

YUANMO HE

Department of Methodology

London School of Economics and Political Science

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EDUCATION

PhD Social Research Methods

09/2020 - 09/2024

London School of Economics and Political Science (LSE)

· Supervisors: Milena Tsvetkova and Kenneth Benoit

Additional training/research visits:

· Generative AI with Large Language Models, DeepLearning.AI, online

04/2024

· Complex Systems Summer School, Santa Fe Institute, US

06-07/2023

· Workshop on Inequality Across Scales, Space, Time and Domains, The Abdus

04/2023

Salam International Centre for Theoretical Physics, Italy

MSc Applied Social Data Science (Distinction)

09/2019 - 09/2020

London School of Economics and Political Science

BSc Social Sciences (First Class Honours)

09/2016 - 06/2019

University College London (UCL)

PEER-REVIEWED PUBLICATIONS

Yuanmo He and Milena Tsvetkova. 2023. A method for estimating individual socioeconomic status of Twitter users.. *Sociological Methods & Research*. doi: 10.1177/00491241231168665.

WORK IN PROGRESS

Yuanmo He and Milena Tsvetkova. 2024. Omnivorous, Inconspicuous, and Niche: High Socioeconomic Status is Associated with Diverse Consumption. (Under review at *Social Forces*; Awarded **honourable mentions** at the 2023 International Conference on Computational Social Science).

Yuanmo He. Socioeconomic inequality in ego-network structure and social interactions on Twitter.

Yuanmo He and Oriol J. Bosch. Socioeconomic divergence in cultural and political online consumption: evidence from survey combined with digital trace data.

Ongoing projects initiated at the Complex Systems Summer School:

Cheyenne Jarman, Joris Bücker, Golnar Gharooni Fard, Virginia Domínguez-García, **Yuanmo He**, Faith Masibili, and Annie Stephenson. Music complexity. (Equal contribution leading by the first author.)

Marilena Hohmann, Sam Carter, Pablo Geraldo, **Yuanmo He**, Cheyenne Jarman, Annie Stephenson. When is conflict productive. (Equal contribution leading by the first author.)

CONFERENCE PRESENTATIONS

Millions of Mobile-tracked Visits Reveal Socioeconomic Inequality of Daily Consumption.

- The Annual Meeting of the American Sociological Association (Section on Computational Sociology), Philadelphia, US 08/2023
- International Conference on Computational Social Science, Copenhagen, DK 07/2023
- Annual Conference of the International Network of Analytical Sociologists, Princeton, US 06/2023
- ODISSEI Conference for Social Science, Utrecht, NL 11/2022
- European Conference on Social Networks, London, UK 09/2022

A Method for Estimating Individual Socioeconomic Status of Twitter Users.

- Correspondence Analysis and Related Methods, Bonn, DE 09/2023
- General Online Research, online 09/2021
- The Annual Meeting of the American Sociological Association (Section on Inequality, Poverty, and Mobility: New Approaches to Understanding and Addressing Inequality), online 08/2021
- International Conference on Computational Social Science, online 07/2021

TEACHING

Graduate Teaching Assistant, Department of Methodology, LSE

- MY474 Applied Machine Learning Second Term 2022 and 2023
- MY470 Computer Programming First Term 2021

Seminar Leader, LSE Summer School

- ME314 Introduction to Data Science and Machine Learning 07/2022

Teaching Assistant, Data Science Summer School, The Hertie School

- Introduction to Python Programming (online) 07/2021

ACADEMIC SERVICE

Developing A Method for Estimating the Socioeconomic Status of Twitter Users, Sage
Research Methods Video: Quantitative and Mixed Methods.

2023

PhD Representative of the Department of Methodology, LSE

2022-2023

Co-organiser, Quantitative Methods Reading Group, LSE

2021-2022

Presenter and Discussant, Doctoral Seminar, International Inequalities Institute, LSE

2021-2023

AWARDS AND FUNDING

LSE PhD Studentship, £140,000, LSE

2020-2024

Honourable mentions, International Conference on Computational Social Science

2023

Partial Registration Fee Waiver, \$2000, Complex Systems Summer School, Santa Fe Institute

2023

Departmental PhD Support Funding, £2000, LSE

2023

Data Collection Fund, £530, LSE

2023

Postgraduate Travel Fund, £2000, LSE

2022-2023

UCL Institute of Education Faculty Medal, UCL

2019

SKILLS AND INTERESTS

Programming language & statistical software: Python, R, SQL, Spark, Git, Stata, SPSS

Python packages: NumPy, SciPy, pandas, scikit-learn, Matplotlib, NetworkX, PyTorch (non-exhaustive)

R packages: tidyverse, tm, quanteda, glmnet, tree, randomForest, e1071, igraph, statnet (non-exhaustive)

Advanced Data Analysis: machine learning, natural language processing, large language models, social network analysis, multivariate analysis, causal analysis, parallel computing, cloud computing

Languages: Chinese (native), English (bilingual)

Stand-up Comedy: Performed at various settings (e.g., parties, academic workshops, comedy clubs). Getting into the comedy club scene.

REFERENCES

Milena Tsvetkova

Associate Professor in Computational Social Science

Department of Methodology

The London School of Economics and Political Science

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Kenneth Benoit

Director of the Data Science Institute

The London School of Economics and Political Science

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