

Report Template: Usability Test [Short/ Informal]

Date of Report: [May 24, 2018]
Date of Test: [May 23, 2018]
Location of Test: [Philadelphia, PA]

Prepared for: [Yuang Li]
Phone Number: [215-316-4782]
Email: [yl956@drexel.edu]

Prepared by: [Yuang Li]
Phone Number: [215-316-4782]
Email: [yl956@drexel.edu]

Executive Summary

There were two people participated in this week's usability test on the low-fidelity prototype. Both users complete processing our prototype smoothly. The tasks I assigned to both of them are ordering a custom bagel, ordering a item on menu, checking the profile. I think both of them understand our interfaces pretty well including build your own, customize, order, etc. Also, they both gave us some feedbacks and suggestion. User A said the rewarding system interface is so simple. He can guess he will get a free bagel after filling the blank, but it always a bad idea to let user guess. User B indicated that he would like to see some information about the company which is our client. Another than that both users mentioned that we should add a home button in the navigation bar. The prototype still not includes all of the features we should have to let users explore. We will fix the problems and make our prototype completed in the next version which is mid-fidelity coming up next week.

Major findings and recommendations

- **List major issues**
 - No home button after the order pushed
 - The completion of the prototype
 - Information about our client
 - Lack of consistence
- **Identify solutions**
 - Adding a top navigation bar and replace the user button to home button
 - Add a button at home screen to go information page including social media, news, history, etc.
 - Fixed the design of the floating cart bar

Exit Questions/User Impressions

Schmeat It Usability Test

5/24/18, 12:09 PM

Schmeat It Usability Test

How would you like to define your experience with our product? *

- ☐ 😍
- ☒ 😊
- ☐ 🤔
- ☐ 😞
- ☐ 😡

How would you like to define the usability of the app? *

- ☐ 🙌
- ☒ 👍
- ☐ 👉
- ☐ 👎
- ☐ 👊

https://docs.google.com/forms/d/15dICC_aq-n1HkdbP3D7LUeV8GvqQKljxgn8Tdjjqn7A/printallresponses

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I would like to introduce this app to my friend *

1 2 3 4 5

NO WAY ☐ ☐ ☐ ☒ ☐ ABSOLUTELY

Did you stuck on any parts during the usability test?

☒ YES

☐ NO

If YES, would you like to describe that experience in one or more sentences?

going back to the home page, just was a little unclear where to click.



What's your favorite part(s) of this app?

the simple style

What's your LEAST favorite part(s) of this app?

going backwards through the app.

Comments & Suggestions

Any general comments or suggestions for improvement?

maybe a navigation tab.

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How would you like to define the usability of the app? *

- ☐ 🙌
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- ☒ 👉
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I would like to introduce this app to my friend *

1 2 3 4 5

NO WAY ☐ ☐ ☐ ☒ ☐ ABSOLUTELY

Did you stuck on any parts during the usability test?

☐ YES

☒ NO

If YES, would you like to describe that experience in one or more sentences?

What's your favorite part(s) of this app?

simplicity

What's your LEAST favorite part(s) of this app?

no information about the company

Comments & Suggestions

Any general comments or suggestions for improvement?

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