Bus Buddy

Official Style Guide (v1.0)

Typefaces

H1: Comfortaa Regular (64pt)

Header Text

USAGE: only for splash page type, too big

H2: Comfortaa Thin (36pt)

The quick brown fox jumped over the lazy dog.

H3: Comfortaa Regular (36pt)

Header Text 3

USAGE: use for top of page header text

H4: Comfortaa Regular (24pt) Header Text 4

H5: Comfortaa Thin (24pt)

Header Text 5

Header Text 6

H6: Comfortaa Thin (18pt)

Hook sentence that requires some

P: Assistant Regular (18pt)

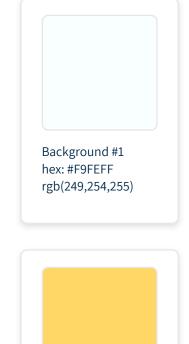
emphasis.

P: Assistant Extra Light (18pt) The quick brown fox jumped over the lazy

dog. Sed sollicitudin ante facilisis massa euismod dictum. Vestibulum rhoncus massa eget convallis finibus.

Color Usage







Main Color/Accent #1

hex: #4DAAF7

rgb(77,170,247)



Main Color #2

hex: #3271CA

rgb(50,113,202)



hex: #E06565

rgb(224,101,101)



Status Accent #3

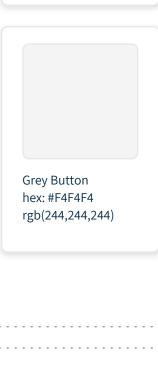
hex: #8CC562

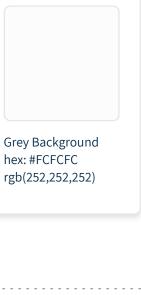
rgb(140,197,98)



Status Accent #1

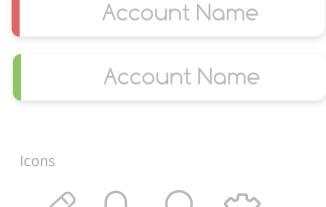
hex: #FED766

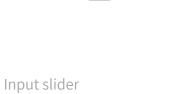




Short text entry forms

UI Elements

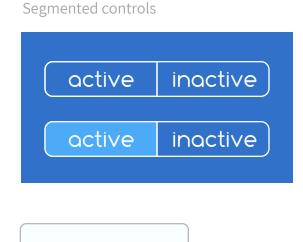


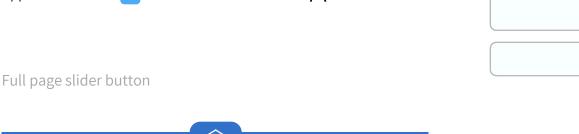




Log in Log in Log in

Buttons with active/inactive status





The bus is on

its way.

No scan; bus

has left stop.

Get Started

arrived at school.

The bus has