

# Han Yuan

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Assistant Professor

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## Research Interests

Industrial Organization, Quantitative Marketing, Digital Economy

## Employment

- 2023.8-Current Assistant Professor, College of Business, Shanghai University of Finance and Economics
- 2021.7–2023.7 Assistant Professor, School of Business, Sun Yat-sen University
- 2020.12–2021.6 Resident Scholar, Luohan Academy, Alibaba

## Education

- 2016-2021, PhD in Economics, The University of Arizona
- 2014-2016, MPhil in Economics, The Chinese University of Hong Kong
- 2010-2014, BSc in Economics, Zhejiang University

## Publication

1. Xiao, Mo and Yuan, Han. (2023) Policy-Driven Innovation: The Case of China. Quarterly Journal of Economics and Management ( )

2. Yuan, Han. (2016). Measuring Media Bias in China. China Economic Review, 38, pp. 49-59

## **Working Papers**

1. Competing for Time: A Study of Mobile Applications (Reject & Resubmit at International Economic Review)
2. Editorial Recommendations and Product Discovery: Evidence from Apple App Store (with Duan Keran , Liu Yong , Zhang Xi) (draft available upon request)

## **Research in Progress**

1. Content Curation (with Dou Wenyu, Wu Jintao, Chen Yuxin)
2. Trailers or Spoilers? –A Study of Movie Derivative Works

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