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IDEA 1:
Project title 1 (Descriptive title that captures your idea1)

Impact of Social Media and Retail Investors on Stock Market

What you want to do?

Recently, user groups on Social Media platforms like Reddit, Discord and Twitter are known to have grouped together and invested huge sums of money in the U.S. stock market. This growing band of users drove up the stock value of many firms like Tesla, GameStop, AMC, BlackBerry, Nokia by over 100% in a matter of days. I would want to explore the Subreddit r/WallStreetBets (and any other relevant data) to understand the driving factor behind the retail investors banding together and disturbing the existing establishments on Wall Street.

Why should we care?

Generally, people invest in stock market with the purpose of making money. This time around retail investors decided to take a gamble. The analysis would help understand their reasoning behind taking such risks.

Keywords – To mark topic and domain of the idea.
Online communities, stock market, social media

IDEA 2:
Project title 2 (Descriptive title that captures your idea2)

The use of social media to facilitate protests

What you want to do?

Since the beginning of 2020 a lot of protests have taken place all over the world. For many of them social media was actively used – to start the cause, spread the movement, and further to plan future actions, both online and in-person. I would want to analyze the social media data (like tweets) to understand what led the online discussions into physical protests, and further to predict what posts may lead to similar results in the future.

Why should we care?

This can be used to predict and prepare/prevent against protests and actions of any kind.

Keywords – To mark topic and domain of the idea.
Online communities, misinformation, social media, protests