

Styles

All files should be exported as .svg, this way they can be animated in After Effects and imported into TouchDesigner

Colors

The color palletes below are just baseline colors, since the color of the graphics will fluidly shift with the rise and fall of participants heart rates the color of the assets will fluid and ever changing. An asset is capable of becoming any color on a spectrum. There are 15 spectrums, determined by 5 colors, 1 from each of the color palletes.

Level 1 - Highest Heart Rate



Level 2



Level 3



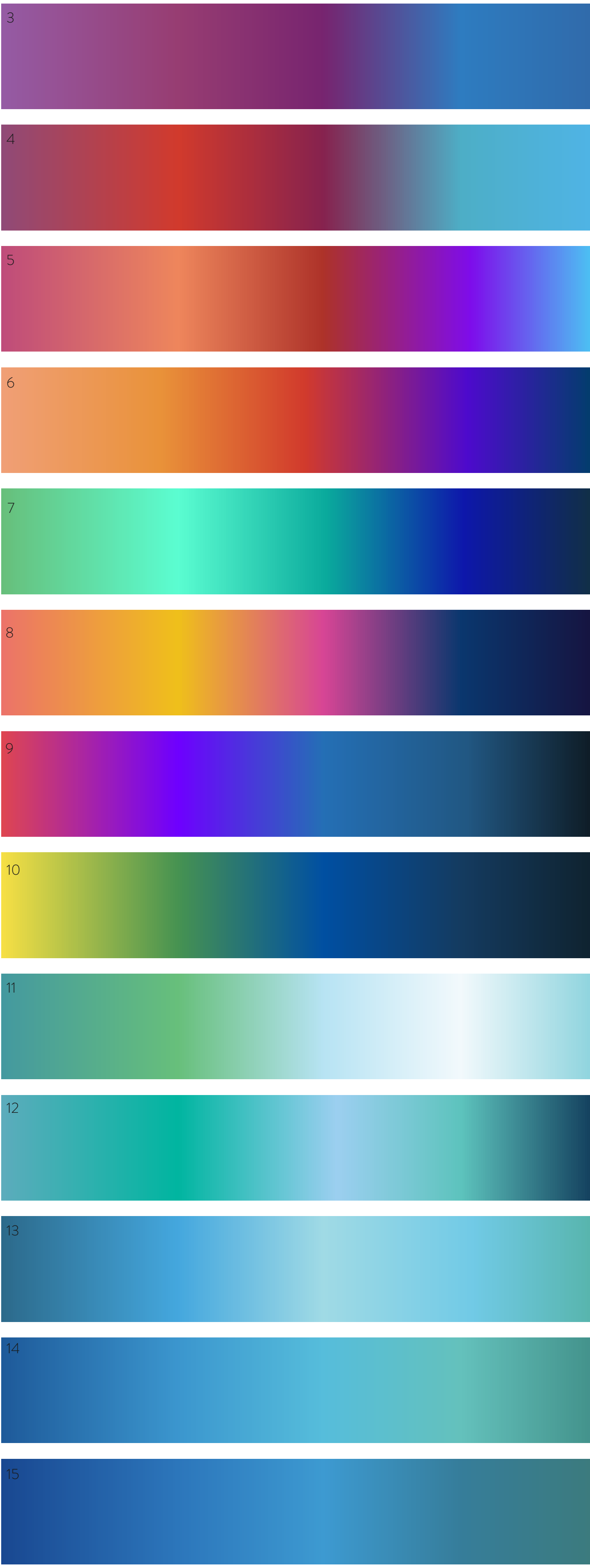
Level 4



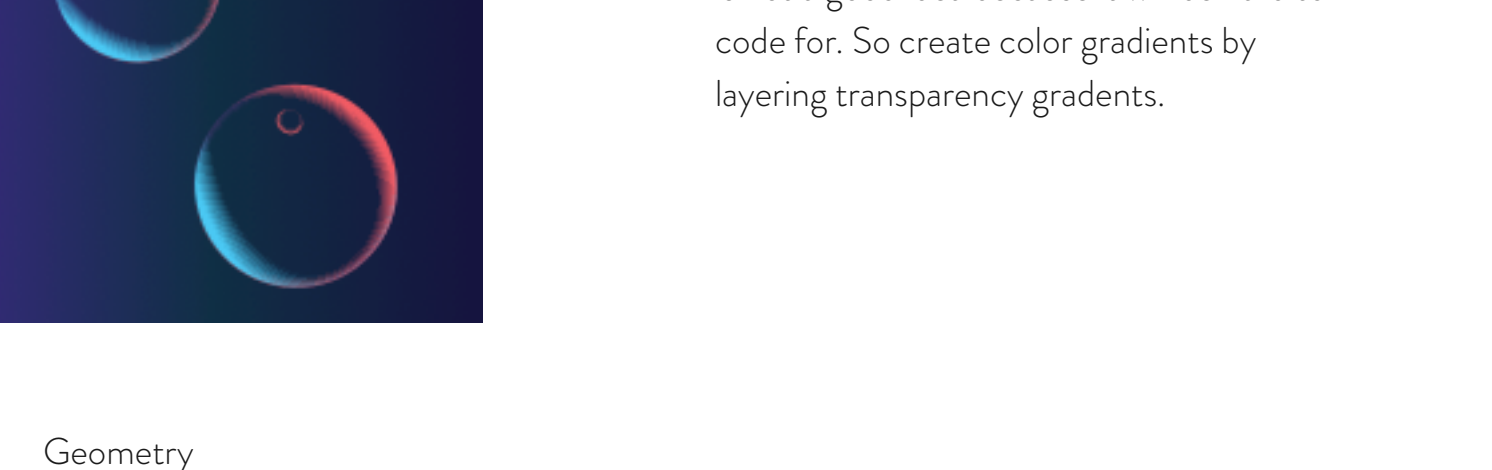
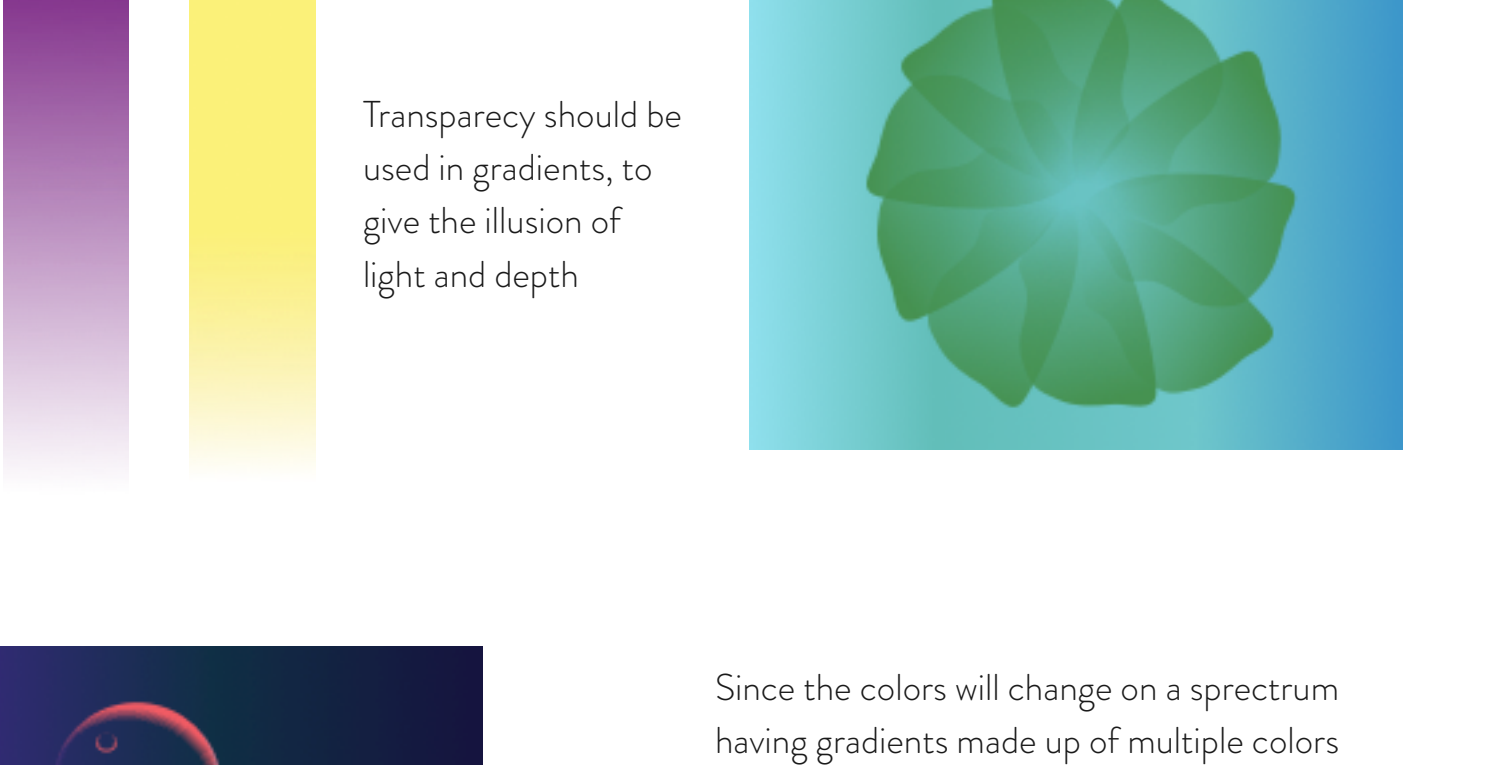
Level 5 - slowest heart rate



Spectrums

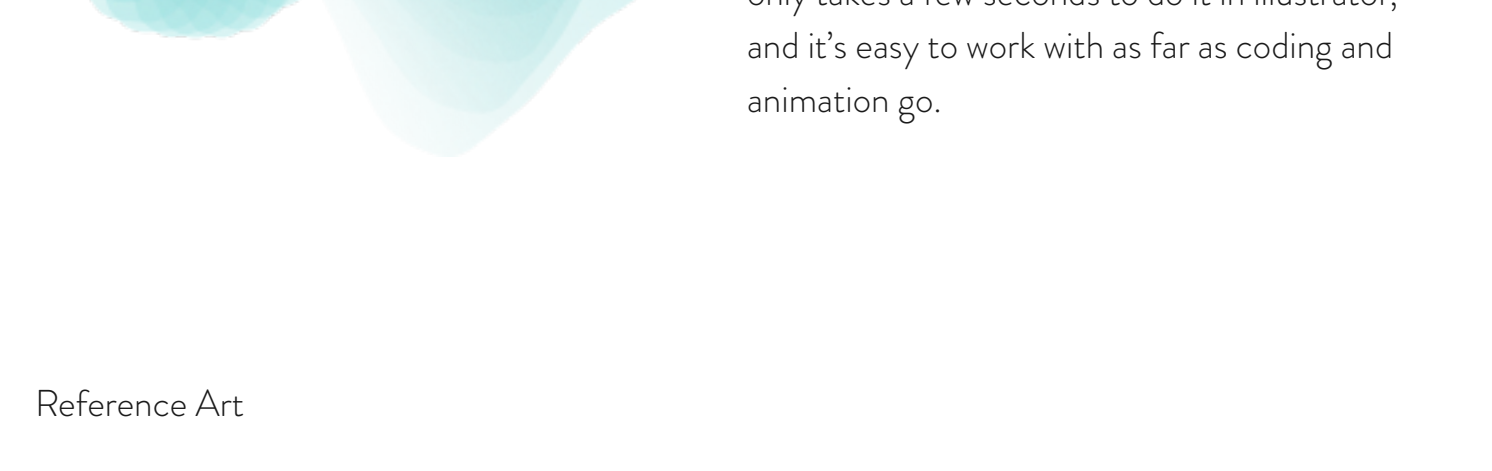


Transparency



Since the colors will change on a spectrum having gradients made up of multiple colors is not a good idea because it will be hard to code for. So create color gradients by layering transparency gradients.

Geometry



Bt repeating a relatively simple shape, and applying the same set of transforms to it each time, you can achieve complicated effects. It only takes a few seconds to do it in illustrator, and it's easy to work with as far as coding and animation go.

Reference Art

