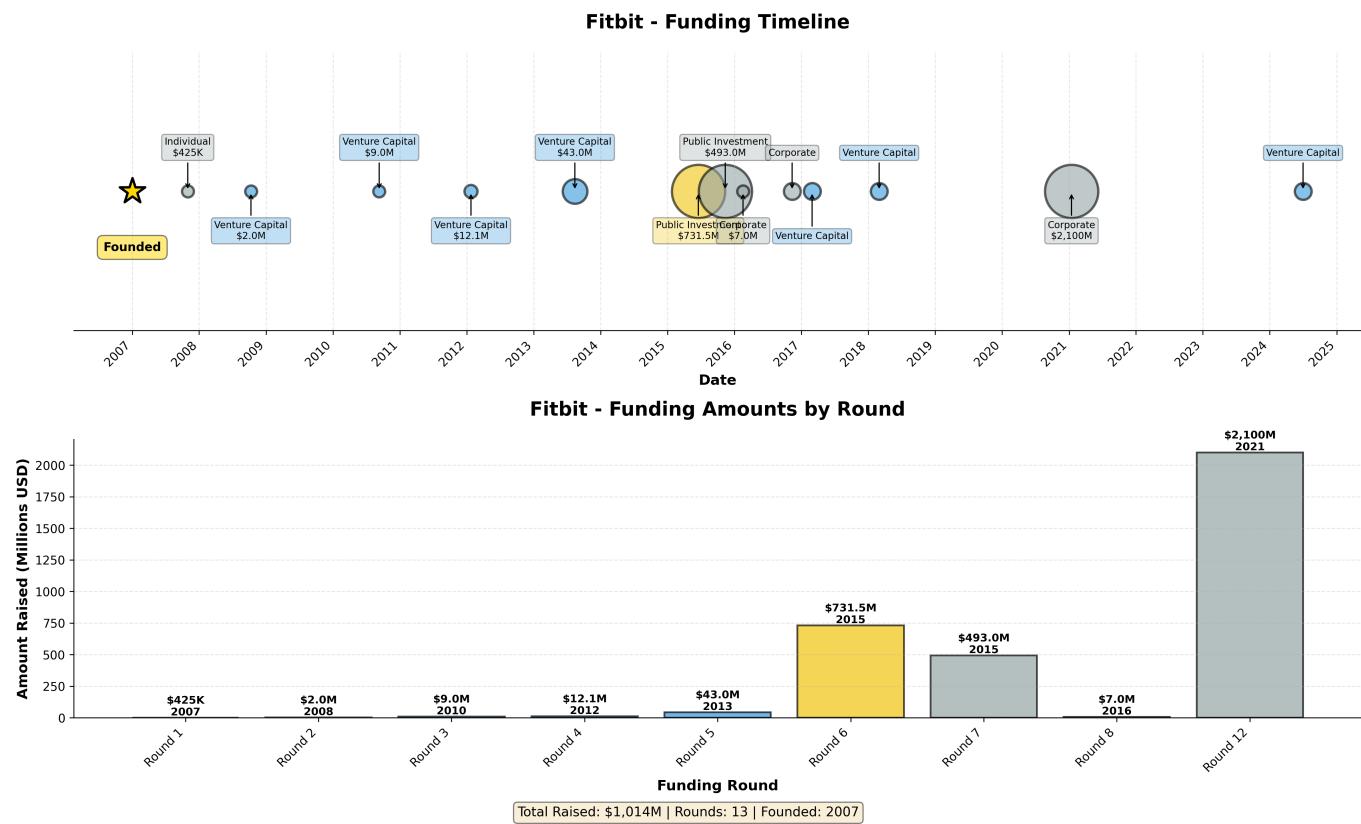
| Attribute | Value |
|-----------------------------|-------|
| Active as Investor/Acquirer | No |

A2.7 Key Investors

| Investors (by round) |
|----------------------|
| 3 |
| 5 |
| 1 |

Appendix 3: Fitbit

Company ID: 50982-94 Visualization:



A3.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Fitbit |
| Year Founded | 2007 |
| Current Age | 17 years (as of 2024) |
| Industry | Consumer Durables |
| Headquarters | San Francisco, CA |
| Website | www.fitbit.com |
| Employees | 1764 (as of 10/03/2020) |

Description: Developer of digital health and fitness devices designed to track fitness level and health.

A3.2 Financing Summary

| Metric | Value |
|--------|-------|
|--------|-------|

| Metric | Value |
|--------------------------------|------------------------|
| First Financing Date | 10/31/2007 |
| Time to First Financing | 10 months |
| First Deal Type | Angel (individual) |
| First Deal Size | \$425K |
| Total Capital Raised | \$1,014M |
| Number of Rounds | 13 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A3.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-------------------------------------|-------------------|----------|-----------|------------|
| 1 | 10/31/2007 | Angel (individual) | Individual | \$425K | \$625K | \$1.1M |
| 2 | 10/10/2008 | Early Stage VC | Venture Capital | \$2.0M | \$5.8M | \$7.8M |
| 3 | 09/10/2010 | Early Stage VC | Venture Capital | \$9.0M | \$21.8M | \$30.8M |
| 4 | 01/24/2012 | Later Stage VC | Venture Capital | \$12.1M | \$44.2M | \$56.2M |
| 5 | 08/13/2013 | Later Stage VC | Venture Capital | \$43.0M | \$300.9M | \$343.9M |
| 6 | 06/18/2015 | IPO | Public Investment | \$731.5M | \$3,667M | \$4,114M |
| 7 | 11/12/2015 | Public Investment 2nd Offering | Public Investment | \$493.0M | N/A | N/A |
| 8 | 02/17/2016 | PIPE | Corporate | \$7.0M | N/A | N/A |
| 9 | 11/11/2016 | Merger/Acquisition | Corporate | N/A | N/A | N/A |
| 10 | 02/28/2017 | Secondary Transaction - Open Market | Venture Capital | N/A | N/A | N/A |
| 11 | 03/01/2018 | Secondary Transaction - Open Market | Venture Capital | N/A | N/A | N/A |
| 12 | 01/14/2021 | Merger/Acquisition | Corporate | \$2,100M | N/A | \$2,100M |

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|----------------|-----------------|--------|-----------|------------|
| 13 | 07/01/2024 | Later Stage VC | Venture Capital | N/A | N/A | N/A |

A3.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | \$1.1M |
| Last Known Valuation | \$2,100M |
| Last Valuation Date | 01/14/2021 |

A3.5 Exit Events

| Attribute | Value |
|------------------|--|
| Exit Event | Yes (Acquisition) |
| Exit Details | Acquired by Alphabet (Google) for \$2.1B (01/14/2021). Previously IPO'd in 2015. |
| Ownership Status | Privately Held (backing) |

A3.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|--|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 10 investments, 2 active, 6 acquisitions |
| Investor Type | VC-Backed Company |
| Total Investments | 10 |
| Active Portfolio | 2 companies |
| Last Investment | Juicy Marbles (11/24/2021) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|---|-------------------|------------|---------|
| 1 | Doki Technologies | 05/10/2020 | N/A |
| 2 | Twine Health | 02/01/2018 | \$16.7M |
| 3 | Coin | 05/12/2016 | \$7.0M |
| 4 | Vector Watch | 01/10/2017 | \$15.0M |

| # | Target Company | Date | Amount |
|---|----------------|------------|---------|
| 5 | Pebble Watch | 12/06/2016 | \$23.4M |
| 6 | FitStar Labs | 03/05/2015 | \$32.5M |

A3.7 Key Investors

Investors (by round)

3

5

4

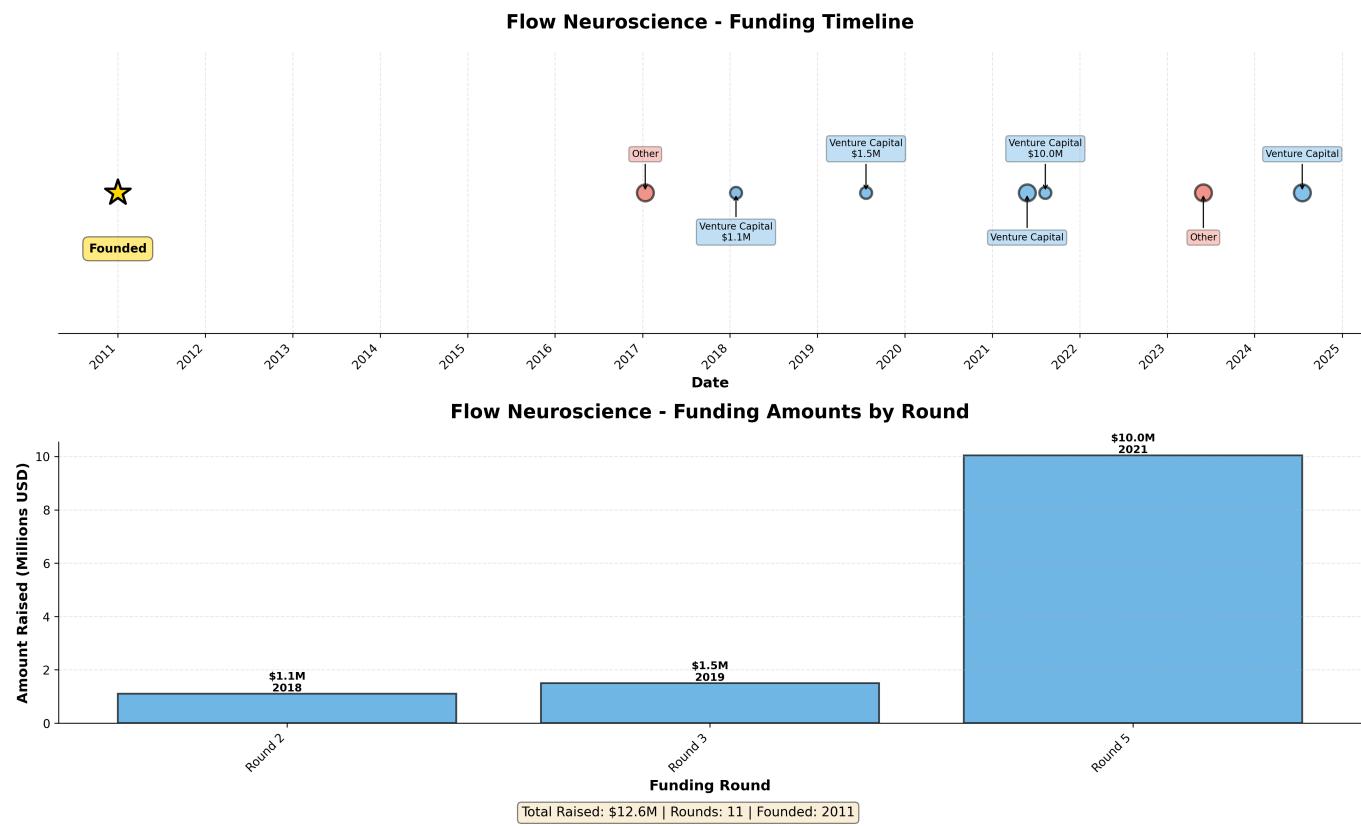
1

2

10

Appendix 4: Flow Neuroscience

Company ID: 183205-63 **Visualization:**



A4.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Flow Neuroscience |
| Year Founded | 2011 |
| Current Age | 13 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Malmö, Sweden |
| Website | www.flowneuroscience.com |
| Employees | 33 (as of 10/03/2024) |

Description: Developer of a brain stimulation headset designed to target both the physical and behavioral elements of major depressive disorder.

A4.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | N/A |
| Time to First Financing | N/A |
| First Deal Type | Grant |
| First Deal Size | N/A |
| Total Capital Raised | \$12.6M |
| Number of Rounds | 11 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A4.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-----------------------|-----------------|---------|-----------|------------|
| 1 | N/A | Grant | Other | N/A | N/A | N/A |
| 2 | N/A | Grant | Other | N/A | N/A | N/A |
| 3 | N/A | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 4 | N/A | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 5 | 01/12/2017 | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 6 | 01/26/2018 | Seed Round | Venture Capital | \$1.1M | N/A | N/A |
| 7 | 07/23/2019 | Early Stage VC | Venture Capital | \$1.5M | N/A | N/A |
| 8 | 05/26/2021 | Later Stage VC | Venture Capital | N/A | N/A | N/A |
| 9 | 08/10/2021 | Later Stage VC | Venture Capital | \$10.0M | N/A | N/A |
| 10 | 06/01/2023 | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 11 | 07/18/2024 | Later Stage VC | Venture Capital | N/A | N/A | N/A |

A4.4 Valuation

| Metric | Value |
|-----------------|-------|
| First Valuation | N/A |

| Metric | Value |
|----------------------|-------|
| Last Known Valuation | N/A |
| Last Valuation Date | N/A |

A4.5 Exit Events

| Attribute | Value |
|---------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A4.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|---|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 1 investments, active, 1 acquisitions |
| Investor Type | VC-Backed Company |
| Total Investments | 1 |
| Active Portfolio | companies |
| Last Investment | Halo (Therapeutic Devices) (02/05/2021) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|---|----------------------------|------------|--------|
| 1 | Halo (Therapeutic Devices) | 02/05/2021 | N/A |

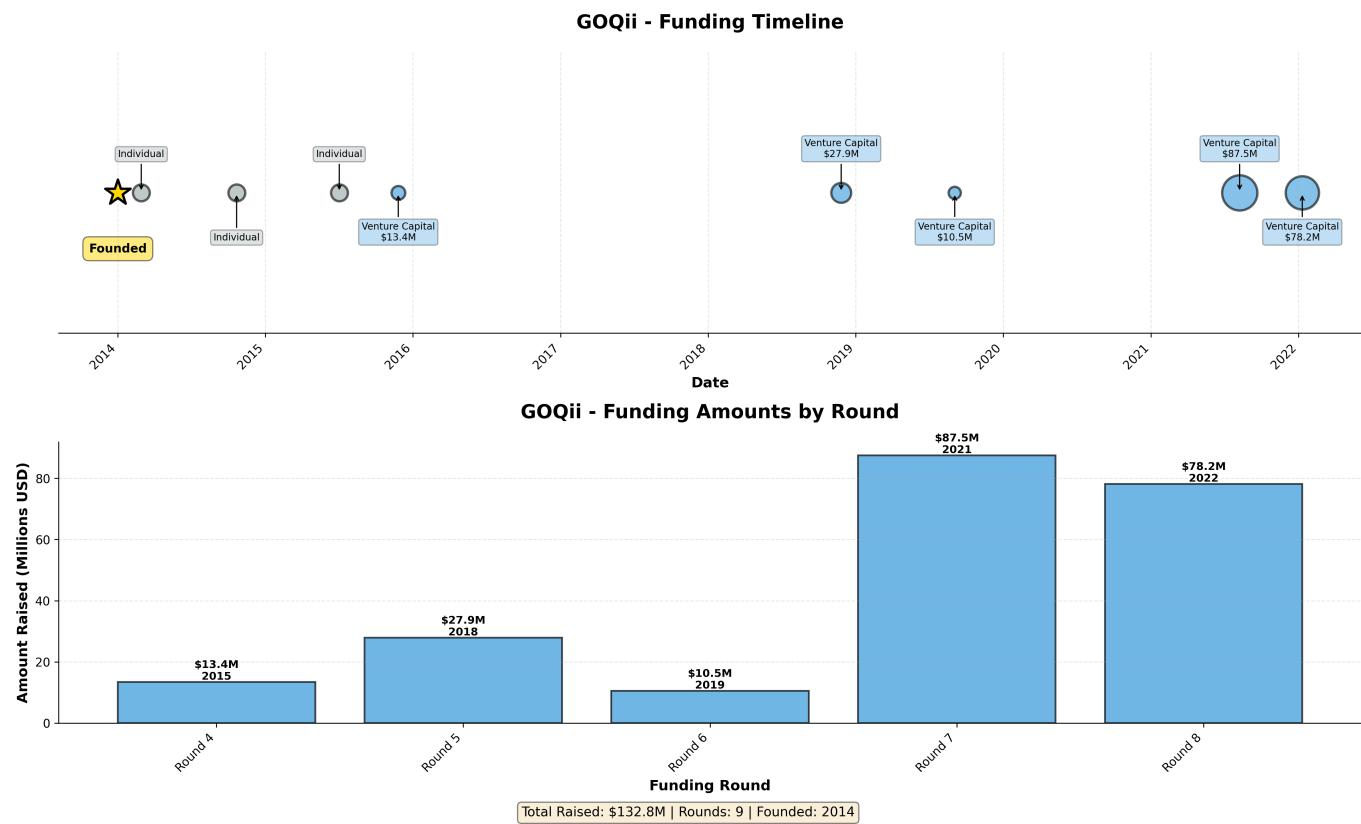
A4.7 Key Investors

Investors (by round)

| |
|---|
| 3 |
| 4 |
| 1 |
| 2 |
| 9 |

Appendix 5: GOQii

Company ID: 65652-22 **Visualization:**



A5.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | GOQii |
| Year Founded | 2014 |
| Current Age | 10 years (as of 2024) |
| Industry | Healthcare Services |
| Headquarters | Redwood City, CA |
| Website | www.goqii.com |
| Employees | 268 (as of 03/30/2022) |

Description: Developer of a fitness device designed to improve health and increase longevity.

A5.2 Financing Summary

| Metric | Value |
|--------|-------|
|--------|-------|

| Metric | Value |
|--------------------------------|------------------------|
| First Financing Date | 02/28/2014 |
| Time to First Financing | 2 months |
| First Deal Type | Angel (individual) |
| First Deal Size | N/A |
| Total Capital Raised | \$132.8M |
| Number of Rounds | 9 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A5.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|---------------------------------|-----------------|---------|-----------|------------|
| 1 | N/A | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 2 | 02/28/2014 | Angel (individual) | Individual | N/A | N/A | N/A |
| 3 | 10/22/2014 | Angel (individual) | Individual | N/A | N/A | N/A |
| 4 | 07/03/2015 | Angel (individual) | Individual | N/A | N/A | N/A |
| 5 | 11/26/2015 | Early Stage VC | Venture Capital | \$13.4M | \$18.0M | \$31.4M |
| 6 | 11/26/2018 | Early Stage VC | Venture Capital | \$27.9M | \$81.0M | \$108.9M |
| 7 | 09/03/2019 | Later Stage VC | Venture Capital | \$10.5M | N/A | N/A |
| 8 | 08/08/2021 | Later Stage VC | Venture Capital | \$87.5M | N/A | N/A |
| 9 | 01/10/2022 | Later Stage VC | Venture Capital | \$78.2M | N/A | N/A |

A5.4 Valuation

| Metric | Value |
|-----------------------------|----------|
| First Valuation | N/A |
| Last Known Valuation | \$108.9M |

| Metric | Value |
|---------------------|------------|
| Last Valuation Date | 11/26/2018 |

A5.5 Exit Events

| Attribute | Value |
|---------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A5.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|-------|
| Active as Investor/Acquirer | No |

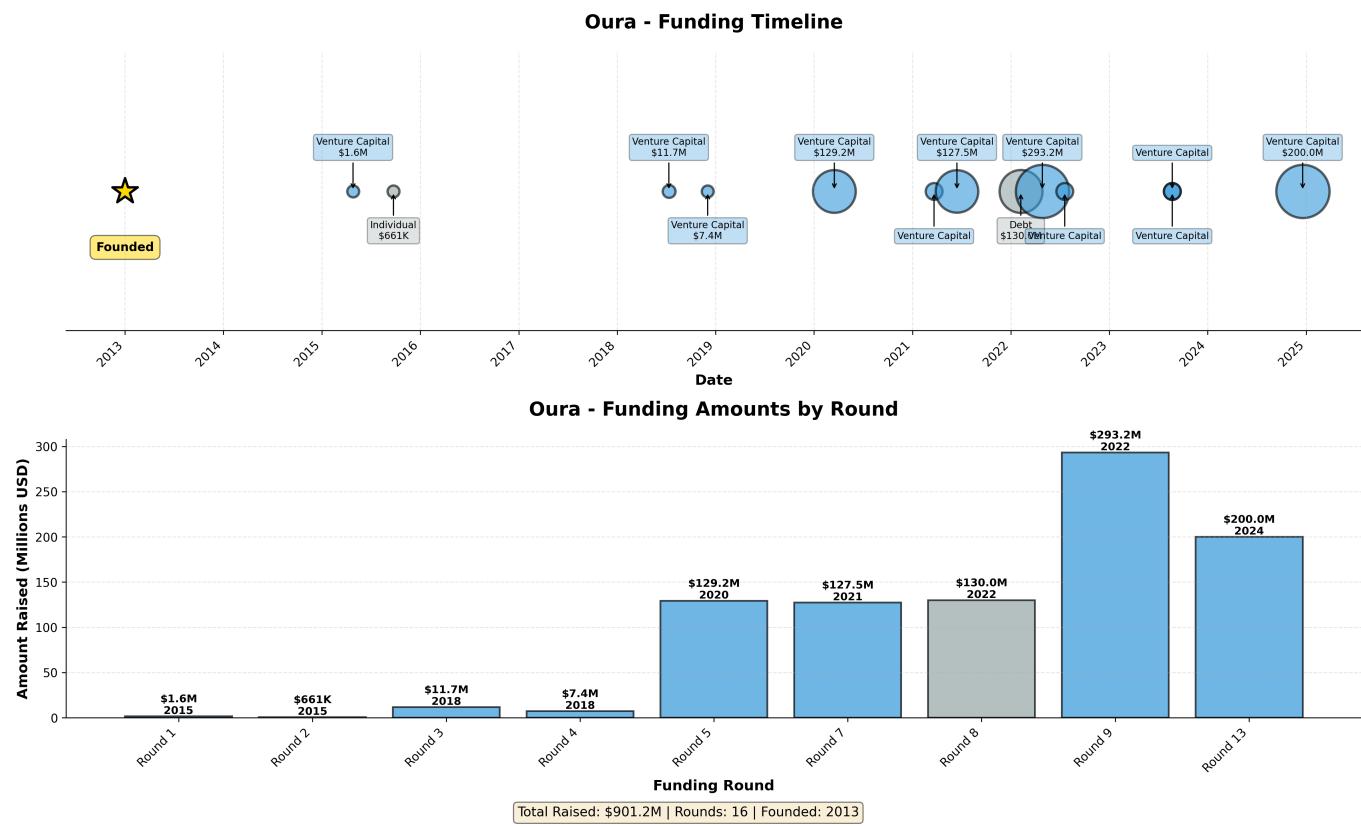
A5.7 Key Investors

Investors (by round)

| |
|----|
| 3 |
| 15 |
| 8 |
| 18 |
| 7 |
| 11 |

Appendix 6: Oura

Company ID: 110783-26 **Visualization:**



A6.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Oura |
| Year Founded | 2013 |
| Current Age | 11 years (as of 2024) |
| Industry | Consumer Durables |
| Headquarters | Oulu, Finland |
| Website | www.ouraring.com |
| Employees | 700 (as of 01/18/2025) |

Description: Developer of a wellness wearable ring designed to track and improve sleep quality and performance.

A6.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | 04/27/2015 |
| Time to First Financing | 2.3 years |
| First Deal Type | Seed Round |
| First Deal Size | \$1.6M |
| Total Capital Raised | \$901.2M |
| Number of Rounds | 16 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A6.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|---------------------------------|-----------------|----------|-----------|------------|
| 1 | N/A | Grant | Other | \$323K | N/A | N/A |
| 2 | N/A | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 3 | N/A | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 4 | 04/27/2015 | Seed Round | Venture Capital | \$1.6M | \$5.3M | \$6.1M |
| 5 | 09/24/2015 | Equity Crowdfunding | Individual | \$661K | \$3.7M | \$4.3M |
| 6 | 07/12/2018 | Later Stage VC | Venture Capital | \$11.7M | \$14.6M | \$24.8M |
| 7 | 12/03/2018 | Later Stage VC | Venture Capital | \$7.4M | \$31.3M | \$35.2M |
| 8 | 03/17/2020 | Later Stage VC | Venture Capital | \$129.2M | \$596.0M | \$725.2M |
| 9 | 03/22/2021 | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 10 | 06/15/2021 | Later Stage VC | Venture Capital | \$127.5M | \$772.5M | \$900.0M |
| 11 | 02/07/2022 | Debt - General | Debt | \$130.0M | N/A | N/A |
| 12 | 04/28/2022 | Later Stage VC | Venture Capital | \$293.2M | \$2,056M | \$2,350M |

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|---------------------------------|-----------------|----------|-----------|------------|
| 13 | 07/20/2022 | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 14 | 08/23/2023 | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 15 | 08/23/2023 | Later Stage VC | Venture Capital | N/A | N/A | N/A |
| 16 | 12/19/2024 | Later Stage VC | Venture Capital | \$200.0M | \$5,000M | \$5,200M |

A6.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | \$6.1M |
| Last Known Valuation | \$5,200M |
| Last Valuation Date | 12/19/2024 |

A6.5 Exit Events

| Attribute | Value |
|---------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A6.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|--|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 3 investments, active, 26 acquisitions |
| Investor Type | VC-Backed Company |
| Total Investments | 3 |
| Active Portfolio | companies |
| Last Investment | Sparta Science (10/31/2024) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|----|-------------------------------|------------|---------|
| 1 | Picaboo | 04/16/2022 | N/A |
| 2 | The Behavioural Insights Team | 12/13/2021 | \$20.5M |
| 3 | Silatronix | 11/01/2021 | N/A |
| 4 | CloudSkiff | 10/29/2021 | N/A |
| 5 | Cannabliss & Co. | 01/01/2018 | N/A |
| 6 | Tapit | 08/10/2017 | N/A |
| 7 | CannTx | 10/29/2021 | \$11.9M |
| 8 | Predictive Discovery | | \$2.0M |
| 9 | Terradiol | 08/01/2018 | N/A |
| 10 | Avail Support | 02/23/2021 | N/A |

Plus 16 additional acquisitions

A6.7 Key Investors

Investors (by round)

12

8

1

2

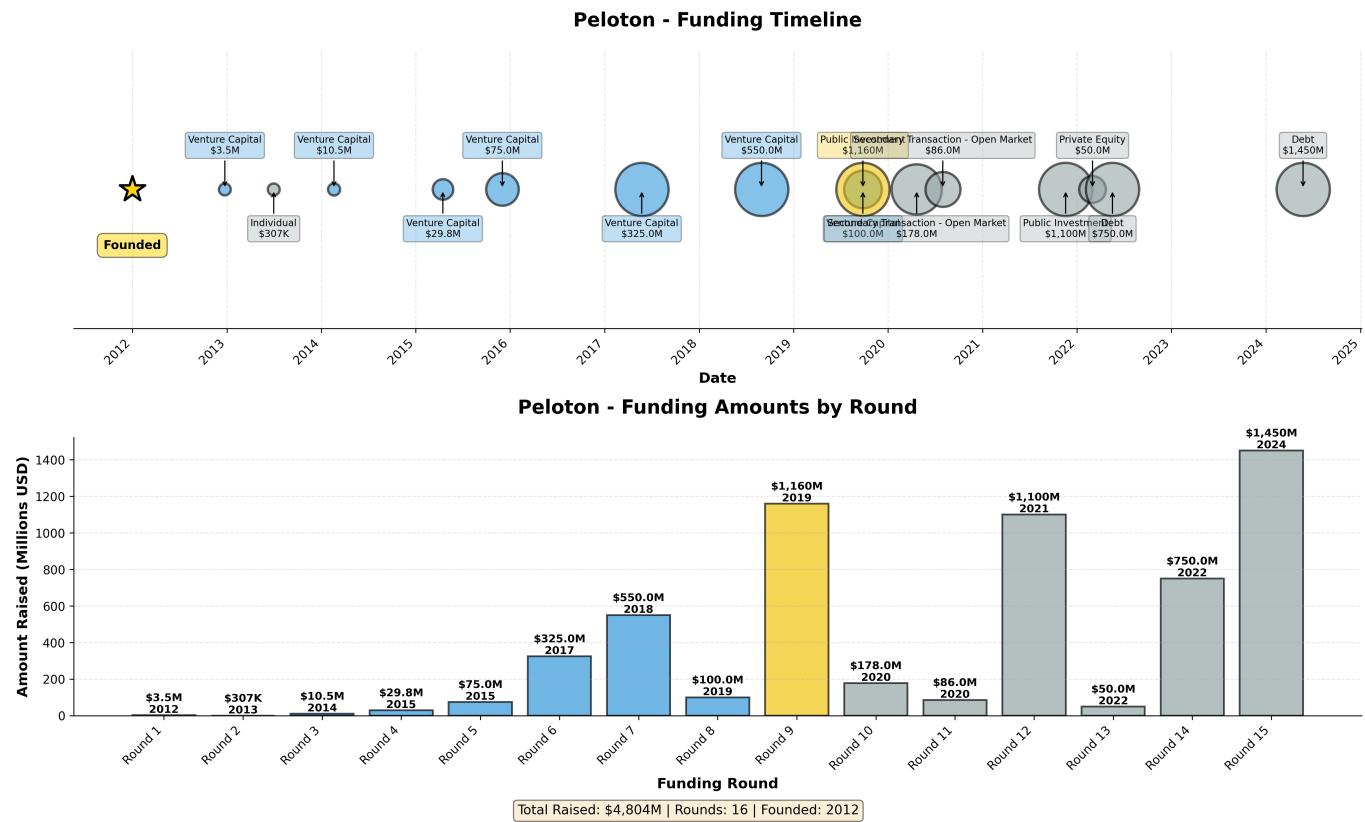
27

10

13

Appendix 7: Peloton

Company ID: 61931-08 Visualization:



A7.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Peloton |
| Year Founded | 2012 |
| Current Age | 12 years (as of 2024) |
| Industry | Consumer Durables |
| Headquarters | New York, NY |
| Website | www.onepeloton.com |
| Employees | 2322 (as of 06/30/2024) |

Description: Provider of integrated at-home fitness equipment designed to bring boutique fitness into the home.

A7.2 Financing Summary

| Metric | Value |
|-------------------------|-----------------------------------|
| First Financing Date | 12/24/2012 |
| Time to First Financing | 1.0 years |
| First Deal Type | Early Stage VC |
| First Deal Size | \$3.5M |
| Total Capital Raised | \$4,804M |
| Number of Rounds | 16 |
| Current Status | Formerly VC-backed |
| Business Status | Generating Revenue/Not Profitable |

A7.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-------------------------------------|-------------------|----------|-----------|------------|
| 1 | N/A | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 2 | 12/24/2012 | Early Stage VC | Venture Capital | \$3.5M | \$14.0M | \$17.5M |
| 3 | 07/01/2013 | Product Crowdfunding | Individual | \$307K | N/A | N/A |
| 4 | 02/19/2014 | Early Stage VC | Venture Capital | \$10.5M | \$25.0M | \$35.5M |
| 5 | 04/16/2015 | Later Stage VC | Venture Capital | \$29.8M | \$56.7M | \$86.5M |
| 6 | 12/02/2015 | Later Stage VC | Venture Capital | \$75.0M | \$260.0M | \$335.0M |
| 7 | 05/24/2017 | Later Stage VC | Venture Capital | \$325.0M | \$925.0M | \$1,250M |
| 8 | 08/30/2018 | Later Stage VC | Venture Capital | \$550.0M | \$3,600M | \$4,150M |
| 9 | 09/26/2019 | PIPE | Venture Capital | \$100.0M | N/A | N/A |
| 10 | 09/26/2019 | IPO | Public Investment | \$1,160M | \$6,942M | \$8,102M |
| 11 | 04/21/2020 | Secondary Transaction - Open Market | N/A | \$178.0M | N/A | N/A |

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-------------------------------------|-------------------|----------|-----------|------------|
| 12 | 07/31/2020 | Secondary Transaction - Open Market | N/A | \$86.0M | N/A | N/A |
| 13 | 11/18/2021 | Public Investment 2nd Offering | Public Investment | \$1,100M | N/A | N/A |
| 14 | 03/02/2022 | Secondary Transaction - Private | Private Equity | \$50.0M | N/A | N/A |
| 15 | 05/18/2022 | General Corporate Purpose | Debt | \$750.0M | N/A | N/A |
| 16 | 05/24/2024 | Debt Refinancing | Debt | \$1,450M | N/A | N/A |

A7.4 Valuation

| Metric | Value |
|-----------------------------|------------|
| First Valuation | \$17.5M |
| Last Known Valuation | \$8,102M |
| Last Valuation Date | 09/26/2019 |

A7.5 Exit Events

| Attribute | Value |
|-------------------------|---------------|
| Exit Event | Yes (IPO) |
| Exit Details | NAS: PTON |
| Ownership Status | Publicly Held |

A7.6 Investment & Acquisition Activity

| Attribute | Value |
|------------------------------------|---|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 10 investments, 1 active, 25 acquisitions |
| Investor Type | Corporation |
| Total Investments | 10 |
| Active Portfolio | 1 companies |
| Last Investment | Envirly (11/29/2023) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|----|--|------------|----------|
| 1 | Altima Dental Canada | 08/15/2022 | N/A |
| 2 | Grenova | 03/04/2022 | N/A |
| 3 | ZeroFox | 08/04/2022 | \$170.0M |
| 4 | Clinique De Fertilite Conceptia Fertility Clinic | 06/21/2021 | N/A |
| 5 | Atlas (Electronics) | 01/01/2020 | N/A |
| 6 | Aiquidoo | 02/09/2021 | \$57.7M |
| 7 | Otari Mats | 12/14/2020 | N/A |
| 8 | Generation Fertility | 01/13/2021 | N/A |
| 9 | Aurora Reproductive Care | 12/22/2020 | N/A |
| 10 | Airway Oxygen | 09/30/2020 | N/A |

Plus 15 additional acquisitions

A7.7 Key Investors

Investors (by round)

3

28

6

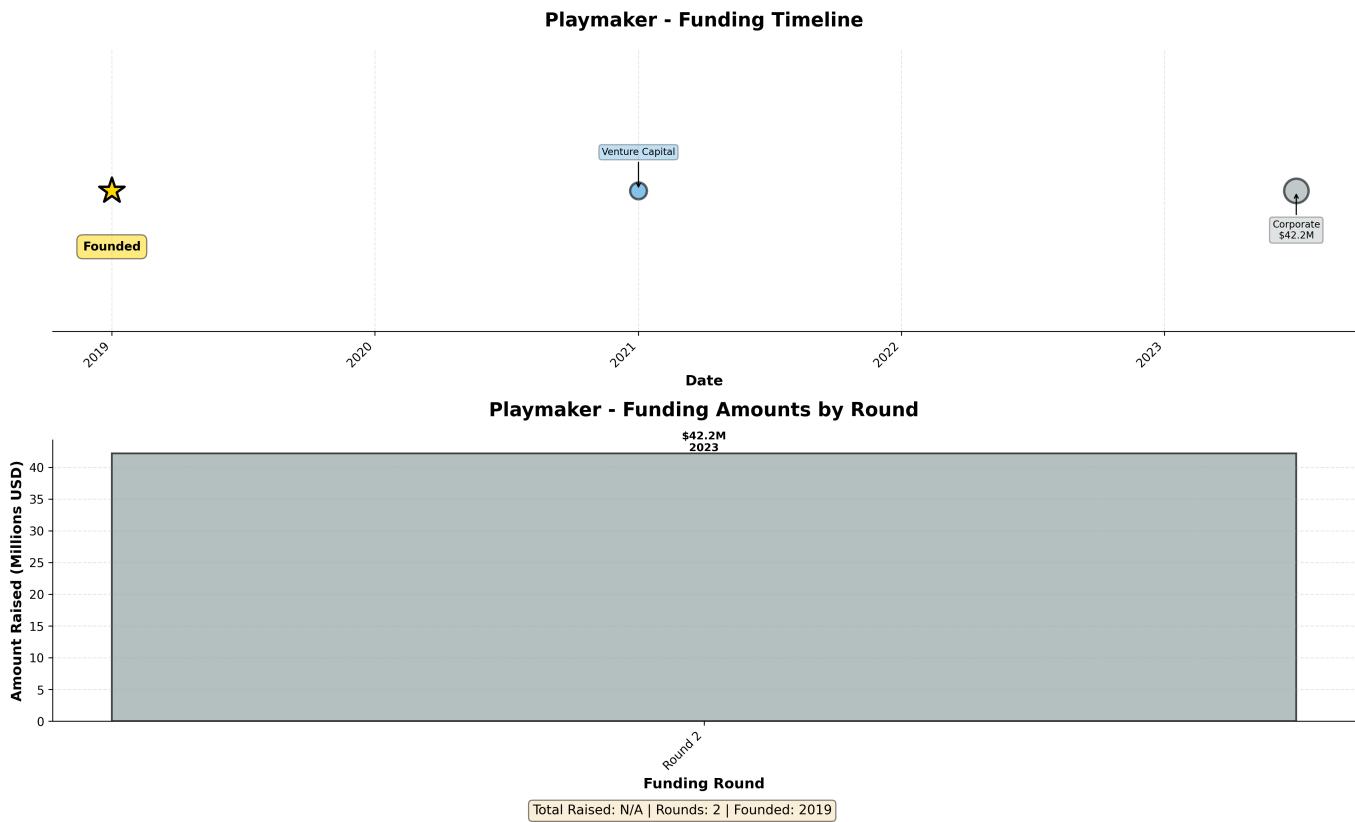
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2

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Appendix 8: Playmaker

Company ID: 494786-80 Visualization:



A8.1 Company Overview

| Attribute | Value |
|--------------|-----------------------|
| Company Name | Playmaker |
| Year Founded | 2019 |
| Current Age | 5 years (as of 2024) |
| Industry | Media |
| Headquarters | Deerfield Beach, FL |
| Website | playmakerhq.com |
| Employees | 77 (as of 01/23/2024) |

Description: Developer of a sports and entertainment media platform intended to offer merchandise for sports enthusiasts.

A8.2 Financing Summary

| Metric | Value |
|-------------------------|--------------------|
| First Financing Date | 01/01/2021 |
| Time to First Financing | 2.1 years |
| First Deal Type | Early Stage VC |
| First Deal Size | N/A |
| Total Capital Raised | N/A |
| Number of Rounds | 2 |
| Current Status | Formerly VC-backed |
| Business Status | Generating Revenue |

A8.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|--------------------|-----------------|---------|-----------|------------|
| 1 | 01/01/2021 | Early Stage VC | Venture Capital | N/A | N/A | N/A |
| 2 | 07/03/2023 | Merger/Acquisition | Corporate | \$42.2M | N/A | \$42.2M |

A8.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | N/A |
| Last Known Valuation | \$42.2M |
| Last Valuation Date | 07/03/2023 |

A8.5 Exit Events

| Attribute | Value |
|------------------|--|
| Exit Event | Yes (Acquisition) |
| Exit Details | Acquired by Better Collective |
| Ownership Status | Acquired/Merged (Operating Subsidiary) |

A8.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------|-------|
| | |

| Attribute | Value |
|-----------------------------|--------------------|
| Active as Investor/Acquirer | Yes (Acquisitions) |
| Summary | 2 acquisitions |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|---|----------------|------------|---------|
| 1 | Yardbarker | 07/26/2021 | \$24.0M |
| 2 | juanfutbol | 08/02/2022 | \$1.7M |

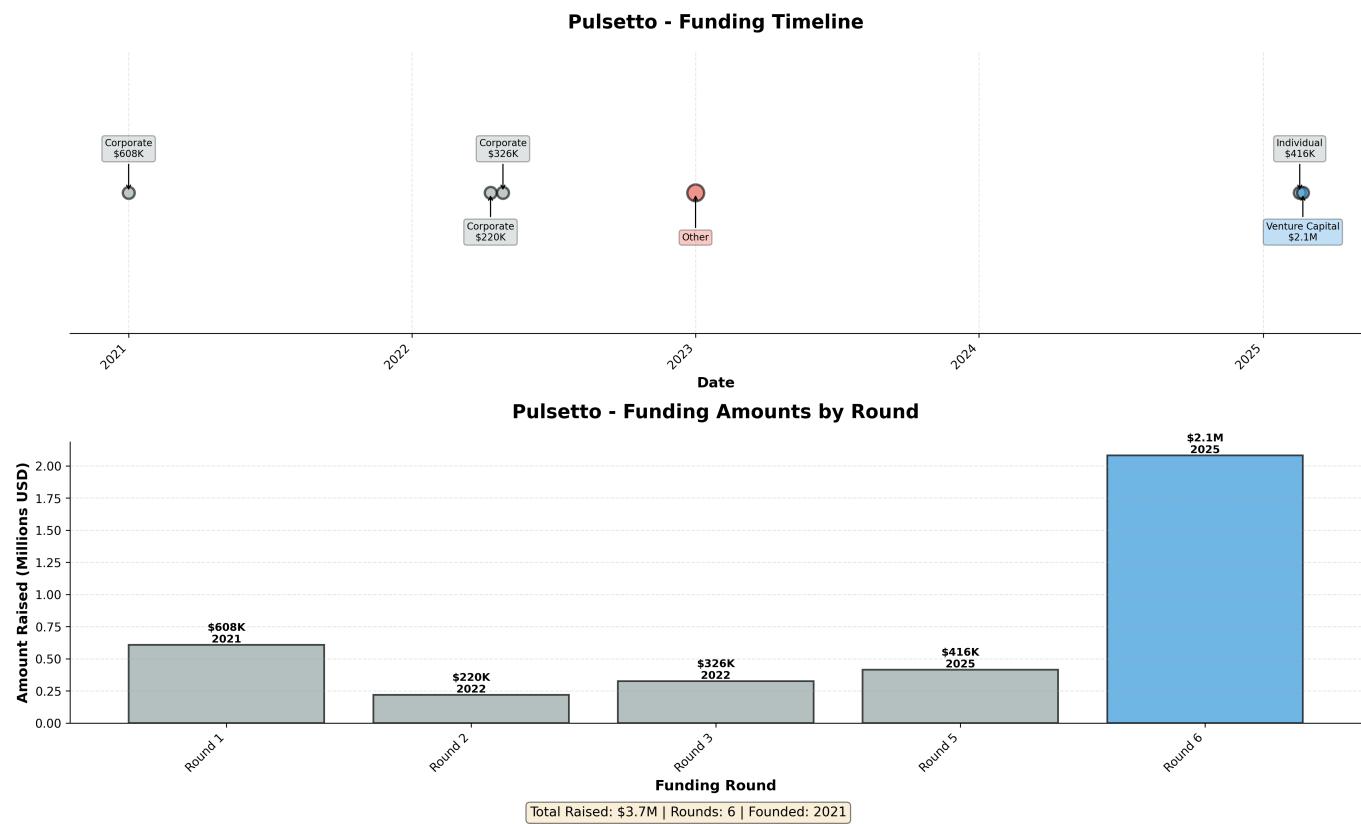
A8.7 Key Investors

Investors (by round)

1

Appendix 9: Pulsetto

Company ID: 495718-39 Visualization:



A9.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Pulsetto |
| Year Founded | 2021 |
| Current Age | 3 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Vilnius, Lithuania |
| Website | www.pulsetto.tech |
| Employees | 28 (as of 02/21/2025) |

Description: Developer of neuromodulation devices dedicated to improving lives through neuroscience.

A9.2 Financing Summary

| Metric | Value |
|--------|-------|
|--------|-------|

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | 01/01/2021 |
| Time to First Financing | 1 months |
| First Deal Type | Corporate |
| First Deal Size | \$608K |
| Total Capital Raised | \$3.7M |
| Number of Rounds | 6 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A9.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-----------------------|-----------------|--------|-----------|------------|
| 1 | 01/01/2021 | Corporate | Corporate | \$608K | N/A | N/A |
| 2 | 04/12/2022 | Corporate | Corporate | \$220K | N/A | N/A |
| 3 | 04/28/2022 | Corporate | Corporate | \$326K | N/A | N/A |
| 4 | 01/01/2023 | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 5 | 02/17/2025 | Angel (individual) | Individual | \$416K | \$20.4M | \$20.8M |
| 6 | 02/21/2025 | Early Stage VC | Venture Capital | \$2.1M | N/A | N/A |

A9.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | N/A |
| Last Known Valuation | \$20.8M |
| Last Valuation Date | 02/17/2025 |

A9.5 Exit Events

| Attribute | Value |
|--------------|-------|
| Exit Event | No |
| Exit Details | |

| Attribute | Value |
|------------------|--------------------------|
| Ownership Status | Privately Held (backing) |

A9.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|-------|
| Active as Investor/Acquirer | No |

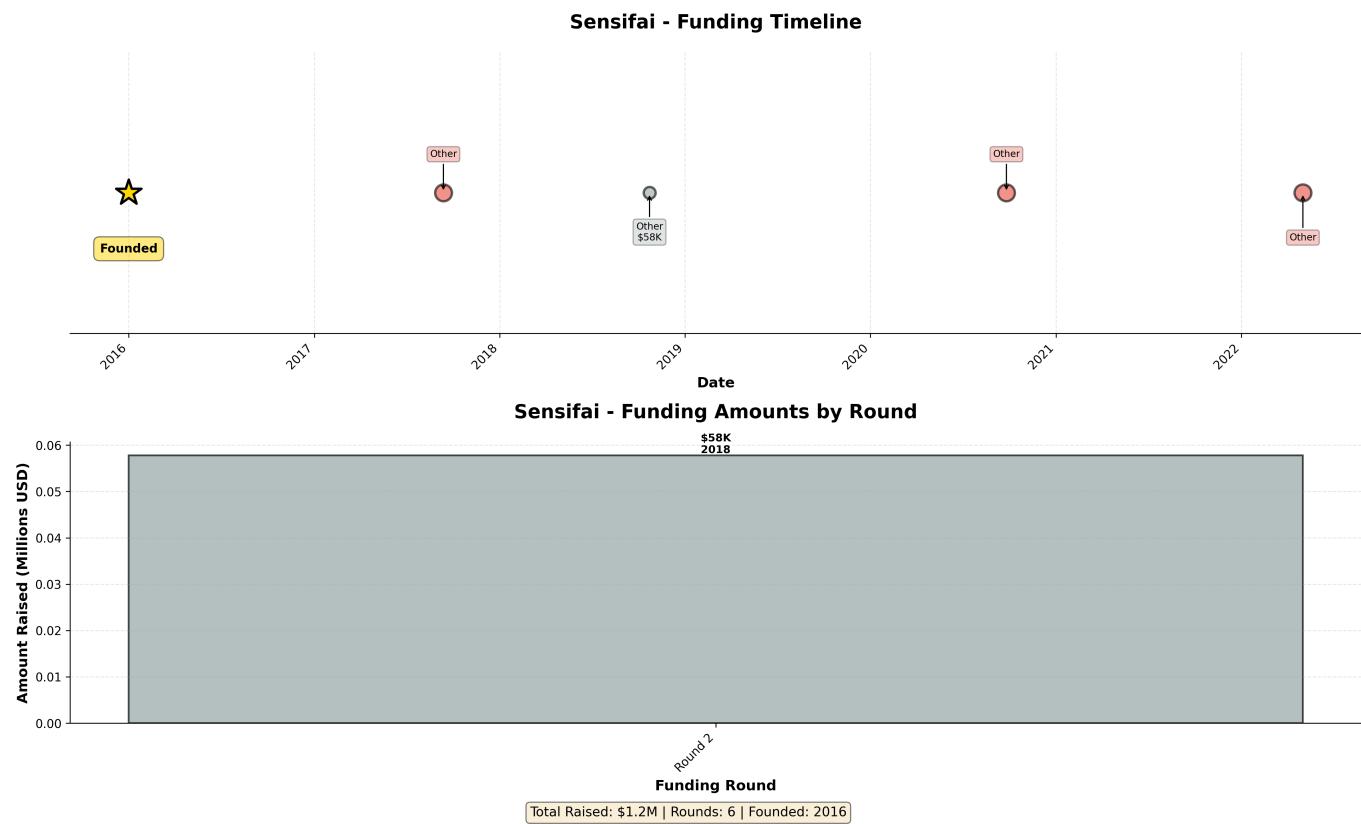
A9.7 Key Investors

Investors (by round)

1

Appendix 10: Sensifai

Company ID: 171678-43 **Visualization:**



A10.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Sensifai |
| Year Founded | 2016 |
| Current Age | 8 years (as of 2024) |
| Industry | Software |
| Headquarters | Kraainem, Belgium |
| Website | www.sensifai.com |
| Employees | 17 (as of 01/31/2025) |

Description: Developer of a comprehensive video recognition system designed to recognize video semantics automatically.

A10.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | 09/12/2017 |
| Time to First Financing | 1.8 years |
| First Deal Type | Accelerator/Incubator |
| First Deal Size | N/A |
| Total Capital Raised | \$1.2M |
| Number of Rounds | 6 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A10.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-----------------------|-----------------|--------|-----------|------------|
| 1 | N/A | Early Stage VC | Venture Capital | \$1.2M | N/A | N/A |
| 2 | N/A | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 3 | 09/12/2017 | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 4 | 10/23/2018 | Grant | Other | \$58K | N/A | N/A |
| 5 | 09/25/2020 | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 6 | 05/02/2022 | Accelerator/Incubator | Other | N/A | N/A | N/A |

A10.4 Valuation

| Metric | Value |
|----------------------|-------|
| First Valuation | N/A |
| Last Known Valuation | N/A |
| Last Valuation Date | N/A |

A10.5 Exit Events

| Attribute | Value |
|--------------|-------|
| Exit Event | No |
| Exit Details | |

| Attribute | Value |
|------------------|--------------------------|
| Ownership Status | Privately Held (backing) |

A10.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|-------|
| Active as Investor/Acquirer | No |

A10.7 Key Investors

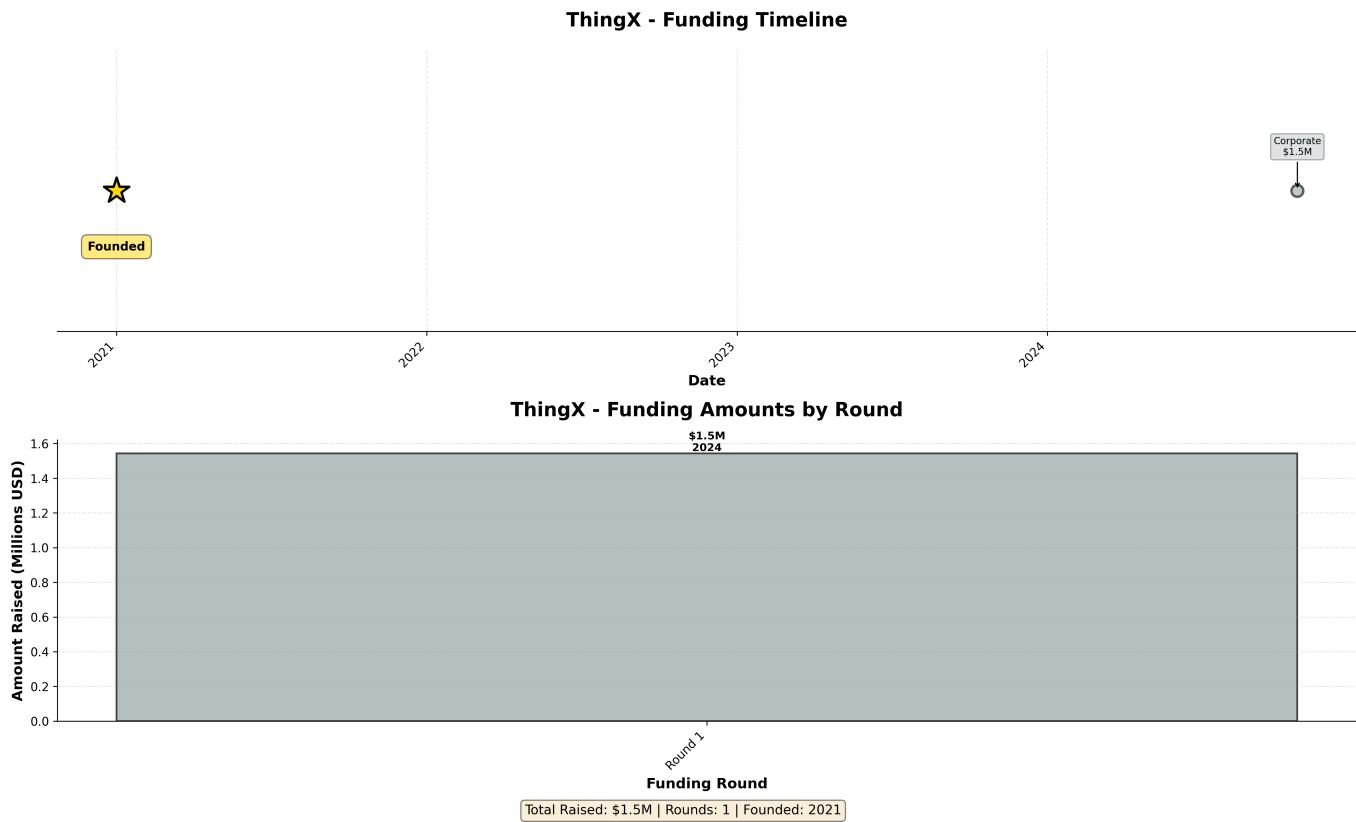
Investors (by round)

1

2

Appendix 11: ThingX

Company ID: 697387-24 **Visualization:**



A11.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | ThingX |
| Year Founded | 2021 |
| Current Age | 3 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Hong Kong, Hong Kong |
| Website | www.thingx.ai |
| Employees | 20 (as of 05/09/2024) |

Description: Developer of Artificial Intelligence technology designed to enhance the smart healthcare industry.

A11.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | 10/21/2024 |
| Time to First Financing | 3.8 years |
| First Deal Type | Early Stage VC |
| First Deal Size | \$1.5M |
| Total Capital Raised | \$1.5M |
| Number of Rounds | 1 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A11.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|----------------|------------|--------|-----------|------------|
| 1 | 10/21/2024 | Early Stage VC | Corporate | \$1.5M | N/A | N/A |

A11.4 Valuation

| Metric | Value |
|----------------------|-------|
| First Valuation | N/A |
| Last Known Valuation | N/A |
| Last Valuation Date | N/A |

A11.5 Exit Events

| Attribute | Value |
|---------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A11.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|-------|
| Active as Investor/Acquirer | No |

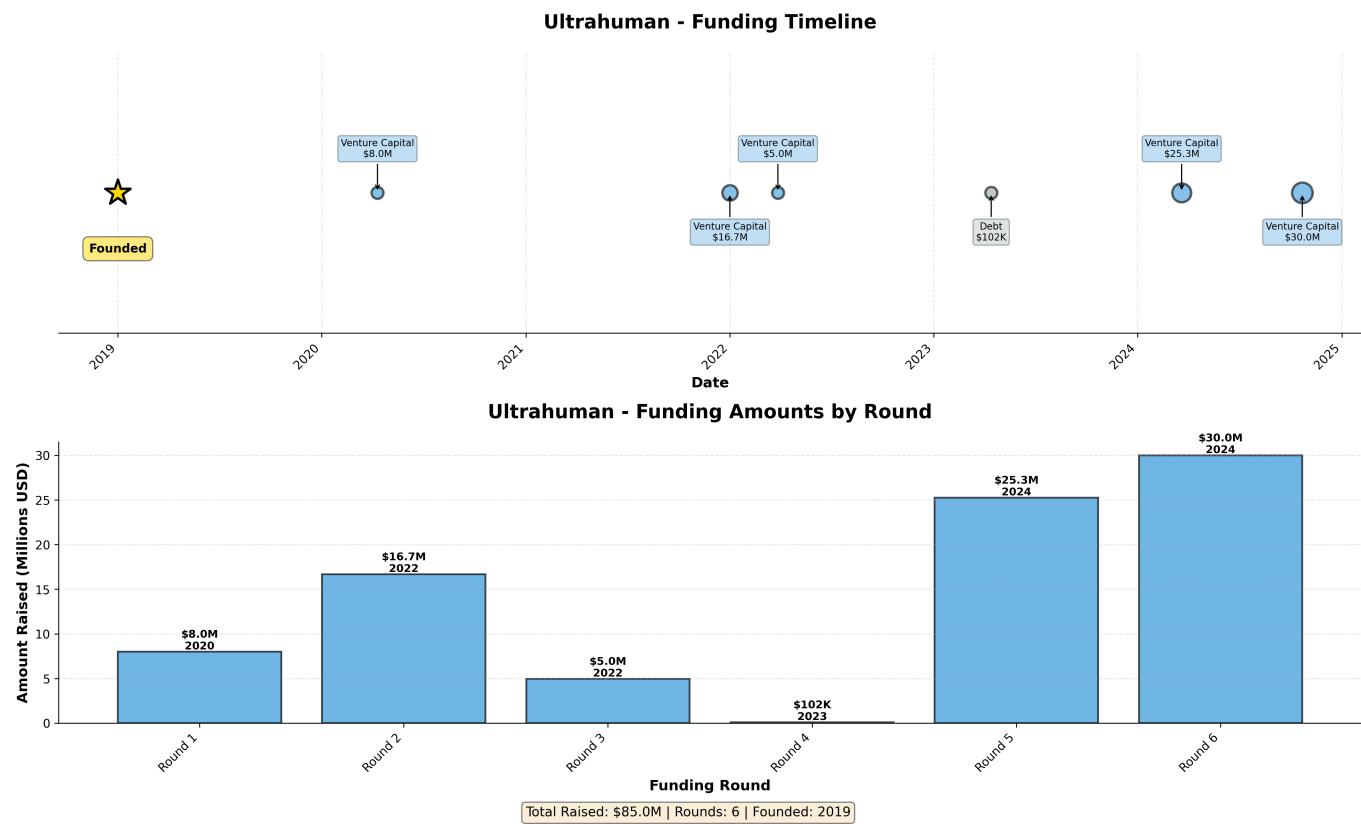
A11.7 Key Investors

Investors (by round)

1

Appendix 12: Ultrahuman

Company ID: 458417-44 Visualization:



A12.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Ultrahuman |
| Year Founded | 2019 |
| Current Age | 5 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Bangalore, India |
| Website | www.ultrahuman.com |
| Employees | 125 (as of 03/20/2024) |

Description: Developer of metabolic health and fitness monitoring devices intended to help users transform themselves easily.

A12.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | 04/10/2020 |
| Time to First Financing | 1.3 years |
| First Deal Type | Early Stage VC |
| First Deal Size | \$8.0M |
| Total Capital Raised | \$85.0M |
| Number of Rounds | 6 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A12.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|----------------|-----------------|---------|-----------|------------|
| 1 | 04/10/2020 | Early Stage VC | Venture Capital | \$8.0M | \$14.9M | \$22.2M |
| 2 | 01/01/2022 | Early Stage VC | Venture Capital | \$16.7M | \$33.1M | \$49.8M |
| 3 | 03/28/2022 | Early Stage VC | Venture Capital | \$5.0M | \$74.2M | \$79.2M |
| 4 | 04/14/2023 | Debt - General | Debt | \$102K | N/A | N/A |
| 5 | 03/20/2024 | Later Stage VC | Venture Capital | \$25.3M | \$100.2M | \$125.5M |
| 6 | 10/22/2024 | Later Stage VC | Venture Capital | \$30.0M | N/A | N/A |

A12.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | \$22.2M |
| Last Known Valuation | \$125.5M |
| Last Valuation Date | 03/20/2024 |

A12.5 Exit Events

| Attribute | Value |
|------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A12.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|---|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 2 investments, 1 active, 1 acquisitions |
| Investor Type | Corporation |
| Total Investments | 2 |
| Active Portfolio | 1 companies |
| Last Investment | Punch (08/06/2024) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|---|----------------|------------|--------|
| 1 | Lazy Co. | 04/12/2022 | N/A |

A12.7 Key Investors

Investors (by round)

3

5

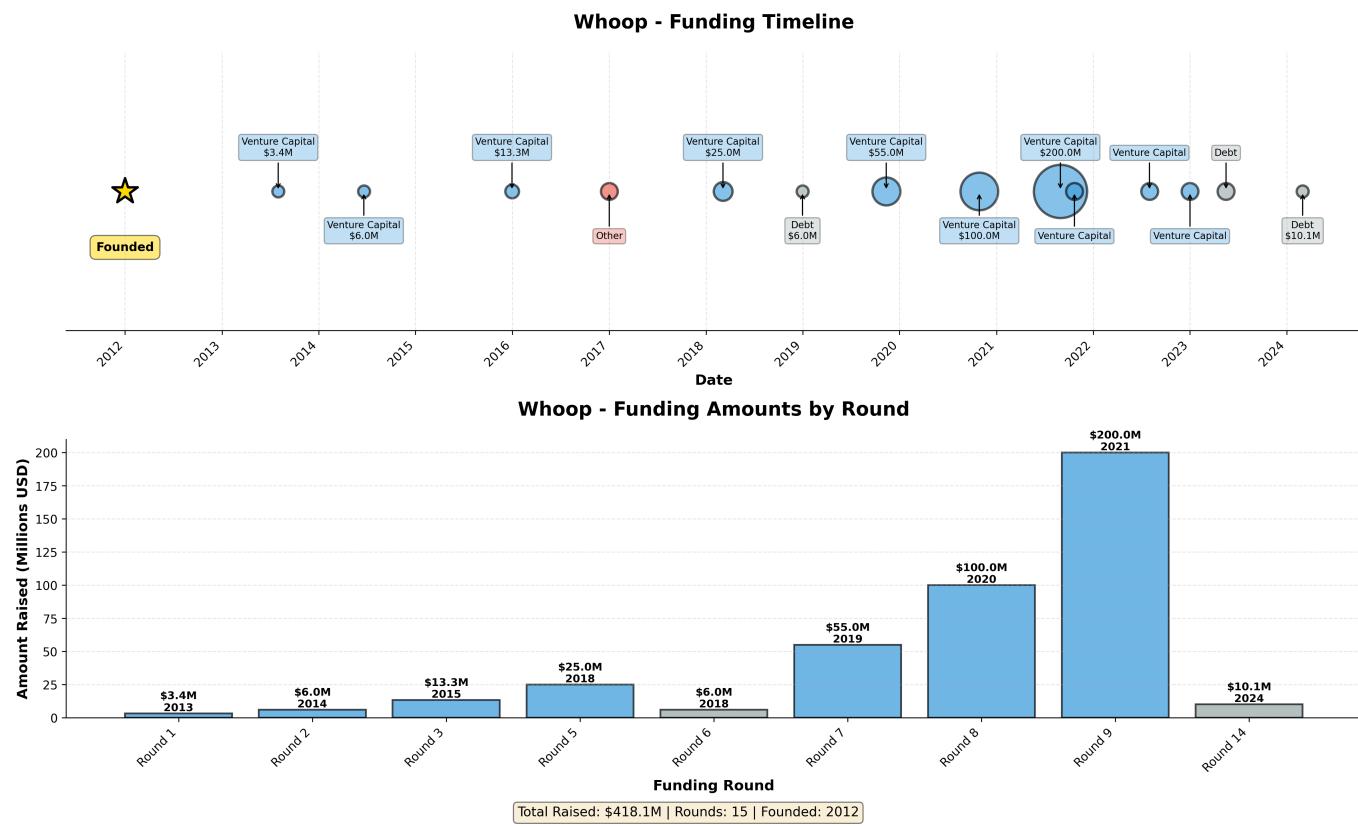
21

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7

Appendix 13: Whoop

Company ID: 64325-80 Visualization:



A13.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Whoop |
| Year Founded | 2012 |
| Current Age | 12 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Boston, MA |
| Website | www.whoop.com |
| Employees | 939 (as of 12/17/2024) |

Description: Developer of a wearable performance optimization device intended to provide personalized insights to improve overall fitness.

A13.2 Financing Summary

| Metric | Value |
|-------------------------|------------------------|
| First Financing Date | N/A |
| Time to First Financing | N/A |
| First Deal Type | Accelerator/Incubator |
| First Deal Size | N/A |
| Total Capital Raised | \$418.1M |
| Number of Rounds | 15 |
| Current Status | Venture Capital-Backed |
| Business Status | Generating Revenue |

A13.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|---------------------------------|-----------------|----------|-----------|------------|
| 1 | N/A | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 2 | 08/01/2013 | Seed Round | Venture Capital | \$3.4M | \$7.4M | \$10.8M |
| 3 | 06/20/2014 | Early Stage VC | Venture Capital | \$6.0M | \$17.5M | \$23.5M |
| 4 | 12/31/2015 | Early Stage VC | Venture Capital | \$13.3M | \$35.0M | \$48.3M |
| 5 | 01/01/2017 | Accelerator/Incubator | Other | N/A | N/A | N/A |
| 6 | 03/06/2018 | Later Stage VC | Venture Capital | \$25.0M | \$100.0M | \$125.0M |
| 7 | 12/31/2018 | Mezzanine | Debt | \$6.0M | N/A | N/A |
| 8 | 11/12/2019 | Later Stage VC | Venture Capital | \$55.0M | \$200.0M | \$237.4M |
| 9 | 10/28/2020 | Later Stage VC | Venture Capital | \$100.0M | \$1,100M | \$1,200M |
| 10 | 08/30/2021 | Later Stage VC | Venture Capital | \$200.0M | \$3,400M | \$3,600M |
| 11 | 10/22/2021 | Secondary Transaction - Private | Venture Capital | N/A | N/A | N/A |
| 12 | 08/01/2022 | Later Stage VC | Venture Capital | N/A | N/A | N/A |

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|----------------|-----------------|---------|-----------|------------|
| 13 | 01/01/2023 | Later Stage VC | Venture Capital | N/A | N/A | N/A |
| 14 | 05/17/2023 | Debt - General | Debt | N/A | N/A | N/A |
| 15 | 03/01/2024 | Debt - General | Debt | \$10.1M | N/A | N/A |

A13.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | N/A |
| Last Known Valuation | \$3,600M |
| Last Valuation Date | 08/30/2021 |

A13.5 Exit Events

| Attribute | Value |
|---------------------|--------------------------|
| Exit Event | No |
| Exit Details | |
| Ownership Status | Privately Held (backing) |

A13.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|---------------------------------------|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 2 investments, active, 4 acquisitions |
| Investor Type | VC-Backed Company |
| Total Investments | 2 |
| Active Portfolio | companies |
| Last Investment | AnyQuestion (11/30/2023) |

Acquisitions Made (Top 10)

| # | Target Company | Date | Amount |
|---|---|------------|--------|
| 1 | PUSH (Electronic Equipment and Instruments) | 09/02/2021 | N/A |
| 2 | Touchfone | 12/19/2016 | N/A |

| # | Target Company | Date | Amount |
|---|----------------|------------|--------|
| 3 | AnyQuestion | 11/30/2023 | N/A |
| 4 | XOsphere | 09/23/2008 | N/A |

A13.7 Key Investors

Investors (by round)

3

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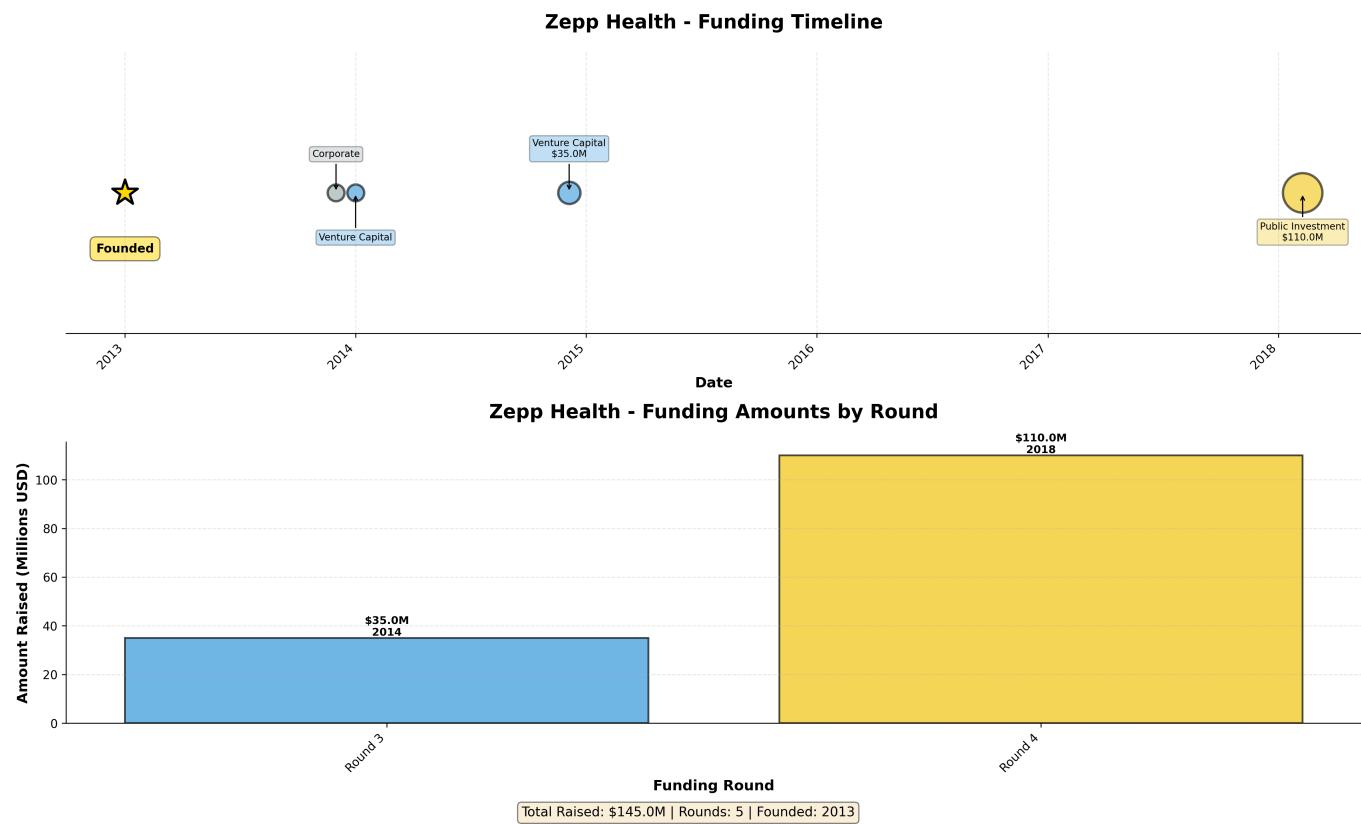
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Appendix 14: Zepp Health

Company ID: 100191-79 **Visualization:**



A14.1 Company Overview

| Attribute | Value |
|--------------|--|
| Company Name | Zepp Health |
| Year Founded | 2013 |
| Current Age | 11 years (as of 2024) |
| Industry | Healthcare Devices and Supplies |
| Headquarters | Hefei, China |
| Website | www.zepp.com |
| Employees | 493 (as of 12/31/2023) |

Description: Manufacturer of fitness tracking wearables designed to connect biomechanical signals and daily activities with smart data services.

A14.2 Financing Summary

| Metric | Value |
|-------------------------|-----------------------------------|
| First Financing Date | 12/01/2013 |
| Time to First Financing | 1.0 years |
| First Deal Type | Joint Venture |
| First Deal Size | N/A |
| Total Capital Raised | \$145.0M |
| Number of Rounds | 5 |
| Current Status | Formerly VC-backed |
| Business Status | Generating Revenue/Not Profitable |

A14.3 Financing History

| Round | Date | Deal Type | Deal Class | Amount | Pre-Money | Post-Money |
|-------|------------|-------------------------------------|-------------------|----------|-----------|------------|
| 1 | N/A | Secondary Transaction - Open Market | Private Equity | N/A | N/A | N/A |
| 2 | 12/01/2013 | Joint Venture | Corporate | N/A | N/A | N/A |
| 3 | 01/01/2014 | Early Stage VC | Venture Capital | N/A | N/A | N/A |
| 4 | 12/05/2014 | Early Stage VC | Venture Capital | \$35.0M | \$265.0M | \$300.0M |
| 5 | 02/08/2018 | IPO | Public Investment | \$110.0M | \$543.8M | \$653.8M |

A14.4 Valuation

| Metric | Value |
|----------------------|------------|
| First Valuation | N/A |
| Last Known Valuation | \$653.8M |
| Last Valuation Date | 02/08/2018 |

A14.5 Exit Events

| Attribute | Value |
|------------|-----------|
| Exit Event | Yes (IPO) |

| Attribute | Value |
|------------------|---------------|
| Exit Details | NYS: ZEPP |
| Ownership Status | Publicly Held |

A14.6 Investment & Acquisition Activity

| Attribute | Value |
|-----------------------------|--------------------------|
| Active as Investor/Acquirer | Yes (Investor) |
| Summary | 17 investments, 9 active |
| Investor Type | Corporation |
| Total Investments | 17 |
| Active Portfolio | 9 companies |
| Last Investment | Promaxo (07/10/2024) |

A14.7 Key Investors

Investors (by round)

5

2

Appendix: Data Dictionary

Company Information Fields

- **Company ID:** Unique PitchBook identifier
- **Year Founded:** Year the company was established
- **Current Age:** Years since founding (as of 2024)
- **Industry:** Primary industry classification
- **Headquarters:** Main office location
- **Employees:** Employee count with date

Financing Fields

- **First Financing Date:** Date of initial funding round
- **Time to First Financing:** Duration from founding to first funding
- **Total Capital Raised:** Sum of all disclosed funding amounts
- **Number of Rounds:** Count of financing events
- **Deal Type:** Category of financing (VC, Angel, IPO, etc.)
- **Deal Class:** Sub-category (Venture Capital, Corporate, etc.)

Valuation Fields

- **Pre-Money Valuation:** Company value before funding round
- **Post-Money Valuation:** Company value after funding round
- **First Valuation:** Valuation at first financing
- **Last Known Valuation:** Most recent company valuation

Exit Event Types

- **IPO:** Initial Public Offering
- **Acquisition:** Purchase by another company
- **Merger:** Combination with another entity
- **Out of Business:** Company ceased operations

Investment Activity

- **Active as Investor:** Whether company makes investments in others
- **Total Investments:** Count of investments made
- **Active Portfolio:** Current number of portfolio companies
- **Acquisitions Made:** Companies acquired by subject company

Methodology

Data Collection

1. **Company Selection:** 14 companies identified from provided company list
2. **Data Extraction:** Automated extraction from PitchBook CSV databases

3. **Data Processing:** Python scripts for analysis and report generation
4. **Validation:** Cross-reference of deal dates, amounts, and valuations

Analysis Approach

1. **Financing Analysis:** Complete timeline of funding rounds
2. **Valuation Tracking:** Pre and post-money valuations across rounds
3. **Exit Event Identification:** Detection of IPO, acquisition, or closure events
4. **Investment Activity:** Identification of companies acting as investors/acquirers

Data Quality Notes

- **Missing Data:** Indicated as "N/A" throughout reports
 - **Estimated Values:** Some valuations and deal sizes are estimates
 - **Date Formats:** Standardized to MM/DD/YYYY format
 - **Currency:** All amounts converted to USD millions
-

Contact & Usage

Report Generated By: Company Profiles Analysis System **Date:** {datetime.now().strftime('%B %d, %Y')}

Version: 1.0

For questions or clarifications:

- Refer to individual appendices for detailed company information
 - See APPENDIX_INDEX.md for quick reference table
 - Visualization charts available in /visualizations/ directory
-

End of Report