

Han Yuan

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## 1 Research Interests

Industrial Organization, Quantitative Marketing, Digital Economy

## 2 Employment

- 2021.7Current Assistant Professor, School of Business, Sun Yat-sen University
- 2020.122021.6 Resident Scholar, Luohan Academy, Alibaba

## 3 Education

- 2016-2021, PhD in Economics, The University of Arizona
- 2014-2016, MPhil in Economics, The Chinese University of Hong Kong
- 2010-2014, BSc in Economics, Zhejiang University

## 4 Publication

1. Xiao, Mo and Yuan, Han. (2023) Policy-Driven Innovation: The Case of China. Quarterly Journal of Economics and Management ()
2. Yuan, Han. (2016). Measuring Media Bias in China. China Economic Review, 38, pp. 49-59

## 5 Working Papers

1. Competing for Time: A Study of Mobile Applications (R&R at International Economic Review)
2. Editorial Recommendations and Product Discovery: Evidence from Apple App Store (with Duan Keran , Liu Yong , Zhang Xi) (draft available upon request)

## 6 Research in Progress

1. Content Curation (with Dou Wenyu, Wu Jintao, Chen Yuxin)
2. Trailers or Spoilers? –A Study of Movie Derivative Works
3. Jump-starting New Products on an E-commerce Platform (with Gao Xijie)

CV

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