

YUSUN JUNG

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EDUCATION

University of Florida, College of Liberal Arts and Sciences

August 2026

Bachelor of Arts in Economics, Minor in Business Administration

Gainesville, FL

- Dream Scholarship Recipient (\$60k per year)

WORK EXPERIENCE

Fauna Conservation and Analytics, LLC

September 2024 – December 2024

Marketing Intern

Jacksonville, FL

- Created a professional website and an employee website for the company, including designing layout, formatting content, developing features, and writing posts. Regularly updated the site to enhance functionality.
- Analyzed bat acoustic data from Florida using Kaleidoscope Pro; organized and processed extracted datasets in Excel and incorporated findings into Fauna reports with charts and graphs for government use.

Hyundai Premium Outlet

March 2023 - July 2023

Security Guard

Namyangju, South Korea

- Managed emergency situations, including accidents involving injuries, facility malfunction, incidents of violence and unpermitted activities. Provided assistance to customers and reported critical information from construction sites.
- Oversaw loading docks and package handling, supervised building access, secured main gates, controlled vehicle entry, and conducted regular patrols to monitor for irregularities. Coordinated security measures for headquarters.

ACADEMIC RESEARCH

Lagged Relationships Between Sleep, Balance, and Cognition in Older Adults

January 2024 - August 2024

Co-Author

Gainesville, FL

- Led the research intern team to process articles for literature review. Extracted key information including methods, demographics, and analysis. constructed a summary chart by defining key takeaways from the review.
- Developed a protocol to guide senior living community participants in operating the wearable device and sleep diary, based on firsthand experience with the study process. Built a recruitment poster with study details.

Psychometric Properties of a Portable Great Toe Strength Measurement Tool

June 2024 - August 2024

Research Intern

Gainesville, FL

- Created a database incorporating participant information, demographics, and results from the toe strength testing device. Utilized Python to automatically read through the result files and organize data points on spreadsheets.
- Employed MATLAB to analyze participant data, including calculations of variables including 80% rise time and variance. Showcased the results through spreadsheet designed with Python.

PERSONAL PROJECT

Effectiveness of Learning Methods in College of Business Online Courses

August 2024 - December 2024

Student Researcher

Gainesville, FL

- Designed and administered a Qualtrics survey of 44 undergraduate students to evaluate the effectiveness of online learning methods in business courses; analyzed quantitative results using Excel and analysis of open-ended responses
- Identified how asynchronous resources were most effective for learning, while synchronous methods and proctored exams showed lower engagement; highlighted the trade-off between flexibility and interaction in online education.

ADDITIONAL INFORMATION

Certificates: Google Data Analytics Professional Certificate, AI Foundations for Everyone Specialization

Language: English, Korean (Native)

Programming Language: C, CSS, HTML, JavaScript, MATLAB, Python

Software: Access, Excel, Jupyter Notebook, Microsoft Word, PowerPoint, Visual Studio, WordPress