



YUANG LI

UI/UX DESIGNER

Portfolio Link:

<https://www.yuangli.com>

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PERSONAL

"Combining art and technology, I create experience that arouse consciousness and empathy. Beside that, I use usability processes, methods, and techniques to address consistent experiences."

PERSONAL

Age: 22 years

Location: Shenzhen, China

Language: Mandarin, English

SKILLS

User Experience	User Interface
Interaction Design	User Research
Software Dev	Project Management
Business Analysis	Visual Design
Micro-Interaction	HF Engineering

TOOLS

Figma, Sketch, Flinto, XD, Azure, Photoshop, Illustrator, InDesign, JIRA, Teams, Zeplin, Smartsheet, Maya, AE, Touchedesigner, Wordpress, Android, React, Vue, Python, Node, PHP

RELEVANT LINKS

Website: yuangli.com

LinkedIn: [linkedin.com/in/yuangli](https://www.linkedin.com/in/yuangli)

GitHub: github.com/yuangli

EXPERIENCE

Apr 2019 - Sept 2019
Princeton, NJ

GS1 GLOBAL
BUSINESS ANALYSIS &
APP DEV CO-OP

CO-OP DESCRIPTION:

Participated in multiple B2B and B2C e-commerce projects. Improved over 30 customer stories on user experience, usability and UI as well as created and presented two apps with Business Analysis Report to product owners and CTO.

Oct 2018 - Jan 2019
Philadelphia, PA

EOKO.INC
UI/UX DESIGNER

JOB DESCRIPTION:

Worked on MVPs for eoko app, a collaboration tool, and CloutQuiz. Designed and redesigned the user experience and assembled prototypes. Ultimately helped the company raised funds and won the 2nd place at Drexel StartupFest.

PROJECT

Sept 2019 - Jun 2020

TRIPPLE
PROJECT MANAGER

RESPONSIBILITIES:

Managed an immersive art exhibition project agilely on Aesthetic Design, User Experience, Dev and Production. The final product was invited to exhibit at Philly TechWeek.

Sept 2018 - Apr 2019

BUS BUDDY
DEVELOPER &
UX DESIGNER

RESPONSIBILITIES:

Designed and developed a smart school bus system based on IoT. Diversified the features by Integrated RFID, GPS on Pi and designed the experience workflow and prototype.

EDUCATION

Sept 2016 - Aug 2020

Drexel University

B.S in Digital Media
Minor in Graphic Design

RELEVANT COURSEWORK:

UX Design // UI Design // User Storytelling // Software Dev
// Content Strategy // Visual Design // Info Architecture //
3D Modeling // Animation // HFE // Cognitive Psychology

AWARD

GDUSA Web Design Award 2019
Winner

Muse Creative Awards 2019
Silver Award